

Global MICE Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global MICE market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

This report studies the MICE market, from angles of players, regions, product types and end industries, to analyze the status and the future.

Meetings, incentives, conferences and exhibitions (MICE) is a type of tourism in which large groups, usually planned well in advance, are brought together for a particular purpose. Recently, there has been an industry trend towards using the term 'meetings industry' to avoid confusion from the acronym. Other industry educators are recommending the use of 'events industry' to be an umbrella term for the vast scope of the meeting and events profession.

In the Indonesian market, Major participants are PT Pamerindo Indonesia, GEM Indonesia, Debindo-ite, Melali Mice, Association of The Indonesia Tours & Travel Agencies, Indonesian Congress and Convention Association, Indonesian Exhibition Companies Association and Jakarta Convention & Exhibition Bureau, etc.

LPI (LP Information)' newest research report, the "MICE Industry Forecast" looks at past sales and reviews total world MICE sales in 2024, providing a comprehensive analysis by region and market sector of projected MICE sales for 2025 through 2031. With MICE sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world MICE industry.

This Insight Report provides a comprehensive analysis of the global MICE landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on MICE portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global MICE market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for MICE and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global MICE.

This report presents a comprehensive overview, market shares, and growth opportunities of MICE market by product type, application, key players and key regions and countries.

Segmentation by Type:

Meetings

Incentives

Conferencing

Exhibitions

Segmentation by Application:

Academic Field

Business Field

Political Field

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

PT Pamerindo Indonesia

GEM INDONESIA

Debindo-ITE

MELALI MICE

Association of The Indonesia Tours & Travel Agencies

Indonesian Congress and Convention Association

Indonesian Exhibition Companies Association

Jakarta Convention & Exhibition Bureau

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