

Global Men's Cologne Market Growth 2023-2029

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Abstracts

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The global Men's Cologne market size is projected to grow from US\$ 5585.8 million in 2022 to US\$ 6047.6 million in 2029; it is expected to grow at a CAGR of 1.1% from 2023 to 2029.

United States market for Men's Cologne is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Men's Cologne is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Men's Cologne is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Men's Cologne players cover Estee Lauder, Chanel, LVMH, Prada Group, P&G, Natura?Co, Revlon, L'Or?al and Christian Dior SE, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Cologne (Eau de Cologne). Oldest term for perfume, used in North America for masculine scents. Light, fresh, and fruity, typically composed of 2-4% perfume oils in alcohol and water. Tends to be used in fragrances for younger people.

LPI (LP Information)' newest research report, the "Men's Cologne Industry Forecast" looks at past sales and reviews total world Men's Cologne sales in 2022, providing a comprehensive analysis by region and market sector of projected Men's Cologne sales for 2023 through 2029. With Men's Cologne sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world

Men's Cologne industry.

This Insight Report provides a comprehensive analysis of the global Men's Cologne landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Men's Cologne portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Men's Cologne market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Men's Cologne and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Men's Cologne.

This report presents a comprehensive overview, market shares, and growth opportunities of Men's Cologne market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Parfum (Perfume Oil Concentration 20-40%)

Eau de Parfum (Perfume Oil Concentration 15-20%)

Eau de Toilette (Perfume Oil Concentration 5-15%)

Segmentation by application

E-Commerce

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Estee Lauder

Chanel

LVMH

Prada Group

P&G

Natura?Co

Revlon

L'Or?al

Christian Dior SE

Blu Atlas

Coach

Armani

Dolce & Gabbana

Bulgari

Kering

Guerlain

Atelier Cologne

Acqua di Parma

Calvin Klein

Tommy Hilfiger

Penhaligon's

Herm?s

Key Questions Addressed in this Report

What is the 10-year outlook for the global Men's Cologne market?

What factors are driving Men's Cologne market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Men's Cologne market opportunities vary by end market size?

How does Men's Cologne break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Men's Cologne Annual Sales 2018-2029
 - 2.1.2 World Current & Future Analysis for Men's Cologne by Geographic Region, 2018, 2022 & 2029
 - 2.1.3 World Current & Future Analysis for Men's Cologne by Country/Region, 2018, 2022 & 2029
- 2.2 Men's Cologne Segment by Type
 - 2.2.1 Parfum (Perfume Oil Concentration 20-40%)
 - 2.2.2 Eau de Parfum (Perfume Oil Concentration 15-20%)
 - 2.2.3 Eau de Toilette (Perfume Oil Concentration 5-15%)
- 2.3 Men's Cologne Sales by Type
 - 2.3.1 Global Men's Cologne Sales Market Share by Type (2018-2023)
 - 2.3.2 Global Men's Cologne Revenue and Market Share by Type (2018-2023)
 - 2.3.3 Global Men's Cologne Sale Price by Type (2018-2023)
- 2.4 Men's Cologne Segment by Application
 - 2.4.1 E-Commerce
 - 2.4.2 Offline
- 2.5 Men's Cologne Sales by Application
 - 2.5.1 Global Men's Cologne Sale Market Share by Application (2018-2023)
 - 2.5.2 Global Men's Cologne Revenue and Market Share by Application (2018-2023)
 - 2.5.3 Global Men's Cologne Sale Price by Application (2018-2023)

3 GLOBAL MEN'S COLOGNE BY COMPANY

- 3.1 Global Men's Cologne Breakdown Data by Company
 - 3.1.1 Global Men's Cologne Annual Sales by Company (2018-2023)
 - 3.1.2 Global Men's Cologne Sales Market Share by Company (2018-2023)
- 3.2 Global Men's Cologne Annual Revenue by Company (2018-2023)
 - 3.2.1 Global Men's Cologne Revenue by Company (2018-2023)
 - 3.2.2 Global Men's Cologne Revenue Market Share by Company (2018-2023)
- 3.3 Global Men's Cologne Sale Price by Company
- 3.4 Key Manufacturers Men's Cologne Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Men's Cologne Product Location Distribution
 - 3.4.2 Players Men's Cologne Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR MEN'S COLOGNE BY GEOGRAPHIC REGION

