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Global Metering as a Service (MaaS) Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Metering as a Service (MaaS) market size is predicted to grow from US$ 14310 million in 2025 to US$ 24310 million in 2032; it is expected to grow at a CAGR of 8.0% from 2026 to 2032.

Metering as a Service (MaaS) is a new metrology service model based on the Internet of Things (IoT), cloud computing, and smart sensing technologies. It migrates the data collection, calibration, analysis, and management functions of traditional physical measuring instruments (such as electricity meters, water meters, gas flow meters, and weighing instruments) to the cloud. Users subscribe to high-precision, traceable metrology data services on demand, eliminating the need for purchasing and maintaining hardware. It is widely used in smart energy, Industry 4.0, carbon emission monitoring, and shared laboratory scenarios. The upstream of its industry chain includes high-precision sensor chips, communication modules, edge computing gateways, and national metrology benchmark institutions. The midstream consists of technology companies or metrology institutes providing MaaS platforms, which must possess metrology compliance (compliant with JJF/JJG standards), data security, and remote calibration capabilities. The downstream covers industries with high requirements for metrological accuracy and compliance, such as power, water, chemical, pharmaceutical, and smart manufacturing. Due to the integration of hardware, software, and metrology technology services, and the subscription-based revenue model, the industry's overall gross profit margin is between 50% and 65%. With scaling up, data value-added services can further enhance profitability.

United States market for Metering as a Service (MaaS) is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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China market for Metering as a Service (MaaS) is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Metering as a Service (MaaS) is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Metering as a Service (MaaS) players cover Landis+Gyr, Kamstrup, ZENNER, EFR GmbH, Hausheld, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “Metering as a Service (MaaS) Industry Forecast” looks at past sales and reviews total world Metering as a Service (MaaS) sales in 2025, providing a comprehensive analysis by region and market sector of projected Metering as a Service (MaaS) sales for 2026 through 2032. With Metering as a Service (MaaS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Metering as a Service (MaaS) industry.

This Insight Report provides a comprehensive analysis of the global Metering as a Service (MaaS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Metering as a Service (MaaS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Metering as a Service (MaaS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Metering as a Service (MaaS) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Metering as a Service (MaaS).

This report presents a comprehensive overview, market shares, and growth opportunities of Metering as a Service (MaaS) market by product type, application, key players and key regions and countries.

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Market Segmentation

Segmentation by Type:

Cloud-Based Metering Service

On-Premise Metering Service

Segmentation by Automation Level:

Fully Automated Metering Service

Semi-Automated Metering Service

Segmentation by Application:

Residential

Commercial

Utilities

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Landis+Gyr

Kamstrup

ZENNER

EFR GmbH

Hausheld

Netmore Group

Gr?ntek Energy Solutions

Aidon

Ti-SALES

MeterSYS

MeterPan

Bluecurrent

Utility Metering Solutions

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Metering as a Service (MaaS) Market Size (2021-2032)
  2.1.2 Metering as a Service (MaaS) Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Metering as a Service (MaaS) by Country/Region (2021, 2025 & 2032)
2.2 Metering as a Service (MaaS) Segment by Type
  2.2.1 Cloud-Based Metering Service
  2.2.2 On-Premise Metering Service
  2.2.3 Metering as a Service (MaaS) Market Size by Type
    2.2.3.1 Metering as a Service (MaaS) Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.3.2 Global Metering as a Service (MaaS) Market Size Market Share by Type (2021-2026)
2.3 Metering as a Service (MaaS) Segment by Automation Level
  2.3.1 Fully Automated Metering Service
  2.3.2 Semi-Automated Metering Service
  2.3.3 Metering as a Service (MaaS) Market Size by Automation Level
    2.3.3.1 Metering as a Service (MaaS) Market Size CAGR by Automation Level (2021 VS 2025 VS 2032)
    2.3.3.2 Global Metering as a Service (MaaS) Market Size Market Share by Automation Level (2021-2026)
2.4 Metering as a Service (MaaS) Segment by Application
  2.4.1 Residential

