

Global Media Monitoring Tools Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GC5E96CE4A02EN.html>

Date: January 2026

Pages: 147

Price: US\$ 3,660.00 (Single User License)

ID: GC5E96CE4A02EN

Abstracts

The global Media Monitoring Tools market size is predicted to grow from US\$ 2960 million in 2025 to US\$ 6180 million in 2032; it is expected to grow at a CAGR of 11.3% from 2026 to 2032.

Media Monitoring Tools refer to digital software or platforms that leverage technologies like artificial intelligence (AI) and natural language processing (NLP) to systematically track, collect, and analyze mentions of brands, keywords, topics, or competitors across diverse media channels—including social media, news websites, blogs, forums, broadcast media, and print publications—in real time or near real time. These tools aggregate massive volumes of unstructured content, extract key insights such as public sentiment (positive/neutral/negative), media reach, share of voice, and emerging trends, and present actionable data through customizable dashboards or reports, enabling organizations to effectively manage brand reputation, respond promptly to crises, optimize marketing and PR strategies, conduct competitive intelligence, and make data-driven decisions in the digital landscape.

Media monitoring tools are evolving rapidly as organizations seek real-time, AI-driven insights across an expanding mix of digital news, social media, video, podcasts, and emerging platforms, with trends centered on advanced natural language processing, sentiment and emotion analysis, multimodal (text-audio-video) monitoring, and deeper integration with marketing, PR, risk, and customer intelligence systems. Opportunities are strong due to rising demand from brands, governments, and enterprises for reputation management, crisis detection, competitive intelligence, and regulatory or geopolitical awareness, especially as social media influence, misinformation risks, and always-on public discourse continue to grow globally. However, the industry faces notable challenges, including data access restrictions from major platforms, privacy and

regulatory compliance pressures, information overload requiring higher-accuracy analytics, and intense competition that forces vendors to continuously invest in AI capabilities, scalability, and differentiation while controlling costs and proving clear ROI to customers.

LPI (LP Information)' newest research report, the “Media Monitoring Tools Industry Forecast” looks at past sales and reviews total world Media Monitoring Tools sales in 2025, providing a comprehensive analysis by region and market sector of projected Media Monitoring Tools sales for 2026 through 2032. With Media Monitoring Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Media Monitoring Tools industry.

This Insight Report provides a comprehensive analysis of the global Media Monitoring Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Media Monitoring Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Media Monitoring Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Media Monitoring Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Media Monitoring Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Media Monitoring Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premises

Hybrid

Segmentation by Media Source Focus:

Social Media Monitoring

Broadcast Media Monitoring

Other

Segmentation by Platform Coverage:

Single-Platform Tools

Multi-Platform Solutions

Omnichannel Systems

Segmentation by Application:

BFSI

IT and Telecommunication

Retail and Consumer Goods

Media and Entertainment

Travel and Hospitality

Government

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hootsuite Inc.

Meltwater

Cision

Mention

Agility PR Solutions LLC

M-Brain

Nasdaq Inc.

BrandMentions

BurrellesLuce

Critical Mention

Determ

Signal AI

Truescope

AlphaMetricx

Brand24

Mandala

Onclusive

Mentionlytics

Agility

Actus

Digimind

Monity.ai

Auris

NewsWhip

Sprinklr

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Media Monitoring Tools Market Size (2021-2032)
 - 2.1.2 Media Monitoring Tools Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Media Monitoring Tools by Country/Region (2021, 2025 & 2032)
- 2.2 Media Monitoring Tools Segment by Type
 - 2.2.1 Cloud-based
 - 2.2.2 On-premises
 - 2.2.3 Hybrid
 - 2.2.4 Media Monitoring Tools Market Size by Type
 - 2.2.4.1 Media Monitoring Tools Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global Media Monitoring Tools Market Size Market Share by Type (2021-2026)
- 2.3 Media Monitoring Tools Segment by Media Source Focus
 - 2.3.1 Social Media Monitoring
 - 2.3.2 Broadcast Media Monitoring
 - 2.3.3 Other
 - 2.3.4 Media Monitoring Tools Market Size by Media Source Focus
 - 2.3.4.1 Media Monitoring Tools Market Size CAGR by Media Source Focus (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global Media Monitoring Tools Market Size Market Share by Media Source Focus (2021-2026)
- 2.4 Media Monitoring Tools Segment by Platform Coverage
 - 2.4.1 Single-Platform Tools

