

# Global Men's Cologne Market Growth 2023-2029

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Men's Cologne market size is projected to grow from US\$ 5585.8 million in 2022 to US\$ 6047.6 million in 2029; it is expected to grow at a CAGR of 1.1% from 2023 to 2029.

United States market for Men's Cologne is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Men's Cologne is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Men's Cologne is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Men's Cologne players cover Estee Lauder, Chanel, LVMH, Prada Group, P&G, Natura?Co, Revlon, L'Or?al and Christian Dior SE, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Cologne (Eau de Cologne). Oldest term for perfume, used in North America for masculine scents. Light, fresh, and fruity, typically composed of 2-4% perfume oils in alcohol and water. Tends to be used in fragrances for younger people.

LPI (LP Information)' newest research report, the "Men's Cologne Industry Forecast" looks at past sales and reviews total world Men's Cologne sales in 2022, providing a comprehensive analysis by region and market sector of projected Men's Cologne sales for 2023 through 2029. With Men's Cologne sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world



Men's Cologne industry.

This Insight Report provides a comprehensive analysis of the global Men's Cologne landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Men's Cologne portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Men's Cologne market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Men's Cologne and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Men's Cologne.

This report presents a comprehensive overview, market shares, and growth opportunities of Men's Cologne market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Parfum (Perfume Oil Concentration 20-40%)

Eau de Parfum (Perfume Oil Concentration 15-20%)

Eau de Toilette (Perfume Oil Concentration 5-15%)

Segmentation by application

E-Commerce

Offline

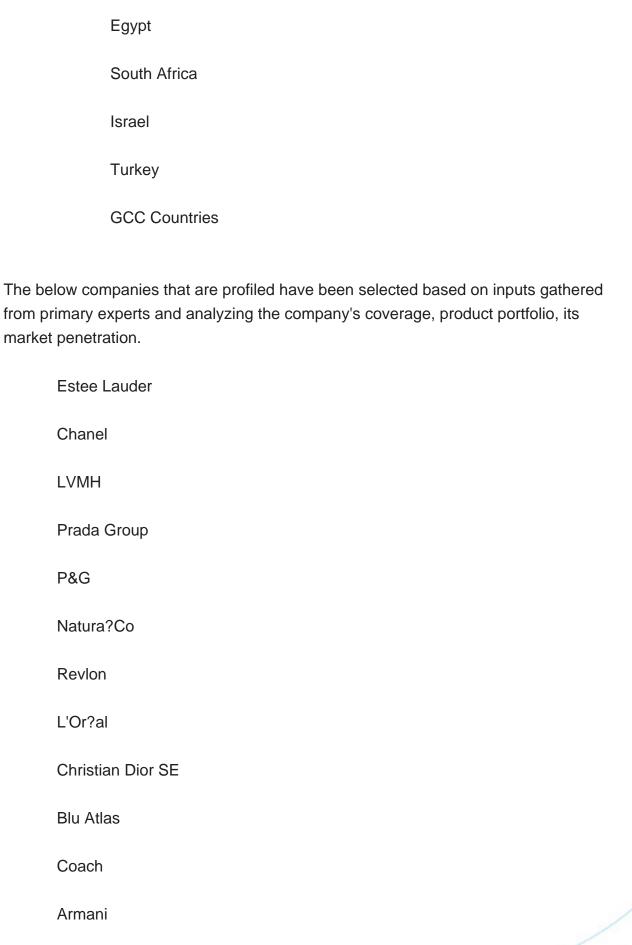


# This report also splits the market by region:

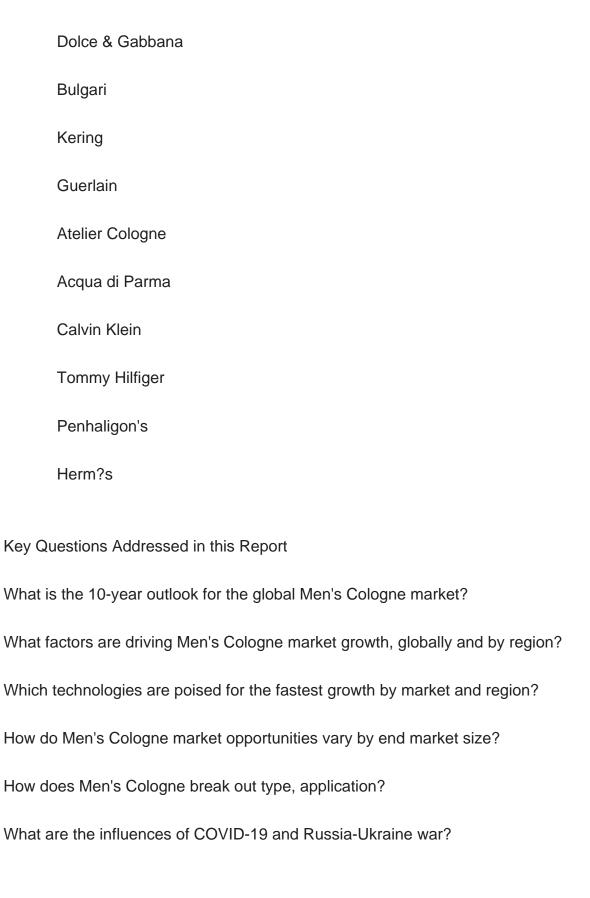
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Americas				
	United States			
	Canada			
	Mexico			
	Brazil			
APAC				
	China			
	Japan			
	Korea			
	Southeast Asia			
	India			
	Australia			
Europe				
	Germany			
	France			
	UK			
	Italy			
	Russia			

Middle East & Africa











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