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Global Mental Wellness Franchise Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Mental Wellness Franchise market size is predicted to grow from US$ 161810 million in 2025 to US$ 320940 million in 2032; it is expected to grow at a CAGR of 10.5% from 2026 to 2032.

Mental Wellness Franchises come in many forms. Clinic - based franchises are brick - and - mortar clinics that offer a range of mental health services, such as The Mindcare Clinic franchise network. Telehealth franchises connect patients with licensed professionals through secure online platforms. There are also community - based franchises that focus on community outreach and education, hosting workshops and support groups.

Mental health support can mean many things. Counseling and therapy, psychiatric care, life coaching, and wellness programs are all examples. Franchisees can also focus on specific areas such as child and adolescent therapy, or substance abuse treatment. Even corporate wellness programs are seemingly much more common today. There is no shortage of demand. Franchisees can potentially serve many demographics and specialize in underserved areas.

Report Scope

LPI (LP Information)' newest research report, the “Mental Wellness Franchise Industry Forecast” looks at past sales and reviews total world Mental Wellness Franchise sales in 2025, providing a comprehensive analysis by region and market sector of projected Mental Wellness Franchise sales for 2026 through 2032. With Mental Wellness Franchise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Mental Wellness Franchise

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industry.

This Insight Report provides a comprehensive analysis of the global Mental Wellness Franchise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Mental Wellness Franchise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mental Wellness Franchise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mental Wellness Franchise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mental Wellness Franchise.

This report presents a comprehensive overview, market shares, and growth opportunities of Mental Wellness Franchise market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Franchise Fee-Based

Licensing Subscription-Based

Segmentation by Application:

Enterprise

Individual

This report also splits the market by region:

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- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nora Mental Health

Lifeologie

Ellie Mental Health

Okay Humans

Focus Point

The Mental Wellbeing Company

MassageLuXe

Always Best Care

Innova

Home Helpers Home Care

Kumon

New Mom School

Arubah Emotional Health Services

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Cereset

Soul Focus

Thriveworks

Zion Healing Centers

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Mental Wellness Franchise Market Size (2021-2032)
  2.1.2 Mental Wellness Franchise Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Mental Wellness Franchise by Country/Region (2021, 2025 & 2032)
2.2 Mental Wellness Franchise Segment by Type
  2.2.1 Franchise Fee-Based
  2.2.2 Licensing Subscription-Based
  2.2.3 Mental Wellness Franchise Market Size by Type
    2.2.3.1 Mental Wellness Franchise Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.3.2 Global Mental Wellness Franchise Market Size Market Share by Type (2021-2026)
2.3 Mental Wellness Franchise Segment by Application
  2.3.1 Enterprise
  2.3.2 Individual
  2.3.3 Mental Wellness Franchise Market Size by Application
    2.3.3.1 Mental Wellness Franchise Market Size CAGR by Application (2021 VS 2025 VS 2032)
    2.3.3.2 Global Mental Wellness Franchise Market Size Market Share by Application (2021-2026)

3 MENTAL WELLNESS FRANCHISE MARKET SIZE BY PLAYER

+357 96 030922
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3.1 Mental Wellness Franchise Market Size Market Share by Player
3.1.1 Global Mental Wellness Franchise Revenue by Player (2021-2026)
3.1.2 Global Mental Wellness Franchise Revenue Market Share by Player (2021-2026)
3.2 Global Mental Wellness Franchise Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 MENTAL WELLNESS FRANCHISE BY REGION

