

Global Media and Entertainment insurance Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Media and Entertainment insurance market size is predicted to grow from US\$ 8113 million in 2025 to US\$ 16290 million in 2032; it is expected to grow at a CAGR of 10.7% from 2026 to 2032.

Media and Entertainment Insurance is a specialized insurance designed to protect individuals, companies, and businesses operating in the media and entertainment industries, which include film production, music, television, live events, digital content creation, and more. This type of insurance covers the unique risks these industries face, such as production delays, equipment damage, intellectual property issues, liability, and more.

United States market for Media and Entertainment insurance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Media and Entertainment insurance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Media and Entertainment insurance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Media and Entertainment insurance players cover AXA, Allianz, The Hartford, Axis Capital, CFC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Media and Entertainment insurance

Industry Forecast? looks at past sales and reviews total world Media and Entertainment insurance sales in 2025, providing a comprehensive analysis by region and market sector of projected Media and Entertainment insurance sales for 2026 through 2032. With Media and Entertainment insurance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Media and Entertainment insurance industry.

This Insight Report provides a comprehensive analysis of the global Media and Entertainment insurance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Media and Entertainment insurance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Media and Entertainment insurance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Media and Entertainment insurance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Media and Entertainment insurance.

This report presents a comprehensive overview, market shares, and growth opportunities of Media and Entertainment insurance market by product type, application, key players and key regions and countries.

Segmentation by Type:

Production Insurance

Live Media Insurance

Others

Segmentation by Application:

Film Production Company

Advertising Agency

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AXA

Alianz

The Hartford

Axis Capital

CFC

Beazley

Chubb

Gallagher

Aon

Yutree Insurance

Tysers

Howden

Allen Financial

Foxquilt

Quartz Insurance Brokers

Intact Insurance

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