

Global Mens and Boys Clothing Market Growth 2025-2031

<https://marketpublishers.com/r/G2549E7400B6EN.html>

Date: October 2025

Pages: 134

Price: US\$ 3,660.00 (Single User License)

ID: G2549E7400B6EN

Abstracts

The global Mens and Boys Clothing market size is predicted to grow from US\$ 490360 million in 2025 to US\$ 573170 million in 2031; it is expected to grow at a CAGR of 2.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Mens and boys clothing refer to the apparel which suit for men or boys.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on

childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

LP Information, Inc. (LPI) ' newest research report, the ?Mens and Boys Clothing Industry Forecast? looks at past sales and reviews total world Mens and Boys Clothing sales in 2024, providing a comprehensive analysis by region and market sector of projected Mens and Boys Clothing sales for 2025 through 2031. With Mens and Boys Clothing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mens and Boys Clothing industry.

This Insight Report provides a comprehensive analysis of the global Mens and Boys Clothing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mens and Boys Clothing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mens and Boys Clothing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mens and Boys Clothing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mens and Boys Clothing.

This report presents a comprehensive overview, market shares, and growth opportunities of Mens and Boys Clothing market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Top

Bottom

Underwear

Segmentation by Application:

Men

Boy

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Rakuten

Walmart

American Apparel

Benetton

Cotton On

Diesel

Dolce & Gabbana

DKNY

Giordano International

Levi Strauss

Ralph Lauren

Wovenplay

Calvin Klein

Amarni

H&M

ZARA

GAP

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mens and Boys Clothing market?

What factors are driving Mens and Boys Clothing market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mens and Boys Clothing market opportunities vary by end market size?

How does Mens and Boys Clothing break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Mens and Boys Clothing Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Mens and Boys Clothing by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Mens and Boys Clothing by Country/Region, 2020, 2024 & 2031
- 2.2 Mens and Boys Clothing Segment by Type
 - 2.2.1 Top
 - 2.2.2 Bottom
 - 2.2.3 Underwear
- 2.3 Mens and Boys Clothing Sales by Type
 - 2.3.1 Global Mens and Boys Clothing Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Mens and Boys Clothing Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Mens and Boys Clothing Sale Price by Type (2020-2025)
- 2.4 Mens and Boys Clothing Segment by Application
 - 2.4.1 Men
 - 2.4.2 Boy
- 2.5 Mens and Boys Clothing Sales by Application
 - 2.5.1 Global Mens and Boys Clothing Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Mens and Boys Clothing Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global Mens and Boys Clothing Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Mens and Boys Clothing Breakdown Data by Company

3.1.1 Global Mens and Boys Clothing Annual Sales by Company (2020-2025)

3.1.2 Global Mens and Boys Clothing Sales Market Share by Company (2020-2025)

3.2 Global Mens and Boys Clothing Annual Revenue by Company (2020-2025)

3.2.1 Global Mens and Boys Clothing Revenue by Company (2020-2025)

3.2.2 Global Mens and Boys Clothing Revenue Market Share by Company (2020-2025)

3.3 Global Mens and Boys Clothing Sale Price by Company

3.4 Key Manufacturers Mens and Boys Clothing Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Mens and Boys Clothing Product Location Distribution

3.4.2 Players Mens and Boys Clothing Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR MENS AND BOYS CLOTHING BY GEOGRAPHIC REGION

4.1 World Historic Mens and Boys Clothing Market Size by Geographic Region (2020-2025)

4.1.1 Global Mens and Boys Clothing Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Mens and Boys Clothing Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Mens and Boys Clothing Market Size by Country/Region (2020-2025)