4.1 Mental Wellness Franchise Market Size by Region (2021-2026)
4.2 Global Mental Wellness Franchise Annual Revenue by Country/Region (2021-2026)
4.3 Americas Mental Wellness Franchise Market Size Growth (2021-2026)
4.4 APAC Mental Wellness Franchise Market Size Growth (2021-2026)
4.5 Europe Mental Wellness Franchise Market Size Growth (2021-2026)
4.6 Middle East & Africa Mental Wellness Franchise Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Mental Wellness Franchise Market Size by Country (2021-2026)
5.2 Americas Mental Wellness Franchise Market Size by Type (2021-2026)
5.3 Americas Mental Wellness Franchise Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Mental Wellness Franchise Market Size by Region (2021-2026)
6.2 APAC Mental Wellness Franchise Market Size by Type (2021-2026)
6.3 APAC Mental Wellness Franchise Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia

+357 96 030922
info@marketpublishers.com

6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Mental Wellness Franchise Market Size by Country (2021-2026)
7.2 Europe Mental Wellness Franchise Market Size by Type (2021-2026)
7.3 Europe Mental Wellness Franchise Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Mental Wellness Franchise by Region (2021-2026)
8.2 Middle East & Africa Mental Wellness Franchise Market Size by Type (2021-2026)
8.3 Middle East & Africa Mental Wellness Franchise Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL MENTAL WELLNESS FRANCHISE MARKET FORECAST

10.1 Global Mental Wellness Franchise Forecast by Region (2027-2032)
  10.1.1 Global Mental Wellness Franchise Forecast by Region (2027-2032)
  10.1.2 Americas Mental Wellness Franchise Forecast
  10.1.3 APAC Mental Wellness Franchise Forecast
  10.1.4 Europe Mental Wellness Franchise Forecast

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10.1.5 Middle East & Africa Mental Wellness Franchise Forecast
10.2 Americas Mental Wellness Franchise Forecast by Country (2027-2032)
10.2.1 United States Market Mental Wellness Franchise Forecast
10.2.2 Canada Market Mental Wellness Franchise Forecast
10.2.3 Mexico Market Mental Wellness Franchise Forecast
10.2.4 Brazil Market Mental Wellness Franchise Forecast
10.3 APAC Mental Wellness Franchise Forecast by Region (2027-2032)
10.3.1 China Mental Wellness Franchise Market Forecast
10.3.2 Japan Market Mental Wellness Franchise Forecast
10.3.3 Korea Market Mental Wellness Franchise Forecast
10.3.4 Southeast Asia Market Mental Wellness Franchise Forecast
10.3.5 India Market Mental Wellness Franchise Forecast
10.3.6 Australia Market Mental Wellness Franchise Forecast
10.4 Europe Mental Wellness Franchise Forecast by Country (2027-2032)
10.4.1 Germany Market Mental Wellness Franchise Forecast
10.4.2 France Market Mental Wellness Franchise Forecast
10.4.3 UK Market Mental Wellness Franchise Forecast
10.4.4 Italy Market Mental Wellness Franchise Forecast
10.4.5 Russia Market Mental Wellness Franchise Forecast
10.5 Middle East & Africa Mental Wellness Franchise Forecast by Region (2027-2032)
10.5.1 Egypt Market Mental Wellness Franchise Forecast
10.5.2 South Africa Market Mental Wellness Franchise Forecast
10.5.3 Israel Market Mental Wellness Franchise Forecast
10.5.4 Turkey Market Mental Wellness Franchise Forecast
10.6 Global Mental Wellness Franchise Forecast by Type (2027-2032)
10.7 Global Mental Wellness Franchise Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Mental Wellness Franchise Forecast

11 KEY PLAYERS ANALYSIS

11.1 Nora Mental Health
11.1.1 Nora Mental Health Company Information
11.1.2 Nora Mental Health Mental Wellness Franchise Product Offered
11.1.3 Nora Mental Health Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Nora Mental Health Main Business Overview
11.1.5 Nora Mental Health Latest Developments
11.2 Lifeologie
11.2.1 Lifeologie Company Information

