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Global Maternal Health Wearables Market Growth 2025-2031

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Abstracts

The global Maternal Health Wearables market size is predicted to grow from US$ 1685 million in 2025 to US$ 3377 million in 2031; it is expected to grow at a CAGR of 12.3% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Maternal Health Wearables are smart, sensor-based devices worn by pregnant women to monitor health metrics such as fetal movement, uterine contractions, maternal heart rate, blood pressure, sleep, and activity. These wearables support early detection of complications and enhance prenatal care.

United States market for Maternal Health Wearables is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Maternal Health Wearables is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Maternal Health Wearables is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Maternal Health Wearables players cover Philips, Bloomlife, Nuvo Group (makers of INVU), Owlet Baby Care, Ava Science, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LP Information, Inc. (LPI) ' newest research report, the “Maternal Health Wearables Industry Forecast” looks at past sales and reviews total world Maternal Health Wearables sales in 2024, providing a comprehensive analysis by region and market sector of projected Maternal Health Wearables sales for 2025 through 2031. With Maternal Health Wearables sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Maternal Health Wearables industry.

This Insight Report provides a comprehensive analysis of the global Maternal Health Wearables landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Maternal Health Wearables portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Maternal Health Wearables market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Maternal Health Wearables and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Maternal Health Wearables.

This report presents a comprehensive overview, market shares, and growth opportunities of Maternal Health Wearables market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Bluetooth-Enabled

Wi-Fi-Enabled

App-Synced Devices

Segmentation by Application:

Hospital

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Clinic

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Philips

Bloomlife

Nuvo Group (makers of INVU)

Owlet Baby Care

Ava Science

iSono Health

Bellabeat

Biotricity

MindChild Medical

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HeraBEAT

Key Questions Addressed in this Report

What is the 10-year outlook for the global Maternal Health Wearables market?
What factors are driving Maternal Health Wearables market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Maternal Health Wearables market opportunities vary by end market size?
How does Maternal Health Wearables break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Maternal Health Wearables Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Maternal Health Wearables by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Maternal Health Wearables by Country/Region, 2020, 2024 & 2031
2.2 Maternal Health Wearables Segment by Type
  2.2.1 Bluetooth-Enabled
  2.2.2 Wi-Fi-Enabled
  2.2.3 App-Synced Devices
2.3 Maternal Health Wearables Sales by Type
  2.3.1 Global Maternal Health Wearables Sales Market Share by Type (2020-2025)
  2.3.2 Global Maternal Health Wearables Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Maternal Health Wearables Sale Price by Type (2020-2025)
2.4 Maternal Health Wearables Segment by Application
  2.4.1 Hospital
  2.4.2 Clinic
  2.4.3 Other
2.5 Maternal Health Wearables Sales by Application
  2.5.1 Global Maternal Health Wearables Sale Market Share by Application (2020-2025)
  2.5.2 Global Maternal Health Wearables Revenue and Market Share by Application (2020-2025)

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2.5.3 Global Maternal Health Wearables Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Maternal Health Wearables Breakdown Data by Company
3.1.1 Global Maternal Health Wearables Annual Sales by Company (2020-2025)
3.1.2 Global Maternal Health Wearables Sales Market Share by Company (2020-2025)
3.2 Global Maternal Health Wearables Annual Revenue by Company (2020-2025)
3.2.1 Global Maternal Health Wearables Revenue by Company (2020-2025)
3.2.2 Global Maternal Health Wearables Revenue Market Share by Company (2020-2025)
3.3 Global Maternal Health Wearables Sale Price by Company
3.4 Key Manufacturers Maternal Health Wearables Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Maternal Health Wearables Product Location Distribution
3.4.2 Players Maternal Health Wearables Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR MATERNAL HEALTH WEARABLES BY GEOGRAPHIC REGION

4.1 World Historic Maternal Health Wearables Market Size by Geographic Region (2020-2025)
4.1.1 Global Maternal Health Wearables Annual Sales by Geographic Region (2020-2025)
4.1.2 Global Maternal Health Wearables Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Maternal Health Wearables Market Size by Country/Region (2020-2025)
4.2.1 Global Maternal Health Wearables Annual Sales by Country/Region (2020-2025)
4.2.2 Global Maternal Health Wearables Annual Revenue by Country/Region (2020-2025)
4.3 Americas Maternal Health Wearables Sales Growth
4.4 APAC Maternal Health Wearables Sales Growth