- 4.1 World Historic Men's Cologne Market Size by Geographic Region (2018-2023)
 - 4.1.1 Global Men's Cologne Annual Sales by Geographic Region (2018-2023)
 - 4.1.2 Global Men's Cologne Annual Revenue by Geographic Region (2018-2023)
- 4.2 World Historic Men's Cologne Market Size by Country/Region (2018-2023)
 - 4.2.1 Global Men's Cologne Annual Sales by Country/Region (2018-2023)
 - 4.2.2 Global Men's Cologne Annual Revenue by Country/Region (2018-2023)
- 4.3 Americas Men's Cologne Sales Growth
- 4.4 APAC Men's Cologne Sales Growth
- 4.5 Europe Men's Cologne Sales Growth
- 4.6 Middle East & Africa Men's Cologne Sales Growth

5 AMERICAS

- 5.1 Americas Men's Cologne Sales by Country
 - 5.1.1 Americas Men's Cologne Sales by Country (2018-2023)
 - 5.1.2 Americas Men's Cologne Revenue by Country (2018-2023)
- 5.2 Americas Men's Cologne Sales by Type
- 5.3 Americas Men's Cologne Sales by Application
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Men's Cologne Sales by Region

6.1.1 APAC Men's Cologne Sales by Region (2018-2023)

6.1.2 APAC Men's Cologne Revenue by Region (2018-2023)

6.2 APAC Men's Cologne Sales by Type

6.3 APAC Men's Cologne Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Men's Cologne by Country

7.1.1 Europe Men's Cologne Sales by Country (2018-2023)

7.1.2 Europe Men's Cologne Revenue by Country (2018-2023)

7.2 Europe Men's Cologne Sales by Type

7.3 Europe Men's Cologne Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Men's Cologne by Country

8.1.1 Middle East & Africa Men's Cologne Sales by Country (2018-2023)

8.1.2 Middle East & Africa Men's Cologne Revenue by Country (2018-2023)

8.2 Middle East & Africa Men's Cologne Sales by Type

8.3 Middle East & Africa Men's Cologne Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Men's Cologne

10.3 Manufacturing Process Analysis of Men's Cologne

10.4 Industry Chain Structure of Men's Cologne

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Men's Cologne Distributors

11.3 Men's Cologne Customer

12 WORLD FORECAST REVIEW FOR MEN'S COLOGNE BY GEOGRAPHIC REGION

12.1 Global Men's Cologne Market Size Forecast by Region

12.1.1 Global Men's Cologne Forecast by Region (2024-2029)

12.1.2 Global Men's Cologne Annual Revenue Forecast by Region (2024-2029)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Men's Cologne Forecast by Type