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11.2.2 Lifeologie Mental Wellness Franchise Product Offered
11.2.3 Lifeologie Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 Lifeologie Main Business Overview
11.2.5 Lifeologie Latest Developments
11.3 Ellie Mental Health
11.3.1 Ellie Mental Health Company Information
11.3.2 Ellie Mental Health Mental Wellness Franchise Product Offered
11.3.3 Ellie Mental Health Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 Ellie Mental Health Main Business Overview
11.3.5 Ellie Mental Health Latest Developments
11.4 Okay Humans
11.4.1 Okay Humans Company Information
11.4.2 Okay Humans Mental Wellness Franchise Product Offered
11.4.3 Okay Humans Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Okay Humans Main Business Overview
11.4.5 Okay Humans Latest Developments
11.5 Focus Point
11.5.1 Focus Point Company Information
11.5.2 Focus Point Mental Wellness Franchise Product Offered
11.5.3 Focus Point Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 Focus Point Main Business Overview
11.5.5 Focus Point Latest Developments
11.6 The Mental Wellbeing Company
11.6.1 The Mental Wellbeing Company Company Information
11.6.2 The Mental Wellbeing Company Mental Wellness Franchise Product Offered
11.6.3 The Mental Wellbeing Company Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 The Mental Wellbeing Company Main Business Overview
11.6.5 The Mental Wellbeing Company Latest Developments
11.7 MassageLuXe
11.7.1 MassageLuXe Company Information
11.7.2 MassageLuXe Mental Wellness Franchise Product Offered
11.7.3 MassageLuXe Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 MassageLuXe Main Business Overview

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11.7.5 MassageLuXe Latest Developments
11.8 Always Best Care
11.8.1 Always Best Care Company Information
11.8.2 Always Best Care Mental Wellness Franchise Product Offered
11.8.3 Always Best Care Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Always Best Care Main Business Overview
11.8.5 Always Best Care Latest Developments
11.9 Innova
11.9.1 Innova Company Information
11.9.2 Innova Mental Wellness Franchise Product Offered
11.9.3 Innova Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 Innova Main Business Overview
11.9.5 Innova Latest Developments
11.10 Home Helpers Home Care
11.10.1 Home Helpers Home Care Company Information
11.10.2 Home Helpers Home Care Mental Wellness Franchise Product Offered
11.10.3 Home Helpers Home Care Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 Home Helpers Home Care Main Business Overview
11.10.5 Home Helpers Home Care Latest Developments
11.11 Kumon
11.11.1 Kumon Company Information
11.11.2 Kumon Mental Wellness Franchise Product Offered
11.11.3 Kumon Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 Kumon Main Business Overview
11.11.5 Kumon Latest Developments
11.12 New Mom School
11.12.1 New Mom School Company Information
11.12.2 New Mom School Mental Wellness Franchise Product Offered
11.12.3 New Mom School Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 New Mom School Main Business Overview
11.12.5 New Mom School Latest Developments
11.13 Arubah Emotional Health Services
11.13.1 Arubah Emotional Health Services Company Information
11.13.2 Arubah Emotional Health Services Mental Wellness Franchise Product