4.2.1 Global Mens and Boys Clothing Annual Sales by Country/Region (2020-2025)

4.2.2 Global Mens and Boys Clothing Annual Revenue by Country/Region (2020-2025)

4.3 Americas Mens and Boys Clothing Sales Growth

4.4 APAC Mens and Boys Clothing Sales Growth

4.5 Europe Mens and Boys Clothing Sales Growth

4.6 Middle East & Africa Mens and Boys Clothing Sales Growth

5 AMERICAS

5.1 Americas Mens and Boys Clothing Sales by Country

5.1.1 Americas Mens and Boys Clothing Sales by Country (2020-2025)

5.1.2 Americas Mens and Boys Clothing Revenue by Country (2020-2025)

5.2 Americas Mens and Boys Clothing Sales by Type (2020-2025)

5.3 Americas Mens and Boys Clothing Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Mens and Boys Clothing Sales by Region

6.1.1 APAC Mens and Boys Clothing Sales by Region (2020-2025)

6.1.2 APAC Mens and Boys Clothing Revenue by Region (2020-2025)

6.2 APAC Mens and Boys Clothing Sales by Type (2020-2025)

6.3 APAC Mens and Boys Clothing Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Mens and Boys Clothing by Country

7.1.1 Europe Mens and Boys Clothing Sales by Country (2020-2025)

7.1.2 Europe Mens and Boys Clothing Revenue by Country (2020-2025)

7.2 Europe Mens and Boys Clothing Sales by Type (2020-2025)

7.3 Europe Mens and Boys Clothing Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Mens and Boys Clothing by Country

8.1.1 Middle East & Africa Mens and Boys Clothing Sales by Country (2020-2025)

8.1.2 Middle East & Africa Mens and Boys Clothing Revenue by Country (2020-2025)

8.2 Middle East & Africa Mens and Boys Clothing Sales by Type (2020-2025)

8.3 Middle East & Africa Mens and Boys Clothing Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Mens and Boys Clothing

10.3 Manufacturing Process Analysis of Mens and Boys Clothing

10.4 Industry Chain Structure of Mens and Boys Clothing

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Mens and Boys Clothing Distributors

11.3 Mens and Boys Clothing Customer

12 WORLD FORECAST REVIEW FOR MENS AND BOYS CLOTHING BY GEOGRAPHIC REGION

12.1 Global Mens and Boys Clothing Market Size Forecast by Region

12.1.1 Global Mens and Boys Clothing Forecast by Region (2026-2031)

12.1.2 Global Mens and Boys Clothing Annual Revenue Forecast by Region
(2026-2031)

12.2 Americas Forecast by Country (2026-2031)

12.3 APAC Forecast by Region (2026-2031)

12.4 Europe Forecast by Country (2026-2031)

12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Mens and Boys Clothing Forecast by Type (2026-2031)

