

Global Mayonnaise Market Growth 2025-2031

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Abstracts

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The global Mayonnaise market size is predicted to grow from US\$ 13230 million in 2025 to US\$ 17090 million in 2031; it is expected to grow at a CAGR of 4.4% from 2025 to 2031.

Mayonnaise is a popular condiment that serves as a creamy and versatile addition to a variety of dishes. Typically made from oil, egg yolk, and an acid like vinegar or lemon juice, mayonnaise is often white, cream, or pale yellow in color, with a texture ranging from light cream to a thick gel. In French-influenced cuisines, the addition of mustard transforms mayonnaise into remoulade, imparting a distinct flavor and serving as an additional emulsifier. Salad dressings, on the other hand, combine ingredients such as fresh herbs, fermented foods like vinegar or soy sauce, and dried or fresh fruits. These ingredients contribute vitamins, minerals, and antioxidants, enhancing the nutritional profile of salads while complementing their flavors.

Market Overview of Mayonnaise

Mayonnaise dominates the global condiment market, with a fragmented landscape of manufacturers catering to regional preferences. Leading producers include Unilever, Kraft, Kewpie, McCormick, and Nestl?. North America and Eastern Europe are the largest mayonnaise production regions, with the United States and Russia serving as key players. Brands like Unilever and Kraft dominate the North American market, while Russian manufacturers such as Essen, Efko, and NMZhK lead in Eastern Europe. In the Asia-Pacific region, Kewpie has established a strong presence by tailoring its mayonnaise products to local tastes. The wide applicability of mayonnaise across various culinary traditions underpins its enduring global demand.

Market Trends in Mayonnaise

Mayonnaise continues to shape trends in the condiment industry, outpacing salad dressings in terms of consumption volume. While salad dressings are popular in North America and Western Europe, mayonnaise enjoys widespread acceptance across diverse cultural cuisines. Health-conscious consumers are driving innovations in mayonnaise formulations, with brands introducing low-fat, organic, and plant-based options to meet evolving dietary preferences. Additionally, the rise of global cuisines has spurred demand for flavored mayonnaise, featuring unique spices and ingredients to cater to adventurous palates. This trend reflects mayonnaise's adaptability, securing its position as a cornerstone of the global condiments market.

LP Information, Inc. (LPI) ' newest research report, the "Mayonnaise Industry Forecast" looks at past sales and reviews total world Mayonnaise sales in 2024, providing a comprehensive analysis by region and market sector of projected Mayonnaise sales for 2025 through 2031. With Mayonnaise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mayonnaise industry.

This Insight Report provides a comprehensive analysis of the global Mayonnaise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mayonnaise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mayonnaise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mayonnaise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mayonnaise.

This report presents a comprehensive overview, market shares, and growth opportunities of Mayonnaise market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Unflavored Mayonnaise

Flavored Mayonnaise

Others

Segmentation by Application:

Retail

Food Service

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Unilever Group

Kraft Heinz Co

Kewpie Corp

McCormick & Co Inc

NMZhK Gruppa Kompaniy

Essen Production AG ZAO

Efko OAO

Nestl? SA

Rusagro GK

Aceitera General Deheza SA

Nefis Group

Ajinomoto Co Inc

Foodcorp (Pty) Ltd

Cargill Inc

Oetker-Gruppe

VRB Consumer Products Pvt Ltd

Skit OOO

Agra Industrier AS

Tiger Brands Ltd

Schedro TM

Wilmar International Ltd

Agrolimen SA

Avril Group

Viktor & K PP

Bunge Ltd

Conservas La Coste?a SA de CV

Lasalle Food Indonesia PT

Grupo Ybarra Alimentacion SL

WSP Spolem Kielce

Alicorp SAA

Ottogi Foods Co Ltd

Del Monte Pacific Ltd

Van Wijngaarden BV

Olis Ltd TOV

Basamh Trading Co

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mayonnaise market?

What factors are driving Mayonnaise market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mayonnaise market opportunities vary by end market size?

How does Mayonnaise break out by Type, by Application?

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