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Offered
11.13.3 Arubah Emotional Health Services Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Arubah Emotional Health Services Main Business Overview
11.13.5 Arubah Emotional Health Services Latest Developments
11.14 Cereset
11.14.1 Cereset Company Information
11.14.2 Cereset Mental Wellness Franchise Product Offered
11.14.3 Cereset Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 Cereset Main Business Overview
11.14.5 Cereset Latest Developments
11.15 Soul Focus
11.15.1 Soul Focus Company Information
11.15.2 Soul Focus Mental Wellness Franchise Product Offered
11.15.3 Soul Focus Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 Soul Focus Main Business Overview
11.15.5 Soul Focus Latest Developments
11.16 Thriveworks
11.16.1 Thriveworks Company Information
11.16.2 Thriveworks Mental Wellness Franchise Product Offered
11.16.3 Thriveworks Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 Thriveworks Main Business Overview
11.16.5 Thriveworks Latest Developments
11.17 Zion Healing Centers
11.17.1 Zion Healing Centers Company Information
11.17.2 Zion Healing Centers Mental Wellness Franchise Product Offered
11.17.3 Zion Healing Centers Mental Wellness Franchise Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 Zion Healing Centers Main Business Overview
11.17.5 Zion Healing Centers Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Mental Wellness Franchise Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Mental Wellness Franchise Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Franchise Fee-Based
Table 4. Major Players of Licensing Subscription-Based
Table 5. Mental Wellness Franchise Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 6. Global Mental Wellness Franchise Market Size by Type (2021-2026) & ($ millions)
Table 7. Global Mental Wellness Franchise Market Size Market Share by Type (2021-2026)
Table 8. Mental Wellness Franchise Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 9. Global Mental Wellness Franchise Market Size by Application (2021-2026) & ($ millions)
Table 10. Global Mental Wellness Franchise Market Size Market Share by Application (2021-2026)
Table 11. Global Mental Wellness Franchise Revenue by Player (2021-2026) & ($ millions)
Table 12. Global Mental Wellness Franchise Revenue Market Share by Player (2021-2026)
Table 13. Mental Wellness Franchise Key Players Head office and Products Offered
Table 14. Mental Wellness Franchise Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 15. New Products and Potential Entrants
Table 16. Mergers & Acquisitions, Expansion
Table 17. Global Mental Wellness Franchise Market Size by Region (2021-2026) & ($ millions)
Table 18. Global Mental Wellness Franchise Market Size Market Share by Region (2021-2026)
Table 19. Global Mental Wellness Franchise Revenue by Country/Region (2021-2026) & ($ millions)
Table 20. Global Mental Wellness Franchise Revenue Market Share by Country/Region (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 21. Americas Mental Wellness Franchise Market Size by Country (2021-2026) & ($ millions)
Table 22. Americas Mental Wellness Franchise Market Size Market Share by Country (2021-2026)
Table 23. Americas Mental Wellness Franchise Market Size by Type (2021-2026) & ($ millions)
Table 24. Americas Mental Wellness Franchise Market Size Market Share by Type (2021-2026)
Table 25. Americas Mental Wellness Franchise Market Size by Application (2021-2026) & ($ millions)
Table 26. Americas Mental Wellness Franchise Market Size Market Share by Application (2021-2026)
Table 27. APAC Mental Wellness Franchise Market Size by Region (2021-2026) & ($ millions)
Table 28. APAC Mental Wellness Franchise Market Size Market Share by Region (2021-2026)
Table 29. APAC Mental Wellness Franchise Market Size by Type (2021-2026) & ($ millions)
Table 30. APAC Mental Wellness Franchise Market Size by Application (2021-2026) & ($ millions)
Table 31. Europe Mental Wellness Franchise Market Size by Country (2021-2026) & ($ millions)
Table 32. Europe Mental Wellness Franchise Market Size Market Share by Country (2021-2026)
Table 33. Europe Mental Wellness Franchise Market Size by Type (2021-2026) & ($ millions)
Table 34. Europe Mental Wellness Franchise Market Size by Application (2021-2026) & ($ millions)
Table 35. Middle East & Africa Mental Wellness Franchise Market Size by Region (2021-2026) & ($ millions)
Table 36. Middle East & Africa Mental Wellness Franchise Market Size by Type (2021-2026) & ($ millions)
Table 37. Middle East & Africa Mental Wellness Franchise Market Size by Application (2021-2026) & ($ millions)
Table 38. Key Market Drivers & Growth Opportunities of Mental Wellness Franchise
Table 39. Key Market Challenges & Risks of Mental Wellness Franchise
Table 40. Key Industry Trends of Mental Wellness Franchise
Table 41. Global Mental Wellness Franchise Market Size Forecast by Region (2027-2032) & ($ millions)

