

Global Maternity Underwear Market Growth 2025-2031

<https://marketpublishers.com/r/GFB7B309C10EEN.html>

Date: December 2025

Pages: 126

Price: US\$ 3,660.00 (Single User License)

ID: GFB7B309C10EEN

Abstracts

The global Maternity Underwear market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Maternity Underwear is an underwear designed specifically for pregnant women. After pregnancy, the hormone in the female body changes drastically, resulting in a significant change in the body shape of the pregnant woman. In order to avoid the bad condition of the body after pregnancy, it is necessary to choose a suitable bra to protect your breasts. At this time, a suitable underwear is very important. Maternity Underwear is a bra designed for women during pregnancy. The main feature is that there is no pressure on the steel ring.

United States market for Maternity Underwear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Maternity Underwear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Maternity Underwear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Maternity Underwear players cover Bravado, Destination Maternity, Triumph, Medela, Anita, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Maternity Underwear Industry Forecast” looks at past sales and reviews total world Maternity Underwear sales in 2024, providing a comprehensive analysis by region and market sector of projected Maternity Underwear sales for 2025 through 2031. With Maternity Underwear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Maternity Underwear industry.

This Insight Report provides a comprehensive analysis of the global Maternity Underwear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Maternity Underwear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Maternity Underwear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Maternity Underwear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Maternity Underwear.

This report presents a comprehensive overview, market shares, and growth opportunities of Maternity Underwear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cotton

Silk

Natural Fiber

Segmentation by Application:

Lactating Women

Pregnant Women

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bravado

Destination Maternity

Triumph

Medela

Anita

Cake Maternity

Leading Lady

Cantaloop

Rosemadame

Senshukai

INUJIRUSHI

Wacoal

Sweet Mommy

Mamaway

O.C.T. Mami

Happy House

Key Questions Addressed in this Report

What is the 10-year outlook for the global Maternity Underwear market?

What factors are driving Maternity Underwear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Maternity Underwear market opportunities vary by end market size?

How does Maternity Underwear break out by Type, by Application?

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