2.4.2 Multi-Platform Solutions

2.4.3 Omnichannel Systems

2.4.4 Media Monitoring Tools Market Size by Platform Coverage

2.4.4.1 Media Monitoring Tools Market Size CAGR by Platform Coverage (2021 VS 2025 VS 2032)

2.4.4.2 Global Media Monitoring Tools Market Size Market Share by Platform Coverage (2021-2026)

2.5 Media Monitoring Tools Segment by Application

2.5.1 BFSI

2.5.2 IT and Telecommunication

2.5.3 Retail and Consumer Goods

2.5.4 Media and Entertainment

2.5.5 Travel and Hospitality

2.5.6 Government

2.5.7 Other

2.5.8 Media Monitoring Tools Market Size by Application

2.5.8.1 Media Monitoring Tools Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.8.2 Global Media Monitoring Tools Market Size Market Share by Application (2021-2026)

3 MEDIA MONITORING TOOLS MARKET SIZE BY PLAYER

3.1 Media Monitoring Tools Market Size Market Share by Player

3.1.1 Global Media Monitoring Tools Revenue by Player (2021-2026)

3.1.2 Global Media Monitoring Tools Revenue Market Share by Player (2021-2026)

3.2 Global Media Monitoring Tools Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 MEDIA MONITORING TOOLS BY REGION

4.1 Media Monitoring Tools Market Size by Region (2021-2026)

4.2 Global Media Monitoring Tools Annual Revenue by Country/Region (2021-2026)

4.3 Americas Media Monitoring Tools Market Size Growth (2021-2026)

4.4 APAC Media Monitoring Tools Market Size Growth (2021-2026)

4.5 Europe Media Monitoring Tools Market Size Growth (2021-2026)

4.6 Middle East & Africa Media Monitoring Tools Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Media Monitoring Tools Market Size by Country (2021-2026)

5.2 Americas Media Monitoring Tools Market Size by Type (2021-2026)

5.3 Americas Media Monitoring Tools Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Media Monitoring Tools Market Size by Region (2021-2026)

6.2 APAC Media Monitoring Tools Market Size by Type (2021-2026)

6.3 APAC Media Monitoring Tools Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Media Monitoring Tools Market Size by Country (2021-2026)

7.2 Europe Media Monitoring Tools Market Size by Type (2021-2026)

7.3 Europe Media Monitoring Tools Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Media Monitoring Tools by Region (2021-2026)

8.2 Middle East & Africa Media Monitoring Tools Market Size by Type (2021-2026)

8.3 Middle East & Africa Media Monitoring Tools Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL MEDIA MONITORING TOOLS MARKET FORECAST

