

Global Medical Ultrasound Elastography Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Medical Ultrasound Elastography market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Ultrasound elastography is an advanced imaging technique that assesses the stiffness or elasticity of tissues by utilizing ultrasound waves. Unlike traditional ultrasound, which primarily visualizes anatomical structures, elastography measures tissue stiffness based on how it deforms under compression or vibration. This non-invasive method provides valuable diagnostic information, as tissue stiffness can indicate the presence of abnormalities such as tumors or fibrosis. There are two main types of ultrasound elastography: strain elastography, which evaluates tissue strain under compression, and shear wave elastography, which measures the speed of shear waves passing through tissues to determine their elasticity. Ultrasound elastography is increasingly used in various medical fields, including oncology, cardiology, and musculoskeletal imaging, to improve diagnostic accuracy and guide treatment decisions.

United States market for Medical Ultrasound Elastography is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Medical Ultrasound Elastography is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Medical Ultrasound Elastography is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Medical Ultrasound Elastography players cover Samsung Medison, GE

Healthcare, Koninklijke Philips N.V., Siemens Healthineers, Hitachi Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Medical Ultrasound Elastography Industry Forecast" looks at past sales and reviews total world Medical Ultrasound Elastography sales in 2025, providing a comprehensive analysis by region and market sector of projected Medical Ultrasound Elastography sales for 2026 through 2032. With Medical Ultrasound Elastography sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Medical Ultrasound Elastography industry.

This Insight Report provides a comprehensive analysis of the global Medical Ultrasound Elastography landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Medical Ultrasound Elastography portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Medical Ultrasound Elastography market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Medical Ultrasound Elastography and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Medical Ultrasound Elastography.

This report presents a comprehensive overview, market shares, and growth opportunities of Medical Ultrasound Elastography market by product type, application, key players and key regions and countries.

Segmentation by Type:

Portable

On-platform

Segmentation by Application:

Gynecology and Obstetric

Cardiology

Orthopedic and Musculoskeletal

Vascular

Neurology

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Samsung Medison

GE Healthcare

Koninklijke Philips N.V.

Siemens Healthineers

Hitachi Ltd.

Mindray Medical International Limited

Fujifilm Holdings Corporation

Canon Medical Systems Corporation

Landwind Medical

Esaote S.p.A.

SonoScape Medical Corp

SuperSonic Imagine

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