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# Global Medical Disposable Positioning Products Market Growth 2026-2032

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## Abstracts

The global Medical Disposable Positioning Products market size is predicted to grow from US$ 1005 million in 2025 to US$ 1606 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

In 2024, global sales of Medical Disposable Positioning Products reached 52 million units, with an average selling price of $18.50. Medical Disposable Positioning Products are primarily used in surgical radiotherapy, diagnostic imaging, and minimally invasive interventions, ensuring precise positioning and safety. Upstream raw materials include medical-grade polyurethane, silicone, polypropylene, and non-woven fabrics, with major suppliers including BASF, Dow Chemical, and 3M. Downstream customers include tertiary hospitals, radiotherapy centers, and diagnostic imaging institutions, such as the Mayo Clinic and MD Anderson Cancer Center, as well as Chinese institutions such as the PLA General Hospital and Tongji Hospital of Huazhong University of Science and Technology. A typical manufacturer has an annual production capacity of approximately 8-10 million units per line, with a total capacity exceeding 50 million units, and an average gross profit margin of 32%-38%. Downstream consumption is primarily in radiotherapy and imaging departments, with a single hospital consuming approximately 30-10,000 units annually. With the increasing number of patients receiving radiotherapy for cancer and the development of personalized precision medicine, this product category will expand towards intelligent manufacturing, environmentally friendly materials, and accelerated domestic substitution.

United States market for Medical Disposable Positioning Products is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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China market for Medical Disposable Positioning Products is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Medical Disposable Positioning Products is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Medical Disposable Positioning Products players cover Pinta medical, inc., AdvaCare Pharma, Cardinal Health, Xodus Medical, Soule Medical, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

## Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Medical Disposable Positioning Products Industry Forecast” looks at past sales and reviews total world Medical Disposable Positioning Products sales in 2025, providing a comprehensive analysis by region and market sector of projected Medical Disposable Positioning Products sales for 2026 through 2032. With Medical Disposable Positioning Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Medical Disposable Positioning Products industry.

This Insight Report provides a comprehensive analysis of the global Medical Disposable Positioning Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Medical Disposable Positioning Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Medical Disposable Positioning Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Medical Disposable Positioning Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Medical Disposable Positioning Products.

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This report presents a comprehensive overview, market shares, and growth opportunities of Medical Disposable Positioning Products market by product type, application, key manufacturers and key regions and countries.

## Market Segmentation

### Segmentation by Type:

Surface Markings

Fixation and Reduction

Internal Implants

Others

### Segmentation by Application:

Radiation Oncology

Surgery

Radiology

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Pinta medical, inc.

AdvaCare Pharma

Cardinal Health

Xodus Medical

Soule Medical

Winner Medical

M&M Surgical

Voss Medical Products

JINJIANG

PUAI

Balton

Drive Medical

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Medical Disposable Positioning Products market?

What factors are driving Medical Disposable Positioning Products market growth, globally and by region?

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Which technologies are poised for the fastest growth by market and region?

How do Medical Disposable Positioning Products market opportunities vary by end market size?

How does Medical Disposable Positioning Products break out by Type, by Application?

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# Contents

## 1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

## 2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Medical Disposable Positioning Products Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Medical Disposable Positioning Products by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Medical Disposable Positioning Products by Country/Region, 2021, 2025 & 2032
2.2 Medical Disposable Positioning Products Segment by Type
  2.2.1 Surface Markings
  2.2.2 Fixation and Reduction
  2.2.3 Internal Implants
  2.2.4 Others
  2.2.5 Medical Disposable Positioning Products Sales by Type
    2.2.5.1 Global Medical Disposable Positioning Products Sales Market Share by Type (2021-2026)
    2.2.5.2 Global Medical Disposable Positioning Products Revenue and Market Share by Type (2021-2026)
    2.2.5.3 Global Medical Disposable Positioning Products Sale Price by Type (2021-2026)
2.3 Medical Disposable Positioning Products Segment by Application
  2.3.1 Radiation Oncology
  2.3.2 Surgery
  2.3.3 Radiology
  2.3.4 Others
  2.3.5 Medical Disposable Positioning Products Sales by Application

