

Global Matcha Market Growth 2024-2030

<https://marketpublishers.com/r/G23576D2866DEN.html>

Date: February 2024

Pages: 118

Price: US\$ 3,660.00 (Single User License)

ID: G23576D2866DEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Matcha market size was valued at US\$ 186.8 million in 2023. With growing demand in downstream market, the Matcha is forecast to a readjusted size of US\$ 241.5 million by 2030 with a CAGR of 3.7% during review period.

The research report highlights the growth potential of the global Matcha market. Matcha are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Matcha. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Matcha market.

Matcha is finely ground powder of specially grown and processed green tea leaves, traditionally consumed in East Asia.

Key Features:

The report on Matcha market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Matcha market. It may include historical data, market segmentation by Type (e.g., Ceremonial, Classic), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving

the growth of the Matcha market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Matcha market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Matcha industry. This include advancements in Matcha technology, Matcha new entrants, Matcha new investment, and other innovations that are shaping the future of Matcha.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Matcha market. It includes factors influencing customer ' purchasing decisions, preferences for Matcha product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Matcha market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Matcha market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Matcha market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Matcha industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Matcha market.

Market Segmentation:

Matcha market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Ceremonial

Classic

Culinary

Segmentation by application

Food and Beverages

Personal Care

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AIYA America

The AOI Tea Company

Ippodo Tea

DoMatcha

Encha

Midori Spring Ltd.

Vivid Vitality Ltd.

Garden To Cup Organics

TEAJA Organic

Jade Monk LLC.

ITO EN, LTD.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Matcha market?

What factors are driving Matcha market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Matcha market opportunities vary by end market size?

How does Matcha break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Matcha Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Matcha by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Matcha by Country/Region, 2019, 2023 & 2030
- 2.2 Matcha Segment by Type
 - 2.2.1 Ceremonial
 - 2.2.2 Classic
 - 2.2.3 Culinary
- 2.3 Matcha Sales by Type
 - 2.3.1 Global Matcha Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Matcha Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Matcha Sale Price by Type (2019-2024)
- 2.4 Matcha Segment by Application
 - 2.4.1 Food and Beverages
 - 2.4.2 Personal Care
 - 2.4.3 Others
- 2.5 Matcha Sales by Application
 - 2.5.1 Global Matcha Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Matcha Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Matcha Sale Price by Application (2019-2024)

3 GLOBAL MATCHA BY COMPANY

3.1 Global Matcha Breakdown Data by Company

3.1.1 Global Matcha Annual Sales by Company (2019-2024)

3.1.2 Global Matcha Sales Market Share by Company (2019-2024)

3.2 Global Matcha Annual Revenue by Company (2019-2024)

3.2.1 Global Matcha Revenue by Company (2019-2024)

3.2.2 Global Matcha Revenue Market Share by Company (2019-2024)

3.3 Global Matcha Sale Price by Company

3.4 Key Manufacturers Matcha Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Matcha Product Location Distribution

3.4.2 Players Matcha Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR MATCHA BY GEOGRAPHIC REGION

4.1 World Historic Matcha Market Size by Geographic Region (2019-2024)

4.1.1 Global Matcha Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Matcha Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Matcha Market Size by Country/Region (2019-2024)

