

# Global Matcha Premix Market Growth 2022-2028

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## Abstracts

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The global market for Matcha Premix is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Matcha Premix market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Matcha Premix market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Matcha Premix market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Matcha Premix market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Matcha Premix players cover Whole Spice, Inc., Senso Foods, Aiya, Marushichi Seicha and ShaoXing Royal Tea, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

## Report Coverage

This latest report provides a deep insight into the global Matcha Premix market covering

all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Matcha Premix market, with both quantitative and qualitative data, to help readers understand how the Matcha Premix market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in K Units.

#### Market Segmentation:

The study segments the Matcha Premix market and forecasts the market size by Type (Food Matcha Premix and Beverage Matcha Premix,), by Application (Ice Cream, Coffee & Milk Tea, Dessert and Cookies), and region (APAC, Americas, Europe, and Middle East & Africa).

#### Segmentation by type

Food Matcha Premix

Beverage Matcha Premix

#### Segmentation by application

Ice Cream

Coffee & Milk Tea

Dessert

Cookies

Other

## Segmentation by region

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

### Major companies covered

Whole Spice, Inc.

Senso Foods

Aiya

Marushichi Seicha

ShaoXing Royal Tea

DoMatcha

Senchasou

Chato Co., Ltd.

Morihan

Tata Global Beverages Ltd

Tenzo Tea, Inc

### Chapter Introduction

Chapter 1: Scope of Matcha Premix, Research Methodology, etc.

Chapter 2: Executive Summary, global Matcha Premix market size (sales and revenue) and CAGR, Matcha Premix market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Matcha Premix sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Matcha Premix sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Matcha Premix market size forecast by region, by country, by type, and application.

Chapter 13: Comprehensive company profiles of the leading players, including Whole Spice, Inc., Senso Foods, Aiya, Marushichi Seicha, ShaoXing Royal Tea, DoMatcha, Senchasou, Chato Co., Ltd. and Morihan, etc.

Chapter 14: Research Findings and Conclusion

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Matcha Premix Annual Sales 2017-2028
  - 2.1.2 World Current & Future Analysis for Matcha Premix by Geographic Region, 2017, 2022 & 2028
  - 2.1.3 World Current & Future Analysis for Matcha Premix by Country/Region, 2017, 2022 & 2028
- 2.2 Matcha Premix Segment by Type
  - 2.2.1 Food Matcha Premix
  - 2.2.2 Beverage Matcha Premix
- 2.3 Matcha Premix Sales by Type
  - 2.3.1 Global Matcha Premix Sales Market Share by Type (2017-2022)
  - 2.3.2 Global Matcha Premix Revenue and Market Share by Type (2017-2022)
  - 2.3.3 Global Matcha Premix Sale Price by Type (2017-2022)
- 2.4 Matcha Premix Segment by Application
  - 2.4.1 Ice Cream
  - 2.4.2 Coffee & Milk Tea
  - 2.4.3 Dessert
  - 2.4.4 Cookies
  - 2.4.5 Other
- 2.5 Matcha Premix Sales by Application
  - 2.5.1 Global Matcha Premix Sale Market Share by Application (2017-2022)
  - 2.5.2 Global Matcha Premix Revenue and Market Share by Application (2017-2022)
  - 2.5.3 Global Matcha Premix Sale Price by Application (2017-2022)

### 3 GLOBAL MATCHA PREMIX BY COMPANY

- 3.1 Global Matcha Premix Breakdown Data by Company
  - 3.1.1 Global Matcha Premix Annual Sales by Company (2020-2022)
  - 3.1.2 Global Matcha Premix Sales Market Share by Company (2020-2022)
- 3.2 Global Matcha Premix Annual Revenue by Company (2020-2022)
  - 3.2.1 Global Matcha Premix Revenue by Company (2020-2022)
  - 3.2.2 Global Matcha Premix Revenue Market Share by Company (2020-2022)
- 3.3 Global Matcha Premix Sale Price by Company
- 3.4 Key Manufacturers Matcha Premix Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Matcha Premix Product Location Distribution
  - 3.4.2 Players Matcha Premix Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR MATCHA PREMIX BY GEOGRAPHIC REGION**