12.7 Global Mens and Boys Clothing Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Rakuten

13.1.1 Rakuten Company Information

13.1.2 Rakuten Mens and Boys Clothing Product Portfolios and Specifications

13.1.3 Rakuten Mens and Boys Clothing Sales, Revenue, Price and Gross Margin
(2020-2025)

13.1.4 Rakuten Main Business Overview

13.1.5 Rakuten Latest Developments

13.2 Walmart

13.2.1 Walmart Company Information

13.2.2 Walmart Mens and Boys Clothing Product Portfolios and Specifications

13.2.3 Walmart Mens and Boys Clothing Sales, Revenue, Price and Gross Margin
(2020-2025)

13.2.4 Walmart Main Business Overview

13.2.5 Walmart Latest Developments

13.3 American Apparel

13.3.1 American Apparel Company Information

13.3.2 American Apparel Mens and Boys Clothing Product Portfolios and
Specifications

13.3.3 American Apparel Mens and Boys Clothing Sales, Revenue, Price and Gross
Margin (2020-2025)

13.3.4 American Apparel Main Business Overview

13.3.5 American Apparel Latest Developments

13.4 Benetton

13.4.1 Benetton Company Information

13.4.2 Benetton Mens and Boys Clothing Product Portfolios and Specifications

13.4.3 Benetton Mens and Boys Clothing Sales, Revenue, Price and Gross Margin
(2020-2025)

13.4.4 Benetton Main Business Overview

- 13.4.5 Benetton Latest Developments
- 13.5 Cotton On
 - 13.5.1 Cotton On Company Information
 - 13.5.2 Cotton On Mens and Boys Clothing Product Portfolios and Specifications
 - 13.5.3 Cotton On Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.5.4 Cotton On Main Business Overview
 - 13.5.5 Cotton On Latest Developments
- 13.6 Diesel
 - 13.6.1 Diesel Company Information
 - 13.6.2 Diesel Mens and Boys Clothing Product Portfolios and Specifications
 - 13.6.3 Diesel Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.6.4 Diesel Main Business Overview
 - 13.6.5 Diesel Latest Developments
- 13.7 Dolce & Gabbana
 - 13.7.1 Dolce & Gabbana Company Information
 - 13.7.2 Dolce & Gabbana Mens and Boys Clothing Product Portfolios and Specifications
 - 13.7.3 Dolce & Gabbana Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Dolce & Gabbana Main Business Overview
 - 13.7.5 Dolce & Gabbana Latest Developments
- 13.8 DKNY
 - 13.8.1 DKNY Company Information
 - 13.8.2 DKNY Mens and Boys Clothing Product Portfolios and Specifications
 - 13.8.3 DKNY Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 DKNY Main Business Overview
 - 13.8.5 DKNY Latest Developments
- 13.9 Giordano International
 - 13.9.1 Giordano International Company Information
 - 13.9.2 Giordano International Mens and Boys Clothing Product Portfolios and Specifications
 - 13.9.3 Giordano International Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 Giordano International Main Business Overview
 - 13.9.5 Giordano International Latest Developments
- 13.10 Levi Strauss

- 13.10.1 Levi Strauss Company Information
- 13.10.2 Levi Strauss Mens and Boys Clothing Product Portfolios and Specifications
- 13.10.3 Levi Strauss Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.10.4 Levi Strauss Main Business Overview
- 13.10.5 Levi Strauss Latest Developments
- 13.11 Ralph Lauren
 - 13.11.1 Ralph Lauren Company Information
 - 13.11.2 Ralph Lauren Mens and Boys Clothing Product Portfolios and Specifications
 - 13.11.3 Ralph Lauren Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.11.4 Ralph Lauren Main Business Overview
 - 13.11.5 Ralph Lauren Latest Developments
- 13.12 Wovenplay
 - 13.12.1 Wovenplay Company Information
 - 13.12.2 Wovenplay Mens and Boys Clothing Product Portfolios and Specifications
 - 13.12.3 Wovenplay Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.12.4 Wovenplay Main Business Overview
 - 13.12.5 Wovenplay Latest Developments
- 13.13 Calvin Klein
 - 13.13.1 Calvin Klein Company Information
 - 13.13.2 Calvin Klein Mens and Boys Clothing Product Portfolios and Specifications
 - 13.13.3 Calvin Klein Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.13.4 Calvin Klein Main Business Overview
 - 13.13.5 Calvin Klein Latest Developments
- 13.14 Amarni
 - 13.14.1 Amarni Company Information
 - 13.14.2 Amarni Mens and Boys Clothing Product Portfolios and Specifications
 - 13.14.3 Amarni Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.14.4 Amarni Main Business Overview
 - 13.14.5 Amarni Latest Developments
- 13.15 H&M
 - 13.15.1 H&M Company Information
 - 13.15.2 H&M Mens and Boys Clothing Product Portfolios and Specifications
 - 13.15.3 H&M Mens and Boys Clothing Sales, Revenue, Price and Gross Margin (2020-2025)

13.15.4 H&M Main Business Overview

13.15.5 H&M Latest Developments

13.16 ZARA

13.16.1 ZARA Company Information

13.16.2 ZARA Mens and Boys Clothing Product Portfolios and Specifications

13.16.3 ZARA Mens and Boys Clothing Sales, Revenue, Price and Gross Margin

(2020-2025)