4.2.1 Global Matcha Annual Sales by Country/Region (2019-2024)

4.2.2 Global Matcha Annual Revenue by Country/Region (2019-2024)

4.3 Americas Matcha Sales Growth

4.4 APAC Matcha Sales Growth

4.5 Europe Matcha Sales Growth

4.6 Middle East & Africa Matcha Sales Growth

5 AMERICAS

5.1 Americas Matcha Sales by Country

5.1.1 Americas Matcha Sales by Country (2019-2024)

5.1.2 Americas Matcha Revenue by Country (2019-2024)

5.2 Americas Matcha Sales by Type

5.3 Americas Matcha Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Matcha Sales by Region

6.1.1 APAC Matcha Sales by Region (2019-2024)

6.1.2 APAC Matcha Revenue by Region (2019-2024)

6.2 APAC Matcha Sales by Type

6.3 APAC Matcha Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Matcha by Country

7.1.1 Europe Matcha Sales by Country (2019-2024)

7.1.2 Europe Matcha Revenue by Country (2019-2024)

7.2 Europe Matcha Sales by Type

7.3 Europe Matcha Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Matcha by Country

8.1.1 Middle East & Africa Matcha Sales by Country (2019-2024)

8.1.2 Middle East & Africa Matcha Revenue by Country (2019-2024)

8.2 Middle East & Africa Matcha Sales by Type

8.3 Middle East & Africa Matcha Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Matcha

10.3 Manufacturing Process Analysis of Matcha

10.4 Industry Chain Structure of Matcha

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Matcha Distributors

11.3 Matcha Customer

12 WORLD FORECAST REVIEW FOR MATCHA BY GEOGRAPHIC REGION

12.1 Global Matcha Market Size Forecast by Region

12.1.1 Global Matcha Forecast by Region (2025-2030)

12.1.2 Global Matcha Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Matcha Forecast by Type

12.7 Global Matcha Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 AIYA America

13.1.1 AIYA America Company Information

13.1.2 AIYA America Matcha Product Portfolios and Specifications

13.1.3 AIYA America Matcha Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 AIYA America Main Business Overview

13.1.5 AIYA America Latest Developments

13.2 The AOI Tea Company

13.2.1 The AOI Tea Company Company Information

13.2.2 The AOI Tea Company Matcha Product Portfolios and Specifications

13.2.3 The AOI Tea Company Matcha Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 The AOI Tea Company Main Business Overview

13.2.5 The AOI Tea Company Latest Developments

13.3 Ippodo Tea

13.3.1 Ippodo Tea Company Information

13.3.2 Ippodo Tea Matcha Product Portfolios and Specifications

13.3.3 Ippodo Tea Matcha Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Ippodo Tea Main Business Overview

13.3.5 Ippodo Tea Latest Developments

13.4 DoMatcha

13.4.1 DoMatcha Company Information

13.4.2 DoMatcha Matcha Product Portfolios and Specifications

13.4.3 DoMatcha Matcha Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 DoMatcha Main Business Overview

13.4.5 DoMatcha Latest Developments

13.5 Encha

13.5.1 Encha Company Information

13.5.2 Encha Matcha Product Portfolios and Specifications

13.5.3 Encha Matcha Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Encha Main Business Overview

13.5.5 Encha Latest Developments

13.6 Midori Spring Ltd.

13.6.1 Midori Spring Ltd. Company Information

13.6.2 Midori Spring Ltd. Matcha Product Portfolios and Specifications

13.6.3 Midori Spring Ltd. Matcha Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Midori Spring Ltd. Main Business Overview

13.6.5 Midori Spring Ltd. Latest Developments

13.7 Vivid Vitality Ltd.

13.7.1 Vivid Vitality Ltd. Company Information

13.7.2 Vivid Vitality Ltd. Matcha Product Portfolios and Specifications

13.7.3 Vivid Vitality Ltd. Matcha Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Vivid Vitality Ltd. Main Business Overview

13.7.5 Vivid Vitality Ltd. Latest Developments

13.8 Garden To Cup Organics

13.8.1 Garden To Cup Organics Company Information

13.8.2 Garden To Cup Organics Matcha Product Portfolios and Specifications

13.8.3 Garden To Cup Organics Matcha Sales, Revenue, Price and Gross Margin
(2019-2024)

13.8.4 Garden To Cup Organics Main Business Overview

13.8.5 Garden To Cup Organics Latest Developments

13.9 TEAJA Organic

13.9.1 TEAJA Organic Company Information

13.9.2 TEAJA Organic Matcha Product Portfolios and Specifications

13.9.3 TEAJA Organic Matcha Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 TEAJA Organic Main Business Overview

13.9.5 TEAJA Organic Latest Developments

13.10 Jade Monk LLC.

13.10.1 Jade Monk LLC. Company Information

13.10.2 Jade Monk LLC. Matcha Product Portfolios and Specifications

13.10.3 Jade Monk LLC. Matcha Sales, Revenue, Price and Gross Margin
(2019-2024)

13.10.4 Jade Monk LLC. Main Business Overview

13.10.5 Jade Monk LLC. Latest Developments

13.11 ITO EN, LTD.

13.11.1 ITO EN, LTD. Company Information

13.11.2 ITO EN, LTD. Matcha Product Portfolios and Specifications

13.11.3 ITO EN, LTD. Matcha Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 ITO EN, LTD. Main Business Overview

13.11.5 ITO EN, LTD. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Matcha Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Matcha Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Ceremonial