- 4.1 World Historic Matcha Premix Market Size by Geographic Region (2017-2022)
  - 4.1.1 Global Matcha Premix Annual Sales by Geographic Region (2017-2022)
  - 4.1.2 Global Matcha Premix Annual Revenue by Geographic Region
- 4.2 World Historic Matcha Premix Market Size by Country/Region (2017-2022)
  - 4.2.1 Global Matcha Premix Annual Sales by Country/Region (2017-2022)
  - 4.2.2 Global Matcha Premix Annual Revenue by Country/Region
- 4.3 Americas Matcha Premix Sales Growth
- 4.4 APAC Matcha Premix Sales Growth
- 4.5 Europe Matcha Premix Sales Growth
- 4.6 Middle East & Africa Matcha Premix Sales Growth

## **5 AMERICAS**

- 5.1 Americas Matcha Premix Sales by Country
  - 5.1.1 Americas Matcha Premix Sales by Country (2017-2022)
  - 5.1.2 Americas Matcha Premix Revenue by Country (2017-2022)
- 5.2 Americas Matcha Premix Sales by Type
- 5.3 Americas Matcha Premix Sales by Application
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Matcha Premix Sales by Region

6.1.1 APAC Matcha Premix Sales by Region (2017-2022)

6.1.2 APAC Matcha Premix Revenue by Region (2017-2022)

6.2 APAC Matcha Premix Sales by Type

6.3 APAC Matcha Premix Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Matcha Premix by Country

7.1.1 Europe Matcha Premix Sales by Country (2017-2022)

7.1.2 Europe Matcha Premix Revenue by Country (2017-2022)

7.2 Europe Matcha Premix Sales by Type

7.3 Europe Matcha Premix Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Matcha Premix by Country

8.1.1 Middle East & Africa Matcha Premix Sales by Country (2017-2022)

8.1.2 Middle East & Africa Matcha Premix Revenue by Country (2017-2022)

8.2 Middle East & Africa Matcha Premix Sales by Type

8.3 Middle East & Africa Matcha Premix Sales by Application



- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Matcha Premix
- 10.3 Manufacturing Process Analysis of Matcha Premix
- 10.4 Industry Chain Structure of Matcha Premix

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Matcha Premix Distributors
- 11.3 Matcha Premix Customer

## **12 WORLD FORECAST REVIEW FOR MATCHA PREMIX BY GEOGRAPHIC REGION**

- 12.1 Global Matcha Premix Market Size Forecast by Region
  - 12.1.1 Global Matcha Premix Forecast by Region (2023-2028)
  - 12.1.2 Global Matcha Premix Annual Revenue Forecast by Region (2023-2028)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Matcha Premix Forecast by Type
- 12.7 Global Matcha Premix Forecast by Application