12.7 Global Men's Cologne Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Estee Lauder

13.1.1 Estee Lauder Company Information

13.1.2 Estee Lauder Men's Cologne Product Portfolios and Specifications

13.1.3 Estee Lauder Men's Cologne Sales, Revenue, Price and Gross Margin
(2018-2023)

13.1.4 Estee Lauder Main Business Overview

13.1.5 Estee Lauder Latest Developments

13.2 Chanel

13.2.1 Chanel Company Information

13.2.2 Chanel Men's Cologne Product Portfolios and Specifications

13.2.3 Chanel Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)

13.2.4 Chanel Main Business Overview

13.2.5 Chanel Latest Developments

13.3 LVMH

13.3.1 LVMH Company Information

13.3.2 LVMH Men's Cologne Product Portfolios and Specifications

13.3.3 LVMH Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)

13.3.4 LVMH Main Business Overview

13.3.5 LVMH Latest Developments

13.4 Prada Group

13.4.1 Prada Group Company Information

13.4.2 Prada Group Men's Cologne Product Portfolios and Specifications

13.4.3 Prada Group Men's Cologne Sales, Revenue, Price and Gross Margin
(2018-2023)

13.4.4 Prada Group Main Business Overview

13.4.5 Prada Group Latest Developments

13.5 P&G

13.5.1 P&G Company Information

13.5.2 P&G Men's Cologne Product Portfolios and Specifications

13.5.3 P&G Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)

13.5.4 P&G Main Business Overview

13.5.5 P&G Latest Developments

13.6 Natura?Co

13.6.1 Natura?Co Company Information

13.6.2 Natura?Co Men's Cologne Product Portfolios and Specifications

13.6.3 Natura?Co Men's Cologne Sales, Revenue, Price and Gross Margin
(2018-2023)

- 13.6.4 Natura?Co Main Business Overview
- 13.6.5 Natura?Co Latest Developments
- 13.7 Revlon
 - 13.7.1 Revlon Company Information
 - 13.7.2 Revlon Men's Cologne Product Portfolios and Specifications
 - 13.7.3 Revlon Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.7.4 Revlon Main Business Overview
 - 13.7.5 Revlon Latest Developments
- 13.8 L'Or?al
 - 13.8.1 L'Or?al Company Information
 - 13.8.2 L'Or?al Men's Cologne Product Portfolios and Specifications
 - 13.8.3 L'Or?al Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.8.4 L'Or?al Main Business Overview
 - 13.8.5 L'Or?al Latest Developments
- 13.9 Christian Dior SE
 - 13.9.1 Christian Dior SE Company Information
 - 13.9.2 Christian Dior SE Men's Cologne Product Portfolios and Specifications
 - 13.9.3 Christian Dior SE Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.9.4 Christian Dior SE Main Business Overview
 - 13.9.5 Christian Dior SE Latest Developments
- 13.10 Blu Atlas
 - 13.10.1 Blu Atlas Company Information
 - 13.10.2 Blu Atlas Men's Cologne Product Portfolios and Specifications
 - 13.10.3 Blu Atlas Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.10.4 Blu Atlas Main Business Overview
 - 13.10.5 Blu Atlas Latest Developments
- 13.11 Coach
 - 13.11.1 Coach Company Information
 - 13.11.2 Coach Men's Cologne Product Portfolios and Specifications
 - 13.11.3 Coach Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.11.4 Coach Main Business Overview
 - 13.11.5 Coach Latest Developments
- 13.12 Armani
 - 13.12.1 Armani Company Information
 - 13.12.2 Armani Men's Cologne Product Portfolios and Specifications
 - 13.12.3 Armani Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.12.4 Armani Main Business Overview

- 13.12.5 Armani Latest Developments
- 13.13 Dolce & Gabbana
 - 13.13.1 Dolce & Gabbana Company Information
 - 13.13.2 Dolce & Gabbana Men's Cologne Product Portfolios and Specifications
 - 13.13.3 Dolce & Gabbana Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.13.4 Dolce & Gabbana Main Business Overview
 - 13.13.5 Dolce & Gabbana Latest Developments
- 13.14 Bulgari
 - 13.14.1 Bulgari Company Information
 - 13.14.2 Bulgari Men's Cologne Product Portfolios and Specifications
 - 13.14.3 Bulgari Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.14.4 Bulgari Main Business Overview
 - 13.14.5 Bulgari Latest Developments
- 13.15 Kering
 - 13.15.1 Kering Company Information
 - 13.15.2 Kering Men's Cologne Product Portfolios and Specifications
 - 13.15.3 Kering Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.15.4 Kering Main Business Overview
 - 13.15.5 Kering Latest Developments
- 13.16 Guerlain
 - 13.16.1 Guerlain Company Information
 - 13.16.2 Guerlain Men's Cologne Product Portfolios and Specifications
 - 13.16.3 Guerlain Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.16.4 Guerlain Main Business Overview
 - 13.16.5 Guerlain Latest Developments
- 13.17 Atelier Cologne
 - 13.17.1 Atelier Cologne Company Information
 - 13.17.2 Atelier Cologne Men's Cologne Product Portfolios and Specifications
 - 13.17.3 Atelier Cologne Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.17.4 Atelier Cologne Main Business Overview
 - 13.17.5 Atelier Cologne Latest Developments
- 13.18 Acqua di Parma
 - 13.18.1 Acqua di Parma Company Information
 - 13.18.2 Acqua di Parma Men's Cologne Product Portfolios and Specifications
 - 13.18.3 Acqua di Parma Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)

