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Global Metaverse in E-commerce Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Metaverse in E-commerce market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached $5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached $1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

LPI (LP Information)' newest research report, the “Metaverse in E-commerce Industry Forecast” looks at past sales and reviews total world Metaverse in E-commerce sales in 2024, providing a comprehensive analysis by region and market sector of projected Metaverse in E-commerce sales for 2025 through 2031. With Metaverse in E-commerce sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Metaverse in E-commerce industry.

This Insight Report provides a comprehensive analysis of the global Metaverse in E-commerce landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on

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Metaverse in E-commerce portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Metaverse in E-commerce market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Metaverse in E-commerce and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Metaverse in E-commerce.

This report presents a comprehensive overview, market shares, and growth opportunities of Metaverse in E-commerce market by product type, application, key players and key regions and countries.

Segmentation by Type:

Mobile Version

Computer Version

Segmentation by Application:

Individual

Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adobe

Alibaba Group Holding

Amazon

Autodesk

Block

Dealskart Online Services

Epic Games

Matterport

Meta Platforms

Microsoft Corp

NVIDIA Corp

Roblox Corp

Salesforce

SAP SE

Shopify

Unity Software

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