10.1 Global Media Monitoring Tools Forecast by Region (2027-2032)

10.1.1 Global Media Monitoring Tools Forecast by Region (2027-2032)

10.1.2 Americas Media Monitoring Tools Forecast

10.1.3 APAC Media Monitoring Tools Forecast

10.1.4 Europe Media Monitoring Tools Forecast

10.1.5 Middle East & Africa Media Monitoring Tools Forecast

10.2 Americas Media Monitoring Tools Forecast by Country (2027-2032)

10.2.1 United States Market Media Monitoring Tools Forecast

10.2.2 Canada Market Media Monitoring Tools Forecast

10.2.3 Mexico Market Media Monitoring Tools Forecast

10.2.4 Brazil Market Media Monitoring Tools Forecast

10.3 APAC Media Monitoring Tools Forecast by Region (2027-2032)

10.3.1 China Media Monitoring Tools Market Forecast

10.3.2 Japan Market Media Monitoring Tools Forecast

10.3.3 Korea Market Media Monitoring Tools Forecast

10.3.4 Southeast Asia Market Media Monitoring Tools Forecast

10.3.5 India Market Media Monitoring Tools Forecast

10.3.6 Australia Market Media Monitoring Tools Forecast

10.4 Europe Media Monitoring Tools Forecast by Country (2027-2032)

10.4.1 Germany Market Media Monitoring Tools Forecast

10.4.2 France Market Media Monitoring Tools Forecast

10.4.3 UK Market Media Monitoring Tools Forecast

- 10.4.4 Italy Market Media Monitoring Tools Forecast
- 10.4.5 Russia Market Media Monitoring Tools Forecast
- 10.5 Middle East & Africa Media Monitoring Tools Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Media Monitoring Tools Forecast
 - 10.5.2 South Africa Market Media Monitoring Tools Forecast
 - 10.5.3 Israel Market Media Monitoring Tools Forecast
 - 10.5.4 Turkey Market Media Monitoring Tools Forecast
- 10.6 Global Media Monitoring Tools Forecast by Type (2027-2032)
- 10.7 Global Media Monitoring Tools Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Media Monitoring Tools Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Hootsuite Inc.
 - 11.1.1 Hootsuite Inc. Company Information
 - 11.1.2 Hootsuite Inc. Media Monitoring Tools Product Offered
 - 11.1.3 Hootsuite Inc. Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Hootsuite Inc. Main Business Overview
 - 11.1.5 Hootsuite Inc. Latest Developments
- 11.2 Meltwater
 - 11.2.1 Meltwater Company Information
 - 11.2.2 Meltwater Media Monitoring Tools Product Offered
 - 11.2.3 Meltwater Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Meltwater Main Business Overview
 - 11.2.5 Meltwater Latest Developments
- 11.3 Cision
 - 11.3.1 Cision Company Information
 - 11.3.2 Cision Media Monitoring Tools Product Offered
 - 11.3.3 Cision Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Cision Main Business Overview
 - 11.3.5 Cision Latest Developments
- 11.4 Mention
 - 11.4.1 Mention Company Information
 - 11.4.2 Mention Media Monitoring Tools Product Offered
 - 11.4.3 Mention Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)

- 11.4.4 Mention Main Business Overview
- 11.4.5 Mention Latest Developments
- 11.5 Agility PR Solutions LLC
 - 11.5.1 Agility PR Solutions LLC Company Information
 - 11.5.2 Agility PR Solutions LLC Media Monitoring Tools Product Offered
 - 11.5.3 Agility PR Solutions LLC Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Agility PR Solutions LLC Main Business Overview
 - 11.5.5 Agility PR Solutions LLC Latest Developments
- 11.6 M-Brain
 - 11.6.1 M-Brain Company Information
 - 11.6.2 M-Brain Media Monitoring Tools Product Offered
 - 11.6.3 M-Brain Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 M-Brain Main Business Overview
 - 11.6.5 M-Brain Latest Developments
- 11.7 Nasdaq Inc.
 - 11.7.1 Nasdaq Inc. Company Information
 - 11.7.2 Nasdaq Inc. Media Monitoring Tools Product Offered
 - 11.7.3 Nasdaq Inc. Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Nasdaq Inc. Main Business Overview
 - 11.7.5 Nasdaq Inc. Latest Developments
- 11.8 BrandMentions
 - 11.8.1 BrandMentions Company Information
 - 11.8.2 BrandMentions Media Monitoring Tools Product Offered
 - 11.8.3 BrandMentions Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 BrandMentions Main Business Overview
 - 11.8.5 BrandMentions Latest Developments
- 11.9 BurrellesLuce
 - 11.9.1 BurrellesLuce Company Information
 - 11.9.2 BurrellesLuce Media Monitoring Tools Product Offered
 - 11.9.3 BurrellesLuce Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 BurrellesLuce Main Business Overview
 - 11.9.5 BurrellesLuce Latest Developments
- 11.10 Critical Mention
 - 11.10.1 Critical Mention Company Information

