

Global Memory Module Market Growth 2025-2031

<https://marketpublishers.com/r/G5BBB05A52AEN.html>

Date: January 2025

Pages: 111

Price: US\$ 3,660.00 (Single User License)

ID: G5BBB05A52AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Memory Module market size is predicted to grow from US\$ 12620 million in 2025 to US\$ 14840 million in 2031; it is expected to grow at a CAGR of 2.7% from 2025 to 2031.

A memory module is a printed circuit board on which memory integrated circuits are mounted. Memory modules permit easily installation and replacement in electronic systems, especially computers such as personal computers, workstations, and servers. The first memory modules were proprietary designs that were specific to a model of computer from a specific manufacturer. Later, memory modules were standardized by organizations such as JEDEC and could be used in any system designed to use them.

Technological progress promotes market upgrading

Technology iteration acceleration: The memory module market is undergoing a technology iteration from DDR4 to DDR5. DDR5 memory modules have higher bandwidth, lower power consumption and greater stability than DDR4, and can meet the needs of emerging applications such as high-performance computing, data centers and artificial intelligence. As the technology continues to mature and the cost is gradually reduced, the market share of DDR5 memory modules is expected to continue to increase.

Development of new types of memory: In addition to traditional DRAM memory modules, new types of memory such as HBM (high bandwidth memory) are also constantly developing. HBM breaks through the bottleneck of memory capacity and bandwidth and is regarded as a new generation DRAM solution, becoming an indispensable key technology in the AI era. The development of these new types of

memory will bring new growth points to the memory module market.

Diversification of consumer demand

Changing demand for consumer electronics: With the popularity and upgrading of consumer electronics, consumer demand for memory modules is also changing. For example, the increasing demand for memory capacity in mobile devices such as smartphones and tablets is driving the development of the mobile memory module market. At the same time, the demand for high-performance memory modules for emerging applications such as cloud computing, big data and artificial intelligence is also increasing.

Increased demand for customization: As market competition intensifies and consumer needs diversify, the demand for customized memory modules is also increasing. Customized memory modules can be designed and produced according to the specific needs of customers to meet the special needs of customers and improve market competitiveness.

Market competition pattern changes

Competition between original factory and module factory: The main players in the storage module market are divided into two categories: original factory and independent third-party module factory. The original factory monopolizes the bulk data storage head customer market by virtue of its wafer manufacturing advantages, occupying about 80% of the market capacity; Module factory for a wide range of market segments to meet differentiated needs. With the intensification of market competition, the competition between the original factory and the module factory is also constantly upgrading, including technological innovation, product quality, cost control and so on.

Competition between international and local companies: In the memory module market, international giants such as Kingston, Samsung, SK Hynix, etc., dominate. However, with the rise of the domestic chip industry and the continuous development of local enterprises, local memory module enterprises are also constantly improving in terms of technological innovation, product quality and market share, and the competition with international giants is becoming increasingly fierce.

Macroeconomic environment impact

Global economic fluctuations: The impact of global economic fluctuations on the

memory module market cannot be ignored. During the economic boom, the sales of consumer electronics products increased, driving the development of the memory module market; During the economic recession, consumer purchasing power will decline, and the growth of the memory module market will be inhibited.

Trade policy changes: The impact of trade policy changes on the memory module market is also very significant. For example, trade barriers such as tariffs and anti-dumping may cause the price of memory modules to rise or the supply chain to be interrupted, thus affecting the supply and demand relationship and competition pattern of the market.

LP Information, Inc. (LPI) ' newest research report, the "Memory Module Industry Forecast" looks at past sales and reviews total world Memory Module sales in 2024, providing a comprehensive analysis by region and market sector of projected Memory Module sales for 2025 through 2031. With Memory Module sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Memory Module industry.

This Insight Report provides a comprehensive analysis of the global Memory Module landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Memory Module portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Memory Module market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Memory Module and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Memory Module.

This report presents a comprehensive overview, market shares, and growth opportunities of Memory Module market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

DDR3

DDR4

DDR5

Others

Segmentation by Application:

PC

Server

Industrial

Aerospace and Defense

Gaming

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kingston

Ramaxel

ADATA

Micron (Crucial)

Transend

Samsung

Kimtigo

Apacer

Corsair

Team Group

Kingmax Semiconductor

Innodisk

Key Questions Addressed in this Report

What is the 10-year outlook for the global Memory Module market?

What factors are driving Memory Module market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Memory Module market opportunities vary by end market size?

How does Memory Module break out by Type, by Application?

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