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4.5 Europe Maternal Health Wearables Sales Growth
4.6 Middle East & Africa Maternal Health Wearables Sales Growth

5 AMERICAS

5.1 Americas Maternal Health Wearables Sales by Country
  5.1.1 Americas Maternal Health Wearables Sales by Country (2020-2025)
  5.1.2 Americas Maternal Health Wearables Revenue by Country (2020-2025)
5.2 Americas Maternal Health Wearables Sales by Type (2020-2025)
5.3 Americas Maternal Health Wearables Sales by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Maternal Health Wearables Sales by Region
  6.1.1 APAC Maternal Health Wearables Sales by Region (2020-2025)
  6.1.2 APAC Maternal Health Wearables Revenue by Region (2020-2025)
6.2 APAC Maternal Health Wearables Sales by Type (2020-2025)
6.3 APAC Maternal Health Wearables Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Maternal Health Wearables by Country
  7.1.1 Europe Maternal Health Wearables Sales by Country (2020-2025)
  7.1.2 Europe Maternal Health Wearables Revenue by Country (2020-2025)
7.2 Europe Maternal Health Wearables Sales by Type (2020-2025)
7.3 Europe Maternal Health Wearables Sales by Application (2020-2025)
7.4 Germany
7.5 France

+357 96 030922
info@marketpublishers.com

7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Maternal Health Wearables by Country
  8.1.1 Middle East & Africa Maternal Health Wearables Sales by Country (2020-2025)
  8.1.2 Middle East & Africa Maternal Health Wearables Revenue by Country (2020-2025)
8.2 Middle East & Africa Maternal Health Wearables Sales by Type (2020-2025)
8.3 Middle East & Africa Maternal Health Wearables Sales by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Maternal Health Wearables
10.3 Manufacturing Process Analysis of Maternal Health Wearables
10.4 Industry Chain Structure of Maternal Health Wearables

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Maternal Health Wearables Distributors
11.3 Maternal Health Wearables Customer

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info@marketpublishers.com

12 WORLD FORECAST REVIEW FOR MATERNAL HEALTH WEARABLES BY GEOGRAPHIC REGION

12.1 Global Maternal Health Wearables Market Size Forecast by Region
12.1.1 Global Maternal Health Wearables Forecast by Region (2026-2031)
12.1.2 Global Maternal Health Wearables Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)
12.3 APAC Forecast by Region (2026-2031)
12.4 Europe Forecast by Country (2026-2031)
12.5 Middle East & Africa Forecast by Country (2026-2031)
12.6 Global Maternal Health Wearables Forecast by Type (2026-2031)
12.7 Global Maternal Health Wearables Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Philips
13.1.1 Philips Company Information
13.1.2 Philips Maternal Health Wearables Product Portfolios and Specifications
13.1.3 Philips Maternal Health Wearables Sales, Revenue, Price and Gross Margin (2020-2025)
13.1.4 Philips Main Business Overview
13.1.5 Philips Latest Developments
13.2 Bloomlife
13.2.1 Bloomlife Company Information
13.2.2 Bloomlife Maternal Health Wearables Product Portfolios and Specifications
13.2.3 Bloomlife Maternal Health Wearables Sales, Revenue, Price and Gross Margin (2020-2025)
13.2.4 Bloomlife Main Business Overview
13.2.5 Bloomlife Latest Developments
13.3 Nuvo Group (makers of INVU)
13.3.1 Nuvo Group (makers of INVU) Company Information
13.3.2 Nuvo Group (makers of INVU) Maternal Health Wearables Product Portfolios and Specifications
13.3.3 Nuvo Group (makers of INVU) Maternal Health Wearables Sales, Revenue, Price and Gross Margin (2020-2025)
13.3.4 Nuvo Group (makers of INVU) Main Business Overview
13.3.5 Nuvo Group (makers of INVU) Latest Developments
13.4 Owlet Baby Care