- 11.10.2 Critical Mention Media Monitoring Tools Product Offered
- 11.10.3 Critical Mention Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
- 11.10.4 Critical Mention Main Business Overview
- 11.10.5 Critical Mention Latest Developments
- 11.11 Determ
 - 11.11.1 Determ Company Information
 - 11.11.2 Determ Media Monitoring Tools Product Offered
 - 11.11.3 Determ Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Determ Main Business Overview
 - 11.11.5 Determ Latest Developments
- 11.12 Signal AI
 - 11.12.1 Signal AI Company Information
 - 11.12.2 Signal AI Media Monitoring Tools Product Offered
 - 11.12.3 Signal AI Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Signal AI Main Business Overview
 - 11.12.5 Signal AI Latest Developments
- 11.13 Truescope
 - 11.13.1 Truescope Company Information
 - 11.13.2 Truescope Media Monitoring Tools Product Offered
 - 11.13.3 Truescope Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Truescope Main Business Overview
 - 11.13.5 Truescope Latest Developments
- 11.14 AlphaMetricx
 - 11.14.1 AlphaMetricx Company Information
 - 11.14.2 AlphaMetricx Media Monitoring Tools Product Offered
 - 11.14.3 AlphaMetricx Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 AlphaMetricx Main Business Overview
 - 11.14.5 AlphaMetricx Latest Developments
- 11.15 Brand24
 - 11.15.1 Brand24 Company Information
 - 11.15.2 Brand24 Media Monitoring Tools Product Offered
 - 11.15.3 Brand24 Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Brand24 Main Business Overview

- 11.15.5 Brand24 Latest Developments
- 11.16 Mandala
 - 11.16.1 Mandala Company Information
 - 11.16.2 Mandala Media Monitoring Tools Product Offered
 - 11.16.3 Mandala Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Mandala Main Business Overview
 - 11.16.5 Mandala Latest Developments
- 11.17 Onclusive
 - 11.17.1 Onclusive Company Information
 - 11.17.2 Onclusive Media Monitoring Tools Product Offered
 - 11.17.3 Onclusive Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Onclusive Main Business Overview
 - 11.17.5 Onclusive Latest Developments
- 11.18 Mentionlytics
 - 11.18.1 Mentionlytics Company Information
 - 11.18.2 Mentionlytics Media Monitoring Tools Product Offered
 - 11.18.3 Mentionlytics Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Mentionlytics Main Business Overview
 - 11.18.5 Mentionlytics Latest Developments
- 11.19 Agility
 - 11.19.1 Agility Company Information
 - 11.19.2 Agility Media Monitoring Tools Product Offered
 - 11.19.3 Agility Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 Agility Main Business Overview
 - 11.19.5 Agility Latest Developments
- 11.20 Actus
 - 11.20.1 Actus Company Information
 - 11.20.2 Actus Media Monitoring Tools Product Offered
 - 11.20.3 Actus Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.20.4 Actus Main Business Overview
 - 11.20.5 Actus Latest Developments
- 11.21 Digimind
 - 11.21.1 Digimind Company Information
 - 11.21.2 Digimind Media Monitoring Tools Product Offered