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2.4.2 Commercial
2.4.3 Utilities
2.4.4 Other
2.4.5 Metering as a Service (MaaS) Market Size by Application
2.4.5.1 Metering as a Service (MaaS) Market Size CAGR by Application (2021 VS 2025 VS 2032)
2.4.5.2 Global Metering as a Service (MaaS) Market Size Market Share by Application (2021-2026)

3 METERING AS A SERVICE (MAAS) MARKET SIZE BY PLAYER

3.1 Metering as a Service (MaaS) Market Size Market Share by Player
3.1.1 Global Metering as a Service (MaaS) Revenue by Player (2021-2026)
3.1.2 Global Metering as a Service (MaaS) Revenue Market Share by Player (2021-2026)
3.2 Global Metering as a Service (MaaS) Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 METERING AS A SERVICE (MAAS) BY REGION

4.1 Metering as a Service (MaaS) Market Size by Region (2021-2026)
4.2 Global Metering as a Service (MaaS) Annual Revenue by Country/Region (2021-2026)
4.3 Americas Metering as a Service (MaaS) Market Size Growth (2021-2026)
4.4 APAC Metering as a Service (MaaS) Market Size Growth (2021-2026)
4.5 Europe Metering as a Service (MaaS) Market Size Growth (2021-2026)
4.6 Middle East & Africa Metering as a Service (MaaS) Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Metering as a Service (MaaS) Market Size by Country (2021-2026)
5.2 Americas Metering as a Service (MaaS) Market Size by Type (2021-2026)
5.3 Americas Metering as a Service (MaaS) Market Size by Application (2021-2026)
5.4 United States
5.5 Canada

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5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Metering as a Service (MaaS) Market Size by Region (2021-2026)
6.2 APAC Metering as a Service (MaaS) Market Size by Type (2021-2026)
6.3 APAC Metering as a Service (MaaS) Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Metering as a Service (MaaS) Market Size by Country (2021-2026)
7.2 Europe Metering as a Service (MaaS) Market Size by Type (2021-2026)
7.3 Europe Metering as a Service (MaaS) Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Metering as a Service (MaaS) by Region (2021-2026)
8.2 Middle East & Africa Metering as a Service (MaaS) Market Size by Type (2021-2026)
8.3 Middle East & Africa Metering as a Service (MaaS) Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

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9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL METERING AS A SERVICE (MAAS) MARKET FORECAST

10.1 Global Metering as a Service (MaaS) Forecast by Region (2027-2032)
  10.1.1 Global Metering as a Service (MaaS) Forecast by Region (2027-2032)
  10.1.2 Americas Metering as a Service (MaaS) Forecast
  10.1.3 APAC Metering as a Service (MaaS) Forecast
  10.1.4 Europe Metering as a Service (MaaS) Forecast
  10.1.5 Middle East & Africa Metering as a Service (MaaS) Forecast
10.2 Americas Metering as a Service (MaaS) Forecast by Country (2027-2032)
  10.2.1 United States Market Metering as a Service (MaaS) Forecast
  10.2.2 Canada Market Metering as a Service (MaaS) Forecast
  10.2.3 Mexico Market Metering as a Service (MaaS) Forecast
  10.2.4 Brazil Market Metering as a Service (MaaS) Forecast
10.3 APAC Metering as a Service (MaaS) Forecast by Region (2027-2032)
  10.3.1 China Metering as a Service (MaaS) Market Forecast
  10.3.2 Japan Market Metering as a Service (MaaS) Forecast
  10.3.3 Korea Market Metering as a Service (MaaS) Forecast
  10.3.4 Southeast Asia Market Metering as a Service (MaaS) Forecast
  10.3.5 India Market Metering as a Service (MaaS) Forecast
  10.3.6 Australia Market Metering as a Service (MaaS) Forecast
10.4 Europe Metering as a Service (MaaS) Forecast by Country (2027-2032)
  10.4.1 Germany Market Metering as a Service (MaaS) Forecast
  10.4.2 France Market Metering as a Service (MaaS) Forecast
  10.4.3 UK Market Metering as a Service (MaaS) Forecast
  10.4.4 Italy Market Metering as a Service (MaaS) Forecast
  10.4.5 Russia Market Metering as a Service (MaaS) Forecast
10.5 Middle East & Africa Metering as a Service (MaaS) Forecast by Region (2027-2032)
  10.5.1 Egypt Market Metering as a Service (MaaS) Forecast
  10.5.2 South Africa Market Metering as a Service (MaaS) Forecast
  10.5.3 Israel Market Metering as a Service (MaaS) Forecast
  10.5.4 Turkey Market Metering as a Service (MaaS) Forecast
10.6 Global Metering as a Service (MaaS) Forecast by Type (2027-2032)

