

Global Metal Primer Market Growth 2025-2031

<https://marketpublishers.com/r/G5CDCD3C1708EN.html>

Date: August 2025

Pages: 134

Price: US\$ 3,660.00 (Single User License)

ID: G5CDCD3C1708EN

Abstracts

The global Metal Primer market size is predicted to grow from US\$ 1096 million in 2025 to US\$ 1442 million in 2031; it is expected to grow at a CAGR of 4.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Metal Primer is the core material used for metal surface pretreatment in coating systems. Its main function is to enhance coating adhesion, prevent metal corrosion and prolong substrate service life through chemical or physical actions.

Market Concentration and Key Players:

Internationally, metal primer market concentration is relatively high, mainly concentrated in Europe, America and Japan and other developed countries. For example, Nippon, Dulux and other large manufacturers; from the domestic point of view, sub-metal primer there is still a lot of room for development.

Manufacturing Processes and Market Trends:

Metal primer manufacturing process and market trends Based on current technological developments and industry dynamics, the core of its manufacturing process focuses on material formulation optimization, composite coating design and intelligent production processes. In terms of manufacturing process, metal primer is usually based on epoxy resin, acrylic acid or zinc-rich material, which improves corrosion resistance through nano-modification technology, and adopts high-precision spraying or electrophoresis process to achieve uniform coating. In recent years, the development of environmentally

friendly waterborne resin substrates has become mainstream, such as the use of low VOC formulations. In the aspect of intelligent production, some enterprises introduce AI-driven real-time monitoring system to dynamically adjust spraying parameters through sensors to ensure that the coating thickness error is not high and significantly improve the yield.

In terms of market trends, the global metal primer market is showing three directions: one is the water-based transformation driven by environmental protection regulations, and the EU REACH regulation requires that the proportion of solvent-based products will drop to less than 30% by 2025; Second, the demand for high performance is increasing, and the demand for nanocomposite primers with temperature resistance up to 600° in the aerospace field is soaring, such as titanium alloy special primers prepared by plasma rotary electrode atomization method; Third, regional market differentiation, Asia-Pacific region (especially China) due to new energy vehicles and marine engineering investment increased. In addition, the penetration rate of smart coating technology in ships and bridges is expected to increase, driving the industry to upgrade to preventive maintenance mode.

LP Information, Inc. (LPI) ' newest research report, the “Metal Primer Industry Forecast” looks at past sales and reviews total world Metal Primer sales in 2024, providing a comprehensive analysis by region and market sector of projected Metal Primer sales for 2025 through 2031. With Metal Primer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Metal Primer industry.

This Insight Report provides a comprehensive analysis of the global Metal Primer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Metal Primer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Metal Primer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Metal Primer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Metal Primer.

This report presents a comprehensive overview, market shares, and growth opportunities of Metal Primer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Solvent-borne Metal Primer

Waterborne Metal Primer

Segmentation by Application:

Automobile Manufacture

Ship

Architecture

Aerospace

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

JSW Paints

Triflex

Sika

3M

European Aerosols

Marlin

Kuraray

Dulux

Vitex

Behr Paint

Nippon

Krylon Industrial

White Knight

Tremco Manufacturing Company

Sherwin-Williams

Akzo Nobel

Kansai Paint

Tikkurila Oyj

Key Questions Addressed in this Report

What is the 10-year outlook for the global Metal Primer market?

What factors are driving Metal Primer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Metal Primer market opportunities vary by end market size?

How does Metal Primer break out by Type, by Application?

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