

Global Material Identification and Positioning Technology Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Material Identification and Positioning Technology market size is predicted to grow from US\$ 7811 million in 2025 to US\$ 12583 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

To address the problems of low efficiency, insufficient positioning accuracy, and information lag that can easily disrupt production cycles in traditional material management, material identification and positioning technology was developed. Since its inception in the late 20th century, material identification and positioning technology has seen significant advancements in intelligent manufacturing and automated logistics. Currently, material identification and positioning technology encompasses various types, including RFID, machine vision, LiDAR SLAM, and UWB indoor positioning, and is widely used in intelligent warehousing, flexible manufacturing, end-to-end traceability, and unmanned delivery, significantly improving material flow efficiency and operational accuracy.

Material identification and positioning technology achieves accurate and real-time material management through the integration of multiple technologies, widely applied across various industries to improve efficiency and reduce costs. Future development trends include intelligence, real-time operation, multi-technology integration, and user-friendliness, while also addressing technical challenges such as signal interference, data security, and cost issues. With policy support (such as the Ministry of Industry and Information Technology's 'Notice on Promoting the Development of Mobile Internet of Things 'Intelligent Connection of Everything') and technological advancements, this technology will achieve deep value realization in more scenarios, driving digital transformation.

LPI (LP Information)' newest research report, the 'Material Identification and Positioning Technology Industry Forecast' looks at past sales and reviews total world Material Identification and Positioning Technology sales in 2025, providing a comprehensive analysis by region and market sector of projected Material Identification and Positioning Technology sales for 2026 through 2032. With Material Identification and Positioning Technology sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Material Identification and Positioning Technology industry.

This Insight Report provides a comprehensive analysis of the global Material Identification and Positioning Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Material Identification and Positioning Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Material Identification and Positioning Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Material Identification and Positioning Technology and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Material Identification and Positioning Technology.

This report presents a comprehensive overview, market shares, and growth opportunities of Material Identification and Positioning Technology market by product type, application, key players and key regions and countries.

Segmentation by Type:

Radio Frequency Identification (RFID)

Visual Recognition

Segmentation by Sensors:

LiDAR

Ultrasonic Sensor

Segmentation by Location Methods:

Triangulation

Structured Light Method

Segmentation by Application:

Logistics & Warehousing

Smart Manufacturing

Medical & Pharmaceutical

Transportation

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

market penetration.

Zebra Technologies

Honeywell

Keyence Corporation

SICK AG

Datalogic

Cognex

Omron

Panasonic Industry

Toshiba Tec

SATO Holdings

Impinj

NXP Semiconductors

Avery Dennison

HID Global

Identiv

Alien Technology

Invengo

Siemens

Cisco Systems

Ubisense

Kinexon

Sewio Networks

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