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2.3.5.1 Global Medical Disposable Positioning Products Sale Market Share by Application (2021-2026)
2.3.5.2 Global Medical Disposable Positioning Products Revenue and Market Share by Application (2021-2026)
2.3.5.3 Global Medical Disposable Positioning Products Sale Price by Application (2021-2026)

## 3 GLOBAL BY COMPANY

3.1 Global Medical Disposable Positioning Products Breakdown Data by Company
3.1.1 Global Medical Disposable Positioning Products Annual Sales by Company (2021-2026)
3.1.2 Global Medical Disposable Positioning Products Sales Market Share by Company (2021-2026)
3.2 Global Medical Disposable Positioning Products Annual Revenue by Company (2021-2026)
3.2.1 Global Medical Disposable Positioning Products Revenue by Company (2021-2026)
3.2.2 Global Medical Disposable Positioning Products Revenue Market Share by Company (2021-2026)
3.3 Global Medical Disposable Positioning Products Sale Price by Company
3.4 Key Manufacturers Medical Disposable Positioning Products Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Medical Disposable Positioning Products Product Location Distribution
3.4.2 Players Medical Disposable Positioning Products Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

## 4 WORLD HISTORIC REVIEW FOR MEDICAL DISPOSABLE POSITIONING PRODUCTS BY GEOGRAPHIC REGION

4.1 World Historic Medical Disposable Positioning Products Market Size by Geographic Region (2021-2026)
4.1.1 Global Medical Disposable Positioning Products Annual Sales by Geographic Region (2021-2026)

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4.1.2 Global Medical Disposable Positioning Products Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Medical Disposable Positioning Products Market Size by Country/Region (2021-2026)
4.2.1 Global Medical Disposable Positioning Products Annual Sales by Country/Region (2021-2026)
4.2.2 Global Medical Disposable Positioning Products Annual Revenue by Country/Region (2021-2026)
4.3 Americas Medical Disposable Positioning Products Sales Growth
4.4 APAC Medical Disposable Positioning Products Sales Growth
4.5 Europe Medical Disposable Positioning Products Sales Growth
4.6 Middle East & Africa Medical Disposable Positioning Products Sales Growth

**5 AMERICAS**

5.1 Americas Medical Disposable Positioning Products Sales by Country
5.1.1 Americas Medical Disposable Positioning Products Sales by Country (2021-2026)
5.1.2 Americas Medical Disposable Positioning Products Revenue by Country (2021-2026)
5.2 Americas Medical Disposable Positioning Products Sales by Type (2021-2026)
5.3 Americas Medical Disposable Positioning Products Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

**6 APAC**

6.1 APAC Medical Disposable Positioning Products Sales by Region
6.1.1 APAC Medical Disposable Positioning Products Sales by Region (2021-2026)
6.1.2 APAC Medical Disposable Positioning Products Revenue by Region (2021-2026)
6.2 APAC Medical Disposable Positioning Products Sales by Type (2021-2026)
6.3 APAC Medical Disposable Positioning Products Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia

+357 96 030922
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6.8 India
6.9 Australia
6.10 China Taiwan

**7 EUROPE**

7.1 Europe Medical Disposable Positioning Products by Country
  7.1.1 Europe Medical Disposable Positioning Products Sales by Country (2021-2026)
  7.1.2 Europe Medical Disposable Positioning Products Revenue by Country (2021-2026)
7.2 Europe Medical Disposable Positioning Products Sales by Type (2021-2026)
7.3 Europe Medical Disposable Positioning Products Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

**8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Medical Disposable Positioning Products by Country
  8.1.1 Middle East & Africa Medical Disposable Positioning Products Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Medical Disposable Positioning Products Revenue by Country (2021-2026)
8.2 Middle East & Africa Medical Disposable Positioning Products Sales by Type (2021-2026)
8.3 Middle East & Africa Medical Disposable Positioning Products Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

**9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks

+357 96 030922
info@marketpublishers.com

9.3 Industry Trends

**10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Medical Disposable Positioning Products
10.3 Manufacturing Process Analysis of Medical Disposable Positioning Products
10.4 Industry Chain Structure of Medical Disposable Positioning Products

