

Global Metocean Buoy Market Growth 2026-2032

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Abstracts

The global Metocean Buoy market size is predicted to grow from US\$ 454 million in 2025 to US\$ 569 million in 2032; it is expected to grow at a CAGR of 3.3% from 2026 to 2032.

Metocean Buoy is a floating environmental monitoring platform designed to collect and transmit meteorological and oceanographic data from marine environments, integrating an array of sensors and communication systems to measure variables such as wind speed and direction, wave parameters, ocean currents and atmospheric conditions. The unit price of Metocean Buoy typically ranges from several thousand to tens of thousands of US dollars, with industry gross profit margins generally between 20% and 40%.

The upstream supply chain of Metocean Buoys includes specialized component manufacturers that provide critical sensors, telemetry and data logging systems, power systems and corrosion-resistant materials, while buoy hull designers and materials engineers contribute structural and durability innovations. At the core of the value chain are system integrators and buoy manufacturers who assemble, customize and test the complete platforms, integrating third-party components and bespoke configurations to meet specific deployment requirements. Downstream, end users such as government agencies, research institutions and offshore energy operators deploy these systems for environmental monitoring, resource assessment and safety operations, supported by a network of service providers that handle deployment logistics, maintenance, data processing and analytics services that turn raw metocean data into actionable insights.

The Metocean Buoy market is shaped by the growing global need for reliable and continuous environmental data from marine environments, as multiple industries and research sectors increasingly require accurate meteorological and oceanographic information for informed decision-making. These buoy systems are integral to offshore

energy projects, environmental monitoring, maritime safety and scientific research, which in turn drives sustained investment in advanced sensing, communication and deployment technologies. As marine operations expand into deeper and harsher waters, the demand for resilient, customizable and data-rich buoy platforms continues to grow, reinforcing the strategic importance of metocean buoy technologies across both commercial and government sectors.

LP Information, Inc. (LPI) ' newest research report, the 'Metocean Buoy Industry Forecast' looks at past sales and reviews total world Metocean Buoy sales in 2025, providing a comprehensive analysis by region and market sector of projected Metocean Buoy sales for 2026 through 2032. With Metocean Buoy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Metocean Buoy industry.

This Insight Report provides a comprehensive analysis of the global Metocean Buoy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Metocean Buoy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Metocean Buoy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Metocean Buoy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Metocean Buoy.

This report presents a comprehensive overview, market shares, and growth opportunities of Metocean Buoy market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Moored Buoy

Drifting Buoy

Segmentation by Operating Depth:

Nearshore Buoy

Deep-sea Buoy

Segmentation by Power:

Solar?Powered Buoy

Battery Powered Buoy

Others

Segmentation by Application:

Weather Forecasting

Marine Engineering

Environmental Protection

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Xylem

RPS (Tetra Tech)

Fugro

Xeos Technologies (Satlink)

JFC Marine

Sofar Ocean

AXYS Technologies

Observator Group

RTSYS

Mobilis

Frankstar Technology

Zeni Lite Buoy

OSIL

Datawell

NexSens

Fastwave

TechWorks Marine

Obscape

Huayun Sounding Meteorological Technology

Lightsun

Shenzhen Smart Ocean Technology

Guangzhou Rui Hai Ocean Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Metocean Buoy market?

What factors are driving Metocean Buoy market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Metocean Buoy market opportunities vary by end market size?

How does Metocean Buoy break out by Type, by Application?

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