

Global Massage Therapy Services Market Growth (Status and Outlook) 2022-2028

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Abstracts

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The global market for Massage Therapy Services is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Massage Therapy Services market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Massage Therapy Services market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Massage Therapy Services market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Massage Therapy Services market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Massage Therapy Services players cover Spavia, LaVida Massage, InterContinental Hotels Group plc, Massage Envy and Hand and Stone Massage and Facial Spa, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.



Report Coverage

This latest report provides a deep insight into the global Massage Therapy Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Massage Therapy Services market, with both quantitative and qualitative data, to help readers understand how the Massage Therapy Services market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

Market Segmentation:

The study segments the Massage Therapy Services market and forecasts the market size by Type (Deep Tissue Massage, Lymphatic Massage and Sports Massage), by Application (Massage Parlour, Hospital/Clinics and Resorts/Hotels,), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Deep Tissue Massage

Lymphatic Massage

Sports Massage

Oncology Massage

Swedish Massage

Others



Massage Parlour

Hospital/Clinics

Resorts/Hotels

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France



UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Spavia

LaVida Massage

InterContinental Hotels Group plc

Massage Envy

Hand and Stone Massage and Facial Spa

Elements Massage

Massage Heights

The Woodhouse Day Spa

MassageLuXe



Iyara Day Spa

Action Sport Physio

Tranquility Spa

Deep Tissue Healing

Lifecare

Ash Salon

DePasquale The Spa

Wecasa

Lenox Massage & Spa

Chapter Introduction

Chapter 1: Scope of Massage Therapy Services, Research Methodology, etc.

Chapter 2: Executive Summary, global Massage Therapy Services market size and CAGR, Massage Therapy Services market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Massage Therapy Services revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Massage Therapy Services revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace



Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Massage Therapy Services market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including Spavia, LaVida Massage, InterContinental Hotels Group plc, Massage Envy, Hand and Stone Massage and Facial Spa, Elements Massage, Massage Heights, The Woodhouse Day Spa and MassageLuXe, etc.

Chapter 14: Research Findings and Conclusion



Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Massage Therapy Services Market Size 2017-2028
- 2.1.2 Massage Therapy Services Market Size CAGR by Region 2017 VS 2022 VS 2028
- 2.2 Massage Therapy Services Segment by Type
 - 2.2.1 Deep Tissue Massage
 - 2.2.2 Lymphatic Massage
 - 2.2.3 Sports Massage
 - 2.2.4 Oncology Massage
 - 2.2.5 Swedish Massage
 - 2.2.6 Others

2.3 Massage Therapy Services Market Size by Type

2.3.1 Massage Therapy Services Market Size CAGR by Type (2017 VS 2022 VS 2028)

2.3.2 Global Massage Therapy Services Market Size Market Share by Type (2017-2022)

2.4 Massage Therapy Services Segment by Application

- 2.4.1 Massage Parlour
- 2.4.2 Hospital/Clinics
- 2.4.3 Resorts/Hotels

2.5 Massage Therapy Services Market Size by Application

2.5.1 Massage Therapy Services Market Size CAGR by Application (2017 VS 2022 VS 2028)

2.5.2 Global Massage Therapy Services Market Size Market Share by Application (2017-2022)



3 MASSAGE THERAPY SERVICES MARKET SIZE BY PLAYER

- 3.1 Massage Therapy Services Market Size Market Share by Players
- 3.1.1 Global Massage Therapy Services Revenue by Players (2020-2022)

3.1.2 Global Massage Therapy Services Revenue Market Share by Players (2020-2022)

- 3.2 Global Massage Therapy Services Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
- 3.3.1 Competition Landscape Analysis
- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 MASSAGE THERAPY SERVICES BY REGIONS

4.1 Massage Therapy Services Market Size by Regions (2017-2022)

4.2 Americas Massage Therapy Services Market Size Growth (2017-2022)

4.3 APAC Massage Therapy Services Market Size Growth (2017-2022)

4.4 Europe Massage Therapy Services Market Size Growth (2017-2022)

4.5 Middle East & Africa Massage Therapy Services Market Size Growth (2017-2022)

5 AMERICAS

- 5.1 Americas Massage Therapy Services Market Size by Country (2017-2022)
- 5.2 Americas Massage Therapy Services Market Size by Type (2017-2022)
- 5.3 Americas Massage Therapy Services Market Size by Application (2017-2022)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Massage Therapy Services Market Size by Region (2017-2022)

