

# Global Meat Packaging Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Meat Packaging market size was valued at US\$ million in 2023. With growing demand in downstream market, the Meat Packaging is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Meat Packaging market. Meat Packaging are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Meat Packaging. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Meat Packaging market.

Meat Packaging is the packaging of meat to avoid contamination and to ensure freshness of meat. Meat Packaging involves high barrier packaging to protect the pet food from oxygen and moisture and resist grease, odor, and tearing. Meat Packaging must perform several functions. Meat Packaging must protect against contamination and deterioration, provide product visibility, and display label information. Meat Packaging is also serve a merchandising function and must be appealing to consumers. The basic purpose of packaging is to protect meat and meat products from undesirable impacts on quality including microbiological and physio-chemical alterations.

In USA, Meat Packaging key players include Bemis Company Inc., Winpak Ltd., Sealed Air Corp, Berry Plastic Group Inc., Coveris Holdings S.A, etc. The top players hold a share about 40%.

East USA is the largest market, with a share about 30%, followed by Southeast and Midwest USA, having a total share about 50 percent.

In terms of product, Rigid Plastic is the largest segment, with a share about 40%. And in terms of application, the largest application is Processed Meat Packaging, followed by Fresh Meat Packaging.

#### Key Features:

The report on Meat Packaging market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Meat Packaging market. It may include historical data, market segmentation by Type (e.g., Flexible Plastic, Rigid Plastic), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Meat Packaging market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Meat Packaging market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Meat Packaging industry. This include advancements in Meat Packaging technology, Meat Packaging new entrants, Meat Packaging new investment, and other innovations that are shaping the future of Meat Packaging.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Meat Packaging market. It includes factors influencing customer ' purchasing decisions, preferences for Meat Packaging product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Meat Packaging market. This may include an

assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Meat Packaging market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Meat Packaging market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Meat Packaging industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Meat Packaging market.

#### Market Segmentation:

Meat Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

Flexible Plastic

Rigid Plastic

Metal

Others

#### Segmentation by application

Fresh Meat Packaging

Processed Meat Packaging

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amcor

Winpak Ltd.

Sealed Air Corp.

Berry Plastic Group Inc.

Coveris Holdings S.A.

Amcor Limited

XtraPlast

Silgan Holdings Inc.

DuPont

Crown Holdings

Pactiv

## Optimum Plastics

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Meat Packaging market?

What factors are driving Meat Packaging market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Meat Packaging market opportunities vary by end market size?

How does Meat Packaging break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Meat Packaging Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Meat Packaging by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Meat Packaging by Country/Region, 2019, 2023 & 2030
- 2.2 Meat Packaging Segment by Type
  - 2.2.1 Flexible Plastic
  - 2.2.2 Rigid Plastic
  - 2.2.3 Metal
  - 2.2.4 Others
- 2.3 Meat Packaging Sales by Type
  - 2.3.1 Global Meat Packaging Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Meat Packaging Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Meat Packaging Sale Price by Type (2019-2024)
- 2.4 Meat Packaging Segment by Application
  - 2.4.1 Fresh Meat Packaging
  - 2.4.2 Processed Meat Packaging
- 2.5 Meat Packaging Sales by Application
  - 2.5.1 Global Meat Packaging Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Meat Packaging Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Meat Packaging Sale Price by Application (2019-2024)

### 3 GLOBAL MEAT PACKAGING BY COMPANY

- 3.1 Global Meat Packaging Breakdown Data by Company
  - 3.1.1 Global Meat Packaging Annual Sales by Company (2019-2024)
  - 3.1.2 Global Meat Packaging Sales Market Share by Company (2019-2024)
- 3.2 Global Meat Packaging Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Meat Packaging Revenue by Company (2019-2024)
  - 3.2.2 Global Meat Packaging Revenue Market Share by Company (2019-2024)
- 3.3 Global Meat Packaging Sale Price by Company
- 3.4 Key Manufacturers Meat Packaging Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Meat Packaging Product Location Distribution
  - 3.4.2 Players Meat Packaging Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR MEAT PACKAGING BY GEOGRAPHIC REGION**

