

Global Men's Grooming Market Growth (Status and Outlook) 2023-2029

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Abstracts

Traditional men's grooming mainly includes the care of beard, eyebrows, nose hair and sideburns, as well as simple skin care on the face. Now it has also expanded to beauty, skin care, washing and care, perfume and other fields.

LPI (LP Information)' newest research report, the "Men's Grooming Industry Forecast" looks at past sales and reviews total world Men's Grooming sales in 2022, providing a comprehensive analysis by region and market sector of projected Men's Grooming sales for 2023 through 2029. With Men's Grooming sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Men's Grooming industry.

This Insight Report provides a comprehensive analysis of the global Men's Grooming landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Men's Grooming portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Men's Grooming market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Men's Grooming and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Men's Grooming.

The global Men's Grooming market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Men's Grooming is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Men's Grooming is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Men's Grooming is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Men's Grooming players cover P&G, Beiersdorf AG, L'Oréal, Shiseido, Chanel, The Mentholatum Company, Dear Boy Friend, Shanghai Jahwa United Co., Ltd. and Shenzhen Liran Cosmetics Co., Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Men's Grooming market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Makeups

Skin Care

Perfume

Wash And Care

Segmentation by application

e-commerce

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

P&G

Beiersdorf AG

L'Oréal

Shiseido

Chanel

The Mentholatum Company

Dear Boy Friend

Shanghai Jahwa United Co., Ltd.

Shenzhen Liran Cosmetics Co., Ltd.

Shanghai Lanxi Yijun Cosmetics Co., Ltd.

Shenzhen Manshi Technology Co., Ltd.

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