- 13.18.4 Acqua di Parma Main Business Overview
- 13.18.5 Acqua di Parma Latest Developments
- 13.19 Calvin Klein
 - 13.19.1 Calvin Klein Company Information
 - 13.19.2 Calvin Klein Men's Cologne Product Portfolios and Specifications
 - 13.19.3 Calvin Klein Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.19.4 Calvin Klein Main Business Overview
 - 13.19.5 Calvin Klein Latest Developments
- 13.20 Tommy Hilfiger
 - 13.20.1 Tommy Hilfiger Company Information
 - 13.20.2 Tommy Hilfiger Men's Cologne Product Portfolios and Specifications
 - 13.20.3 Tommy Hilfiger Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.20.4 Tommy Hilfiger Main Business Overview
 - 13.20.5 Tommy Hilfiger Latest Developments
- 13.21 Penhaligon's
 - 13.21.1 Penhaligon's Company Information
 - 13.21.2 Penhaligon's Men's Cologne Product Portfolios and Specifications
 - 13.21.3 Penhaligon's Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.21.4 Penhaligon's Main Business Overview
 - 13.21.5 Penhaligon's Latest Developments
- 13.22 Herm?s
 - 13.22.1 Herm?s Company Information
 - 13.22.2 Herm?s Men's Cologne Product Portfolios and Specifications
 - 13.22.3 Herm?s Men's Cologne Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.22.4 Herm?s Main Business Overview
 - 13.22.5 Herm?s Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Men's Cologne Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Table 2. Men's Cologne Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)

Table 3. Major Players of Parfum (Perfume Oil Concentration 20-40%)

Table 4. Major Players of Eau de Parfum (Perfume Oil Concentration 15-20%)

Table 5. Major Players of Eau de Toilette (Perfume Oil Concentration 5-15%)

Table 6. Global Men's Cologne Sales by Type (2018-2023) & (K Units)

Table 7. Global Men's Cologne Sales Market Share by Type (2018-2023)

Table 8. Global Men's Cologne Revenue by Type (2018-2023) & (\$ million)

Table 9. Global Men's Cologne Revenue Market Share by Type (2018-2023)

Table 10. Global Men's Cologne Sale Price by Type (2018-2023) & (US\$/Unit)

Table 11. Global Men's Cologne Sales by Application (2018-2023) & (K Units)

Table 12. Global Men's Cologne Sales Market Share by Application (2018-2023)

Table 13. Global Men's Cologne Revenue by Application (2018-2023)

Table 14. Global Men's Cologne Revenue Market Share by Application (2018-2023)

Table 15. Global Men's Cologne Sale Price by Application (2018-2023) & (US\$/Unit)

Table 16. Global Men's Cologne Sales by Company (2018-2023) & (K Units)

Table 17. Global Men's Cologne Sales Market Share by Company (2018-2023)

Table 18. Global Men's Cologne Revenue by Company (2018-2023) (\$ Millions)

Table 19. Global Men's Cologne Revenue Market Share by Company (2018-2023)

Table 20. Global Men's Cologne Sale Price by Company (2018-2023) & (US\$/Unit)

Table 21. Key Manufacturers Men's Cologne Producing Area Distribution and Sales Area

Table 22. Players Men's Cologne Products Offered

Table 23. Men's Cologne Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Men's Cologne Sales by Geographic Region (2018-2023) & (K Units)

Table 27. Global Men's Cologne Sales Market Share Geographic Region (2018-2023)

Table 28. Global Men's Cologne Revenue by Geographic Region (2018-2023) & (\$ millions)

Table 29. Global Men's Cologne Revenue Market Share by Geographic Region (2018-2023)

Table 30. Global Men's Cologne Sales by Country/Region (2018-2023) & (K Units)

