

Global mHealth Apps Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global mHealth Apps market size will reach US\$ 139740 million by 2031.

mHealth (mobile health) is a general term for the use of mobile phones and other wireless technology in medical care. The most common application of mHealth is the use of mobile devices to educate consumers about preventive healthcare services.

According to our research, the global market for medical devices is estimated at US\$ 603 billion in the year 2023, and will be growing at a CAGR of 5% during next six years. The global healthcare spending contributes to occupy 10% of the global GDP and is continuously rising in recent years due to the increasing health needs of the aging population, the growing prevalence of chronic and infectious diseases and the expansion of emerging markets. The medical devices market plays a significant role in the healthcare industry. The market is driven by several factors, including the increasing demand for advanced healthcare services globally, advancements in medical technology, growing geriatric population, rising healthcare expenditure, and increasing awareness about early disease diagnosis and treatment.

LPI (LP Information)' newest research report, the "mHealth Apps Industry Forecast" looks at past sales and reviews total world mHealth Apps sales in 2024, providing a comprehensive analysis by region and market sector of projected mHealth Apps sales for 2025 through 2031. With mHealth Apps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world mHealth Apps industry.

This Insight Report provides a comprehensive analysis of the global mHealth Apps

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on mHealth Apps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global mHealth Apps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for mHealth Apps and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global mHealth Apps.

This report presents a comprehensive overview, market shares, and growth opportunities of mHealth Apps market by product type, application, key players and key regions and countries.

Segmentation by Type:

Fitness

Lifestyle Management

Nutrition & Diet

Women's Health

Medication Adherence

Healthcare Providers/Payers

Disease Management

Others

Segmentation by Application:

Android

Apple

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Abbott Laboratories

Johnson and Johnson

AstraZeneca PLC

F. Hoffmann-La Roche Ltd.

Novartis AG

Bristol-Myers Squibb Company

GlaxoSmithKline plc

Merck and Co., Inc.

Pfizer, Inc.

Sanofi

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