- 6.2 APAC Massage Therapy Services Market Size by Type (2017-2022)
- 6.3 APAC Massage Therapy Services Market Size by Application (2017-2022)
- 6.4 China
- 6.5 Japan



- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Massage Therapy Services by Country (2017-2022)
- 7.2 Europe Massage Therapy Services Market Size by Type (2017-2022)
- 7.3 Europe Massage Therapy Services Market Size by Application (2017-2022)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Massage Therapy Services by Region (2017-2022)
- 8.2 Middle East & Africa Massage Therapy Services Market Size by Type (2017-2022)

8.3 Middle East & Africa Massage Therapy Services Market Size by Application

- (2017-2022)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL MASSAGE THERAPY SERVICES MARKET FORECAST

- 10.1 Global Massage Therapy Services Forecast by Regions (2023-2028)
 - 10.1.1 Global Massage Therapy Services Forecast by Regions (2023-2028)
 - 10.1.2 Americas Massage Therapy Services Forecast



10.1.3 APAC Massage Therapy Services Forecast 10.1.4 Europe Massage Therapy Services Forecast 10.1.5 Middle East & Africa Massage Therapy Services Forecast 10.2 Americas Massage Therapy Services Forecast by Country (2023-2028) 10.2.1 United States Massage Therapy Services Market Forecast 10.2.2 Canada Massage Therapy Services Market Forecast 10.2.3 Mexico Massage Therapy Services Market Forecast 10.2.4 Brazil Massage Therapy Services Market Forecast 10.3 APAC Massage Therapy Services Forecast by Region (2023-2028) 10.3.1 China Massage Therapy Services Market Forecast 10.3.2 Japan Massage Therapy Services Market Forecast 10.3.3 Korea Massage Therapy Services Market Forecast 10.3.4 Southeast Asia Massage Therapy Services Market Forecast 10.3.5 India Massage Therapy Services Market Forecast 10.3.6 Australia Massage Therapy Services Market Forecast 10.4 Europe Massage Therapy Services Forecast by Country (2023-2028) 10.4.1 Germany Massage Therapy Services Market Forecast 10.4.2 France Massage Therapy Services Market Forecast 10.4.3 UK Massage Therapy Services Market Forecast 10.4.4 Italy Massage Therapy Services Market Forecast 10.4.5 Russia Massage Therapy Services Market Forecast 10.5 Middle East & Africa Massage Therapy Services Forecast by Region (2023-2028) 10.5.1 Egypt Massage Therapy Services Market Forecast 10.5.2 South Africa Massage Therapy Services Market Forecast 10.5.3 Israel Massage Therapy Services Market Forecast 10.5.4 Turkey Massage Therapy Services Market Forecast 10.5.5 GCC Countries Massage Therapy Services Market Forecast

- 10.6 Global Massage Therapy Services Forecast by Type (2023-2028)
- 10.7 Global Massage Therapy Services Forecast by Application (2023-2028)

11 KEY PLAYERS ANALYSIS

- 11.1 Spavia
- 11.1.1 Spavia Company Information
- 11.1.2 Spavia Massage Therapy Services Product Offered

11.1.3 Spavia Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

- 11.1.4 Spavia Main Business Overview
- 11.1.5 Spavia Latest Developments



11.2 LaVida Massage

11.2.1 LaVida Massage Company Information

11.2.2 LaVida Massage Massage Therapy Services Product Offered

11.2.3 LaVida Massage Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.2.4 LaVida Massage Main Business Overview

11.2.5 LaVida Massage Latest Developments

11.3 InterContinental Hotels Group plc

11.3.1 InterContinental Hotels Group plc Company Information

11.3.2 InterContinental Hotels Group plc Massage Therapy Services Product Offered

11.3.3 InterContinental Hotels Group plc Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.3.4 InterContinental Hotels Group plc Main Business Overview