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13.4.1 Owlet Baby Care Company Information
13.4.2 Owlet Baby Care Maternal Health Wearables Product Portfolios and Specifications
13.4.3 Owlet Baby Care Maternal Health Wearables Sales, Revenue, Price and Gross Margin (2020-2025)
13.4.4 Owlet Baby Care Main Business Overview
13.4.5 Owlet Baby Care Latest Developments
13.5 Ava Science
13.5.1 Ava Science Company Information
13.5.2 Ava Science Maternal Health Wearables Product Portfolios and Specifications
13.5.3 Ava Science Maternal Health Wearables Sales, Revenue, Price and Gross Margin (2020-2025)
13.5.4 Ava Science Main Business Overview
13.5.5 Ava Science Latest Developments
13.6 iSono Health
13.6.1 iSono Health Company Information
13.6.2 iSono Health Maternal Health Wearables Product Portfolios and Specifications
13.6.3 iSono Health Maternal Health Wearables Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 iSono Health Main Business Overview
13.6.5 iSono Health Latest Developments
13.7 Bellabeat
13.7.1 Bellabeat Company Information
13.7.2 Bellabeat Maternal Health Wearables Product Portfolios and Specifications
13.7.3 Bellabeat Maternal Health Wearables Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 Bellabeat Main Business Overview
13.7.5 Bellabeat Latest Developments
13.8 Biotricity
13.8.1 Biotricity Company Information
13.8.2 Biotricity Maternal Health Wearables Product Portfolios and Specifications
13.8.3 Biotricity Maternal Health Wearables Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 Biotricity Main Business Overview
13.8.5 Biotricity Latest Developments
13.9 MindChild Medical
13.9.1 MindChild Medical Company Information
13.9.2 MindChild Medical Maternal Health Wearables Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

13.9.3 MindChild Medical Maternal Health Wearables Sales, Revenue, Price and Gross Margin (2020-2025)
13.9.4 MindChild Medical Main Business Overview
13.9.5 MindChild Medical Latest Developments
13.10 HeraBEAT
13.10.1 HeraBEAT Company Information
13.10.2 HeraBEAT Maternal Health Wearables Product Portfolios and Specifications
13.10.3 HeraBEAT Maternal Health Wearables Sales, Revenue, Price and Gross Margin (2020-2025)
13.10.4 HeraBEAT Main Business Overview
13.10.5 HeraBEAT Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Maternal Health Wearables Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. Maternal Health Wearables Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Bluetooth-Enabled
Table 4. Major Players of Wi-Fi-Enabled
Table 5. Major Players of App-Synced Devices
Table 6. Global Maternal Health Wearables Sales by Type (2020-2025) & (K Units)
Table 7. Global Maternal Health Wearables Sales Market Share by Type (2020-2025)
Table 8. Global Maternal Health Wearables Revenue by Type (2020-2025) & ($ million)
Table 9. Global Maternal Health Wearables Revenue Market Share by Type (2020-2025)
Table 10. Global Maternal Health Wearables Sale Price by Type (2020-2025) & (US$/Unit)
Table 11. Global Maternal Health Wearables Sale by Application (2020-2025) & (K Units)
Table 12. Global Maternal Health Wearables Sale Market Share by Application (2020-2025)
Table 13. Global Maternal Health Wearables Revenue by Application (2020-2025) & ($ million)
Table 14. Global Maternal Health Wearables Revenue Market Share by Application (2020-2025)
Table 15. Global Maternal Health Wearables Sale Price by Application (2020-2025) & (US$/Unit)
Table 16. Global Maternal Health Wearables Sales by Company (2020-2025) & (K Units)
Table 17. Global Maternal Health Wearables Sales Market Share by Company (2020-2025)
Table 18. Global Maternal Health Wearables Revenue by Company (2020-2025) & ($ millions)
Table 19. Global Maternal Health Wearables Revenue Market Share by Company (2020-2025)
Table 20. Global Maternal Health Wearables Sale Price by Company (2020-2025) & (US$/Unit)
Table 21. Key Manufacturers Maternal Health Wearables Producing Area Distribution