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10.7 Global Metering as a Service (MaaS) Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Metering as a Service (MaaS) Forecast

11 KEY PLAYERS ANALYSIS

11.1 Landis+Gyr
11.1.1 Landis+Gyr Company Information
11.1.2 Landis+Gyr Metering as a Service (MaaS) Product Offered
11.1.3 Landis+Gyr Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Landis+Gyr Main Business Overview
11.1.5 Landis+Gyr Latest Developments
11.2 Kamstrup
11.2.1 Kamstrup Company Information
11.2.2 Kamstrup Metering as a Service (MaaS) Product Offered
11.2.3 Kamstrup Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 Kamstrup Main Business Overview
11.2.5 Kamstrup Latest Developments
11.3 ZENNER
11.3.1 ZENNER Company Information
11.3.2 ZENNER Metering as a Service (MaaS) Product Offered
11.3.3 ZENNER Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 ZENNER Main Business Overview
11.3.5 ZENNER Latest Developments
11.4 EFR GmbH
11.4.1 EFR GmbH Company Information
11.4.2 EFR GmbH Metering as a Service (MaaS) Product Offered
11.4.3 EFR GmbH Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 EFR GmbH Main Business Overview
11.4.5 EFR GmbH Latest Developments
11.5 Hausheld
11.5.1 Hausheld Company Information
11.5.2 Hausheld Metering as a Service (MaaS) Product Offered
11.5.3 Hausheld Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 Hausheld Main Business Overview

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11.5.5 Hausheld Latest Developments
11.6 Netmore Group
11.6.1 Netmore Group Company Information
11.6.2 Netmore Group Metering as a Service (MaaS) Product Offered
11.6.3 Netmore Group Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 Netmore Group Main Business Overview
11.6.5 Netmore Group Latest Developments
11.7 Gr?ntek Energy Solutions
11.7.1 Gr?ntek Energy Solutions Company Information
11.7.2 Gr?ntek Energy Solutions Metering as a Service (MaaS) Product Offered
11.7.3 Gr?ntek Energy Solutions Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 Gr?ntek Energy Solutions Main Business Overview
11.7.5 Gr?ntek Energy Solutions Latest Developments
11.8 Aidon
11.8.1 Aidon Company Information
11.8.2 Aidon Metering as a Service (MaaS) Product Offered
11.8.3 Aidon Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Aidon Main Business Overview
11.8.5 Aidon Latest Developments
11.9 Ti-SALES
11.9.1 Ti-SALES Company Information
11.9.2 Ti-SALES Metering as a Service (MaaS) Product Offered
11.9.3 Ti-SALES Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 Ti-SALES Main Business Overview
11.9.5 Ti-SALES Latest Developments
11.10 MeterSYS
11.10.1 MeterSYS Company Information
11.10.2 MeterSYS Metering as a Service (MaaS) Product Offered
11.10.3 MeterSYS Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 MeterSYS Main Business Overview
11.10.5 MeterSYS Latest Developments
11.11 MeterPan
11.11.1 MeterPan Company Information
11.11.2 MeterPan Metering as a Service (MaaS) Product Offered

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11.11.3 MeterPan Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 MeterPan Main Business Overview
11.11.5 MeterPan Latest Developments
11.12 Bluecurrent
11.12.1 Bluecurrent Company Information
11.12.2 Bluecurrent Metering as a Service (MaaS) Product Offered
11.12.3 Bluecurrent Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 Bluecurrent Main Business Overview
11.12.5 Bluecurrent Latest Developments
11.13 Utility Metering Solutions
11.13.1 Utility Metering Solutions Company Information
11.13.2 Utility Metering Solutions Metering as a Service (MaaS) Product Offered
11.13.3 Utility Metering Solutions Metering as a Service (MaaS) Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Utility Metering Solutions Main Business Overview
11.13.5 Utility Metering Solutions Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

