

Global Menstrual Knickers Market Growth 2023-2029

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Abstracts

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Panties in American English (typically called knickers in British English) are a form of underwear usually worn by women for Cross-dressing or for other reasons. Most of period panties provide leak-proof protection; some can actually be worn instead of a pad or tampon.

LPI (LP Information)' newest research report, the "Menstrual Knickers Industry Forecast" looks at past sales and reviews total world Menstrual Knickers sales in 2022, providing a comprehensive analysis by region and market sector of projected Menstrual Knickers sales for 2023 through 2029. With Menstrual Knickers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Menstrual Knickers industry.

This Insight Report provides a comprehensive analysis of the global Menstrual Knickers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Menstrual Knickers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Menstrual Knickers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Menstrual Knickers and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Menstrual Knickers.

The global Menstrual Knickers market size is projected to grow from US\$ 312.4 million in 2022 to US\$ 395.3 million in 2029; it is expected to grow at a CAGR of 395.3 from 2023 to 2029.

North America is the largest consumption place, with a consumption market share nearly 50%. Following Europe is the second largest consumption place with the consumption market share of about 30%. Key period panties (menstrual underwear) participant Include THINX, Knixwear, Modibodi, Dear Kate, Ruby Love and Aisle. THINX is the largest player, with about 30% market share in global. In terms of product, brief is the largest segment, with a share over 80%. And in terms of application, the largest application is women (25-50), followed by girls (15-24).

This report presents a comprehensive overview, market shares, and growth opportunities of Menstrual Knickers market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Women (25-50)

Girls (15-24)

Segmentation by application

Retail Outlets

Online Shop

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

THINX

Knixwear

Modibodi

Dear Kate

Ruby Love

Aisle

Period Panteez

FLUX Undies

Anigan

Key Questions Addressed in this Report

What is the 10-year outlook for the global Menstrual Knickers market?

What factors are driving Menstrual Knickers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Menstrual Knickers market opportunities vary by end market size?

How does Menstrual Knickers break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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