+357 96 030922
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and Sales Area
Table 22. Players Maternal Health Wearables Products Offered
Table 23. Maternal Health Wearables Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 24. New Products and Potential Entrants
Table 25. Market M&A Activity & Strategy
Table 26. Global Maternal Health Wearables Sales by Geographic Region (2020-2025) & (K Units)
Table 27. Global Maternal Health Wearables Sales Market Share Geographic Region (2020-2025)
Table 28. Global Maternal Health Wearables Revenue by Geographic Region (2020-2025) & ($ millions)
Table 29. Global Maternal Health Wearables Revenue Market Share by Geographic Region (2020-2025)
Table 30. Global Maternal Health Wearables Sales by Country/Region (2020-2025) & (K Units)
Table 31. Global Maternal Health Wearables Sales Market Share by Country/Region (2020-2025)
Table 32. Global Maternal Health Wearables Revenue by Country/Region (2020-2025) & ($ millions)
Table 33. Global Maternal Health Wearables Revenue Market Share by Country/Region (2020-2025)
Table 34. Americas Maternal Health Wearables Sales by Country (2020-2025) & (K Units)
Table 35. Americas Maternal Health Wearables Sales Market Share by Country (2020-2025)
Table 36. Americas Maternal Health Wearables Revenue by Country (2020-2025) & ($ millions)
Table 37. Americas Maternal Health Wearables Sales by Type (2020-2025) & (K Units)
Table 38. Americas Maternal Health Wearables Sales by Application (2020-2025) & (K Units)
Table 39. APAC Maternal Health Wearables Sales by Region (2020-2025) & (K Units)
Table 40. APAC Maternal Health Wearables Sales Market Share by Region (2020-2025)
Table 41. APAC Maternal Health Wearables Revenue by Region (2020-2025) & ($ millions)
Table 42. APAC Maternal Health Wearables Sales by Type (2020-2025) & (K Units)
Table 43. APAC Maternal Health Wearables Sales by Application (2020-2025) & (K Units)

+357 96 030922
info@marketpublishers.com

Table 44. Europe Maternal Health Wearables Sales by Country (2020-2025) & (K Units)
Table 45. Europe Maternal Health Wearables Revenue by Country (2020-2025) & ($ millions)
Table 46. Europe Maternal Health Wearables Sales by Type (2020-2025) & (K Units)
Table 47. Europe Maternal Health Wearables Sales by Application (2020-2025) & (K Units)
Table 48. Middle East & Africa Maternal Health Wearables Sales by Country (2020-2025) & (K Units)
Table 49. Middle East & Africa Maternal Health Wearables Revenue Market Share by Country (2020-2025)
Table 50. Middle East & Africa Maternal Health Wearables Sales by Type (2020-2025) & (K Units)
Table 51. Middle East & Africa Maternal Health Wearables Sales by Application (2020-2025) & (K Units)
Table 52. Key Market Drivers & Growth Opportunities of Maternal Health Wearables
Table 53. Key Market Challenges & Risks of Maternal Health Wearables
Table 54. Key Industry Trends of Maternal Health Wearables
Table 55. Maternal Health Wearables Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. Maternal Health Wearables Distributors List
Table 58. Maternal Health Wearables Customer List
Table 59. Global Maternal Health Wearables Sales Forecast by Region (2026-2031) & (K Units)
Table 60. Global Maternal Health Wearables Revenue Forecast by Region (2026-2031) & ($ millions)
Table 61. Americas Maternal Health Wearables Sales Forecast by Country (2026-2031) & (K Units)
Table 62. Americas Maternal Health Wearables Annual Revenue Forecast by Country (2026-2031) & ($ millions)
Table 63. APAC Maternal Health Wearables Sales Forecast by Region (2026-2031) & (K Units)
Table 64. APAC Maternal Health Wearables Annual Revenue Forecast by Region (2026-2031) & ($ millions)
Table 65. Europe Maternal Health Wearables Sales Forecast by Country (2026-2031) & (K Units)
Table 66. Europe Maternal Health Wearables Revenue Forecast by Country (2026-2031) & ($ millions)
Table 67. Middle East & Africa Maternal Health Wearables Sales Forecast by Country (2026-2031) & (K Units)