Table 4. Major Players of Classic

Table 5. Major Players of Culinary

Table 6. Global Matcha Sales by Type (2019-2024) & (K MT)

Table 7. Global Matcha Sales Market Share by Type (2019-2024)

Table 8. Global Matcha Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Matcha Revenue Market Share by Type (2019-2024)

Table 10. Global Matcha Sale Price by Type (2019-2024) & (USD/MT)

Table 11. Global Matcha Sales by Application (2019-2024) & (K MT)

Table 12. Global Matcha Sales Market Share by Application (2019-2024)

Table 13. Global Matcha Revenue by Application (2019-2024)

Table 14. Global Matcha Revenue Market Share by Application (2019-2024)

Table 15. Global Matcha Sale Price by Application (2019-2024) & (USD/MT)

Table 16. Global Matcha Sales by Company (2019-2024) & (K MT)

Table 17. Global Matcha Sales Market Share by Company (2019-2024)

Table 18. Global Matcha Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Matcha Revenue Market Share by Company (2019-2024)

Table 20. Global Matcha Sale Price by Company (2019-2024) & (USD/MT)

Table 21. Key Manufacturers Matcha Producing Area Distribution and Sales Area

Table 22. Players Matcha Products Offered

Table 23. Matcha Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Matcha Sales by Geographic Region (2019-2024) & (K MT)

Table 27. Global Matcha Sales Market Share Geographic Region (2019-2024)

Table 28. Global Matcha Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Matcha Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Matcha Sales by Country/Region (2019-2024) & (K MT)

Table 31. Global Matcha Sales Market Share by Country/Region (2019-2024)

Table 32. Global Matcha Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Matcha Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Matcha Sales by Country (2019-2024) & (K MT)
Table 35. Americas Matcha Sales Market Share by Country (2019-2024)
Table 36. Americas Matcha Revenue by Country (2019-2024) & (\$ Millions)
Table 37. Americas Matcha Revenue Market Share by Country (2019-2024)
Table 38. Americas Matcha Sales by Type (2019-2024) & (K MT)
Table 39. Americas Matcha Sales by Application (2019-2024) & (K MT)
Table 40. APAC Matcha Sales by Region (2019-2024) & (K MT)
Table 41. APAC Matcha Sales Market Share by Region (2019-2024)
Table 42. APAC Matcha Revenue by Region (2019-2024) & (\$ Millions)
Table 43. APAC Matcha Revenue Market Share by Region (2019-2024)
Table 44. APAC Matcha Sales by Type (2019-2024) & (K MT)
Table 45. APAC Matcha Sales by Application (2019-2024) & (K MT)
Table 46. Europe Matcha Sales by Country (2019-2024) & (K MT)
Table 47. Europe Matcha Sales Market Share by Country (2019-2024)
Table 48. Europe Matcha Revenue by Country (2019-2024) & (\$ Millions)
Table 49. Europe Matcha Revenue Market Share by Country (2019-2024)
Table 50. Europe Matcha Sales by Type (2019-2024) & (K MT)
Table 51. Europe Matcha Sales by Application (2019-2024) & (K MT)
Table 52. Middle East & Africa Matcha Sales by Country (2019-2024) & (K MT)
Table 53. Middle East & Africa Matcha Sales Market Share by Country (2019-2024)
Table 54. Middle East & Africa Matcha Revenue by Country (2019-2024) & (\$ Millions)
Table 55. Middle East & Africa Matcha Revenue Market Share by Country (2019-2024)
Table 56. Middle East & Africa Matcha Sales by Type (2019-2024) & (K MT)
Table 57. Middle East & Africa Matcha Sales by Application (2019-2024) & (K MT)
Table 58. Key Market Drivers & Growth Opportunities of Matcha
Table 59. Key Market Challenges & Risks of Matcha
Table 60. Key Industry Trends of Matcha
Table 61. Matcha Raw Material
Table 62. Key Suppliers of Raw Materials
Table 63. Matcha Distributors List
Table 64. Matcha Customer List
Table 65. Global Matcha Sales Forecast by Region (2025-2030) & (K MT)
Table 66. Global Matcha Revenue Forecast by Region (2025-2030) & (\$ millions)
Table 67. Americas Matcha Sales Forecast by Country (2025-2030) & (K MT)
Table 68. Americas Matcha Revenue Forecast by Country (2025-2030) & (\$ millions)
Table 69. APAC Matcha Sales Forecast by Region (2025-2030) & (K MT)
Table 70. APAC Matcha Revenue Forecast by Region (2025-2030) & (\$ millions)
Table 71. Europe Matcha Sales Forecast by Country (2025-2030) & (K MT)
Table 72. Europe Matcha Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Matcha Sales Forecast by Country (2025-2030) & (K MT)