- Table 31. Global Men's Cologne Sales Market Share by Country/Region (2018-2023)
- Table 32. Global Men's Cologne Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 33. Global Men's Cologne Revenue Market Share by Country/Region (2018-2023)
- Table 34. Americas Men's Cologne Sales by Country (2018-2023) & (K Units)
- Table 35. Americas Men's Cologne Sales Market Share by Country (2018-2023)
- Table 36. Americas Men's Cologne Revenue by Country (2018-2023) & (\$ Millions)
- Table 37. Americas Men's Cologne Revenue Market Share by Country (2018-2023)
- Table 38. Americas Men's Cologne Sales by Type (2018-2023) & (K Units)
- Table 39. Americas Men's Cologne Sales by Application (2018-2023) & (K Units)
- Table 40. APAC Men's Cologne Sales by Region (2018-2023) & (K Units)
- Table 41. APAC Men's Cologne Sales Market Share by Region (2018-2023)
- Table 42. APAC Men's Cologne Revenue by Region (2018-2023) & (\$ Millions)
- Table 43. APAC Men's Cologne Revenue Market Share by Region (2018-2023)
- Table 44. APAC Men's Cologne Sales by Type (2018-2023) & (K Units)
- Table 45. APAC Men's Cologne Sales by Application (2018-2023) & (K Units)
- Table 46. Europe Men's Cologne Sales by Country (2018-2023) & (K Units)
- Table 47. Europe Men's Cologne Sales Market Share by Country (2018-2023)
- Table 48. Europe Men's Cologne Revenue by Country (2018-2023) & (\$ Millions)
- Table 49. Europe Men's Cologne Revenue Market Share by Country (2018-2023)
- Table 50. Europe Men's Cologne Sales by Type (2018-2023) & (K Units)
- Table 51. Europe Men's Cologne Sales by Application (2018-2023) & (K Units)
- Table 52. Middle East & Africa Men's Cologne Sales by Country (2018-2023) & (K Units)
- Table 53. Middle East & Africa Men's Cologne Sales Market Share by Country (2018-2023)
- Table 54. Middle East & Africa Men's Cologne Revenue by Country (2018-2023) & (\$ Millions)
- Table 55. Middle East & Africa Men's Cologne Revenue Market Share by Country (2018-2023)
- Table 56. Middle East & Africa Men's Cologne Sales by Type (2018-2023) & (K Units)
- Table 57. Middle East & Africa Men's Cologne Sales by Application (2018-2023) & (K Units)
- Table 58. Key Market Drivers & Growth Opportunities of Men's Cologne
- Table 59. Key Market Challenges & Risks of Men's Cologne
- Table 60. Key Industry Trends of Men's Cologne
- Table 61. Men's Cologne Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Men's Cologne Distributors List

Table 64. Men's Cologne Customer List

Table 65. Global Men's Cologne Sales Forecast by Region (2024-2029) & (K Units)

Table 66. Global Men's Cologne Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 67. Americas Men's Cologne Sales Forecast by Country (2024-2029) & (K Units)

Table 68. Americas Men's Cologne Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 69. APAC Men's Cologne Sales Forecast by Region (2024-2029) & (K Units)

Table 70. APAC Men's Cologne Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 71. Europe Men's Cologne Sales Forecast by Country (2024-2029) & (K Units)

Table 72. Europe Men's Cologne Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 73. Middle East & Africa Men's Cologne Sales Forecast by Country (2024-2029) & (K Units)

Table 74. Middle East & Africa Men's Cologne Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 75. Global Men's Cologne Sales Forecast by Type (2024-2029) & (K Units)

Table 76. Global Men's Cologne Revenue Forecast by Type (2024-2029) & (\$ Millions)

Table 77. Global Men's Cologne Sales Forecast by Application (2024-2029) & (K Units)

Table 78. Global Men's Cologne Revenue Forecast by Application (2024-2029) & (\$ Millions)

Table 79. Estee Lauder Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 80. Estee Lauder Men's Cologne Product Portfolios and Specifications

Table 81. Estee Lauder Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 82. Estee Lauder Main Business

Table 83. Estee Lauder Latest Developments

Table 84. Chanel Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 85. Chanel Men's Cologne Product Portfolios and Specifications

Table 86. Chanel Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 87. Chanel Main Business

Table 88. Chanel Latest Developments

Table 89. LVMH Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 90. LVMH Men's Cologne Product Portfolios and Specifications

Table 91. LVMH Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 92. LVMH Main Business

Table 93. LVMH Latest Developments

Table 94. Prada Group Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 95. Prada Group Men's Cologne Product Portfolios and Specifications

Table 96. Prada Group Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 97. Prada Group Main Business

Table 98. Prada Group Latest Developments

Table 99. P&G Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 100. P&G Men's Cologne Product Portfolios and Specifications

Table 101. P&G Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 102. P&G Main Business

Table 103. P&G Latest Developments

Table 104. Natura?Co Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 105. Natura?Co Men's Cologne Product Portfolios and Specifications

Table 106. Natura?Co Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 107. Natura?Co Main Business

Table 108. Natura?Co Latest Developments

Table 109. Revlon Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 110. Revlon Men's Cologne Product Portfolios and Specifications

Table 111. Revlon Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 112. Revlon Main Business