## 13 KEY PLAYERS ANALYSIS

### 13.1 Whole Spice, Inc.

13.1.1 Whole Spice, Inc. Company Information

13.1.2 Whole Spice, Inc. Matcha Premix Product Offered

13.1.3 Whole Spice, Inc. Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)

13.1.4 Whole Spice, Inc. Main Business Overview

13.1.5 Whole Spice, Inc. Latest Developments

### 13.2 Senso Foods

13.2.1 Senso Foods Company Information

13.2.2 Senso Foods Matcha Premix Product Offered

13.2.3 Senso Foods Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)

13.2.4 Senso Foods Main Business Overview

13.2.5 Senso Foods Latest Developments

### 13.3 Aiya

13.3.1 Aiya Company Information

13.3.2 Aiya Matcha Premix Product Offered

13.3.3 Aiya Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)

13.3.4 Aiya Main Business Overview

13.3.5 Aiya Latest Developments

### 13.4 Marushichi Seicha

13.4.1 Marushichi Seicha Company Information

13.4.2 Marushichi Seicha Matcha Premix Product Offered

13.4.3 Marushichi Seicha Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)

13.4.4 Marushichi Seicha Main Business Overview

13.4.5 Marushichi Seicha Latest Developments

### 13.5 ShaoXing Royal Tea

13.5.1 ShaoXing Royal Tea Company Information

13.5.2 ShaoXing Royal Tea Matcha Premix Product Offered

13.5.3 ShaoXing Royal Tea Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)

13.5.4 ShaoXing Royal Tea Main Business Overview

13.5.5 ShaoXing Royal Tea Latest Developments

### 13.6 DoMatcha

13.6.1 DoMatcha Company Information

- 13.6.2 DoMatcha Matcha Premix Product Offered
- 13.6.3 DoMatcha Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)
- 13.6.4 DoMatcha Main Business Overview
- 13.6.5 DoMatcha Latest Developments
- 13.7 Senchasou
  - 13.7.1 Senchasou Company Information
  - 13.7.2 Senchasou Matcha Premix Product Offered
  - 13.7.3 Senchasou Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)
  - 13.7.4 Senchasou Main Business Overview
  - 13.7.5 Senchasou Latest Developments
- 13.8 Chato Co., Ltd.
  - 13.8.1 Chato Co., Ltd. Company Information
  - 13.8.2 Chato Co., Ltd. Matcha Premix Product Offered
  - 13.8.3 Chato Co., Ltd. Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)
  - 13.8.4 Chato Co., Ltd. Main Business Overview
  - 13.8.5 Chato Co., Ltd. Latest Developments
- 13.9 Morihan
  - 13.9.1 Morihan Company Information
  - 13.9.2 Morihan Matcha Premix Product Offered
  - 13.9.3 Morihan Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)
  - 13.9.4 Morihan Main Business Overview
  - 13.9.5 Morihan Latest Developments
- 13.10 Tata Global Beverages Ltd
  - 13.10.1 Tata Global Beverages Ltd Company Information
  - 13.10.2 Tata Global Beverages Ltd Matcha Premix Product Offered
  - 13.10.3 Tata Global Beverages Ltd Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)
  - 13.10.4 Tata Global Beverages Ltd Main Business Overview
  - 13.10.5 Tata Global Beverages Ltd Latest Developments
- 13.11 Tenzo Tea, Inc
  - 13.11.1 Tenzo Tea, Inc Company Information
  - 13.11.2 Tenzo Tea, Inc Matcha Premix Product Offered
  - 13.11.3 Tenzo Tea, Inc Matcha Premix Sales, Revenue, Price and Gross Margin (2020-2022)
  - 13.11.4 Tenzo Tea, Inc Main Business Overview
  - 13.11.5 Tenzo Tea, Inc Latest Developments

## 14 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES

Table 1. Matcha Premix Annual Sales CAGR by Geographic Region (2017, 2022 & 2028) & (\$ millions)

Table 2. Matcha Premix Annual Sales CAGR by Country/Region (2017, 2022 & 2028) & (\$ millions)

Table 3. Major Players of Food Matcha Premix

Table 4. Major Players of Beverage Matcha Premix

Table 5. Global Matcha Premix Sales by Type (2017-2022) & (K Units)

Table 6. Global Matcha Premix Sales Market Share by Type (2017-2022)

Table 7. Global Matcha Premix Revenue by Type (2017-2022) & (\$ million)

Table 8. Global Matcha Premix Revenue Market Share by Type (2017-2022)

Table 9. Global Matcha Premix Sale Price by Type (2017-2022) & (US\$/Unit)

Table 10. Global Matcha Premix Sales by Application (2017-2022) & (K Units)

Table 11. Global Matcha Premix Sales Market Share by Application (2017-2022)

Table 12. Global Matcha Premix Revenue by Application (2017-2022)

Table 13. Global Matcha Premix Revenue Market Share by Application (2017-2022)

Table 14. Global Matcha Premix Sale Price by Application (2017-2022) & (US\$/Unit)

Table 15. Global Matcha Premix Sales by Company (2020-2022) & (K Units)

Table 16. Global Matcha Premix Sales Market Share by Company (2020-2022)

Table 17. Global Matcha Premix Revenue by Company (2020-2022) (\$ Millions)

Table 18. Global Matcha Premix Revenue Market Share by Company (2020-2022)

Table 19. Global Matcha Premix Sale Price by Company (2020-2022) & (US\$/Unit)

Table 20. Key Manufacturers Matcha Premix Producing Area Distribution and Sales Area

Table 21. Players Matcha Premix Products Offered

Table 22. Matcha Premix Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Matcha Premix Sales by Geographic Region (2017-2022) & (K Units)

Table 26. Global Matcha Premix Sales Market Share Geographic Region (2017-2022)