Table 74. Middle East & Africa Matcha Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Matcha Sales Forecast by Type (2025-2030) & (K MT)

Table 76. Global Matcha Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Matcha Sales Forecast by Application (2025-2030) & (K MT)

Table 78. Global Matcha Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. AIYA America Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 80. AIYA America Matcha Product Portfolios and Specifications

Table 81. AIYA America Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. AIYA America Main Business

Table 83. AIYA America Latest Developments

Table 84. The AOI Tea Company Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 85. The AOI Tea Company Matcha Product Portfolios and Specifications

Table 86. The AOI Tea Company Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. The AOI Tea Company Main Business

Table 88. The AOI Tea Company Latest Developments

Table 89. Ippodo Tea Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 90. Ippodo Tea Matcha Product Portfolios and Specifications

Table 91. Ippodo Tea Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Ippodo Tea Main Business

Table 93. Ippodo Tea Latest Developments

Table 94. DoMatcha Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 95. DoMatcha Matcha Product Portfolios and Specifications

Table 96. DoMatcha Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. DoMatcha Main Business

Table 98. DoMatcha Latest Developments

Table 99. Encha Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 100. Encha Matcha Product Portfolios and Specifications

Table 101. Encha Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Encha Main Business

Table 103. Encha Latest Developments

Table 104. Midori Spring Ltd. Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 105. Midori Spring Ltd. Matcha Product Portfolios and Specifications

Table 106. Midori Spring Ltd. Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Midori Spring Ltd. Main Business

Table 108. Midori Spring Ltd. Latest Developments

Table 109. Vivid Vitality Ltd. Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 110. Vivid Vitality Ltd. Matcha Product Portfolios and Specifications

Table 111. Vivid Vitality Ltd. Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Vivid Vitality Ltd. Main Business

Table 113. Vivid Vitality Ltd. Latest Developments

Table 114. Garden To Cup Organics Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 115. Garden To Cup Organics Matcha Product Portfolios and Specifications

Table 116. Garden To Cup Organics Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Garden To Cup Organics Main Business

Table 118. Garden To Cup Organics Latest Developments

Table 119. TEAJA Organic Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 120. TEAJA Organic Matcha Product Portfolios and Specifications

Table 121. TEAJA Organic Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. TEAJA Organic Main Business

Table 123. TEAJA Organic Latest Developments

Table 124. Jade Monk LLC. Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 125. Jade Monk LLC. Matcha Product Portfolios and Specifications

Table 126. Jade Monk LLC. Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Jade Monk LLC. Main Business

Table 128. Jade Monk LLC. Latest Developments

Table 129. ITO EN, LTD. Basic Information, Matcha Manufacturing Base, Sales Area and Its Competitors

Table 130. ITO EN, LTD. Matcha Product Portfolios and Specifications

Table 131. ITO EN, LTD. Matcha Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 132. ITO EN, LTD. Main Business

