

# Global Media Monitoring Services Market Growth (Status and Outlook) 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the “Media Monitoring Services Industry Forecast” looks at past sales and reviews total world Media Monitoring Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Media Monitoring Services sales for 2023 through 2029. With Media Monitoring Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Media Monitoring Services industry.

This Insight Report provides a comprehensive analysis of the global Media Monitoring Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Media Monitoring Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Media Monitoring Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Media Monitoring Services and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Media Monitoring Services.

The global Media Monitoring Services market size is projected to grow from US\$ million

in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Media Monitoring Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Media Monitoring Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Media Monitoring Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Media Monitoring Services players cover Agility PR Solutions, AlphaSense, Brand24, BrandMentions, Brandwatch, Cision, Critical Mention, eMedia Monitor and Isentia, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Media Monitoring Services market by product type, application, key players and key regions and countries.

#### Market Segmentation:

##### Segmentation by type

Broadcast Monitoring

Print Media Monitoring

Online Media Monitoring

Social Media Monitoring

Custom Media Measurement

##### Segmentation by application

Large Enterprises

## SMEs

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Agility PR Solutions

AlphaSense

Brand24

BrandMentions

Brandwatch

Cision

Critical Mention

eMedia Monitor

Isentia

Mediatoolkit

Meltwater

Mention

Metro Monitor

Muck Rack

News Exposure

Newswire

Ornico

Semrush

Signal AI

TVEyes

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