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Global Maternity Activewear Market Growth 2026-2032

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Abstracts

The global Maternity Activewear market size is predicted to grow from US$ 1351 million in 2025 to US$ 1691 million in 2032; it is expected to grow at a CAGR of 3.3% from 2026 to 2032.

Maternity activewear refers to clothing specifically designed for pregnant women who want to engage in physical activity, exercise, or maintain an active lifestyle during their pregnancy. These activewear garments are tailored to accommodate the changing body shape and comfort needs of expectant mothers while providing the necessary support and flexibility for various types of workouts and activities.

There has been a rising awareness of the importance of maintaining an active lifestyle during pregnancy for both the mother's health and the baby's well-being. This awareness has driven the demand for maternity activewear designed to support and accommodate pregnant women's exercise routines.

LP Information, Inc. (LPI) ' newest research report, the ?Maternity Activewear Industry Forecast? looks at past sales and reviews total world Maternity Activewear sales in 2025, providing a comprehensive analysis by region and market sector of projected Maternity Activewear sales for 2026 through 2032. With Maternity Activewear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Maternity Activewear industry.

This Insight Report provides a comprehensive analysis of the global Maternity Activewear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Maternity Activewear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position

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in an accelerating global Maternity Activewear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Maternity Activewear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Maternity Activewear.

This report presents a comprehensive overview, market shares, and growth opportunities of Maternity Activewear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Maternity Leggings

Maternity Tanks

Active Tops

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Adidas

Asos

Boob Design

FittaMamma

H&M

Kappa

Lululemon

Mamalicious

Natal Active

Nike

PUMA

Seraphine

The Gap

Under Armour

JoJo Maman B?b?

Key Questions Addressed in this Report

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What is the 10-year outlook for the global Maternity Activewear market?

What factors are driving Maternity Activewear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Maternity Activewear market opportunities vary by end market size?

How does Maternity Activewear break out by Type, by Application?

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