13.16.4 ZARA Main Business Overview

13.16.5 ZARA Latest Developments

13.17 GAP

13.17.1 GAP Company Information

13.17.2 GAP Mens and Boys Clothing Product Portfolios and Specifications

13.17.3 GAP Mens and Boys Clothing Sales, Revenue, Price and Gross Margin

(2020-2025)

13.17.4 GAP Main Business Overview

13.17.5 GAP Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Mens and Boys Clothing Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Mens and Boys Clothing Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Top

Table 4. Major Players of Bottom

Table 5. Major Players of Underwear

Table 6. Global Mens and Boys Clothing Sales by Type (2020-2025) & (K Units)

Table 7. Global Mens and Boys Clothing Sales Market Share by Type (2020-2025)

Table 8. Global Mens and Boys Clothing Revenue by Type (2020-2025) & (\$ million)

Table 9. Global Mens and Boys Clothing Revenue Market Share by Type (2020-2025)

Table 10. Global Mens and Boys Clothing Sale Price by Type (2020-2025) & (USD/Unit)

Table 11. Global Mens and Boys Clothing Sale by Application (2020-2025) & (K Units)

Table 12. Global Mens and Boys Clothing Sale Market Share by Application (2020-2025)

Table 13. Global Mens and Boys Clothing Revenue by Application (2020-2025) & (\$ million)

Table 14. Global Mens and Boys Clothing Revenue Market Share by Application (2020-2025)

Table 15. Global Mens and Boys Clothing Sale Price by Application (2020-2025) & (USD/Unit)

Table 16. Global Mens and Boys Clothing Sales by Company (2020-2025) & (K Units)

Table 17. Global Mens and Boys Clothing Sales Market Share by Company (2020-2025)

Table 18. Global Mens and Boys Clothing Revenue by Company (2020-2025) & (\$ millions)

Table 19. Global Mens and Boys Clothing Revenue Market Share by Company (2020-2025)

Table 20. Global Mens and Boys Clothing Sale Price by Company (2020-2025) & (USD/Unit)

Table 21. Key Manufacturers Mens and Boys Clothing Producing Area Distribution and Sales Area

Table 22. Players Mens and Boys Clothing Products Offered

Table 23. Mens and Boys Clothing Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Mens and Boys Clothing Sales by Geographic Region (2020-2025) & (K Units)

Table 27. Global Mens and Boys Clothing Sales Market Share Geographic Region (2020-2025)

Table 28. Global Mens and Boys Clothing Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 29. Global Mens and Boys Clothing Revenue Market Share by Geographic Region (2020-2025)

Table 30. Global Mens and Boys Clothing Sales by Country/Region (2020-2025) & (K Units)

Table 31. Global Mens and Boys Clothing Sales Market Share by Country/Region (2020-2025)

Table 32. Global Mens and Boys Clothing Revenue by Country/Region (2020-2025) & (\$ millions)

Table 33. Global Mens and Boys Clothing Revenue Market Share by Country/Region (2020-2025)

Table 34. Americas Mens and Boys Clothing Sales by Country (2020-2025) & (K Units)

Table 35. Americas Mens and Boys Clothing Sales Market Share by Country (2020-2025)

Table 36. Americas Mens and Boys Clothing Revenue by Country (2020-2025) & (\$ millions)

Table 37. Americas Mens and Boys Clothing Sales by Type (2020-2025) & (K Units)

Table 38. Americas Mens and Boys Clothing Sales by Application (2020-2025) & (K Units)

Table 39. APAC Mens and Boys Clothing Sales by Region (2020-2025) & (K Units)

Table 40. APAC Mens and Boys Clothing Sales Market Share by Region (2020-2025)

Table 41. APAC Mens and Boys Clothing Revenue by Region (2020-2025) & (\$ millions)

Table 42. APAC Mens and Boys Clothing Sales by Type (2020-2025) & (K Units)

Table 43. APAC Mens and Boys Clothing Sales by Application (2020-2025) & (K Units)

