

Global Meteo Buoy Market Growth 2026-2032

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Abstracts

The global Meteo Buoy market size is predicted to grow from US\$ 557 million in 2025 to US\$ 721 million in 2032; it is expected to grow at a CAGR of 3.8% from 2026 to 2032.

Meteo Buoy is a meteorological observation device deployed in marine, lake, or coastal waters to continuously collect weather-related parameters such as wind speed, wind direction, air temperature, atmospheric pressure, humidity, rainfall, and solar radiation, and transmit the data to shore-based platforms or data centers through wireless, satellite, or cellular communication. It typically consists of a buoy platform, meteorological sensors, power supply system, data acquisition and communication modules, mooring system, and protective structure, providing on-site weather data support for weather forecasting, maritime safety, offshore engineering, port operations, and scientific monitoring. The unit price of Meteo Buoy typically ranges from several thousand to tens of thousands of US dollars, with industry gross margins generally between 20% and 40%.

The upstream supply chain of Meteo Buoys mainly includes buoy materials, metal structures, solar panels, batteries, meteorological sensors, data loggers, communication modules, mooring systems, and waterproof and corrosion-resistant components, among which sensor accuracy, communication stability, power endurance, and buoy durability are key factors affecting product performance. Midstream participants are buoy system manufacturers and integrators responsible for structural design, sensor integration, software platform configuration, factory testing, and offshore deployment support. Downstream customers mainly include meteorological agencies, ocean management authorities, port operators, offshore wind developers, oil and gas companies, marine engineering firms, research institutes, and environmental monitoring organizations, whose purchasing decisions typically focus on long-term operating stability, data reliability, remote maintenance capability, and adaptability to complex marine conditions.

The Meteo Buoy market is a fundamental segment within marine environmental monitoring equipment, with demand mainly driven by offshore weather observation, port and navigation safety, offshore wind operations, marine research, and disaster early warning. As offshore activities expand and the need for real-time weather monitoring increases, Meteo Buoys are gradually evolving from standalone meteorological data collection devices into connected monitoring platforms with long-term operation, remote data transmission, and multi-parameter integration capabilities.

LP Information, Inc. (LPI) ' newest research report, the "Meteo Buoy Industry Forecast" looks at past sales and reviews total world Meteo Buoy sales in 2025, providing a comprehensive analysis by region and market sector of projected Meteo Buoy sales for 2026 through 2032. With Meteo Buoy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Meteo Buoy industry.

This Insight Report provides a comprehensive analysis of the global Meteo Buoy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Meteo Buoy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Meteo Buoy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Meteo Buoy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Meteo Buoy.

This report presents a comprehensive overview, market shares, and growth opportunities of Meteo Buoy market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Moored Buoy

Drifting Buoy

Segmentation by Operating Depth:

Nearshore Buoy

Deep-sea Buoy

Segmentation by Power:

Solar?Powered Buoy

Battery Powered Buoy

Others

Segmentation by Application:

Weather Forecasting

Marine Engineering

Environmental Protection

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Xylem

RPS (Tetra Tech)

Fugro

Xeos Technologies (Satlink)

JFC Marine

Sofar Ocean

AXYS Technologies

Observator Group

RTSYS

Mobilis

Frankstar Technology

Zeni Lite Buoy

OSIL

Datawell

NexSens

Fastwave

TechWorks Marine

Obscape

Huayun Sounding Meteorological Technology

Lightsun

Shenzhen Smart Ocean Technology

Guangzhou Rui Hai Ocean Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Meteo Buoy market?

What factors are driving Meteo Buoy market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Meteo Buoy market opportunities vary by end market size?

How does Meteo Buoy break out by Type, by Application?

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