11.21.3 Digimind Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)

11.21.4 Digimind Main Business Overview

11.21.5 Digimind Latest Developments

11.22 Monity.ai

11.22.1 Monity.ai Company Information

11.22.2 Monity.ai Media Monitoring Tools Product Offered

11.22.3 Monity.ai Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)

11.22.4 Monity.ai Main Business Overview

11.22.5 Monity.ai Latest Developments

11.23 Auris

11.23.1 Auris Company Information

11.23.2 Auris Media Monitoring Tools Product Offered

11.23.3 Auris Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)

11.23.4 Auris Main Business Overview

11.23.5 Auris Latest Developments

11.24 NewsWhip

11.24.1 NewsWhip Company Information

11.24.2 NewsWhip Media Monitoring Tools Product Offered

11.24.3 NewsWhip Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)

11.24.4 NewsWhip Main Business Overview

11.24.5 NewsWhip Latest Developments

11.25 Sprinklr

11.25.1 Sprinklr Company Information

11.25.2 Sprinklr Media Monitoring Tools Product Offered

11.25.3 Sprinklr Media Monitoring Tools Revenue, Gross Margin and Market Share (2021-2026)

11.25.4 Sprinklr Main Business Overview

11.25.5 Sprinklr Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Media Monitoring Tools Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Media Monitoring Tools Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Cloud-based

Table 4. Major Players of On-premises

Table 5. Major Players of Hybrid

Table 6. Media Monitoring Tools Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Media Monitoring Tools Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Media Monitoring Tools Market Size Market Share by Type (2021-2026)

Table 9. Major Players of Social Media Monitoring

Table 10. Major Players of Broadcast Media Monitoring

Table 11. Major Players of Other

Table 12. Media Monitoring Tools Market Size CAGR by Media Source Focus (2021 VS 2025 VS 2032) & (\$ millions)

Table 13. Global Media Monitoring Tools Market Size by Media Source Focus (2021-2026) & (\$ millions)

Table 14. Global Media Monitoring Tools Market Size Market Share by Media Source Focus (2021-2026)

Table 15. Major Players of Single-Platform Tools

Table 16. Major Players of Multi-Platform Solutions

Table 17. Major Players of Omnichannel Systems

Table 18. Media Monitoring Tools Market Size CAGR by Platform Coverage (2021 VS 2025 VS 2032) & (\$ millions)

Table 19. Global Media Monitoring Tools Market Size by Platform Coverage (2021-2026) & (\$ millions)

Table 20. Global Media Monitoring Tools Market Size Market Share by Platform Coverage (2021-2026)

Table 21. Media Monitoring Tools Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global Media Monitoring Tools Market Size by Application (2021-2026) & (\$ millions)

Table 23. Global Media Monitoring Tools Market Size Market Share by Application (2021-2026)

Table 24. Global Media Monitoring Tools Revenue by Player (2021-2026) & (\$ millions)
Table 25. Global Media Monitoring Tools Revenue Market Share by Player (2021-2026)
Table 26. Media Monitoring Tools Key Players Head office and Products Offered
Table 27. Media Monitoring Tools Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 28. New Products and Potential Entrants
Table 29. Mergers & Acquisitions, Expansion
Table 30. Global Media Monitoring Tools Market Size by Region (2021-2026) & (\$ millions)
Table 31. Global Media Monitoring Tools Market Size Market Share by Region (2021-2026)
Table 32. Global Media Monitoring Tools Revenue by Country/Region (2021-2026) & (\$ millions)
Table 33. Global Media Monitoring Tools Revenue Market Share by Country/Region (2021-2026)
Table 34. Americas Media Monitoring Tools Market Size by Country (2021-2026) & (\$ millions)
Table 35. Americas Media Monitoring Tools Market Size Market Share by Country (2021-2026)
Table 36. Americas Media Monitoring Tools Market Size by Type (2021-2026) & (\$ millions)
Table 37. Americas Media Monitoring Tools Market Size Market Share by Type (2021-2026)
Table 38. Americas Media Monitoring Tools Market Size by Application (2021-2026) & (\$ millions)
Table 39. Americas Media Monitoring Tools Market Size Market Share by Application (2021-2026)
Table 40. APAC Media Monitoring Tools Market Size by Region (2021-2026) & (\$ millions)
Table 41. APAC Media Monitoring Tools Market Size Market Share by Region (2021-2026)
Table 42. APAC Media Monitoring Tools Market Size by Type (2021-2026) & (\$ millions)
Table 43. APAC Media Monitoring Tools Market Size by Application (2021-2026) & (\$ millions)
Table 44. Europe Media Monitoring Tools Market Size by Country (2021-2026) & (\$ millions)
Table 45. Europe Media Monitoring Tools Market Size Market Share by Country (2021-2026)