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info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Metering as a Service (MaaS) Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Metering as a Service (MaaS) Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Cloud-Based Metering Service
Table 4. Major Players of On-Premise Metering Service
Table 5. Metering as a Service (MaaS) Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 6. Global Metering as a Service (MaaS) Market Size by Type (2021-2026) & ($ millions)
Table 7. Global Metering as a Service (MaaS) Market Size Market Share by Type (2021-2026)
Table 8. Major Players of Fully Automated Metering Service
Table 9. Major Players of Semi-Automated Metering Service
Table 10. Metering as a Service (MaaS) Market Size CAGR by Automation Level (2021 VS 2025 VS 2032) & ($ millions)
Table 11. Global Metering as a Service (MaaS) Market Size by Automation Level (2021-2026) & ($ millions)
Table 12. Global Metering as a Service (MaaS) Market Size Market Share by Automation Level (2021-2026)
Table 13. Metering as a Service (MaaS) Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 14. Global Metering as a Service (MaaS) Market Size by Application (2021-2026) & ($ millions)
Table 15. Global Metering as a Service (MaaS) Market Size Market Share by Application (2021-2026)
Table 16. Global Metering as a Service (MaaS) Revenue by Player (2021-2026) & ($ millions)
Table 17. Global Metering as a Service (MaaS) Revenue Market Share by Player (2021-2026)
Table 18. Metering as a Service (MaaS) Key Players Head office and Products Offered
Table 19. Metering as a Service (MaaS) Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 20. New Products and Potential Entrants
Table 21. Mergers & Acquisitions, Expansion

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Table 22. Global Metering as a Service (MaaS) Market Size by Region (2021-2026) & ($ millions)
Table 23. Global Metering as a Service (MaaS) Market Size Market Share by Region (2021-2026)
Table 24. Global Metering as a Service (MaaS) Revenue by Country/Region (2021-2026) & ($ millions)
Table 25. Global Metering as a Service (MaaS) Revenue Market Share by Country/Region (2021-2026)
Table 26. Americas Metering as a Service (MaaS) Market Size by Country (2021-2026) & ($ millions)
Table 27. Americas Metering as a Service (MaaS) Market Size Market Share by Country (2021-2026)
Table 28. Americas Metering as a Service (MaaS) Market Size by Type (2021-2026) & ($ millions)
Table 29. Americas Metering as a Service (MaaS) Market Size Market Share by Type (2021-2026)
Table 30. Americas Metering as a Service (MaaS) Market Size by Application (2021-2026) & ($ millions)
Table 31. Americas Metering as a Service (MaaS) Market Size Market Share by Application (2021-2026)
Table 32. APAC Metering as a Service (MaaS) Market Size by Region (2021-2026) & ($ millions)
Table 33. APAC Metering as a Service (MaaS) Market Size Market Share by Region (2021-2026)
Table 34. APAC Metering as a Service (MaaS) Market Size by Type (2021-2026) & ($ millions)
Table 35. APAC Metering as a Service (MaaS) Market Size by Application (2021-2026) & ($ millions)
Table 36. Europe Metering as a Service (MaaS) Market Size by Country (2021-2026) & ($ millions)
Table 37. Europe Metering as a Service (MaaS) Market Size Market Share by Country (2021-2026)
Table 38. Europe Metering as a Service (MaaS) Market Size by Type (2021-2026) & ($ millions)
Table 39. Europe Metering as a Service (MaaS) Market Size by Application (2021-2026) & ($ millions)
Table 40. Middle East & Africa Metering as a Service (MaaS) Market Size by Region (2021-2026) & ($ millions)
Table 41. Middle East & Africa Metering as a Service (MaaS) Market Size by Type

