

Global Men Perfume Market Growth 2025-2031

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Abstracts

The global Men Perfume market size is predicted to grow from US\$ 11500 million in 2025 to US\$ 15310 million in 2031; it is expected to grow at a CAGR of 4.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the "Men Perfume Industry Forecast" looks at past sales and reviews total world Men Perfume sales in 2024, providing a comprehensive analysis by region and market sector of projected Men Perfume sales for 2025 through 2031. With Men Perfume sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Men Perfume industry.

This Insight Report provides a comprehensive analysis of the global Men Perfume landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Men Perfume portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global

Men Perfume market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Men Perfume and breaks down the forecast by Type, by Sale Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Men Perfume.

This report presents a comprehensive overview, market shares, and growth opportunities of Men Perfume market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Essence

Perfume

Eau de Toilette

Cologne

Aftershave

Other

Segmentation by Sale Channel:

Specialist Retailers

Factory Outlets

Internet Sales

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Coty

Loreal

Estee Lauder

Interparfums

Shiseido

LVMH

Chanel

Amore Pacific

Elizabeth Arden

Salvatore Ferragamo

AVON

Puig

ICR Spa

Procter & Gamble

Jahwa

Saint Melin

Key Questions Addressed in this Report

What is the 10-year outlook for the global Men Perfume market?

What factors are driving Men Perfume market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Men Perfume market opportunities vary by end market size?

How does Men Perfume break out by Type, by Sale Channel?

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