**11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Medical Disposable Positioning Products Distributors
11.3 Medical Disposable Positioning Products Customer

**12 WORLD FORECAST REVIEW FOR MEDICAL DISPOSABLE POSITIONING PRODUCTS BY GEOGRAPHIC REGION**

12.1 Global Medical Disposable Positioning Products Market Size Forecast by Region
  12.1.1 Global Medical Disposable Positioning Products Forecast by Region (2027-2032)
  12.1.2 Global Medical Disposable Positioning Products Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Medical Disposable Positioning Products Forecast by Type (2027-2032)
12.7 Global Medical Disposable Positioning Products Forecast by Application (2027-2032)

**13 KEY PLAYERS ANALYSIS**

13.1 Pinta medical, inc.
  13.1.1 Pinta medical, inc. Company Information
  13.1.2 Pinta medical, inc. Medical Disposable Positioning Products Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

13.1.3 Pinta medical, inc. Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 Pinta medical, inc. Main Business Overview
13.1.5 Pinta medical, inc. Latest Developments
13.2 AdvaCare Pharma
13.2.1 AdvaCare Pharma Company Information
13.2.2 AdvaCare Pharma Medical Disposable Positioning Products Product Portfolios and Specifications
13.2.3 AdvaCare Pharma Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 AdvaCare Pharma Main Business Overview
13.2.5 AdvaCare Pharma Latest Developments
13.3 Cardinal Health
13.3.1 Cardinal Health Company Information
13.3.2 Cardinal Health Medical Disposable Positioning Products Product Portfolios and Specifications
13.3.3 Cardinal Health Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Cardinal Health Main Business Overview
13.3.5 Cardinal Health Latest Developments
13.4 Xodus Medical
13.4.1 Xodus Medical Company Information
13.4.2 Xodus Medical Medical Disposable Positioning Products Product Portfolios and Specifications
13.4.3 Xodus Medical Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Xodus Medical Main Business Overview
13.4.5 Xodus Medical Latest Developments
13.5 Soule Medical
13.5.1 Soule Medical Company Information
13.5.2 Soule Medical Medical Disposable Positioning Products Product Portfolios and Specifications
13.5.3 Soule Medical Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Soule Medical Main Business Overview
13.5.5 Soule Medical Latest Developments
13.6 Winner Medical
13.6.1 Winner Medical Company Information
13.6.2 Winner Medical Medical Disposable Positioning Products Product Portfolios and

+357 96 030922
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Specifications
13.6.3 Winner Medical Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Winner Medical Main Business Overview
13.6.5 Winner Medical Latest Developments
13.7 M&M Surgical
13.7.1 M&M Surgical Company Information
13.7.2 M&M Surgical Medical Disposable Positioning Products Product Portfolios and Specifications
13.7.3 M&M Surgical Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 M&M Surgical Main Business Overview
13.7.5 M&M Surgical Latest Developments
13.8 Voss Medical Products
13.8.1 Voss Medical Products Company Information
13.8.2 Voss Medical Products Medical Disposable Positioning Products Product Portfolios and Specifications
13.8.3 Voss Medical Products Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Voss Medical Products Main Business Overview
13.8.5 Voss Medical Products Latest Developments
13.9 JINJIANG
13.9.1 JINJIANG Company Information
13.9.2 JINJIANG Medical Disposable Positioning Products Product Portfolios and Specifications
13.9.3 JINJIANG Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 JINJIANG Main Business Overview
13.9.5 JINJIANG Latest Developments
13.10 PUAI
13.10.1 PUAI Company Information
13.10.2 PUAI Medical Disposable Positioning Products Product Portfolios and Specifications
13.10.3 PUAI Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 PUAI Main Business Overview
13.10.5 PUAI Latest Developments
13.11 Balton
13.11.1 Balton Company Information

+357 96 030922
info@marketpublishers.com

13.11.2 Balton Medical Disposable Positioning Products Product Portfolios and Specifications
13.11.3 Balton Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Balton Main Business Overview
13.11.5 Balton Latest Developments
13.12 Drive Medical
13.12.1 Drive Medical Company Information
13.12.2 Drive Medical Medical Disposable Positioning Products Product Portfolios and Specifications
13.12.3 Drive Medical Medical Disposable Positioning Products Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Drive Medical Main Business Overview
13.12.5 Drive Medical Latest Developments