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(2021-2026) & ($ millions)
Table 42. Middle East & Africa Metering as a Service (MaaS) Market Size by Application (2021-2026) & ($ millions)
Table 43. Key Market Drivers & Growth Opportunities of Metering as a Service (MaaS)
Table 44. Key Market Challenges & Risks of Metering as a Service (MaaS)
Table 45. Key Industry Trends of Metering as a Service (MaaS)
Table 46. Global Metering as a Service (MaaS) Market Size Forecast by Region (2027-2032) & ($ millions)
Table 47. Global Metering as a Service (MaaS) Market Size Market Share Forecast by Region (2027-2032)
Table 48. Global Metering as a Service (MaaS) Market Size Forecast by Type (2027-2032) & ($ millions)
Table 49. Global Metering as a Service (MaaS) Market Size Forecast by Application (2027-2032) & ($ millions)
Table 50. Landis+Gyr Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 51. Landis+Gyr Metering as a Service (MaaS) Product Offered
Table 52. Landis+Gyr Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 53. Landis+Gyr Main Business
Table 54. Landis+Gyr Latest Developments
Table 55. Kamstrup Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 56. Kamstrup Metering as a Service (MaaS) Product Offered
Table 57. Kamstrup Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 58. Kamstrup Main Business
Table 59. Kamstrup Latest Developments
Table 60. ZENNER Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 61. ZENNER Metering as a Service (MaaS) Product Offered
Table 62. ZENNER Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 63. ZENNER Main Business
Table 64. ZENNER Latest Developments
Table 65. EFR GmbH Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 66. EFR GmbH Metering as a Service (MaaS) Product Offered
Table 67. EFR GmbH Metering as a Service (MaaS) Revenue ($ million), Gross Margin

+357 96 030922
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and Market Share (2021-2026)
Table 68. EFR GmbH Main Business
Table 69. EFR GmbH Latest Developments
Table 70. Hausheld Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 71. Hausheld Metering as a Service (MaaS) Product Offered
Table 72. Hausheld Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 73. Hausheld Main Business
Table 74. Hausheld Latest Developments
Table 75. Netmore Group Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 76. Netmore Group Metering as a Service (MaaS) Product Offered
Table 77. Netmore Group Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 78. Netmore Group Main Business
Table 79. Netmore Group Latest Developments
Table 80. Gr?ntek Energy Solutions Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 81. Gr?ntek Energy Solutions Metering as a Service (MaaS) Product Offered
Table 82. Gr?ntek Energy Solutions Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 83. Gr?ntek Energy Solutions Main Business
Table 84. Gr?ntek Energy Solutions Latest Developments
Table 85. Aidon Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 86. Aidon Metering as a Service (MaaS) Product Offered
Table 87. Aidon Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 88. Aidon Main Business
Table 89. Aidon Latest Developments
Table 90. Ti-SALES Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 91. Ti-SALES Metering as a Service (MaaS) Product Offered
Table 92. Ti-SALES Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 93. Ti-SALES Main Business
Table 94. Ti-SALES Latest Developments
Table 95. MeterSYS Details, Company Type, Metering as a Service (MaaS) Area