11.3.5 InterContinental Hotels Group plc Latest Developments

11.4 Massage Envy

11.4.1 Massage Envy Company Information

11.4.2 Massage Envy Massage Therapy Services Product Offered

11.4.3 Massage Envy Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.4.4 Massage Envy Main Business Overview

11.4.5 Massage Envy Latest Developments

11.5 Hand and Stone Massage and Facial Spa

11.5.1 Hand and Stone Massage and Facial Spa Company Information

11.5.2 Hand and Stone Massage and Facial Spa Massage Therapy Services Product Offered

11.5.3 Hand and Stone Massage and Facial Spa Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.5.4 Hand and Stone Massage and Facial Spa Main Business Overview

11.5.5 Hand and Stone Massage and Facial Spa Latest Developments

11.6 Elements Massage

11.6.1 Elements Massage Company Information

11.6.2 Elements Massage Massage Therapy Services Product Offered

11.6.3 Elements Massage Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.6.4 Elements Massage Main Business Overview

11.6.5 Elements Massage Latest Developments

11.7 Massage Heights

11.7.1 Massage Heights Company Information

11.7.2 Massage Heights Massage Therapy Services Product Offered



11.7.3 Massage Heights Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.7.4 Massage Heights Main Business Overview

11.7.5 Massage Heights Latest Developments

11.8 The Woodhouse Day Spa

11.8.1 The Woodhouse Day Spa Company Information

11.8.2 The Woodhouse Day Spa Massage Therapy Services Product Offered

11.8.3 The Woodhouse Day Spa Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.8.4 The Woodhouse Day Spa Main Business Overview

11.8.5 The Woodhouse Day Spa Latest Developments

11.9 MassageLuXe

11.9.1 MassageLuXe Company Information

11.9.2 MassageLuXe Massage Therapy Services Product Offered

11.9.3 MassageLuXe Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.9.4 MassageLuXe Main Business Overview

11.9.5 MassageLuXe Latest Developments

11.10 Iyara Day Spa

11.10.1 Iyara Day Spa Company Information

11.10.2 Iyara Day Spa Massage Therapy Services Product Offered

11.10.3 Iyara Day Spa Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.10.4 Iyara Day Spa Main Business Overview

11.10.5 Iyara Day Spa Latest Developments

11.11 Action Sport Physio

11.11.1 Action Sport Physio Company Information

11.11.2 Action Sport Physio Massage Therapy Services Product Offered

11.11.3 Action Sport Physio Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.11.4 Action Sport Physio Main Business Overview

11.11.5 Action Sport Physio Latest Developments

11.12 Tranquility Spa

11.12.1 Tranquility Spa Company Information

11.12.2 Tranquility Spa Massage Therapy Services Product Offered

11.12.3 Tranquility Spa Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.12.4 Tranquility Spa Main Business Overview

11.12.5 Tranquility Spa Latest Developments



11.13 Deep Tissue Healing

11.13.1 Deep Tissue Healing Company Information

11.13.2 Deep Tissue Healing Massage Therapy Services Product Offered

11.13.3 Deep Tissue Healing Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.13.4 Deep Tissue Healing Main Business Overview

11.13.5 Deep Tissue Healing Latest Developments

11.14 Lifecare

11.14.1 Lifecare Company Information

11.14.2 Lifecare Massage Therapy Services Product Offered

11.14.3 Lifecare Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.14.4 Lifecare Main Business Overview

11.14.5 Lifecare Latest Developments

11.15 Ash Salon

11.15.1 Ash Salon Company Information

11.15.2 Ash Salon Massage Therapy Services Product Offered

11.15.3 Ash Salon Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.15.4 Ash Salon Main Business Overview

11.15.5 Ash Salon Latest Developments

11.16 DePasquale The Spa

11.16.1 DePasquale The Spa Company Information

11.16.2 DePasquale The Spa Massage Therapy Services Product Offered

11.16.3 DePasquale The Spa Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.16.4 DePasquale The Spa Main Business Overview

11.16.5 DePasquale The Spa Latest Developments

11.17 Wecasa

11.17.1 Wecasa Company Information

11.17.2 Wecasa Massage Therapy Services Product Offered

11.17.3 Wecasa Massage Therapy Services Revenue, Gross Margin and Market Share (2020-2022)

11.17.4 Wecasa Main Business Overview

11.17.5 Wecasa Latest Developments

11.18 Lenox Massage & Spa

11.18.1 Lenox Massage & Spa Company Information

11.18.2 Lenox Massage & Spa Massage Therapy Services Product Offered

11.18.3 Lenox Massage & Spa Massage Therapy Services Revenue, Gross Margin



and Market Share (2020-2022)