**14 RESEARCH FINDINGS AND CONCLUSION**

+357 96 030922
info@marketpublishers.com

# List Of Tables

## LIST OF TABLES

Table 1. Medical Disposable Positioning Products Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Medical Disposable Positioning Products Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Surface Markings
Table 4. Major Players of Fixation and Reduction
Table 5. Major Players of Internal Implants
Table 6. Major Players of Others
Table 7. Global Medical Disposable Positioning Products Sales by Type (2021-2026) & (K Units)
Table 8. Global Medical Disposable Positioning Products Sales Market Share by Type (2021-2026)
Table 9. Global Medical Disposable Positioning Products Revenue by Type (2021-2026) & ($ million)
Table 10. Global Medical Disposable Positioning Products Revenue Market Share by Type (2021-2026)
Table 11. Global Medical Disposable Positioning Products Sale Price by Type (2021-2026) & (US$/Unit)
Table 12. Global Medical Disposable Positioning Products Sale by Application (2021-2026) & (K Units)
Table 13. Global Medical Disposable Positioning Products Sale Market Share by Application (2021-2026)
Table 14. Global Medical Disposable Positioning Products Revenue by Application (2021-2026) & ($ million)
Table 15. Global Medical Disposable Positioning Products Revenue Market Share by Application (2021-2026)
Table 16. Global Medical Disposable Positioning Products Sale Price by Application (2021-2026) & (US$/Unit)
Table 17. Global Medical Disposable Positioning Products Sales by Company (2021-2026) & (K Units)
Table 18. Global Medical Disposable Positioning Products Sales Market Share by Company (2021-2026)
Table 19. Global Medical Disposable Positioning Products Revenue by Company (2021-2026) & ($ millions)
Table 20. Global Medical Disposable Positioning Products Revenue Market Share by

+357 96 030922
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Company (2021-2026)
Table 21. Global Medical Disposable Positioning Products Sale Price by Company (2021-2026) & (US$/Unit)
Table 22. Key Manufacturers Medical Disposable Positioning Products Producing Area Distribution and Sales Area
Table 23. Players Medical Disposable Positioning Products Products Offered
Table 24. Medical Disposable Positioning Products Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 25. New Products and Potential Entrants
Table 26. Market M&A Activity & Strategy
Table 27. Global Medical Disposable Positioning Products Sales by Geographic Region (2021-2026) & (K Units)
Table 28. Global Medical Disposable Positioning Products Sales Market Share Geographic Region (2021-2026)
Table 29. Global Medical Disposable Positioning Products Revenue by Geographic Region (2021-2026) & ($ millions)
Table 30. Global Medical Disposable Positioning Products Revenue Market Share by Geographic Region (2021-2026)
Table 31. Global Medical Disposable Positioning Products Sales by Country/Region (2021-2026) & (K Units)
Table 32. Global Medical Disposable Positioning Products Sales Market Share by Country/Region (2021-2026)
Table 33. Global Medical Disposable Positioning Products Revenue by Country/Region (2021-2026) & ($ millions)
Table 34. Global Medical Disposable Positioning Products Revenue Market Share by Country/Region (2021-2026)
Table 35. Americas Medical Disposable Positioning Products Sales by Country (2021-2026) & (K Units)
Table 36. Americas Medical Disposable Positioning Products Sales Market Share by Country (2021-2026)
Table 37. Americas Medical Disposable Positioning Products Revenue by Country (2021-2026) & ($ millions)
Table 38. Americas Medical Disposable Positioning Products Sales by Type (2021-2026) & (K Units)
Table 39. Americas Medical Disposable Positioning Products Sales by Application (2021-2026) & (K Units)
Table 40. APAC Medical Disposable Positioning Products Sales by Region (2021-2026) & (K Units)
Table 41. APAC Medical Disposable Positioning Products Sales Market Share by