- 4.1 World Historic Meat Packaging Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Meat Packaging Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Meat Packaging Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Meat Packaging Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Meat Packaging Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Meat Packaging Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Meat Packaging Sales Growth
- 4.4 APAC Meat Packaging Sales Growth
- 4.5 Europe Meat Packaging Sales Growth
- 4.6 Middle East & Africa Meat Packaging Sales Growth

## **5 AMERICAS**

- 5.1 Americas Meat Packaging Sales by Country
  - 5.1.1 Americas Meat Packaging Sales by Country (2019-2024)
  - 5.1.2 Americas Meat Packaging Revenue by Country (2019-2024)
- 5.2 Americas Meat Packaging Sales by Type
- 5.3 Americas Meat Packaging Sales by Application
- 5.4 United States



5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Meat Packaging Sales by Region

6.1.1 APAC Meat Packaging Sales by Region (2019-2024)

6.1.2 APAC Meat Packaging Revenue by Region (2019-2024)

6.2 APAC Meat Packaging Sales by Type

6.3 APAC Meat Packaging Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Meat Packaging by Country

7.1.1 Europe Meat Packaging Sales by Country (2019-2024)

7.1.2 Europe Meat Packaging Revenue by Country (2019-2024)

7.2 Europe Meat Packaging Sales by Type

7.3 Europe Meat Packaging Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Meat Packaging by Country

8.1.1 Middle East & Africa Meat Packaging Sales by Country (2019-2024)

8.1.2 Middle East & Africa Meat Packaging Revenue by Country (2019-2024)

8.2 Middle East & Africa Meat Packaging Sales by Type

8.3 Middle East & Africa Meat Packaging Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Meat Packaging
- 10.3 Manufacturing Process Analysis of Meat Packaging
- 10.4 Industry Chain Structure of Meat Packaging

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Meat Packaging Distributors
- 11.3 Meat Packaging Customer

## **12 WORLD FORECAST REVIEW FOR MEAT PACKAGING BY GEOGRAPHIC REGION**

- 12.1 Global Meat Packaging Market Size Forecast by Region
  - 12.1.1 Global Meat Packaging Forecast by Region (2025-2030)
  - 12.1.2 Global Meat Packaging Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Meat Packaging Forecast by Type
- 12.7 Global Meat Packaging Forecast by Application

## 13 KEY PLAYERS ANALYSIS

### 13.1 Amcor

13.1.1 Amcor Company Information

13.1.2 Amcor Meat Packaging Product Portfolios and Specifications

13.1.3 Amcor Meat Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Amcor Main Business Overview

13.1.5 Amcor Latest Developments

### 13.2 Winpak Ltd.

13.2.1 Winpak Ltd. Company Information

13.2.2 Winpak Ltd. Meat Packaging Product Portfolios and Specifications

13.2.3 Winpak Ltd. Meat Packaging Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.2.4 Winpak Ltd. Main Business Overview

13.2.5 Winpak Ltd. Latest Developments

### 13.3 Sealed Air Corp.

13.3.1 Sealed Air Corp. Company Information

13.3.2 Sealed Air Corp. Meat Packaging Product Portfolios and Specifications

13.3.3 Sealed Air Corp. Meat Packaging Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.3.4 Sealed Air Corp. Main Business Overview

