

Global Men's Boardshorts Market Growth 2025-2031

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Abstracts

The global Men's Boardshorts market size is predicted to grow from US\$ 2848 million in 2025 to US\$ 4222 million in 2031; it is expected to grow at a CAGR of 6.8% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Men's boardshorts are a type of swimwear and casual shorts designed primarily for water-based activities, particularly surfing, swimming, and beach sports. Originally developed for surfers, boardshorts have evolved into a versatile and popular choice for both athletic and recreational wear due to their functionality, durability, and comfort.

United States market for Men's Boardshorts is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Men's Boardshorts is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Men's Boardshorts is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Men's Boardshorts players cover Speedo, Rip Curl, Billabong, Quiksilver, Decathlon, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Men's Boardshorts Industry Forecast" looks at past sales and reviews total world Men's Boardshorts sales in 2024,

providing a comprehensive analysis by region and market sector of projected Men's Boardshorts sales for 2025 through 2031. With Men's Boardshorts sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Men's Boardshorts industry.

This Insight Report provides a comprehensive analysis of the global Men's Boardshorts landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Men's Boardshorts portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Men's Boardshorts market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Men's Boardshorts and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Men's Boardshorts.

This report presents a comprehensive overview, market shares, and growth opportunities of Men's Boardshorts market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cotton

Polyester

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Speedo

Rip Curl

Billabong

Quiksilver

Decathlon

Li-Ning

H&M

Zara

Nike

Adidas

Under Armour

Lululemon

Tommy Hilfiger

Calvin Klein

UNIQLO

Arbor

Patagonia

Vilebrequin

Costa del Mar

Key Questions Addressed in this Report

What is the 10-year outlook for the global Men's Boardshorts market?

What factors are driving Men's Boardshorts market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Men's Boardshorts market opportunities vary by end market size?

How does Men's Boardshorts break out by Type, by Application?

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