

Global Matte Lipsticks Market Growth 2026-2032

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Abstracts

The global Matte Lipsticks market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the ?Matte Lipsticks Industry Forecast? looks at past sales and reviews total world Matte Lipsticks sales in 2025, providing a comprehensive analysis by region and market sector of projected Matte Lipsticks sales for 2026 through 2032. With Matte Lipsticks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Matte Lipsticks industry.

This Insight Report provides a comprehensive analysis of the global Matte Lipsticks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Matte Lipsticks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Matte Lipsticks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Matte Lipsticks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity.

With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Matte Lipsticks.

This report presents a comprehensive overview, market shares, and growth opportunities of Matte Lipsticks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Classic Matte Lipstick

Volatile Matte Lipstick

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

M?A?C

L'Oréal

Glossier.com

Mented Cosmetics

Ulta Beauty

Huda Beauty

Serwaa Beauty

Pretty Suci

Sugarbelle Cosmetics

Velvet Vanity Cosmetics

Just B

Maybelline

Lakme

Key Questions Addressed in this Report

What is the 10-year outlook for the global Matte Lipsticks market?

What factors are driving Matte Lipsticks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Matte Lipsticks market opportunities vary by end market size?

How does Matte Lipsticks break out by Type, by Application?

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