13.3.5 Sealed Air Corp. Latest Developments

### 13.4 Berry Plastic Group Inc.

13.4.1 Berry Plastic Group Inc. Company Information

13.4.2 Berry Plastic Group Inc. Meat Packaging Product Portfolios and Specifications

13.4.3 Berry Plastic Group Inc. Meat Packaging Sales, Revenue, Price and Gross  
Margin (2019-2024)

13.4.4 Berry Plastic Group Inc. Main Business Overview

13.4.5 Berry Plastic Group Inc. Latest Developments

### 13.5 Coveris Holdings S.A.

13.5.1 Coveris Holdings S.A. Company Information

13.5.2 Coveris Holdings S.A. Meat Packaging Product Portfolios and Specifications

13.5.3 Coveris Holdings S.A. Meat Packaging Sales, Revenue, Price and Gross  
Margin (2019-2024)

13.5.4 Coveris Holdings S.A. Main Business Overview

13.5.5 Coveris Holdings S.A. Latest Developments

### 13.6 Amcor Limited

13.6.1 Amcor Limited Company Information

- 13.6.2 Amcor Limited Meat Packaging Product Portfolios and Specifications
- 13.6.3 Amcor Limited Meat Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Amcor Limited Main Business Overview
- 13.6.5 Amcor Limited Latest Developments
- 13.7 XtraPlast
  - 13.7.1 XtraPlast Company Information
  - 13.7.2 XtraPlast Meat Packaging Product Portfolios and Specifications
  - 13.7.3 XtraPlast Meat Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 XtraPlast Main Business Overview
  - 13.7.5 XtraPlast Latest Developments
- 13.8 Silgan Holdings Inc.
  - 13.8.1 Silgan Holdings Inc. Company Information
  - 13.8.2 Silgan Holdings Inc. Meat Packaging Product Portfolios and Specifications
  - 13.8.3 Silgan Holdings Inc. Meat Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Silgan Holdings Inc. Main Business Overview
  - 13.8.5 Silgan Holdings Inc. Latest Developments
- 13.9 DuPont
  - 13.9.1 DuPont Company Information
  - 13.9.2 DuPont Meat Packaging Product Portfolios and Specifications
  - 13.9.3 DuPont Meat Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 DuPont Main Business Overview
  - 13.9.5 DuPont Latest Developments
- 13.10 Crown Holdings
  - 13.10.1 Crown Holdings Company Information
  - 13.10.2 Crown Holdings Meat Packaging Product Portfolios and Specifications
  - 13.10.3 Crown Holdings Meat Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Crown Holdings Main Business Overview
  - 13.10.5 Crown Holdings Latest Developments
- 13.11 Pactiv
  - 13.11.1 Pactiv Company Information
  - 13.11.2 Pactiv Meat Packaging Product Portfolios and Specifications
  - 13.11.3 Pactiv Meat Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 Pactiv Main Business Overview
  - 13.11.5 Pactiv Latest Developments
- 13.12 Optimum Plastics

- 13.12.1 Optimum Plastics Company Information
- 13.12.2 Optimum Plastics Meat Packaging Product Portfolios and Specifications
- 13.12.3 Optimum Plastics Meat Packaging Sales, Revenue, Price and Gross Margin  
(2019-2024)
- 13.12.4 Optimum Plastics Main Business Overview
- 13.12.5 Optimum Plastics Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Meat Packaging Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Meat Packaging Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Flexible Plastic

Table 4. Major Players of Rigid Plastic

Table 5. Major Players of Metal

Table 6. Major Players of Others

Table 7. Global Meat Packaging Sales by Type (2019-2024) & (K Units)

Table 8. Global Meat Packaging Sales Market Share by Type (2019-2024)

Table 9. Global Meat Packaging Revenue by Type (2019-2024) & (\$ million)

Table 10. Global Meat Packaging Revenue Market Share by Type (2019-2024)

Table 11. Global Meat Packaging Sale Price by Type (2019-2024) & (USD/Unit)

Table 12. Global Meat Packaging Sales by Application (2019-2024) & (K Units)

Table 13. Global Meat Packaging Sales Market Share by Application (2019-2024)

Table 14. Global Meat Packaging Revenue by Application (2019-2024)

Table 15. Global Meat Packaging Revenue Market Share by Application (2019-2024)

Table 16. Global Meat Packaging Sale Price by Application (2019-2024) & (USD/Unit)

Table 17. Global Meat Packaging Sales by Company (2019-2024) & (K Units)

Table 18. Global Meat Packaging Sales Market Share by Company (2019-2024)

Table 19. Global Meat Packaging Revenue by Company (2019-2024) (\$ Millions)

Table 20. Global Meat Packaging Revenue Market Share by Company (2019-2024)

Table 21. Global Meat Packaging Sale Price by Company (2019-2024) & (USD/Unit)