+357 96 030922
info@marketpublishers.com

Region (2021-2026)
Table 42. APAC Medical Disposable Positioning Products Revenue by Region (2021-2026) & ($ millions)
Table 43. APAC Medical Disposable Positioning Products Sales by Type (2021-2026) & (K Units)
Table 44. APAC Medical Disposable Positioning Products Sales by Application (2021-2026) & (K Units)
Table 45. Europe Medical Disposable Positioning Products Sales by Country (2021-2026) & (K Units)
Table 46. Europe Medical Disposable Positioning Products Revenue by Country (2021-2026) & ($ millions)
Table 47. Europe Medical Disposable Positioning Products Sales by Type (2021-2026) & (K Units)
Table 48. Europe Medical Disposable Positioning Products Sales by Application (2021-2026) & (K Units)
Table 49. Middle East & Africa Medical Disposable Positioning Products Sales by Country (2021-2026) & (K Units)
Table 50. Middle East & Africa Medical Disposable Positioning Products Revenue Market Share by Country (2021-2026)
Table 51. Middle East & Africa Medical Disposable Positioning Products Sales by Type (2021-2026) & (K Units)
Table 52. Middle East & Africa Medical Disposable Positioning Products Sales by Application (2021-2026) & (K Units)
Table 53. Key Market Drivers & Growth Opportunities of Medical Disposable Positioning Products
Table 54. Key Market Challenges & Risks of Medical Disposable Positioning Products
Table 55. Key Industry Trends of Medical Disposable Positioning Products
Table 56. Medical Disposable Positioning Products Raw Material
Table 57. Key Suppliers of Raw Materials
Table 58. Medical Disposable Positioning Products Distributors List
Table 59. Medical Disposable Positioning Products Customer List
Table 60. Global Medical Disposable Positioning Products Sales Forecast by Region (2027-2032) & (K Units)
Table 61. Global Medical Disposable Positioning Products Revenue Forecast by Region (2027-2032) & ($ millions)
Table 62. Americas Medical Disposable Positioning Products Sales Forecast by Country (2027-2032) & (K Units)
Table 63. Americas Medical Disposable Positioning Products Annual Revenue Forecast by Country (2027-2032) & ($ millions)

+357 96 030922
info@marketpublishers.com

Table 64. APAC Medical Disposable Positioning Products Sales Forecast by Region (2027-2032) & (K Units)
Table 65. APAC Medical Disposable Positioning Products Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 66. Europe Medical Disposable Positioning Products Sales Forecast by Country (2027-2032) & (K Units)
Table 67. Europe Medical Disposable Positioning Products Revenue Forecast by Country (2027-2032) & ($ millions)
Table 68. Middle East & Africa Medical Disposable Positioning Products Sales Forecast by Country (2027-2032) & (K Units)
Table 69. Middle East & Africa Medical Disposable Positioning Products Revenue Forecast by Country (2027-2032) & ($ millions)
Table 70. Global Medical Disposable Positioning Products Sales Forecast by Type (2027-2032) & (K Units)
Table 71. Global Medical Disposable Positioning Products Revenue Forecast by Type (2027-2032) & ($ millions)
Table 72. Global Medical Disposable Positioning Products Sales Forecast by Application (2027-2032) & (K Units)
Table 73. Global Medical Disposable Positioning Products Revenue Forecast by Application (2027-2032) & ($ millions)
Table 74. Pinta medical, inc. Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 75. Pinta medical, inc. Medical Disposable Positioning Products Product Portfolios and Specifications
Table 76. Pinta medical, inc. Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 77. Pinta medical, inc. Main Business
Table 78. Pinta medical, inc. Latest Developments
Table 79. AdvaCare Pharma Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 80. AdvaCare Pharma Medical Disposable Positioning Products Product Portfolios and Specifications
Table 81. AdvaCare Pharma Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 82. AdvaCare Pharma Main Business
Table 83. AdvaCare Pharma Latest Developments
Table 84. Cardinal Health Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 85. Cardinal Health Medical Disposable Positioning Products Product Portfolios