Table 27. Global Matcha Premix Revenue by Geographic Region (2017-2022) & (\$ millions)

Table 28. Global Matcha Premix Revenue Market Share by Geographic Region (2017-2022)

Table 29. Global Matcha Premix Sales by Country/Region (2017-2022) & (K Units)

Table 30. Global Matcha Premix Sales Market Share by Country/Region (2017-2022)

Table 31. Global Matcha Premix Revenue by Country/Region (2017-2022) & (\$ millions)

Table 32. Global Matcha Premix Revenue Market Share by Country/Region (2017-2022)

Table 33. Americas Matcha Premix Sales by Country (2017-2022) & (K Units)

Table 34. Americas Matcha Premix Sales Market Share by Country (2017-2022)

Table 35. Americas Matcha Premix Revenue by Country (2017-2022) & (\$ Millions)

Table 36. Americas Matcha Premix Revenue Market Share by Country (2017-2022)

Table 37. Americas Matcha Premix Sales by Type (2017-2022) & (K Units)

Table 38. Americas Matcha Premix Sales Market Share by Type (2017-2022)

Table 39. Americas Matcha Premix Sales by Application (2017-2022) & (K Units)

Table 40. Americas Matcha Premix Sales Market Share by Application (2017-2022)

Table 41. APAC Matcha Premix Sales by Region (2017-2022) & (K Units)

Table 42. APAC Matcha Premix Sales Market Share by Region (2017-2022)

Table 43. APAC Matcha Premix Revenue by Region (2017-2022) & (\$ Millions)

Table 44. APAC Matcha Premix Revenue Market Share by Region (2017-2022)

Table 45. APAC Matcha Premix Sales by Type (2017-2022) & (K Units)

Table 46. APAC Matcha Premix Sales Market Share by Type (2017-2022)

Table 47. APAC Matcha Premix Sales by Application (2017-2022) & (K Units)

Table 48. APAC Matcha Premix Sales Market Share by Application (2017-2022)

Table 49. Europe Matcha Premix Sales by Country (2017-2022) & (K Units)

Table 50. Europe Matcha Premix Sales Market Share by Country (2017-2022)

Table 51. Europe Matcha Premix Revenue by Country (2017-2022) & (\$ Millions)

Table 52. Europe Matcha Premix Revenue Market Share by Country (2017-2022)

Table 53. Europe Matcha Premix Sales by Type (2017-2022) & (K Units)

Table 54. Europe Matcha Premix Sales Market Share by Type (2017-2022)

Table 55. Europe Matcha Premix Sales by Application (2017-2022) & (K Units)

Table 56. Europe Matcha Premix Sales Market Share by Application (2017-2022)

Table 57. Middle East & Africa Matcha Premix Sales by Country (2017-2022) & (K Units)

Table 58. Middle East & Africa Matcha Premix Sales Market Share by Country (2017-2022)

Table 59. Middle East & Africa Matcha Premix Revenue by Country (2017-2022) & (\$ Millions)

Table 60. Middle East & Africa Matcha Premix Revenue Market Share by Country (2017-2022)

Table 61. Middle East & Africa Matcha Premix Sales by Type (2017-2022) & (K Units)

Table 62. Middle East & Africa Matcha Premix Sales Market Share by Type (2017-2022)

Table 63. Middle East & Africa Matcha Premix Sales by Application (2017-2022) & (K

Units)

Table 64. Middle East & Africa Matcha Premix Sales Market Share by Application (2017-2022)

Table 65. Key Market Drivers & Growth Opportunities of Matcha Premix

Table 66. Key Market Challenges & Risks of Matcha Premix

Table 67. Key Industry Trends of Matcha Premix

Table 68. Matcha Premix Raw Material

Table 69. Key Suppliers of Raw Materials

Table 70. Matcha Premix Distributors List

Table 71. Matcha Premix Customer List

Table 72. Global Matcha Premix Sales Forecast by Region (2023-2028) & (K Units)

Table 73. Global Matcha Premix Sales Market Forecast by Region

Table 74. Global Matcha Premix Revenue Forecast by Region (2023-2028) & (\$ millions)

Table 75. Global Matcha Premix Revenue Market Share Forecast by Region (2023-2028)