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Table 42. Global Mental Wellness Franchise Market Size Market Share Forecast by Region (2027-2032)
Table 43. Global Mental Wellness Franchise Market Size Forecast by Type (2027-2032) & ($ millions)
Table 44. Global Mental Wellness Franchise Market Size Forecast by Application (2027-2032) & ($ millions)
Table 45. Nora Mental Health Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 46. Nora Mental Health Mental Wellness Franchise Product Offered
Table 47. Nora Mental Health Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 48. Nora Mental Health Main Business
Table 49. Nora Mental Health Latest Developments
Table 50. Lifeologie Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 51. Lifeologie Mental Wellness Franchise Product Offered
Table 52. Lifeologie Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 53. Lifeologie Main Business
Table 54. Lifeologie Latest Developments
Table 55. Ellie Mental Health Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 56. Ellie Mental Health Mental Wellness Franchise Product Offered
Table 57. Ellie Mental Health Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 58. Ellie Mental Health Main Business
Table 59. Ellie Mental Health Latest Developments
Table 60. Okay Humans Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 61. Okay Humans Mental Wellness Franchise Product Offered
Table 62. Okay Humans Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 63. Okay Humans Main Business
Table 64. Okay Humans Latest Developments
Table 65. Focus Point Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 66. Focus Point Mental Wellness Franchise Product Offered
Table 67. Focus Point Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)

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Table 68. Focus Point Main Business
Table 69. Focus Point Latest Developments
Table 70. The Mental Wellbeing Company Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 71. The Mental Wellbeing Company Mental Wellness Franchise Product Offered
Table 72. The Mental Wellbeing Company Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 73. The Mental Wellbeing Company Main Business
Table 74. The Mental Wellbeing Company Latest Developments
Table 75. MassageLuXe Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 76. MassageLuXe Mental Wellness Franchise Product Offered
Table 77. MassageLuXe Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 78. MassageLuXe Main Business
Table 79. MassageLuXe Latest Developments
Table 80. Always Best Care Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 81. Always Best Care Mental Wellness Franchise Product Offered
Table 82. Always Best Care Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 83. Always Best Care Main Business
Table 84. Always Best Care Latest Developments
Table 85. Innova Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 86. Innova Mental Wellness Franchise Product Offered
Table 87. Innova Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 88. Innova Main Business
Table 89. Innova Latest Developments
Table 90. Home Helpers Home Care Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 91. Home Helpers Home Care Mental Wellness Franchise Product Offered
Table 92. Home Helpers Home Care Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 93. Home Helpers Home Care Main Business
Table 94. Home Helpers Home Care Latest Developments
Table 95. Kumon Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors

+357 96 030922
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Table 96. Kumon Mental Wellness Franchise Product Offered
Table 97. Kumon Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 98. Kumon Main Business
Table 99. Kumon Latest Developments
Table 100. New Mom School Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 101. New Mom School Mental Wellness Franchise Product Offered
Table 102. New Mom School Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 103. New Mom School Main Business
Table 104. New Mom School Latest Developments
Table 105. Arubah Emotional Health Services Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 106. Arubah Emotional Health Services Mental Wellness Franchise Product Offered
Table 107. Arubah Emotional Health Services Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 108. Arubah Emotional Health Services Main Business
Table 109. Arubah Emotional Health Services Latest Developments
Table 110. Cereset Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 111. Cereset Mental Wellness Franchise Product Offered
Table 112. Cereset Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 113. Cereset Main Business
Table 114. Cereset Latest Developments
Table 115. Soul Focus Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 116. Soul Focus Mental Wellness Franchise Product Offered
Table 117. Soul Focus Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 118. Soul Focus Main Business
Table 119. Soul Focus Latest Developments
Table 120. Thriveworks Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 121. Thriveworks Mental Wellness Franchise Product Offered
Table 122. Thriveworks Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)

