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Global Media Monitoring Suite Market Growth (Status and Outlook) 2022-2028

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Abstracts

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The global market for Media Monitoring Suite is estimated to increase from US$ million in 2021 to reach US$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Media Monitoring Suite market is expected at value of US$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Media Monitoring Suite market is expected at value of US$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Media Monitoring Suite market is expected at value of US$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Media Monitoring Suite market is expected at value of US$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Media Monitoring Suite players cover TVEyes, Meltwater, Propel, Semrush and Brandwatch Consumer Intelligence, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

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This latest report provides a deep insight into the global Media Monitoring Suite market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Media Monitoring Suite market, with both quantitative and qualitative data, to help readers understand how the Media Monitoring Suite market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

Market Segmentation:

The study segments the Media Monitoring Suite market and forecasts the market size by Type (Online News Monitoring, Social Media Monitoring and Print Monitoring), by Application (Telecomm, Retail, Government and Others), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Online News Monitoring

Social Media Monitoring

Print Monitoring

Broadcast and Podcast Monitoring

Others

Segmentation by application

Telecomm

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- Retail
- Government
- Others

Segmentation by region

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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- UK
- Italy
- Russia
- Middle East & Africa
- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

Major companies covered

- TVEyes
- Meltwater
- Propel
- Semrush
- Brandwatch Consumer Intelligence
- Cision Communications Cloud
- AlphaSense
- Muck Rack
- Ahrefs

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Signal AI

Critical Mention

Dataminr

Onclusive

Factiva

Launchmetrics

Agility PR Solutions

Brand24

Mention

Feedly

Mentionlytics

Notified PR Platform

News Exposure

Radarr (Previously known as Circus Social)

SnapStream

Nexis Newsdesk Media Monitoring

Mediatoolkit

Semantrum

NetBase Quid

Truescope

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Brand Analytics

Chapter Introduction

Chapter 1: Scope of Media Monitoring Suite, Research Methodology, etc.

Chapter 2: Executive Summary, global Media Monitoring Suite market size and CAGR, Media Monitoring Suite market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Media Monitoring Suite revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Media Monitoring Suite revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Media Monitoring Suite market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including TVEyes, Meltwater, Propel, Semrush, Brandwatch Consumer Intelligence, Cision Communications Cloud, AlphaSense, Muck Rack and Ahrefs, etc.

Chapter 14: Research Findings and Conclusion

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