Table 44. Europe Mens and Boys Clothing Sales by Country (2020-2025) & (K Units)

Table 45. Europe Mens and Boys Clothing Revenue by Country (2020-2025) & (\$ millions)

Table 46. Europe Mens and Boys Clothing Sales by Type (2020-2025) & (K Units)

Table 47. Europe Mens and Boys Clothing Sales by Application (2020-2025) & (K Units)

Table 48. Middle East & Africa Mens and Boys Clothing Sales by Country (2020-2025) & (K Units)

Table 49. Middle East & Africa Mens and Boys Clothing Revenue Market Share by Country (2020-2025)

Table 50. Middle East & Africa Mens and Boys Clothing Sales by Type (2020-2025) & (K Units)

Table 51. Middle East & Africa Mens and Boys Clothing Sales by Application (2020-2025) & (K Units)

Table 52. Key Market Drivers & Growth Opportunities of Mens and Boys Clothing

Table 53. Key Market Challenges & Risks of Mens and Boys Clothing

Table 54. Key Industry Trends of Mens and Boys Clothing

Table 55. Mens and Boys Clothing Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Mens and Boys Clothing Distributors List

Table 58. Mens and Boys Clothing Customer List

Table 59. Global Mens and Boys Clothing Sales Forecast by Region (2026-2031) & (K Units)

Table 60. Global Mens and Boys Clothing Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 61. Americas Mens and Boys Clothing Sales Forecast by Country (2026-2031) & (K Units)

Table 62. Americas Mens and Boys Clothing Annual Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 63. APAC Mens and Boys Clothing Sales Forecast by Region (2026-2031) & (K Units)

Table 64. APAC Mens and Boys Clothing Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 65. Europe Mens and Boys Clothing Sales Forecast by Country (2026-2031) & (K Units)

Table 66. Europe Mens and Boys Clothing Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 67. Middle East & Africa Mens and Boys Clothing Sales Forecast by Country (2026-2031) & (K Units)

Table 68. Middle East & Africa Mens and Boys Clothing Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 69. Global Mens and Boys Clothing Sales Forecast by Type (2026-2031) & (K Units)

Table 70. Global Mens and Boys Clothing Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 71. Global Mens and Boys Clothing Sales Forecast by Application (2026-2031) & (K Units)

Table 72. Global Mens and Boys Clothing Revenue Forecast by Application (2026-2031) & (\$ millions)
Table 73. Rakuten Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors
Table 74. Rakuten Mens and Boys Clothing Product Portfolios and Specifications
Table 75. Rakuten Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Rakuten Main Business
Table 77. Rakuten Latest Developments
Table 78. Walmart Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors
Table 79. Walmart Mens and Boys Clothing Product Portfolios and Specifications
Table 80. Walmart Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 81. Walmart Main Business
Table 82. Walmart Latest Developments
Table 83. American Apparel Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors
Table 84. American Apparel Mens and Boys Clothing Product Portfolios and Specifications
Table 85. American Apparel Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 86. American Apparel Main Business
Table 87. American Apparel Latest Developments
Table 88. Benetton Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors
Table 89. Benetton Mens and Boys Clothing Product Portfolios and Specifications
Table 90. Benetton Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 91. Benetton Main Business
Table 92. Benetton Latest Developments
Table 93. Cotton On Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors
Table 94. Cotton On Mens and Boys Clothing Product Portfolios and Specifications
Table 95. Cotton On Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 96. Cotton On Main Business
Table 97. Cotton On Latest Developments
Table 98. Diesel Basic Information, Mens and Boys Clothing Manufacturing Base, Sales

Area and Its Competitors

Table 99. Diesel Mens and Boys Clothing Product Portfolios and Specifications

Table 100. Diesel Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 101. Diesel Main Business

Table 102. Diesel Latest Developments

Table 103. Dolce & Gabbana Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors

Table 104. Dolce & Gabbana Mens and Boys Clothing Product Portfolios and Specifications

Table 105. Dolce & Gabbana Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 106. Dolce & Gabbana Main Business

