

Global Material Handling Tire Market Growth 2026-2032

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Abstracts

The global Material Handling Tire market size is predicted to grow from US\$ 4875 million in 2025 to US\$ 7208 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

In 2025, global sales of material handling tires are projected to reach 52.46 million units, with an average price of \$95 per tire.

Material handling equipment is extensively used in automotive industry, construction sites, warehouses, recycling operations, and dockyards among others. It is used to ensure smooth movement, storage and control of materials inside a factory, warehouse, and other facilities.

The raw material system for material handling tires consists of four primary categories: the rubber matrix, reinforcing materials, fillers, and processing aids. The rubber matrix typically employs a composite formulation comprising natural rubber and synthetic rubber (such as Styrene-Butadiene Rubber [SBR], Butadiene Rubber [BR], and Butyl Rubber [IIR]) in an approximate 50:50 ratio; natural rubber provides elasticity and wear resistance, while synthetic rubber improves processing characteristics and weather resistance. Natural rubber is primarily sourced from Southeast Asian nations such as Thailand, Indonesia, and Malaysia; as of May 2026, its price stood at approximately \$2.23 per kilogram (223.10 cents/kg)?a 30.85% increase compared to the previous year. Synthetic rubber prices are significantly influenced by crude oil prices and the cost of butadiene monomers; in March 2026, the price of SBR was approximately 15,860 RMB per ton, representing a monthly increase of 21.91%. Reinforcing materials include steel cords (which serve as the load-bearing skeleton) and nylon or polyester fiber plies (which form the tire carcass); steel prices are influenced by market trends in iron ore

and coke. Fillers primarily consist of carbon black (which enhances wear resistance) and precipitated silica (which reduces rolling resistance); in March 2026, Cabot China raised the price of its specialty carbon black by 1,800 RMB per ton, marking the second price hike within the year. Auxiliary agents include vulcanizing agents (sulfur), accelerators, anti-aging agents, plasticizers, and similar additives. In terms of cost structure, raw material costs account for 70%-80% of the total production costs for material handling tires. Specifically, natural and synthetic rubber combined make up approximately 40%-50% of these costs, while carbon black and steel cord each account for 10%-15%, and auxiliary agents and energy each represent 5%-10%. Processing costs encompass the energy consumption and equipment depreciation associated with operations such as mixing, calendaring, molding, and vulcanization, with vulcanization being the most energy-intensive stage. Furthermore, mold costs (particularly for non-standard, custom-made tires), quality control testing, and labor costs also constitute a significant portion of the total expenditure. Due to severe fluctuations in raw material prices, natural rubber being influenced by climatic conditions and policies in producing regions, and synthetic rubber by oil prices and the petrochemical supply chain, tire manufacturers commonly face the dilemma of 'inverted costs' (where production costs exceed selling prices). Leading enterprises mitigate this pressure through strategic overseas production capacity deployment and futures hedging, whereas small and medium-sized brands are compelled to absorb these costs internally in order to preserve their market share; consequently, industry concentration continues to rise.

LP Information, Inc. (LPI)'s newest research report, the "Material Handling Tire Industry Forecast" looks at past sales and reviews total world Material Handling Tire sales in 2025, providing a comprehensive analysis by region and market sector of projected Material Handling Tire sales for 2026 through 2032. With Material Handling Tire sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Material Handling Tire industry.

This Insight Report provides a comprehensive analysis of the global Material Handling Tire landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Material Handling Tire portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Material Handling Tire market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Material Handling Tire and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Material Handling Tire.

This report presents a comprehensive overview, market shares, and growth opportunities of Material Handling Tire market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pneumatic Tires

Solid Tires

Segmentation by Load Class:

Light-duty (10 tons)

Segmentation by Material:

Rubber

Polyurethane

Vulcanized Rubber

Composite Materials

Segmentation by Application:

Forklifts

Pallet Trucks

Tow Tractors

Aerial Work Platforms

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Michelin (FR)

Bridgestone (JP)

Titan (US)

Continental Tire (DE)

Goodyear (US)

China National Chemical & Rubber Group (CN)

Yokohama Tire (JP)

Haian Tire (CN)

BKT Tires (IN)

Guizhou Tire (CN)

Mitas (CZ)

Hankook (KR)

Trelleborg (SE)

Xingyuan Tires (CN)

JK Tyre (IN)

Double Coin Tire Group (CN)

Apollo Tyres (IN)

Sailun Tires (CN)

Linglong Tires (CN)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Material Handling Tire market?

What factors are driving Material Handling Tire market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Material Handling Tire market opportunities vary by end market size?

How does Material Handling Tire break out by Type, by Application?

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