Table 46. Europe Media Monitoring Tools Market Size by Type (2021-2026) & (\$ millions)

Table 47. Europe Media Monitoring Tools Market Size by Application (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Media Monitoring Tools Market Size by Region (2021-2026) & (\$ millions)

Table 49. Middle East & Africa Media Monitoring Tools Market Size by Type (2021-2026) & (\$ millions)

Table 50. Middle East & Africa Media Monitoring Tools Market Size by Application (2021-2026) & (\$ millions)

Table 51. Key Market Drivers & Growth Opportunities of Media Monitoring Tools

Table 52. Key Market Challenges & Risks of Media Monitoring Tools

Table 53. Key Industry Trends of Media Monitoring Tools

Table 54. Global Media Monitoring Tools Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 55. Global Media Monitoring Tools Market Size Market Share Forecast by Region (2027-2032)

Table 56. Global Media Monitoring Tools Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 57. Global Media Monitoring Tools Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 58. Hootsuite Inc. Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 59. Hootsuite Inc. Media Monitoring Tools Product Offered

Table 60. Hootsuite Inc. Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 61. Hootsuite Inc. Main Business

Table 62. Hootsuite Inc. Latest Developments

Table 63. Meltwater Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 64. Meltwater Media Monitoring Tools Product Offered

Table 65. Meltwater Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 66. Meltwater Main Business

Table 67. Meltwater Latest Developments

Table 68. Cision Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 69. Cision Media Monitoring Tools Product Offered

Table 70. Cision Media Monitoring Tools Revenue (\$ million), Gross Margin and Market

Share (2021-2026)

Table 71. Cision Main Business

Table 72. Cision Latest Developments

Table 73. Mention Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 74. Mention Media Monitoring Tools Product Offered

Table 75. Mention Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 76. Mention Main Business

Table 77. Mention Latest Developments

Table 78. Agility PR Solutions LLC Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 79. Agility PR Solutions LLC Media Monitoring Tools Product Offered

Table 80. Agility PR Solutions LLC Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 81. Agility PR Solutions LLC Main Business

Table 82. Agility PR Solutions LLC Latest Developments

Table 83. M-Brain Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 84. M-Brain Media Monitoring Tools Product Offered

Table 85. M-Brain Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 86. M-Brain Main Business

Table 87. M-Brain Latest Developments

Table 88. Nasdaq Inc. Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 89. Nasdaq Inc. Media Monitoring Tools Product Offered

Table 90. Nasdaq Inc. Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 91. Nasdaq Inc. Main Business

Table 92. Nasdaq Inc. Latest Developments

Table 93. BrandMentions Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 94. BrandMentions Media Monitoring Tools Product Offered

Table 95. BrandMentions Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 96. BrandMentions Main Business

Table 97. BrandMentions Latest Developments

Table 98. BurrellesLuce Details, Company Type, Media Monitoring Tools Area Served

and Its Competitors

Table 99. BurrellesLuce Media Monitoring Tools Product Offered

Table 100. BurrellesLuce Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 101. BurrellesLuce Main Business

Table 102. BurrellesLuce Latest Developments

Table 103. Critical Mention Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 104. Critical Mention Media Monitoring Tools Product Offered

Table 105. Critical Mention Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 106. Critical Mention Main Business

Table 107. Critical Mention Latest Developments

Table 108. Determ Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 109. Determ Media Monitoring Tools Product Offered

Table 110. Determ Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 111. Determ Main Business

Table 112. Determ Latest Developments

Table 113. Signal AI Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 114. Signal AI Media Monitoring Tools Product Offered