+357 96 030922
info@marketpublishers.com

and Specifications
Table 86. Cardinal Health Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 87. Cardinal Health Main Business
Table 88. Cardinal Health Latest Developments
Table 89. Xodus Medical Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 90. Xodus Medical Medical Disposable Positioning Products Product Portfolios and Specifications
Table 91. Xodus Medical Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 92. Xodus Medical Main Business
Table 93. Xodus Medical Latest Developments
Table 94. Soule Medical Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 95. Soule Medical Medical Disposable Positioning Products Product Portfolios and Specifications
Table 96. Soule Medical Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 97. Soule Medical Main Business
Table 98. Soule Medical Latest Developments
Table 99. Winner Medical Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 100. Winner Medical Medical Disposable Positioning Products Product Portfolios and Specifications
Table 101. Winner Medical Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 102. Winner Medical Main Business
Table 103. Winner Medical Latest Developments
Table 104. M&M Surgical Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 105. M&M Surgical Medical Disposable Positioning Products Product Portfolios and Specifications
Table 106. M&M Surgical Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 107. M&M Surgical Main Business
Table 108. M&M Surgical Latest Developments
Table 109. Voss Medical Products Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors

+357 96 030922
info@marketpublishers.com

Table 110. Voss Medical Products Medical Disposable Positioning Products Product Portfolios and Specifications
Table 111. Voss Medical Products Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 112. Voss Medical Products Main Business
Table 113. Voss Medical Products Latest Developments
Table 114. JINJIANG Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 115. JINJIANG Medical Disposable Positioning Products Product Portfolios and Specifications
Table 116. JINJIANG Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 117. JINJIANG Main Business
Table 118. JINJIANG Latest Developments
Table 119. PUAI Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 120. PUAI Medical Disposable Positioning Products Product Portfolios and Specifications
Table 121. PUAI Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 122. PUAI Main Business
Table 123. PUAI Latest Developments
Table 124. Balton Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 125. Balton Medical Disposable Positioning Products Product Portfolios and Specifications
Table 126. Balton Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 127. Balton Main Business
Table 128. Balton Latest Developments
Table 129. Drive Medical Basic Information, Medical Disposable Positioning Products Manufacturing Base, Sales Area and Its Competitors
Table 130. Drive Medical Medical Disposable Positioning Products Product Portfolios and Specifications
Table 131. Drive Medical Medical Disposable Positioning Products Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 132. Drive Medical Main Business
Table 133. Drive Medical Latest Developments

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# List Of Figures

## LIST OF FIGURES

Figure 1. Picture of Medical Disposable Positioning Products
Figure 2. Medical Disposable Positioning Products Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Medical Disposable Positioning Products Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global Medical Disposable Positioning Products Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Medical Disposable Positioning Products Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Medical Disposable Positioning Products Sales Market Share by Country/Region (2025)
Figure 10. Medical Disposable Positioning Products Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Surface Markings
Figure 12. Product Picture of Fixation and Reduction
Figure 13. Product Picture of Internal Implants
Figure 14. Product Picture of Others
Figure 15. Global Medical Disposable Positioning Products Sales Market Share by Type in 2026
Figure 16. Global Medical Disposable Positioning Products Revenue Market Share by Type (2021-2026)
Figure 17. Medical Disposable Positioning Products Consumed in Radiation Oncology
Figure 18. Global Medical Disposable Positioning Products Market: Radiation Oncology (2021-2026) & (K Units)
Figure 19. Medical Disposable Positioning Products Consumed in Surgery
Figure 20. Global Medical Disposable Positioning Products Market: Surgery (2021-2026) & (K Units)
Figure 21. Medical Disposable Positioning Products Consumed in Radiology
Figure 22. Global Medical Disposable Positioning Products Market: Radiology (2021-2026) & (K Units)
Figure 23. Medical Disposable Positioning Products Consumed in Others
Figure 24. Global Medical Disposable Positioning Products Market: Others (2021-2026) & (K Units)

