

Global Measuring Tape Market Growth 2025-2031

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Abstracts

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The global Measuring Tape market size is predicted to grow from US\$ 1481 million in 2025 to US\$ 1868 million in 2031; it is expected to grow at a CAGR of 3.9% from 2025 to 2031.

A Measuring Tape or tape measure is a flexible ruler. It consists of a ribbon of cloth, plastic, fiber glass, or metal strip with linear-measurement markings. It is a common measuring tool. Its design allows for a measure of great length to be easily carried in pocket or toolkit and permits one to measure around curves or corners. Today it is ubiquitous, even appearing in miniature form as a keychain fob, or novelty item. Surveyors use tape measures in lengths of over 100 m (300+ ft). Measuring tapes designed for carpentry or construction often use a stiff, curved metallic ribbon or fiberglass fabric that can remain stiff and straight when extended, but retracts into a coil for convenient storage. This type of tape measure will have a floating tang or hook on the end to aid measuring. The tang is connected to the tape with loose rivets through oval holes, and can move a distance equal to its thickness, to provide both inside and outside measurements that are accurate. A tape measure of 25 or even 100 feet can wind into a relatively small container. The self-marking tape measure allows the user an accurate one hand measure.

Global Measuring Tape key players include Stanley Black & Decker, TAJIMA, Komelon, Apex, Starrett, etc. Global top five manufacturers hold a share about 25%. Asia-Pacific is the largest market, with a share about 60%, followed by Europe, with a share about 15 percent. In terms of product, Pocket Tapes is the largest segment, with a share about 90%. And in terms of application, the largest application is Construction, followed by Woodworking, etc.

LP Information, Inc. (LPI) ' newest research report, the “Measuring Tape Industry Forecast” looks at past sales and reviews total world Measuring Tape sales in 2024, providing a comprehensive analysis by region and market sector of projected Measuring Tape sales for 2025 through 2031. With Measuring Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Measuring Tape industry.

This Insight Report provides a comprehensive analysis of the global Measuring Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Measuring Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Measuring Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Measuring Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Measuring Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of Measuring Tape market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pocket Tapes

Surveyor Tapes

Segmentation by Application:

Woodworking

Construction

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Stanley Black & Decker

TAJIMA

Komelon

Apex

Starrett

Pro'skit

The Grate Wall

Endura

Hultafors

EXPLOIT

PST

BERENT

Empire

Jetech Tool

BOSI

Kraftwelle

Key Questions Addressed in this Report

What is the 10-year outlook for the global Measuring Tape market?

What factors are driving Measuring Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Measuring Tape market opportunities vary by end market size?

How does Measuring Tape break out by Type, by Application?

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