Table 115. Signal AI Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 116. Signal AI Main Business

Table 117. Signal AI Latest Developments

Table 118. Truescope Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 119. Truescope Media Monitoring Tools Product Offered

Table 120. Truescope Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 121. Truescope Main Business

Table 122. Truescope Latest Developments

Table 123. AlphaMetricx Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 124. AlphaMetricx Media Monitoring Tools Product Offered

Table 125. AlphaMetricx Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 126. AlphaMetricx Main Business

Table 127. AlphaMetricx Latest Developments

Table 128. Brand24 Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 129. Brand24 Media Monitoring Tools Product Offered

Table 130. Brand24 Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 131. Brand24 Main Business

Table 132. Brand24 Latest Developments

Table 133. Mandala Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 134. Mandala Media Monitoring Tools Product Offered

Table 135. Mandala Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 136. Mandala Main Business

Table 137. Mandala Latest Developments

Table 138. Onclusive Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 139. Onclusive Media Monitoring Tools Product Offered

Table 140. Onclusive Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 141. Onclusive Main Business

Table 142. Onclusive Latest Developments

Table 143. Mentionlytics Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 144. Mentionlytics Media Monitoring Tools Product Offered

Table 145. Mentionlytics Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 146. Mentionlytics Main Business

Table 147. Mentionlytics Latest Developments

Table 148. Agility Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 149. Agility Media Monitoring Tools Product Offered

Table 150. Agility Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 151. Agility Main Business

Table 152. Agility Latest Developments

Table 153. Actus Details, Company Type, Media Monitoring Tools Area Served and Its Competitors

Table 154. Actus Media Monitoring Tools Product Offered
Table 155. Actus Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 156. Actus Main Business
Table 157. Actus Latest Developments
Table 158. Digimind Details, Company Type, Media Monitoring Tools Area Served and Its Competitors
Table 159. Digimind Media Monitoring Tools Product Offered
Table 160. Digimind Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 161. Digimind Main Business
Table 162. Digimind Latest Developments
Table 163. Monity.ai Details, Company Type, Media Monitoring Tools Area Served and Its Competitors
Table 164. Monity.ai Media Monitoring Tools Product Offered
Table 165. Monity.ai Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 166. Monity.ai Main Business
Table 167. Monity.ai Latest Developments
Table 168. Auris Details, Company Type, Media Monitoring Tools Area Served and Its Competitors
Table 169. Auris Media Monitoring Tools Product Offered
Table 170. Auris Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 171. Auris Main Business
Table 172. Auris Latest Developments
Table 173. NewsWhip Details, Company Type, Media Monitoring Tools Area Served and Its Competitors
Table 174. NewsWhip Media Monitoring Tools Product Offered
Table 175. NewsWhip Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 176. NewsWhip Main Business
Table 177. NewsWhip Latest Developments
Table 178. Sprinklr Details, Company Type, Media Monitoring Tools Area Served and Its Competitors
Table 179. Sprinklr Media Monitoring Tools Product Offered
Table 180. Sprinklr Media Monitoring Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 181. Sprinklr Main Business

Table 182. Sprinklr Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Media Monitoring Tools Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Media Monitoring Tools Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Media Monitoring Tools Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Media Monitoring Tools Sales Market Share by Country/Region (2025)

Figure 8. Media Monitoring Tools Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Media Monitoring Tools Market Size Market Share by Type in 2025

Figure 10. Global Media Monitoring Tools Market Size Market Share by Media Source Focus in 2025

Figure 11. Global Media Monitoring Tools Market Size Market Share by Platform Coverage in 2025

Figure 12. Media Monitoring Tools in BFSI

Figure 13. Global Media Monitoring Tools Market: BFSI (2021-2026) & (\$ millions)

Figure 14. Media Monitoring Tools in IT and Telecommunication

Figure 15. Global Media Monitoring Tools Market: IT and Telecommunication (2021-2026) & (\$ millions)

