

# Global Master Data Management (MDM) Solutions Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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Master Data Management (MDM) solutions are enterprise software products that:

- Support the global identification, linking and synchronization of master data across heterogeneous data sources through semantic reconciliation of master data.
- Create and manage a central, persisted system of record or index of record for master data.
- Support the four MDM hub implementation styles, as defined by Gartner.
- Enable generation and delivery of a trusted version of one or more subject areas to all stakeholders, in support of various business initiatives.
- Support ongoing master data stewardship and governance requirements through workflow-based monitoring and corrective-action techniques.
- Are agnostic to the business application landscape in which they reside
- Can be implemented by end-user organizations without having to make use of required professional.

LPI (LP Information)' newest research report, the “Master Data Management (MDM) Solutions Industry Forecast” looks at past sales and reviews total world Master Data Management (MDM) Solutions sales in 2022, providing a comprehensive analysis by region and market sector of projected Master Data Management (MDM) Solutions sales for 2023 through 2029. With Master Data Management (MDM) Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Master Data Management (MDM) Solutions industry.

This Insight Report provides a comprehensive analysis of the global Master Data Management (MDM) Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with

a focus on Master Data Management (MDM) Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Master Data Management (MDM) Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Master Data Management (MDM) Solutions and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Master Data Management (MDM) Solutions.

The global Master Data Management (MDM) Solutions market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Master Data Management (MDM) Solutions is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Master Data Management (MDM) Solutions is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Master Data Management (MDM) Solutions is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Master Data Management (MDM) Solutions players cover IBM, PiLog, Informatica, SAP, Semarchy, Stibo Systems, Ataccama, Profisee and TIBCO Software, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Master Data Management (MDM) Solutions market by product type, application, key players and key regions and countries.

**Market Segmentation:**

## Segmentation by type

Cloud-Based

On-Premises

## Segmentation by application

Large Enterprises (1000+Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499Users)

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

PiLog

Informatica

SAP

Semarchy

Stibo Systems

Ataccama

Profisee

TIBCO Software

Contentserv

EnterWorks

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