

Global Master Data Management (MDM) Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Master data management (MDM) software provides a way of managing all critical data from multiple applications in the organization. It does this by linking to a universal or master data file.

The global Master Data Management (MDM) Software market size is projected to grow from US\$ 975.3 million in 2023 to US\$ 1625.8 million in 2030; it is expected to grow at a CAGR of 7.6% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Master Data Management (MDM) Software Industry Forecast" looks at past sales and reviews total world Master Data Management (MDM) Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Master Data Management (MDM) Software sales for 2024 through 2030. With Master Data Management (MDM) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Master Data Management (MDM) Software industry.

This Insight Report provides a comprehensive analysis of the global Master Data Management (MDM) Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Master Data Management (MDM) Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Master Data Management (MDM) Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Master Data Management (MDM) Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Master Data Management (MDM) Software.

Some of the future market trends of MDM software are:

The increasing adoption of cloud-based MDM solutions, as they offer scalability, flexibility, and cost-effectiveness compared to on-premises solutions.

The rising demand for MDM solutions in emerging markets, such as Asia-Pacific and Latin America, where the data volume and complexity are growing rapidly due to digital transformation, e-commerce, and social media.

The integration of MDM solutions with advanced technologies, such as artificial intelligence, machine learning, blockchain, and big data analytics, to enhance data quality, governance, and security.

The emergence of multidomain MDM solutions, which can manage master data across multiple domains, such as customer, product, supplier, location, and asset, in a single platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Master Data Management (MDM) Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud Based

On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Winshuttle

SAP

IBM

Informatica

TIBCO

SAS

Terarada

Ataccama

Stibo Systems

Magnitude Software

Reltio

Riversand

Software AG

Civica

Prospecta Software

Clear Analytics

Microsoft

Starcom

Veeva Systems

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