

# Global Media Converters Market Growth 2026-2032

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## Abstracts

The global Media Converters market size is predicted to grow from US\$ 337 million in 2025 to US\$ 418 million in 2032; it is expected to grow at a CAGR of 3.3% from 2026 to 2032.

A media converter is a networking device that converts one transmission medium or physical interface into another, most commonly electrical Ethernet to fiber-optic Ethernet, or one fiber/copper format to another. It is widely used to extend transmission distance, connect legacy infrastructure, improve EMI resistance, and bridge heterogeneous network environments in enterprise, telecom, security, and industrial networks. In 2025, Global media converter sales are estimated at 8,200 k units, with an average ex-works price of 42 US\$/unit and with a gross margin range of 20%-33%.

The market is mainly driven by the need to extend network distance, fiberize legacy copper environments, and improve reliability in industrial and harsh deployments. Official pages from Moxa, PLANET, Allied Telesis, Advantech, and Lantronix/Transition show that media converters remain relevant in industrial Ethernet, legacy-network extension, and mixed fiber-copper infrastructure rather than being fully replaced by switches.

LP Information, Inc. (LPI) ' newest research report, the "Media Converters Industry Forecast" looks at past sales and reviews total world Media Converters sales in 2025, providing a comprehensive analysis by region and market sector of projected Media Converters sales for 2026 through 2032. With Media Converters sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Media Converters industry.

This Insight Report provides a comprehensive analysis of the global Media Converters landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Media Converters portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Media Converters market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Media Converters and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Media Converters.

This report presents a comprehensive overview, market shares, and growth opportunities of Media Converters market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Copper-to-Fiber Media Converters

Fiber-to-Fiber Media Converters

#### Segmentation by Management:

Unmanaged

Managed

Chassis-based

#### Segmentation by Data Rate:

Fast Ethernet

Gigabit

10 Gigabit

Segmentation by Application:

Residential Use

Commercial Use

Industrial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Moxa Inc.

Advantech

Perle Systems

Omnitron Systems

HMS Networks

Antaira Technologies

PLANET Technology Corp.

Allied Telesis

Red Lion Controls

Pepperl+Fuchs

MICROSENS GmbH & Co. KG

Korenix Technology

Lantech Communications

EtherWAN Systems

Black Box Corporation

D-Link

TP-Link

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Media Converters market?

What factors are driving Media Converters market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Media Converters market opportunities vary by end market size?

How does Media Converters break out by Type, by Application?

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