Table 76. Americas Matcha Premix Sales Forecast by Country (2023-2028) & (K Units)

Table 77. Americas Matcha Premix Revenue Forecast by Country (2023-2028) & (\$ millions)

Table 78. APAC Matcha Premix Sales Forecast by Region (2023-2028) & (K Units)

Table 79. APAC Matcha Premix Revenue Forecast by Region (2023-2028) & (\$ millions)

Table 80. Europe Matcha Premix Sales Forecast by Country (2023-2028) & (K Units)

Table 81. Europe Matcha Premix Revenue Forecast by Country (2023-2028) & (\$ millions)

Table 82. Middle East & Africa Matcha Premix Sales Forecast by Country (2023-2028) & (K Units)

Table 83. Middle East & Africa Matcha Premix Revenue Forecast by Country (2023-2028) & (\$ millions)

Table 84. Global Matcha Premix Sales Forecast by Type (2023-2028) & (K Units)

Table 85. Global Matcha Premix Sales Market Share Forecast by Type (2023-2028)

Table 86. Global Matcha Premix Revenue Forecast by Type (2023-2028) & (\$ Millions)

Table 87. Global Matcha Premix Revenue Market Share Forecast by Type (2023-2028)

Table 88. Global Matcha Premix Sales Forecast by Application (2023-2028) & (K Units)

Table 89. Global Matcha Premix Sales Market Share Forecast by Application (2023-2028)

Table 90. Global Matcha Premix Revenue Forecast by Application (2023-2028) & (\$ Millions)

Table 91. Global Matcha Premix Revenue Market Share Forecast by Application

(2023-2028)

Table 92. Whole Spice, Inc. Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 93. Whole Spice, Inc. Matcha Premix Product Offered

Table 94. Whole Spice, Inc. Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 95. Whole Spice, Inc. Main Business

Table 96. Whole Spice, Inc. Latest Developments

Table 97. Senso Foods Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 98. Senso Foods Matcha Premix Product Offered

Table 99. Senso Foods Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 100. Senso Foods Main Business

Table 101. Senso Foods Latest Developments

Table 102. Aiya Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 103. Aiya Matcha Premix Product Offered

Table 104. Aiya Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 105. Aiya Main Business

Table 106. Aiya Latest Developments

Table 107. Marushichi Seicha Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 108. Marushichi Seicha Matcha Premix Product Offered

Table 109. Marushichi Seicha Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 110. Marushichi Seicha Main Business

Table 111. Marushichi Seicha Latest Developments

Table 112. ShaoXing Royal Tea Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 113. ShaoXing Royal Tea Matcha Premix Product Offered

Table 114. ShaoXing Royal Tea Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 115. ShaoXing Royal Tea Main Business

Table 116. ShaoXing Royal Tea Latest Developments

Table 117. DoMatcha Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 118. DoMatcha Matcha Premix Product Offered



Table 119. DoMatcha Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 120. DoMatcha Main Business

Table 121. DoMatcha Latest Developments

Table 122. Senchasou Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 123. Senchasou Matcha Premix Product Offered

Table 124. Senchasou Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 125. Senchasou Main Business

Table 126. Senchasou Latest Developments

Table 127. Chato Co., Ltd. Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 128. Chato Co., Ltd. Matcha Premix Product Offered

Table 129. Chato Co., Ltd. Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 130. Chato Co., Ltd. Main Business

Table 131. Chato Co., Ltd. Latest Developments

Table 132. Morihan Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 133. Morihan Matcha Premix Product Offered

Table 134. Morihan Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 135. Morihan Main Business

Table 136. Morihan Latest Developments

Table 137. Tata Global Beverages Ltd Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 138. Tata Global Beverages Ltd Matcha Premix Product Offered

Table 139. Tata Global Beverages Ltd Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 140. Tata Global Beverages Ltd Main Business

Table 141. Tata Global Beverages Ltd Latest Developments

Table 142. Tenzo Tea, Inc Basic Information, Matcha Premix Manufacturing Base, Sales Area and Its Competitors

Table 143. Tenzo Tea, Inc Matcha Premix Product Offered

Table 144. Tenzo Tea, Inc Matcha Premix Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 145. Tenzo Tea, Inc Main Business