Table 133. ITO EN, LTD. Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Matcha
- Figure 2. Matcha Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Matcha Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Matcha Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Matcha Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Ceremonial
- Figure 10. Product Picture of Classic
- Figure 11. Product Picture of Culinary
- Figure 12. Global Matcha Sales Market Share by Type in 2023
- Figure 13. Global Matcha Revenue Market Share by Type (2019-2024)
- Figure 14. Matcha Consumed in Food and Beverages
- Figure 15. Global Matcha Market: Food and Beverages (2019-2024) & (K MT)
- Figure 16. Matcha Consumed in Personal Care
- Figure 17. Global Matcha Market: Personal Care (2019-2024) & (K MT)
- Figure 18. Matcha Consumed in Others
- Figure 19. Global Matcha Market: Others (2019-2024) & (K MT)
- Figure 20. Global Matcha Sales Market Share by Application (2023)
- Figure 21. Global Matcha Revenue Market Share by Application in 2023
- Figure 22. Matcha Sales Market by Company in 2023 (K MT)
- Figure 23. Global Matcha Sales Market Share by Company in 2023
- Figure 24. Matcha Revenue Market by Company in 2023 (\$ Million)
- Figure 25. Global Matcha Revenue Market Share by Company in 2023
- Figure 26. Global Matcha Sales Market Share by Geographic Region (2019-2024)
- Figure 27. Global Matcha Revenue Market Share by Geographic Region in 2023
- Figure 28. Americas Matcha Sales 2019-2024 (K MT)
- Figure 29. Americas Matcha Revenue 2019-2024 (\$ Millions)
- Figure 30. APAC Matcha Sales 2019-2024 (K MT)
- Figure 31. APAC Matcha Revenue 2019-2024 (\$ Millions)
- Figure 32. Europe Matcha Sales 2019-2024 (K MT)
- Figure 33. Europe Matcha Revenue 2019-2024 (\$ Millions)
- Figure 34. Middle East & Africa Matcha Sales 2019-2024 (K MT)
- Figure 35. Middle East & Africa Matcha Revenue 2019-2024 (\$ Millions)

- Figure 36. Americas Matcha Sales Market Share by Country in 2023
- Figure 37. Americas Matcha Revenue Market Share by Country in 2023
- Figure 38. Americas Matcha Sales Market Share by Type (2019-2024)
- Figure 39. Americas Matcha Sales Market Share by Application (2019-2024)
- Figure 40. United States Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Canada Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Mexico Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Brazil Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. APAC Matcha Sales Market Share by Region in 2023
- Figure 45. APAC Matcha Revenue Market Share by Regions in 2023
- Figure 46. APAC Matcha Sales Market Share by Type (2019-2024)
- Figure 47. APAC Matcha Sales Market Share by Application (2019-2024)
- Figure 48. China Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Japan Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. South Korea Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Southeast Asia Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. India Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Australia Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. China Taiwan Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Europe Matcha Sales Market Share by Country in 2023
- Figure 56. Europe Matcha Revenue Market Share by Country in 2023
- Figure 57. Europe Matcha Sales Market Share by Type (2019-2024)
- Figure 58. Europe Matcha Sales Market Share by Application (2019-2024)
- Figure 59. Germany Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. France Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. UK Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Italy Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Russia Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Middle East & Africa Matcha Sales Market Share by Country in 2023
- Figure 65. Middle East & Africa Matcha Revenue Market Share by Country in 2023
- Figure 66. Middle East & Africa Matcha Sales Market Share by Type (2019-2024)
- Figure 67. Middle East & Africa Matcha Sales Market Share by Application (2019-2024)
- Figure 68. Egypt Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. South Africa Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Israel Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Turkey Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. GCC Country Matcha Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. Manufacturing Cost Structure Analysis of Matcha in 2023
- Figure 74. Manufacturing Process Analysis of Matcha

Figure 75. Industry Chain Structure of Matcha

Figure 76. Channels of Distribution

Figure 77. Global Matcha Sales Market Forecast by Region (2025-2030)

Figure 78. Global Matcha Revenue Market Share Forecast by Region (2025-2030)

Figure 79. Global Matcha Sales Market Share Forecast by Type (2025-2030)

Figure 80. Global Matcha Revenue Market Share Forecast by Type (2025-2030)

Figure 81. Global Matcha Sales Market Share Forecast by Application (2025-2030)

Figure 82. Global Matcha Revenue Market Share Forecast by Application (2025-2030)

I would like to order

Product name: Global Matcha Market Growth 2024-2030

Product link: <https://marketpublishers.com/r/G23576D2866DEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G23576D2866DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970