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Figure 25. Global Medical Disposable Positioning Products Sale Market Share by Application (2025)
Figure 26. Global Medical Disposable Positioning Products Revenue Market Share by Application in 2026
Figure 27. Medical Disposable Positioning Products Sales by Company in 2026 (K Units)
Figure 28. Global Medical Disposable Positioning Products Sales Market Share by Company in 2026
Figure 29. Medical Disposable Positioning Products Revenue by Company in 2026 ($ millions)
Figure 30. Global Medical Disposable Positioning Products Revenue Market Share by Company in 2026
Figure 31. Global Medical Disposable Positioning Products Sales Market Share by Geographic Region (2021-2026)
Figure 32. Global Medical Disposable Positioning Products Revenue Market Share by Geographic Region in 2026
Figure 33. Americas Medical Disposable Positioning Products Sales 2021-2026 (K Units)
Figure 34. Americas Medical Disposable Positioning Products Revenue 2021-2026 ($ millions)
Figure 35. APAC Medical Disposable Positioning Products Sales 2021-2026 (K Units)
Figure 36. APAC Medical Disposable Positioning Products Revenue 2021-2026 ($ millions)
Figure 37. Europe Medical Disposable Positioning Products Sales 2021-2026 (K Units)
Figure 38. Europe Medical Disposable Positioning Products Revenue 2021-2026 ($ millions)
Figure 39. Middle East & Africa Medical Disposable Positioning Products Sales 2021-2026 (K Units)
Figure 40. Middle East & Africa Medical Disposable Positioning Products Revenue 2021-2026 ($ millions)
Figure 41. Americas Medical Disposable Positioning Products Sales Market Share by Country in 2026
Figure 42. Americas Medical Disposable Positioning Products Revenue Market Share by Country (2021-2026)
Figure 43. Americas Medical Disposable Positioning Products Sales Market Share by Type (2021-2026)
Figure 44. Americas Medical Disposable Positioning Products Sales Market Share by Application (2021-2026)
Figure 45. United States Medical Disposable Positioning Products Revenue Growth

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2021-2026 ($ millions)
Figure 46. Canada Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 47. Mexico Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 48. Brazil Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 49. APAC Medical Disposable Positioning Products Sales Market Share by Region in 2026
Figure 50. APAC Medical Disposable Positioning Products Revenue Market Share by Region (2021-2026)
Figure 51. APAC Medical Disposable Positioning Products Sales Market Share by Type (2021-2026)
Figure 52. APAC Medical Disposable Positioning Products Sales Market Share by Application (2021-2026)
Figure 53. China Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 54. Japan Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 55. South Korea Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 56. Southeast Asia Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 57. India Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 58. Australia Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 59. China Taiwan Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 60. Europe Medical Disposable Positioning Products Sales Market Share by Country in 2026
Figure 61. Europe Medical Disposable Positioning Products Revenue Market Share by Country (2021-2026)
Figure 62. Europe Medical Disposable Positioning Products Sales Market Share by Type (2021-2026)
Figure 63. Europe Medical Disposable Positioning Products Sales Market Share by Application (2021-2026)
Figure 64. Germany Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)

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Figure 65. France Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 66. UK Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 67. Italy Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 68. Russia Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 69. Middle East & Africa Medical Disposable Positioning Products Sales Market Share by Country (2021-2026)
Figure 70. Middle East & Africa Medical Disposable Positioning Products Sales Market Share by Type (2021-2026)
Figure 71. Middle East & Africa Medical Disposable Positioning Products Sales Market Share by Application (2021-2026)
Figure 72. Egypt Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 73. South Africa Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 74. Israel Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 75. Turkey Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 76. GCC Countries Medical Disposable Positioning Products Revenue Growth 2021-2026 ($ millions)
Figure 77. Manufacturing Cost Structure Analysis of Medical Disposable Positioning Products in 2026
Figure 78. Manufacturing Process Analysis of Medical Disposable Positioning Products
Figure 79. Industry Chain Structure of Medical Disposable Positioning Products
Figure 80. Channels of Distribution
Figure 81. Global Medical Disposable Positioning Products Sales Market Forecast by Region (2027-2032)
Figure 82. Global Medical Disposable Positioning Products Revenue Market Share Forecast by Region (2027-2032)
Figure 83. Global Medical Disposable Positioning Products Sales Market Share Forecast by Type (2027-2032)
Figure 84. Global Medical Disposable Positioning Products Revenue Market Share Forecast by Type (2027-2032)
Figure 85. Global Medical Disposable Positioning Products Sales Market Share Forecast by Application (2027-2032)

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Figure 86. Global Medical Disposable Positioning Products Revenue Market Share Forecast by Application (2027-2032)

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