Table 113. Revlon Latest Developments

Table 114. L'Or?al Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 115. L'Or?al Men's Cologne Product Portfolios and Specifications

Table 116. L'Or?al Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 117. L'Or?al Main Business

Table 118. L'Or?al Latest Developments

Table 119. Christian Dior SE Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 120. Christian Dior SE Men's Cologne Product Portfolios and Specifications

Table 121. Christian Dior SE Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 122. Christian Dior SE Main Business

Table 123. Christian Dior SE Latest Developments

Table 124. Blu Atlas Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 125. Blu Atlas Men's Cologne Product Portfolios and Specifications

Table 126. Blu Atlas Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 127. Blu Atlas Main Business

Table 128. Blu Atlas Latest Developments

Table 129. Coach Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 130. Coach Men's Cologne Product Portfolios and Specifications

Table 131. Coach Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 132. Coach Main Business

Table 133. Coach Latest Developments

Table 134. Armani Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 135. Armani Men's Cologne Product Portfolios and Specifications

Table 136. Armani Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 137. Armani Main Business

Table 138. Armani Latest Developments

Table 139. Dolce & Gabbana Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 140. Dolce & Gabbana Men's Cologne Product Portfolios and Specifications

Table 141. Dolce & Gabbana Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 142. Dolce & Gabbana Main Business

Table 143. Dolce & Gabbana Latest Developments

Table 144. Bulgari Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 145. Bulgari Men's Cologne Product Portfolios and Specifications

Table 146. Bulgari Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit)

and Gross Margin (2018-2023)

Table 147. Bulgari Main Business

Table 148. Bulgari Latest Developments

Table 149. Kering Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 150. Kering Men's Cologne Product Portfolios and Specifications

Table 151. Kering Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 152. Kering Main Business

Table 153. Kering Latest Developments

Table 154. Guerlain Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 155. Guerlain Men's Cologne Product Portfolios and Specifications

Table 156. Guerlain Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 157. Guerlain Main Business

Table 158. Guerlain Latest Developments

Table 159. Atelier Cologne Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 160. Atelier Cologne Men's Cologne Product Portfolios and Specifications

Table 161. Atelier Cologne Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 162. Atelier Cologne Main Business

Table 163. Atelier Cologne Latest Developments

Table 164. Acqua di Parma Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 165. Acqua di Parma Men's Cologne Product Portfolios and Specifications

Table 166. Acqua di Parma Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 167. Acqua di Parma Main Business

Table 168. Acqua di Parma Latest Developments

Table 169. Calvin Klein Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 170. Calvin Klein Men's Cologne Product Portfolios and Specifications

Table 171. Calvin Klein Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 172. Calvin Klein Main Business

Table 173. Calvin Klein Latest Developments

Table 174. Tommy Hilfiger Basic Information, Men's Cologne Manufacturing Base,

Sales Area and Its Competitors

Table 175. Tommy Hilfiger Men's Cologne Product Portfolios and Specifications

Table 176. Tommy Hilfiger Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 177. Tommy Hilfiger Main Business

Table 178. Tommy Hilfiger Latest Developments

Table 179. Penhaligon's Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 180. Penhaligon's Men's Cologne Product Portfolios and Specifications

Table 181. Penhaligon's Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 182. Penhaligon's Main Business

Table 183. Penhaligon's Latest Developments

Table 184. Herm?s Basic Information, Men's Cologne Manufacturing Base, Sales Area and Its Competitors

Table 185. Herm?s Men's Cologne Product Portfolios and Specifications

Table 186. Herm?s Men's Cologne Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 187. Herm?s Main Business