Figure 16. Media Monitoring Tools in Retail and Consumer Goods

Figure 17. Global Media Monitoring Tools Market: Retail and Consumer Goods (2021-2026) & (\$ millions)

Figure 18. Media Monitoring Tools in Media and Entertainment

Figure 19. Global Media Monitoring Tools Market: Media and Entertainment (2021-2026) & (\$ millions)

Figure 20. Media Monitoring Tools in Travel and Hospitality

Figure 21. Global Media Monitoring Tools Market: Travel and Hospitality (2021-2026) & (\$ millions)

Figure 22. Media Monitoring Tools in Government

Figure 23. Global Media Monitoring Tools Market: Government (2021-2026) & (\$ millions)

Figure 24. Media Monitoring Tools in Other

Figure 25. Global Media Monitoring Tools Market: Other (2021-2026) & (\$ millions)

Figure 26. Global Media Monitoring Tools Market Size Market Share by Application in 2025

Figure 27. Global Media Monitoring Tools Revenue Market Share by Player in 2025

Figure 28. Global Media Monitoring Tools Market Size Market Share by Region (2021-2026)

Figure 29. Americas Media Monitoring Tools Market Size 2021-2026 (\$ millions)

Figure 30. APAC Media Monitoring Tools Market Size 2021-2026 (\$ millions)

Figure 31. Europe Media Monitoring Tools Market Size 2021-2026 (\$ millions)

Figure 32. Middle East & Africa Media Monitoring Tools Market Size 2021-2026 (\$ millions)

Figure 33. Americas Media Monitoring Tools Value Market Share by Country in 2025

Figure 34. United States Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 35. Canada Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 36. Mexico Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 37. Brazil Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 38. APAC Media Monitoring Tools Market Size Market Share by Region in 2025

Figure 39. APAC Media Monitoring Tools Market Size Market Share by Type (2021-2026)

Figure 40. APAC Media Monitoring Tools Market Size Market Share by Application (2021-2026)

Figure 41. China Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 42. Japan Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 43. South Korea Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 44. Southeast Asia Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 45. India Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 46. Australia Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 47. Europe Media Monitoring Tools Market Size Market Share by Country in 2025

Figure 48. Europe Media Monitoring Tools Market Size Market Share by Type (2021-2026)

Figure 49. Europe Media Monitoring Tools Market Size Market Share by Application (2021-2026)

Figure 50. Germany Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 51. France Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 52. UK Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 53. Italy Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 54. Russia Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 55. Middle East & Africa Media Monitoring Tools Market Size Market Share by Region (2021-2026)

Figure 56. Middle East & Africa Media Monitoring Tools Market Size Market Share by Type (2021-2026)

Figure 57. Middle East & Africa Media Monitoring Tools Market Size Market Share by Application (2021-2026)

Figure 58. Egypt Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 59. South Africa Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 60. Israel Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 61. Turkey Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 62. GCC Countries Media Monitoring Tools Market Size Growth 2021-2026 (\$ millions)

Figure 63. Americas Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 64. APAC Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 65. Europe Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 66. Middle East & Africa Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 67. United States Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 68. Canada Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 69. Mexico Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 70. Brazil Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 71. China Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 72. Japan Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 73. Korea Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 74. Southeast Asia Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 75. India Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 76. Australia Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 77. Germany Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 78. France Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 79. UK Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 80. Italy Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 81. Russia Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 82. Egypt Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 83. South Africa Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 84. Israel Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 85. Turkey Media Monitoring Tools Market Size 2027-2032 (\$ millions)

Figure 86. Global Media Monitoring Tools Market Size Market Share Forecast by Type

(2027-2032)

Figure 87. Global Media Monitoring Tools Market Size Market Share Forecast by Application (2027-2032)

Figure 88. GCC Countries Media Monitoring Tools Market Size 2027-2032 (\$ millions)

I would like to order

Product name: Global Media Monitoring Tools Market Growth (Status and Outlook) 2026-2032

Product link: <https://marketpublishers.com/r/GC5E96CE4A02EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC5E96CE4A02EN.html>