+357 96 030922
info@marketpublishers.com

Served and Its Competitors
Table 96. MeterSYS Metering as a Service (MaaS) Product Offered
Table 97. MeterSYS Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 98. MeterSYS Main Business
Table 99. MeterSYS Latest Developments
Table 100. MeterPan Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 101. MeterPan Metering as a Service (MaaS) Product Offered
Table 102. MeterPan Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 103. MeterPan Main Business
Table 104. MeterPan Latest Developments
Table 105. Bluecurrent Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 106. Bluecurrent Metering as a Service (MaaS) Product Offered
Table 107. Bluecurrent Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 108. Bluecurrent Main Business
Table 109. Bluecurrent Latest Developments
Table 110. Utility Metering Solutions Details, Company Type, Metering as a Service (MaaS) Area Served and Its Competitors
Table 111. Utility Metering Solutions Metering as a Service (MaaS) Product Offered
Table 112. Utility Metering Solutions Metering as a Service (MaaS) Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 113. Utility Metering Solutions Main Business
Table 114. Utility Metering Solutions Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Metering as a Service (MaaS) Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Metering as a Service (MaaS) Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Metering as a Service (MaaS) Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Metering as a Service (MaaS) Sales Market Share by Country/Region (2025)
Figure 8. Metering as a Service (MaaS) Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Metering as a Service (MaaS) Market Size Market Share by Type in 2025
Figure 10. Global Metering as a Service (MaaS) Market Size Market Share by Automation Level in 2025
Figure 11. Metering as a Service (MaaS) in Residential
Figure 12. Global Metering as a Service (MaaS) Market: Residential (2021-2026) & ($ millions)
Figure 13. Metering as a Service (MaaS) in Commercial
Figure 14. Global Metering as a Service (MaaS) Market: Commercial (2021-2026) & ($ millions)
Figure 15. Metering as a Service (MaaS) in Utilities
Figure 16. Global Metering as a Service (MaaS) Market: Utilities (2021-2026) & ($ millions)
Figure 17. Metering as a Service (MaaS) in Other
Figure 18. Global Metering as a Service (MaaS) Market: Other (2021-2026) & ($ millions)
Figure 19. Global Metering as a Service (MaaS) Market Size Market Share by Application in 2025
Figure 20. Global Metering as a Service (MaaS) Revenue Market Share by Player in 2025
Figure 21. Global Metering as a Service (MaaS) Market Size Market Share by Region (2021-2026)
Figure 22. Americas Metering as a Service (MaaS) Market Size 2021-2026 ($ millions)
Figure 23. APAC Metering as a Service (MaaS) Market Size 2021-2026 ($ millions)

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Figure 24. Europe Metering as a Service (MaaS) Market Size 2021-2026 ($ millions)
Figure 25. Middle East & Africa Metering as a Service (MaaS) Market Size 2021-2026 ($ millions)
Figure 26. Americas Metering as a Service (MaaS) Value Market Share by Country in 2025
Figure 27. United States Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 28. Canada Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 29. Mexico Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 30. Brazil Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 31. APAC Metering as a Service (MaaS) Market Size Market Share by Region in 2025
Figure 32. APAC Metering as a Service (MaaS) Market Size Market Share by Type (2021-2026)
Figure 33. APAC Metering as a Service (MaaS) Market Size Market Share by Application (2021-2026)
Figure 34. China Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 35. Japan Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 36. South Korea Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 37. Southeast Asia Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 38. India Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 39. Australia Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 40. Europe Metering as a Service (MaaS) Market Size Market Share by Country in 2025
Figure 41. Europe Metering as a Service (MaaS) Market Size Market Share by Type (2021-2026)
Figure 42. Europe Metering as a Service (MaaS) Market Size Market Share by Application (2021-2026)
Figure 43. Germany Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)

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Figure 44. France Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 45. UK Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 46. Italy Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 47. Russia Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 48. Middle East & Africa Metering as a Service (MaaS) Market Size Market Share by Region (2021-2026)
Figure 49. Middle East & Africa Metering as a Service (MaaS) Market Size Market Share by Type (2021-2026)
Figure 50. Middle East & Africa Metering as a Service (MaaS) Market Size Market Share by Application (2021-2026)
Figure 51. Egypt Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 52. South Africa Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 53. Israel Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 54. Turkey Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 55. GCC Countries Metering as a Service (MaaS) Market Size Growth 2021-2026 ($ millions)
Figure 56. Americas Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 57. APAC Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 58. Europe Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 59. Middle East & Africa Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 60. United States Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 61. Canada Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 62. Mexico Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 63. Brazil Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 64. China Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 65. Japan Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 66. Korea Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 67. Southeast Asia Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 68. India Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)

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Figure 69. Australia Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 70. Germany Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 71. France Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 72. UK Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 73. Italy Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 74. Russia Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 75. Egypt Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 76. South Africa Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 77. Israel Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 78. Turkey Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)
Figure 79. Global Metering as a Service (MaaS) Market Size Market Share Forecast by Type (2027-2032)
Figure 80. Global Metering as a Service (MaaS) Market Size Market Share Forecast by Application (2027-2032)
Figure 81. GCC Countries Metering as a Service (MaaS) Market Size 2027-2032 ($ millions)

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