Table 22. Key Manufacturers Meat Packaging Producing Area Distribution and Sales Area

Table 23. Players Meat Packaging Products Offered

Table 24. Meat Packaging Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 25. New Products and Potential Entrants

Table 26. Mergers & Acquisitions, Expansion

Table 27. Global Meat Packaging Sales by Geographic Region (2019-2024) & (K Units)

Table 28. Global Meat Packaging Sales Market Share Geographic Region (2019-2024)

Table 29. Global Meat Packaging Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 30. Global Meat Packaging Revenue Market Share by Geographic Region (2019-2024)

Table 31. Global Meat Packaging Sales by Country/Region (2019-2024) & (K Units)
Table 32. Global Meat Packaging Sales Market Share by Country/Region (2019-2024)
Table 33. Global Meat Packaging Revenue by Country/Region (2019-2024) & (\$ millions)
Table 34. Global Meat Packaging Revenue Market Share by Country/Region (2019-2024)
Table 35. Americas Meat Packaging Sales by Country (2019-2024) & (K Units)
Table 36. Americas Meat Packaging Sales Market Share by Country (2019-2024)
Table 37. Americas Meat Packaging Revenue by Country (2019-2024) & (\$ Millions)
Table 38. Americas Meat Packaging Revenue Market Share by Country (2019-2024)
Table 39. Americas Meat Packaging Sales by Type (2019-2024) & (K Units)
Table 40. Americas Meat Packaging Sales by Application (2019-2024) & (K Units)
Table 41. APAC Meat Packaging Sales by Region (2019-2024) & (K Units)
Table 42. APAC Meat Packaging Sales Market Share by Region (2019-2024)
Table 43. APAC Meat Packaging Revenue by Region (2019-2024) & (\$ Millions)
Table 44. APAC Meat Packaging Revenue Market Share by Region (2019-2024)
Table 45. APAC Meat Packaging Sales by Type (2019-2024) & (K Units)
Table 46. APAC Meat Packaging Sales by Application (2019-2024) & (K Units)
Table 47. Europe Meat Packaging Sales by Country (2019-2024) & (K Units)
Table 48. Europe Meat Packaging Sales Market Share by Country (2019-2024)
Table 49. Europe Meat Packaging Revenue by Country (2019-2024) & (\$ Millions)
Table 50. Europe Meat Packaging Revenue Market Share by Country (2019-2024)
Table 51. Europe Meat Packaging Sales by Type (2019-2024) & (K Units)
Table 52. Europe Meat Packaging Sales by Application (2019-2024) & (K Units)
Table 53. Middle East & Africa Meat Packaging Sales by Country (2019-2024) & (K Units)
Table 54. Middle East & Africa Meat Packaging Sales Market Share by Country (2019-2024)
Table 55. Middle East & Africa Meat Packaging Revenue by Country (2019-2024) & (\$ Millions)
Table 56. Middle East & Africa Meat Packaging Revenue Market Share by Country (2019-2024)
Table 57. Middle East & Africa Meat Packaging Sales by Type (2019-2024) & (K Units)
Table 58. Middle East & Africa Meat Packaging Sales by Application (2019-2024) & (K Units)
Table 59. Key Market Drivers & Growth Opportunities of Meat Packaging
Table 60. Key Market Challenges & Risks of Meat Packaging
Table 61. Key Industry Trends of Meat Packaging
Table 62. Meat Packaging Raw Material