+357 96 030922
info@marketpublishers.com

Table 68. Middle East & Africa Maternal Health Wearables Revenue Forecast by Country (2026-2031) & ($ millions)
Table 69. Global Maternal Health Wearables Sales Forecast by Type (2026-2031) & (K Units)
Table 70. Global Maternal Health Wearables Revenue Forecast by Type (2026-2031) & ($ millions)
Table 71. Global Maternal Health Wearables Sales Forecast by Application (2026-2031) & (K Units)
Table 72. Global Maternal Health Wearables Revenue Forecast by Application (2026-2031) & ($ millions)
Table 73. Philips Basic Information, Maternal Health Wearables Manufacturing Base, Sales Area and Its Competitors
Table 74. Philips Maternal Health Wearables Product Portfolios and Specifications
Table 75. Philips Maternal Health Wearables Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 76. Philips Main Business
Table 77. Philips Latest Developments
Table 78. Bloomlife Basic Information, Maternal Health Wearables Manufacturing Base, Sales Area and Its Competitors
Table 79. Bloomlife Maternal Health Wearables Product Portfolios and Specifications
Table 80. Bloomlife Maternal Health Wearables Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 81. Bloomlife Main Business
Table 82. Bloomlife Latest Developments
Table 83. Nuvo Group (makers of INVU) Basic Information, Maternal Health Wearables Manufacturing Base, Sales Area and Its Competitors
Table 84. Nuvo Group (makers of INVU) Maternal Health Wearables Product Portfolios and Specifications
Table 85. Nuvo Group (makers of INVU) Maternal Health Wearables Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 86. Nuvo Group (makers of INVU) Main Business
Table 87. Nuvo Group (makers of INVU) Latest Developments
Table 88. Owlet Baby Care Basic Information, Maternal Health Wearables Manufacturing Base, Sales Area and Its Competitors
Table 89. Owlet Baby Care Maternal Health Wearables Product Portfolios and Specifications
Table 90. Owlet Baby Care Maternal Health Wearables Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 91. Owlet Baby Care Main Business

+357 96 030922
info@marketpublishers.com

Table 92. Owlet Baby Care Latest Developments
Table 93. Ava Science Basic Information, Maternal Health Wearables Manufacturing Base, Sales Area and Its Competitors
Table 94. Ava Science Maternal Health Wearables Product Portfolios and Specifications
Table 95. Ava Science Maternal Health Wearables Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 96. Ava Science Main Business
Table 97. Ava Science Latest Developments
Table 98. iSono Health Basic Information, Maternal Health Wearables Manufacturing Base, Sales Area and Its Competitors
Table 99. iSono Health Maternal Health Wearables Product Portfolios and Specifications
Table 100. iSono Health Maternal Health Wearables Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 101. iSono Health Main Business
Table 102. iSono Health Latest Developments
Table 103. Bellabeat Basic Information, Maternal Health Wearables Manufacturing Base, Sales Area and Its Competitors
Table 104. Bellabeat Maternal Health Wearables Product Portfolios and Specifications
Table 105. Bellabeat Maternal Health Wearables Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 106. Bellabeat Main Business
Table 107. Bellabeat Latest Developments
Table 108. Biotricity Basic Information, Maternal Health Wearables Manufacturing Base, Sales Area and Its Competitors
Table 109. Biotricity Maternal Health Wearables Product Portfolios and Specifications
Table 110. Biotricity Maternal Health Wearables Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 111. Biotricity Main Business
Table 112. Biotricity Latest Developments
Table 113. MindChild Medical Basic Information, Maternal Health Wearables Manufacturing Base, Sales Area and Its Competitors
Table 114. MindChild Medical Maternal Health Wearables Product Portfolios and Specifications
Table 115. MindChild Medical Maternal Health Wearables Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 116. MindChild Medical Main Business
Table 117. MindChild Medical Latest Developments
Table 118. HeraBEAT Basic Information, Maternal Health Wearables Manufacturing

+357 96 030922
info@marketpublishers.com

Base, Sales Area and Its Competitors
Table 119. HeraBEAT Maternal Health Wearables Product Portfolios and Specifications
Table 120. HeraBEAT Maternal Health Wearables Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 121. HeraBEAT Main Business
Table 122. HeraBEAT Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Maternal Health Wearables
Figure 2. Maternal Health Wearables Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Maternal Health Wearables Sales Growth Rate 2020-2031 (K Units)
Figure 7. Global Maternal Health Wearables Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. Maternal Health Wearables Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. Maternal Health Wearables Sales Market Share by Country/Region (2024)
Figure 10. Maternal Health Wearables Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of Bluetooth-Enabled
Figure 12. Product Picture of Wi-Fi-Enabled
Figure 13. Product Picture of App-Synced Devices
Figure 14. Global Maternal Health Wearables Sales Market Share by Type in 2025
Figure 15. Global Maternal Health Wearables Revenue Market Share by Type (2020-2025)
Figure 16. Maternal Health Wearables Consumed in Hospital
Figure 17. Global Maternal Health Wearables Market: Hospital (2020-2025) & (K Units)
Figure 18. Maternal Health Wearables Consumed in Clinic
Figure 19. Global Maternal Health Wearables Market: Clinic (2020-2025) & (K Units)
Figure 20. Maternal Health Wearables Consumed in Other
Figure 21. Global Maternal Health Wearables Market: Other (2020-2025) & (K Units)
Figure 22. Global Maternal Health Wearables Sale Market Share by Application (2024)
Figure 23. Global Maternal Health Wearables Revenue Market Share by Application in 2025
Figure 24. Maternal Health Wearables Sales by Company in 2025 (K Units)
Figure 25. Global Maternal Health Wearables Sales Market Share by Company in 2025
Figure 26. Maternal Health Wearables Revenue by Company in 2025 ($ millions)
Figure 27. Global Maternal Health Wearables Revenue Market Share by Company in 2025
Figure 28. Global Maternal Health Wearables Sales Market Share by Geographic Region (2020-2025)