Table 107. Dolce & Gabbana Latest Developments

Table 108. DKNY Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors

Table 109. DKNY Mens and Boys Clothing Product Portfolios and Specifications

Table 110. DKNY Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 111. DKNY Main Business

Table 112. DKNY Latest Developments

Table 113. Giordano International Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors

Table 114. Giordano International Mens and Boys Clothing Product Portfolios and Specifications

Table 115. Giordano International Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 116. Giordano International Main Business

Table 117. Giordano International Latest Developments

Table 118. Levi Strauss Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors

Table 119. Levi Strauss Mens and Boys Clothing Product Portfolios and Specifications

Table 120. Levi Strauss Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 121. Levi Strauss Main Business

Table 122. Levi Strauss Latest Developments

Table 123. Ralph Lauren Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors

Table 124. Ralph Lauren Mens and Boys Clothing Product Portfolios and Specifications

Table 125. Ralph Lauren Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 126. Ralph Lauren Main Business
Table 127. Ralph Lauren Latest Developments
Table 128. Wovenplay Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors
Table 129. Wovenplay Mens and Boys Clothing Product Portfolios and Specifications
Table 130. Wovenplay Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 131. Wovenplay Main Business
Table 132. Wovenplay Latest Developments
Table 133. Calvin Klein Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors
Table 134. Calvin Klein Mens and Boys Clothing Product Portfolios and Specifications
Table 135. Calvin Klein Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 136. Calvin Klein Main Business
Table 137. Calvin Klein Latest Developments
Table 138. Amarni Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors
Table 139. Amarni Mens and Boys Clothing Product Portfolios and Specifications
Table 140. Amarni Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 141. Amarni Main Business
Table 142. Amarni Latest Developments
Table 143. H&M Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors
Table 144. H&M Mens and Boys Clothing Product Portfolios and Specifications
Table 145. H&M Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 146. H&M Main Business
Table 147. H&M Latest Developments
Table 148. ZARA Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors
Table 149. ZARA Mens and Boys Clothing Product Portfolios and Specifications
Table 150. ZARA Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 151. ZARA Main Business
Table 152. ZARA Latest Developments

Table 153. GAP Basic Information, Mens and Boys Clothing Manufacturing Base, Sales Area and Its Competitors

Table 154. GAP Mens and Boys Clothing Product Portfolios and Specifications

Table 155. GAP Mens and Boys Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 156. GAP Main Business

Table 157. GAP Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Mens and Boys Clothing
- Figure 2. Mens and Boys Clothing Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Mens and Boys Clothing Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global Mens and Boys Clothing Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Mens and Boys Clothing Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Mens and Boys Clothing Sales Market Share by Country/Region (2024)
- Figure 10. Mens and Boys Clothing Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Top
- Figure 12. Product Picture of Bottom
- Figure 13. Product Picture of Underwear
- Figure 14. Global Mens and Boys Clothing Sales Market Share by Type in 2025
- Figure 15. Global Mens and Boys Clothing Revenue Market Share by Type (2020-2025)
- Figure 16. Mens and Boys Clothing Consumed in Men
- Figure 17. Global Mens and Boys Clothing Market: Men (2020-2025) & (K Units)
- Figure 18. Mens and Boys Clothing Consumed in Boy
- Figure 19. Global Mens and Boys Clothing Market: Boy (2020-2025) & (K Units)
- Figure 20. Global Mens and Boys Clothing Sale Market Share by Application (2024)
- Figure 21. Global Mens and Boys Clothing Revenue Market Share by Application in 2025
- Figure 22. Mens and Boys Clothing Sales by Company in 2025 (K Units)
- Figure 23. Global Mens and Boys Clothing Sales Market Share by Company in 2025
- Figure 24. Mens and Boys Clothing Revenue by Company in 2025 (\$ millions)
- Figure 25. Global Mens and Boys Clothing Revenue Market Share by Company in 2025
- Figure 26. Global Mens and Boys Clothing Sales Market Share by Geographic Region (2020-2025)
- Figure 27. Global Mens and Boys Clothing Revenue Market Share by Geographic Region in 2025
- Figure 28. Americas Mens and Boys Clothing Sales 2020-2025 (K Units)
- Figure 29. Americas Mens and Boys Clothing Revenue 2020-2025 (\$ millions)
- Figure 30. APAC Mens and Boys Clothing Sales 2020-2025 (K Units)

