

Global Meetings Incentive Conferencing Exhibitions (MICE) Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The MICE (Meetings, Incentives, Conferencing, Exhibitions) market refers to a specialized group of tourism committed to planning, booking, and facilitating conferences, seminars, and other events. Meetings, incentives, conferences and exhibitions (MICE) is a type of tourism in which large groups from the business come together. MICE industry include the number of factors, where agents working in this field to provide a full range of travel and conference services for business groups and events of longer duration.

LPI (LP Information)' newest research report, the "Meetings Incentive Conferencing Exhibitions (MICE) Industry Forecast" looks at past sales and reviews total world Meetings Incentive Conferencing Exhibitions (MICE) sales in 2022, providing a comprehensive analysis by region and market sector of projected Meetings Incentive Conferencing Exhibitions (MICE) sales for 2023 through 2029. With Meetings Incentive Conferencing Exhibitions (MICE) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Meetings Incentive Conferencing Exhibitions (MICE) industry.

This Insight Report provides a comprehensive analysis of the global Meetings Incentive Conferencing Exhibitions (MICE) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Meetings Incentive Conferencing Exhibitions (MICE) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Meetings

Incentive Conferencing Exhibitions (MICE) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Meetings Incentive Conferencing Exhibitions (MICE) and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Meetings Incentive Conferencing Exhibitions (MICE).

The global Meetings Incentive Conferencing Exhibitions (MICE) market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Meetings Incentive Conferencing Exhibitions (MICE) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Meetings Incentive Conferencing Exhibitions (MICE) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Meetings Incentive Conferencing Exhibitions (MICE) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Meetings Incentive Conferencing Exhibitions (MICE) players cover ATPi, BCD Travel, BI Worldwide, Carlson Wagonlit Travel, EXO Travel, Capita Travel and Events, IBTM Events, Interpublic Group of Companies (IPG) and Cievents, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Meetings Incentive Conferencing Exhibitions (MICE) market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Meetings and Conferences

Incentives

Exhibitions

Segmentation by application

Retail

Hospitality

Transportation

Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ATPI

BCD Travel

BI Worldwide

Carlson Wagonlit Travel

EXO Travel

Capita Travel and Events

IBTM Events

Interpublic Group of Companies (IPG)

Cievents

Freeman

Questex

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