+357 96 030922
info@marketpublishers.com

Figure 29. Global Maternal Health Wearables Revenue Market Share by Geographic Region in 2025
Figure 30. Americas Maternal Health Wearables Sales 2020-2025 (K Units)
Figure 31. Americas Maternal Health Wearables Revenue 2020-2025 ($ millions)
Figure 32. APAC Maternal Health Wearables Sales 2020-2025 (K Units)
Figure 33. APAC Maternal Health Wearables Revenue 2020-2025 ($ millions)
Figure 34. Europe Maternal Health Wearables Sales 2020-2025 (K Units)
Figure 35. Europe Maternal Health Wearables Revenue 2020-2025 ($ millions)
Figure 36. Middle East & Africa Maternal Health Wearables Sales 2020-2025 (K Units)
Figure 37. Middle East & Africa Maternal Health Wearables Revenue 2020-2025 ($ millions)
Figure 38. Americas Maternal Health Wearables Sales Market Share by Country in 2025
Figure 39. Americas Maternal Health Wearables Revenue Market Share by Country (2020-2025)
Figure 40. Americas Maternal Health Wearables Sales Market Share by Type (2020-2025)
Figure 41. Americas Maternal Health Wearables Sales Market Share by Application (2020-2025)
Figure 42. United States Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 43. Canada Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 44. Mexico Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 45. Brazil Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 46. APAC Maternal Health Wearables Sales Market Share by Region in 2025
Figure 47. APAC Maternal Health Wearables Revenue Market Share by Region (2020-2025)
Figure 48. APAC Maternal Health Wearables Sales Market Share by Type (2020-2025)
Figure 49. APAC Maternal Health Wearables Sales Market Share by Application (2020-2025)
Figure 50. China Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 51. Japan Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 52. South Korea Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 53. Southeast Asia Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 54. India Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 55. Australia Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)

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Figure 56. China Taiwan Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 57. Europe Maternal Health Wearables Sales Market Share by Country in 2025
Figure 58. Europe Maternal Health Wearables Revenue Market Share by Country (2020-2025)
Figure 59. Europe Maternal Health Wearables Sales Market Share by Type (2020-2025)
Figure 60. Europe Maternal Health Wearables Sales Market Share by Application (2020-2025)
Figure 61. Germany Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 62. France Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 63. UK Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 64. Italy Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 65. Russia Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 66. Middle East & Africa Maternal Health Wearables Sales Market Share by Country (2020-2025)
Figure 67. Middle East & Africa Maternal Health Wearables Sales Market Share by Type (2020-2025)
Figure 68. Middle East & Africa Maternal Health Wearables Sales Market Share by Application (2020-2025)
Figure 69. Egypt Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 70. South Africa Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 71. Israel Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 72. Turkey Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 73. GCC Countries Maternal Health Wearables Revenue Growth 2020-2025 ($ millions)
Figure 74. Manufacturing Cost Structure Analysis of Maternal Health Wearables in 2025
Figure 75. Manufacturing Process Analysis of Maternal Health Wearables
Figure 76. Industry Chain Structure of Maternal Health Wearables
Figure 77. Channels of Distribution
Figure 78. Global Maternal Health Wearables Sales Market Forecast by Region (2026-2031)
Figure 79. Global Maternal Health Wearables Revenue Market Share Forecast by Region (2026-2031)
Figure 80. Global Maternal Health Wearables Sales Market Share Forecast by Type (2026-2031)
Figure 81. Global Maternal Health Wearables Revenue Market Share Forecast by Type

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(2026-2031)
Figure 82. Global Maternal Health Wearables Sales Market Share Forecast by Application (2026-2031)
Figure 83. Global Maternal Health Wearables Revenue Market Share Forecast by Application (2026-2031)

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