Table 63. Key Suppliers of Raw Materials
Table 64. Meat Packaging Distributors List
Table 65. Meat Packaging Customer List
Table 66. Global Meat Packaging Sales Forecast by Region (2025-2030) & (K Units)
Table 67. Global Meat Packaging Revenue Forecast by Region (2025-2030) & (\$ millions)
Table 68. Americas Meat Packaging Sales Forecast by Country (2025-2030) & (K Units)
Table 69. Americas Meat Packaging Revenue Forecast by Country (2025-2030) & (\$ millions)
Table 70. APAC Meat Packaging Sales Forecast by Region (2025-2030) & (K Units)
Table 71. APAC Meat Packaging Revenue Forecast by Region (2025-2030) & (\$ millions)
Table 72. Europe Meat Packaging Sales Forecast by Country (2025-2030) & (K Units)
Table 73. Europe Meat Packaging Revenue Forecast by Country (2025-2030) & (\$ millions)
Table 74. Middle East & Africa Meat Packaging Sales Forecast by Country (2025-2030) & (K Units)
Table 75. Middle East & Africa Meat Packaging Revenue Forecast by Country (2025-2030) & (\$ millions)
Table 76. Global Meat Packaging Sales Forecast by Type (2025-2030) & (K Units)
Table 77. Global Meat Packaging Revenue Forecast by Type (2025-2030) & (\$ Millions)
Table 78. Global Meat Packaging Sales Forecast by Application (2025-2030) & (K Units)
Table 79. Global Meat Packaging Revenue Forecast by Application (2025-2030) & (\$ Millions)
Table 80. Amcor Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors
Table 81. Amcor Meat Packaging Product Portfolios and Specifications
Table 82. Amcor Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 83. Amcor Main Business
Table 84. Amcor Latest Developments
Table 85. Winpak Ltd. Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors
Table 86. Winpak Ltd. Meat Packaging Product Portfolios and Specifications
Table 87. Winpak Ltd. Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 88. Winpak Ltd. Main Business
Table 89. Winpak Ltd. Latest Developments



Table 90. Sealed Air Corp. Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors

Table 91. Sealed Air Corp. Meat Packaging Product Portfolios and Specifications

Table 92. Sealed Air Corp. Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Sealed Air Corp. Main Business

Table 94. Sealed Air Corp. Latest Developments

Table 95. Berry Plastic Group Inc. Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors

Table 96. Berry Plastic Group Inc. Meat Packaging Product Portfolios and Specifications

Table 97. Berry Plastic Group Inc. Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Berry Plastic Group Inc. Main Business

Table 99. Berry Plastic Group Inc. Latest Developments

Table 100. Coveris Holdings S.A. Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors

Table 101. Coveris Holdings S.A. Meat Packaging Product Portfolios and Specifications

Table 102. Coveris Holdings S.A. Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Coveris Holdings S.A. Main Business

Table 104. Coveris Holdings S.A. Latest Developments

Table 105. Amcor Limited Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors

Table 106. Amcor Limited Meat Packaging Product Portfolios and Specifications

Table 107. Amcor Limited Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Amcor Limited Main Business

Table 109. Amcor Limited Latest Developments

Table 110. XtraPlast Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors

Table 111. XtraPlast Meat Packaging Product Portfolios and Specifications

Table 112. XtraPlast Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. XtraPlast Main Business

Table 114. XtraPlast Latest Developments

Table 115. Silgan Holdings Inc. Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors

Table 116. Silgan Holdings Inc. Meat Packaging Product Portfolios and Specifications

Table 117. Silgan Holdings Inc. Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Silgan Holdings Inc. Main Business

Table 119. Silgan Holdings Inc. Latest Developments

Table 120. DuPont Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors

Table 121. DuPont Meat Packaging Product Portfolios and Specifications

Table 122. DuPont Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. DuPont Main Business

Table 124. DuPont Latest Developments

Table 125. Crown Holdings Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors

Table 126. Crown Holdings Meat Packaging Product Portfolios and Specifications

Table 127. Crown Holdings Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 128. Crown Holdings Main Business

Table 129. Crown Holdings Latest Developments

Table 130. Pactiv Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors

Table 131. Pactiv Meat Packaging Product Portfolios and Specifications

Table 132. Pactiv Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 133. Pactiv Main Business

Table 134. Pactiv Latest Developments

Table 135. Optimum Plastics Basic Information, Meat Packaging Manufacturing Base, Sales Area and Its Competitors

Table 136. Optimum Plastics Meat Packaging Product Portfolios and Specifications

Table 137. Optimum Plastics Meat Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 138. Optimum Plastics Main Business

