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Global Matte Nail Polish Market Growth 2026-2032

https://marketpublishers.com/r/G5DEECE8BE76EN.html
Date: January 2026
Pages: 123
Price: US$ 3,660.00 (Single User License)
ID: G5DEECE8BE76EN

Abstracts

The global Matte Nail Polish market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Matte nail polish is a nail polish that gives the nail surface a soft matte texture after use, which is in sharp contrast to the glossy nail polish. This matte effect makes the nails look less glossy and more low-key and calm.

United States market for Matte Nail Polish is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Matte Nail Polish is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Matte Nail Polish is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Matte Nail Polish players cover SBLC Cosmetics, Cosmetize, Nuco, Caixin, Aosmei, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Matte Nail Polish Industry Forecast? looks at past sales and reviews total world Matte Nail Polish sales in 2025, providing a comprehensive analysis by region and market sector of projected Matte Nail Polish sales for 2026 through 2032. With Matte Nail Polish sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Matte Nail Polish industry.

This Insight Report provides a comprehensive analysis of the global Matte Nail Polish

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landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Matte Nail Polish portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Matte Nail Polish market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Matte Nail Polish and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Matte Nail Polish.

This report presents a comprehensive overview, market shares, and growth opportunities of Matte Nail Polish market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Solid Color

Non-solid Color

Segmentation by Application:

Nail Salon

Home

Others

This report also splits the market by region:

Americas

United States

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- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa

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Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SBLC Cosmetics

Cosmetize

Nuco

Caixin

Aosmei

Bluesky

Yidingcheng

Ransheng

OC Minx Cosmetics

Colorlab

SMC Manufacturing

The Cosfab

IL Cosmetics

Lumineye

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Verla International

Key Questions Addressed in this Report

What is the 10-year outlook for the global Matte Nail Polish market?
What factors are driving Matte Nail Polish market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Matte Nail Polish market opportunities vary by end market size?
How does Matte Nail Polish break out by Type, by Application?

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