

# Global Mechanical Keyboard Market Growth 2018-2023

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## Abstracts

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Mechanical keyboards enhance typing experience by enabling accurate typing and longevity of the key life. Further, mechanical keyboards enable easy repair and replacement of switches, which adds on to its convenience and cost effectiveness. The global mechanical keyboard market is mainly driven by its benefits over traditional membrane keyboards. Accurate typing, prolonged durability, instant response by the key switches, and enhanced functionality leverage the mechanical keyboards as compared to the membrane keyboards, thereby driving the demand for the global mechanical keyboard industry.

The global mechanical keyboard market offers lucrative opportunities for the manufacturers owing to the rise in gaming population along with rapid rate of urbanization.

There is an increase in trend for gaming applications, which require the implementation of advanced keyboard functionalities.

Over the next five years, LPI(LP Information) projects that Mechanical Keyboard will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Mechanical Keyboard market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Mechanical Keyboard market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Linear Switches

Tactile Non-Clicky Switches

Clicky Switches

Segmentation by application:

Playing Computer Games

Large Scale Typing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Logitech

Razer

Cherry

Corsair

Steelseries

Rapoo

Epicgear

Bloody

Ducky Channel

COUGAR

iOne Electronic

Cooler Master

Diatec

Keycool

Reachace

Newmen

Das Keyboard

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Mechanical Keyboard consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mechanical Keyboard market by identifying its various subsegments.

Focuses on the key global Mechanical Keyboard manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mechanical Keyboard with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Mechanical Keyboard submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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