Table 139. Optimum Plastics Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Meat Packaging
- Figure 2. Meat Packaging Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Meat Packaging Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Meat Packaging Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Meat Packaging Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Flexible Plastic
- Figure 10. Product Picture of Rigid Plastic
- Figure 11. Product Picture of Metal
- Figure 12. Product Picture of Others
- Figure 13. Global Meat Packaging Sales Market Share by Type in 2023
- Figure 14. Global Meat Packaging Revenue Market Share by Type (2019-2024)
- Figure 15. Meat Packaging Consumed in Fresh Meat Packaging
- Figure 16. Global Meat Packaging Market: Fresh Meat Packaging (2019-2024) & (K Units)
- Figure 17. Meat Packaging Consumed in Processed Meat Packaging
- Figure 18. Global Meat Packaging Market: Processed Meat Packaging (2019-2024) & (K Units)
- Figure 19. Global Meat Packaging Sales Market Share by Application (2023)
- Figure 20. Global Meat Packaging Revenue Market Share by Application in 2023
- Figure 21. Meat Packaging Sales Market by Company in 2023 (K Units)
- Figure 22. Global Meat Packaging Sales Market Share by Company in 2023
- Figure 23. Meat Packaging Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Meat Packaging Revenue Market Share by Company in 2023
- Figure 25. Global Meat Packaging Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Meat Packaging Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Meat Packaging Sales 2019-2024 (K Units)
- Figure 28. Americas Meat Packaging Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Meat Packaging Sales 2019-2024 (K Units)
- Figure 30. APAC Meat Packaging Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Meat Packaging Sales 2019-2024 (K Units)

- Figure 32. Europe Meat Packaging Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Meat Packaging Sales 2019-2024 (K Units)
- Figure 34. Middle East & Africa Meat Packaging Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Meat Packaging Sales Market Share by Country in 2023
- Figure 36. Americas Meat Packaging Revenue Market Share by Country in 2023
- Figure 37. Americas Meat Packaging Sales Market Share by Type (2019-2024)
- Figure 38. Americas Meat Packaging Sales Market Share by Application (2019-2024)
- Figure 39. United States Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Meat Packaging Sales Market Share by Region in 2023
- Figure 44. APAC Meat Packaging Revenue Market Share by Regions in 2023
- Figure 45. APAC Meat Packaging Sales Market Share by Type (2019-2024)
- Figure 46. APAC Meat Packaging Sales Market Share by Application (2019-2024)
- Figure 47. China Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Meat Packaging Sales Market Share by Country in 2023
- Figure 55. Europe Meat Packaging Revenue Market Share by Country in 2023
- Figure 56. Europe Meat Packaging Sales Market Share by Type (2019-2024)
- Figure 57. Europe Meat Packaging Sales Market Share by Application (2019-2024)
- Figure 58. Germany Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Meat Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Meat Packaging Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Meat Packaging Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa Meat Packaging Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa Meat Packaging Sales Market Share by Application (2019-2024)
- Figure 67. Egypt Meat Packaging Revenue Growth 2019-2024 (\$ Millions)

Figure 68. South Africa Meat Packaging Revenue Growth 2019-2024 (\$ Millions)

Figure 69. Israel Meat Packaging Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Turkey Meat Packaging Revenue Growth 2019-2024 (\$ Millions)

Figure 71. GCC Country Meat Packaging Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Manufacturing Cost Structure Analysis of Meat Packaging in 2023

Figure 73. Manufacturing Process Analysis of Meat Packaging

Figure 74. Industry Chain Structure of Meat Packaging

Figure 75. Channels of Distribution

Figure 76. Global Meat Packaging Sales Market Forecast by Region (2025-2030)

Figure 77. Global Meat Packaging Revenue Market Share Forecast by Region  
(2025-2030)

Figure 78. Global Meat Packaging Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Meat Packaging Revenue Market Share Forecast by Type  
(2025-2030)

Figure 80. Global Meat Packaging Sales Market Share Forecast by Application  
(2025-2030)

Figure 81. Global Meat Packaging Revenue Market Share Forecast by Application  
(2025-2030)

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