Table 146. Tenzo Tea, Inc Latest Developments



## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Matcha Premix
- Figure 2. Matcha Premix Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Matcha Premix Sales Growth Rate 2017-2028 (K Units)
- Figure 7. Global Matcha Premix Revenue Growth Rate 2017-2028 (\$ Millions)
- Figure 8. Matcha Premix Sales by Region (2021 & 2028) & (\$ millions)
- Figure 9. Product Picture of Food Matcha Premix
- Figure 10. Product Picture of Beverage Matcha Premix
- Figure 11. Global Matcha Premix Sales Market Share by Type in 2021
- Figure 12. Global Matcha Premix Revenue Market Share by Type (2017-2022)
- Figure 13. Matcha Premix Consumed in Ice Cream
- Figure 14. Global Matcha Premix Market: Ice Cream (2017-2022) & (K Units)
- Figure 15. Matcha Premix Consumed in Coffee & Milk Tea
- Figure 16. Global Matcha Premix Market: Coffee & Milk Tea (2017-2022) & (K Units)
- Figure 17. Matcha Premix Consumed in Dessert
- Figure 18. Global Matcha Premix Market: Dessert (2017-2022) & (K Units)
- Figure 19. Matcha Premix Consumed in Cookies
- Figure 20. Global Matcha Premix Market: Cookies (2017-2022) & (K Units)
- Figure 21. Matcha Premix Consumed in Other
- Figure 22. Global Matcha Premix Market: Other (2017-2022) & (K Units)
- Figure 23. Global Matcha Premix Sales Market Share by Application (2017-2022)
- Figure 24. Global Matcha Premix Revenue Market Share by Application in 2021
- Figure 25. Matcha Premix Revenue Market by Company in 2021 (\$ Million)
- Figure 26. Global Matcha Premix Revenue Market Share by Company in 2021
- Figure 27. Global Matcha Premix Sales Market Share by Geographic Region (2017-2022)
- Figure 28. Global Matcha Premix Revenue Market Share by Geographic Region in 2021
- Figure 29. Global Matcha Premix Sales Market Share by Region (2017-2022)
- Figure 30. Global Matcha Premix Revenue Market Share by Country/Region in 2021
- Figure 31. Americas Matcha Premix Sales 2017-2022 (K Units)
- Figure 32. Americas Matcha Premix Revenue 2017-2022 (\$ Millions)
- Figure 33. APAC Matcha Premix Sales 2017-2022 (K Units)
- Figure 34. APAC Matcha Premix Revenue 2017-2022 (\$ Millions)

- Figure 35. Europe Matcha Premix Sales 2017-2022 (K Units)
- Figure 36. Europe Matcha Premix Revenue 2017-2022 (\$ Millions)
- Figure 37. Middle East & Africa Matcha Premix Sales 2017-2022 (K Units)
- Figure 38. Middle East & Africa Matcha Premix Revenue 2017-2022 (\$ Millions)
- Figure 39. Americas Matcha Premix Sales Market Share by Country in 2021
- Figure 40. Americas Matcha Premix Revenue Market Share by Country in 2021
- Figure 41. United States Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 42. Canada Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 43. Mexico Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 44. Brazil Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 45. APAC Matcha Premix Sales Market Share by Region in 2021
- Figure 46. APAC Matcha Premix Revenue Market Share by Regions in 2021
- Figure 47. China Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 48. Japan Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 49. South Korea Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 50. Southeast Asia Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 51. India Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 52. Australia Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 53. Europe Matcha Premix Sales Market Share by Country in 2021
- Figure 54. Europe Matcha Premix Revenue Market Share by Country in 2021
- Figure 55. Germany Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 56. France Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 57. UK Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 58. Italy Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 59. Russia Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 60. Middle East & Africa Matcha Premix Sales Market Share by Country in 2021
- Figure 61. Middle East & Africa Matcha Premix Revenue Market Share by Country in 2021
- Figure 62. Egypt Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 63. South Africa Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 64. Israel Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 65. Turkey Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 66. GCC Country Matcha Premix Revenue Growth 2017-2022 (\$ Millions)
- Figure 67. Manufacturing Cost Structure Analysis of Matcha Premix in 2021
- Figure 68. Manufacturing Process Analysis of Matcha Premix
- Figure 69. Industry Chain Structure of Matcha Premix
- Figure 70. Channels of Distribution
- Figure 71. Distributors Profiles

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