- Figure 31. APAC Mens and Boys Clothing Revenue 2020-2025 (\$ millions)
- Figure 32. Europe Mens and Boys Clothing Sales 2020-2025 (K Units)
- Figure 33. Europe Mens and Boys Clothing Revenue 2020-2025 (\$ millions)
- Figure 34. Middle East & Africa Mens and Boys Clothing Sales 2020-2025 (K Units)
- Figure 35. Middle East & Africa Mens and Boys Clothing Revenue 2020-2025 (\$ millions)
- Figure 36. Americas Mens and Boys Clothing Sales Market Share by Country in 2025
- Figure 37. Americas Mens and Boys Clothing Revenue Market Share by Country (2020-2025)
- Figure 38. Americas Mens and Boys Clothing Sales Market Share by Type (2020-2025)
- Figure 39. Americas Mens and Boys Clothing Sales Market Share by Application (2020-2025)
- Figure 40. United States Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 41. Canada Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 42. Mexico Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 43. Brazil Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 44. APAC Mens and Boys Clothing Sales Market Share by Region in 2025
- Figure 45. APAC Mens and Boys Clothing Revenue Market Share by Region (2020-2025)
- Figure 46. APAC Mens and Boys Clothing Sales Market Share by Type (2020-2025)
- Figure 47. APAC Mens and Boys Clothing Sales Market Share by Application (2020-2025)
- Figure 48. China Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 49. Japan Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 50. South Korea Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 51. Southeast Asia Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 52. India Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 53. Australia Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 54. China Taiwan Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)
- Figure 55. Europe Mens and Boys Clothing Sales Market Share by Country in 2025
- Figure 56. Europe Mens and Boys Clothing Revenue Market Share by Country (2020-2025)
- Figure 57. Europe Mens and Boys Clothing Sales Market Share by Type (2020-2025)
- Figure 58. Europe Mens and Boys Clothing Sales Market Share by Application (2020-2025)

Figure 59. Germany Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)

Figure 60. France Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)

Figure 61. UK Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)

Figure 62. Italy Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)

Figure 63. Russia Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)

Figure 64. Middle East & Africa Mens and Boys Clothing Sales Market Share by Country (2020-2025)

Figure 65. Middle East & Africa Mens and Boys Clothing Sales Market Share by Type (2020-2025)

Figure 66. Middle East & Africa Mens and Boys Clothing Sales Market Share by Application (2020-2025)

Figure 67. Egypt Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)

Figure 68. South Africa Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)

Figure 69. Israel Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)

Figure 70. Turkey Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)

Figure 71. GCC Countries Mens and Boys Clothing Revenue Growth 2020-2025 (\$ millions)

Figure 72. Manufacturing Cost Structure Analysis of Mens and Boys Clothing in 2025

Figure 73. Manufacturing Process Analysis of Mens and Boys Clothing

Figure 74. Industry Chain Structure of Mens and Boys Clothing

Figure 75. Channels of Distribution

Figure 76. Global Mens and Boys Clothing Sales Market Forecast by Region (2026-2031)

Figure 77. Global Mens and Boys Clothing Revenue Market Share Forecast by Region (2026-2031)

Figure 78. Global Mens and Boys Clothing Sales Market Share Forecast by Type (2026-2031)

Figure 79. Global Mens and Boys Clothing Revenue Market Share Forecast by Type (2026-2031)

Figure 80. Global Mens and Boys Clothing Sales Market Share Forecast by Application (2026-2031)

Figure 81. Global Mens and Boys Clothing Revenue Market Share Forecast by Application (2026-2031)

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