

Global Meat Species Testing Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Meat Species Testing Service market size is predicted to grow from US\$ 772 million in 2025 to US\$ 1041 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

Meat species testing refers to the process of species-specific identification and ingredient authenticity verification of animal-derived foods using interdisciplinary methods such as molecular biology, spectral analysis, mass spectrometry, and chemometrics. Its core goal is to accurately distinguish biomarkers of different meat species, such as cattle, pork, lamb, and chicken, through methods such as DNA barcoding, real-time fluorescence quantitative PCR, near-infrared/mid-infrared spectral imaging, stable isotope ratio mass spectrometry (IRMS), and liquid chromatography-mass spectrometry (LC-MS/MS). This allows for the identification of adulterated, substituted, or unknown species ingredients, ensuring that food labels comply with regulatory requirements and meeting the need for full-chain traceability from farm to table. This approach holds critical application value in food safety supervision, import and export trade compliance reviews, and consumer protection.

The Meat Species Testing Service Market is experiencing significant growth, driven by rising concerns over food authenticity, safety, and regulatory compliance. Major sales regions include North America, Europe, and Asia-Pacific, with the United States, Germany, and China leading the market due to stringent food safety regulations and increasing consumer awareness. Market opportunities are abundant, particularly in emerging economies where food safety standards are becoming more stringent, creating a demand for reliable testing services. However, the market also faces challenges such as the high cost of advanced testing technologies and the complexity of detecting adulteration in processed foods. Companies in this market are focusing on

developing more efficient, cost-effective testing methods to overcome these barriers and meet the growing demand for meat species verification.

LPI (LP Information)' newest research report, the 'Meat Species Testing Service Industry Forecast' looks at past sales and reviews total world Meat Species Testing Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Meat Species Testing Service sales for 2026 through 2032. With Meat Species Testing Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Meat Species Testing Service industry.

This Insight Report provides a comprehensive analysis of the global Meat Species Testing Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Meat Species Testing Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Meat Species Testing Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Meat Species Testing Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Meat Species Testing Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Meat Species Testing Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

DNA-based

Real-time PCR

Microarray Technology

Other

Segmentation by Application:

Chickens

Pigs

Cattle

Fish

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

T?V S?D

Intertek

Neogen

Eurofins

ELISA Technologies

SGS

Identifica

Polucon Group

Mérieux NutriSciences

Hill Labs

ALS

bioMérieux

Fera

Campden BRI

Fare Labs

Alfa Chemistry

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