Table 188. Herm?s Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Men's Cologne
- Figure 2. Men's Cologne Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Men's Cologne Sales Growth Rate 2018-2029 (K Units)
- Figure 7. Global Men's Cologne Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Men's Cologne Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Parfum (Perfume Oil Concentration 20-40%)
- Figure 10. Product Picture of Eau de Parfum (Perfume Oil Concentration 15-20%)
- Figure 11. Product Picture of Eau de Toilette (Perfume Oil Concentration 5-15%)
- Figure 12. Global Men's Cologne Sales Market Share by Type in 2022
- Figure 13. Global Men's Cologne Revenue Market Share by Type (2018-2023)
- Figure 14. Men's Cologne Consumed in E-Commerce
- Figure 15. Global Men's Cologne Market: E-Commerce (2018-2023) & (K Units)
- Figure 16. Men's Cologne Consumed in Offline
- Figure 17. Global Men's Cologne Market: Offline (2018-2023) & (K Units)
- Figure 18. Global Men's Cologne Sales Market Share by Application (2022)
- Figure 19. Global Men's Cologne Revenue Market Share by Application in 2022
- Figure 20. Men's Cologne Sales Market by Company in 2022 (K Units)
- Figure 21. Global Men's Cologne Sales Market Share by Company in 2022
- Figure 22. Men's Cologne Revenue Market by Company in 2022 (\$ Million)
- Figure 23. Global Men's Cologne Revenue Market Share by Company in 2022
- Figure 24. Global Men's Cologne Sales Market Share by Geographic Region (2018-2023)
- Figure 25. Global Men's Cologne Revenue Market Share by Geographic Region in 2022
- Figure 26. Americas Men's Cologne Sales 2018-2023 (K Units)
- Figure 27. Americas Men's Cologne Revenue 2018-2023 (\$ Millions)
- Figure 28. APAC Men's Cologne Sales 2018-2023 (K Units)
- Figure 29. APAC Men's Cologne Revenue 2018-2023 (\$ Millions)
- Figure 30. Europe Men's Cologne Sales 2018-2023 (K Units)
- Figure 31. Europe Men's Cologne Revenue 2018-2023 (\$ Millions)
- Figure 32. Middle East & Africa Men's Cologne Sales 2018-2023 (K Units)
- Figure 33. Middle East & Africa Men's Cologne Revenue 2018-2023 (\$ Millions)
- Figure 34. Americas Men's Cologne Sales Market Share by Country in 2022

- Figure 35. Americas Men's Cologne Revenue Market Share by Country in 2022
- Figure 36. Americas Men's Cologne Sales Market Share by Type (2018-2023)
- Figure 37. Americas Men's Cologne Sales Market Share by Application (2018-2023)
- Figure 38. United States Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 39. Canada Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 40. Mexico Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 41. Brazil Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 42. APAC Men's Cologne Sales Market Share by Region in 2022
- Figure 43. APAC Men's Cologne Revenue Market Share by Regions in 2022
- Figure 44. APAC Men's Cologne Sales Market Share by Type (2018-2023)
- Figure 45. APAC Men's Cologne Sales Market Share by Application (2018-2023)
- Figure 46. China Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 47. Japan Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 48. South Korea Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 49. Southeast Asia Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 50. India Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 51. Australia Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 52. China Taiwan Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 53. Europe Men's Cologne Sales Market Share by Country in 2022
- Figure 54. Europe Men's Cologne Revenue Market Share by Country in 2022
- Figure 55. Europe Men's Cologne Sales Market Share by Type (2018-2023)
- Figure 56. Europe Men's Cologne Sales Market Share by Application (2018-2023)
- Figure 57. Germany Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 58. France Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 59. UK Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 60. Italy Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 61. Russia Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 62. Middle East & Africa Men's Cologne Sales Market Share by Country in 2022
- Figure 63. Middle East & Africa Men's Cologne Revenue Market Share by Country in 2022
- Figure 64. Middle East & Africa Men's Cologne Sales Market Share by Type (2018-2023)
- Figure 65. Middle East & Africa Men's Cologne Sales Market Share by Application (2018-2023)
- Figure 66. Egypt Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 67. South Africa Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 68. Israel Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 69. Turkey Men's Cologne Revenue Growth 2018-2023 (\$ Millions)
- Figure 70. GCC Country Men's Cologne Revenue Growth 2018-2023 (\$ Millions)

Figure 71. Manufacturing Cost Structure Analysis of Men's Cologne in 2022

Figure 72. Manufacturing Process Analysis of Men's Cologne

Figure 73. Industry Chain Structure of Men's Cologne

Figure 74. Channels of Distribution

Figure 75. Global Men's Cologne Sales Market Forecast by Region (2024-2029)

Figure 76. Global Men's Cologne Revenue Market Share Forecast by Region (2024-2029)

Figure 77. Global Men's Cologne Sales Market Share Forecast by Type (2024-2029)

Figure 78. Global Men's Cologne Revenue Market Share Forecast by Type (2024-2029)

Figure 79. Global Men's Cologne Sales Market Share Forecast by Application (2024-2029)

Figure 80. Global Men's Cologne Revenue Market Share Forecast by Application (2024-2029)

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