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info@marketpublishers.com

Table 123. Thriveworks Main Business
Table 124. Thriveworks Latest Developments
Table 125. Zion Healing Centers Details, Company Type, Mental Wellness Franchise Area Served and Its Competitors
Table 126. Zion Healing Centers Mental Wellness Franchise Product Offered
Table 127. Zion Healing Centers Mental Wellness Franchise Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 128. Zion Healing Centers Main Business
Table 129. Zion Healing Centers Latest Developments

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Mental Wellness Franchise Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Mental Wellness Franchise Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Mental Wellness Franchise Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Mental Wellness Franchise Sales Market Share by Country/Region (2025)
Figure 8. Mental Wellness Franchise Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Mental Wellness Franchise Market Size Market Share by Type in 2025
Figure 10. Mental Wellness Franchise in Enterprise
Figure 11. Global Mental Wellness Franchise Market: Enterprise (2021-2026) & ($ millions)
Figure 12. Mental Wellness Franchise in Individual
Figure 13. Global Mental Wellness Franchise Market: Individual (2021-2026) & ($ millions)
Figure 14. Global Mental Wellness Franchise Market Size Market Share by Application in 2025
Figure 15. Global Mental Wellness Franchise Revenue Market Share by Player in 2025
Figure 16. Global Mental Wellness Franchise Market Size Market Share by Region (2021-2026)
Figure 17. Americas Mental Wellness Franchise Market Size 2021-2026 ($ millions)
Figure 18. APAC Mental Wellness Franchise Market Size 2021-2026 ($ millions)
Figure 19. Europe Mental Wellness Franchise Market Size 2021-2026 ($ millions)
Figure 20. Middle East & Africa Mental Wellness Franchise Market Size 2021-2026 ($ millions)
Figure 21. Americas Mental Wellness Franchise Value Market Share by Country in 2025
Figure 22. United States Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 23. Canada Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 24. Mexico Mental Wellness Franchise Market Size Growth 2021-2026 ($

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millions)
Figure 25. Brazil Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 26. APAC Mental Wellness Franchise Market Size Market Share by Region in 2025
Figure 27. APAC Mental Wellness Franchise Market Size Market Share by Type (2021-2026)
Figure 28. APAC Mental Wellness Franchise Market Size Market Share by Application (2021-2026)
Figure 29. China Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 30. Japan Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 31. South Korea Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 32. Southeast Asia Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 33. India Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 34. Australia Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 35. Europe Mental Wellness Franchise Market Size Market Share by Country in 2025
Figure 36. Europe Mental Wellness Franchise Market Size Market Share by Type (2021-2026)
Figure 37. Europe Mental Wellness Franchise Market Size Market Share by Application (2021-2026)
Figure 38. Germany Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 39. France Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 40. UK Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 41. Italy Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 42. Russia Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 43. Middle East & Africa Mental Wellness Franchise Market Size Market Share by Region (2021-2026)
Figure 44. Middle East & Africa Mental Wellness Franchise Market Size Market Share by Type (2021-2026)
Figure 45. Middle East & Africa Mental Wellness Franchise Market Size Market Share by Application (2021-2026)
Figure 46. Egypt Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)

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Figure 47. South Africa Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 48. Israel Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 49. Turkey Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 50. GCC Countries Mental Wellness Franchise Market Size Growth 2021-2026 ($ millions)
Figure 51. Americas Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 52. APAC Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 53. Europe Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 54. Middle East & Africa Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 55. United States Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 56. Canada Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 57. Mexico Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 58. Brazil Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 59. China Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 60. Japan Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 61. Korea Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 62. Southeast Asia Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 63. India Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 64. Australia Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 65. Germany Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 66. France Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 67. UK Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 68. Italy Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 69. Russia Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 70. Egypt Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 71. South Africa Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 72. Israel Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 73. Turkey Mental Wellness Franchise Market Size 2027-2032 ($ millions)
Figure 74. Global Mental Wellness Franchise Market Size Market Share Forecast by Type (2027-2032)
Figure 75. Global Mental Wellness Franchise Market Size Market Share Forecast by Application (2027-2032)
Figure 76. GCC Countries Mental Wellness Franchise Market Size 2027-2032 ($ millions)

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