- 11.18.4 Lenox Massage & Spa Main Business Overview
- 11.18.5 Lenox Massage & Spa Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES

Table 1. Massage Therapy Services Market Size CAGR by Region (2017 VS 2022 VS

2028) & (\$ Millions)

 Table 2. Major Players of Deep Tissue Massage

Table 3. Major Players of Lymphatic Massage

- Table 4. Major Players of Sports Massage
- Table 5. Major Players of Oncology Massage
- Table 6. Major Players of Swedish Massage
- Table 7. Major Players of Others

Table 8. Massage Therapy Services Market Size CAGR by Type (2017 VS 2022 VS

2028) & (\$ Millions)

Table 9. Global Massage Therapy Services Market Size by Type (2017-2022) & (\$Millions)

Table 10. Global Massage Therapy Services Market Size Market Share by Type (2017-2022)

Table 11. Massage Therapy Services Market Size CAGR by Application (2017 VS 2022 VS 2028) & (\$ Millions)

Table 12. Global Massage Therapy Services Market Size by Application (2017-2022) & (\$ Millions)

Table 13. Global Massage Therapy Services Market Size Market Share by Application (2017-2022)

Table 14. Global Massage Therapy Services Revenue by Players (2020-2022) & (\$ Millions)

Table 15. Global Massage Therapy Services Revenue Market Share by Player (2020-2022)

Table 16. Massage Therapy Services Key Players Head office and Products Offered Table 17. Massage Therapy Services Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)

Table 18. New Products and Potential Entrants

Table 19. Mergers & Acquisitions, Expansion

Table 20. Global Massage Therapy Services Market Size by Regions 2017-2022 & (\$ Millions)

Table 21. Global Massage Therapy Services Market Size Market Share by Regions (2017-2022)

Table 22. Americas Massage Therapy Services Market Size by Country (2017-2022) & (\$ Millions)



Millions)

Table 23. Americas Massage Therapy Services Market Size Market Share by Country (2017-2022) Table 24. Americas Massage Therapy Services Market Size by Type (2017-2022) & (\$ Millions) Table 25. Americas Massage Therapy Services Market Size Market Share by Type (2017-2022) Table 26. Americas Massage Therapy Services Market Size by Application (2017-2022) & (\$ Millions) Table 27. Americas Massage Therapy Services Market Size Market Share by Application (2017-2022) Table 28. APAC Massage Therapy Services Market Size by Region (2017-2022) & (\$

Table 29. APAC Massage Therapy Services Market Size Market Share by Region (2017-2022)

Table 30. APAC Massage Therapy Services Market Size by Type (2017-2022) & (\$ Millions)

Table 31. APAC Massage Therapy Services Market Size Market Share by Type (2017-2022)

Table 32. APAC Massage Therapy Services Market Size by Application (2017-2022) & (\$ Millions)

Table 33. APAC Massage Therapy Services Market Size Market Share by Application (2017-2022)

Table 34. Europe Massage Therapy Services Market Size by Country (2017-2022) & (\$ Millions)

Table 35. Europe Massage Therapy Services Market Size Market Share by Country (2017-2022)

Table 36. Europe Massage Therapy Services Market Size by Type (2017-2022) & (\$ Millions)

Table 37. Europe Massage Therapy Services Market Size Market Share by Type (2017-2022)

Table 38. Europe Massage Therapy Services Market Size by Application (2017-2022) & (\$ Millions)

Table 39. Europe Massage Therapy Services Market Size Market Share by Application (2017-2022)

Table 40. Middle East & Africa Massage Therapy Services Market Size by Region(2017-2022) & (\$ Millions)

Table 41. Middle East & Africa Massage Therapy Services Market Size Market Share by Region (2017-2022)

 Table 42. Middle East & Africa Massage Therapy Services Market Size by Type



(2017-2022) & (\$ Millions)

Table 43. Middle East & Africa Massage Therapy Services Market Size Market Share by Type (2017-2022)

Table 44. Middle East & Africa Massage Therapy Services Market Size by Application (2017-2022) & (\$ Millions)

Table 45. Middle East & Africa Massage Therapy Services Market Size Market Share by Application (2017-2022)

 Table 46. Key Market Drivers & Growth Opportunities of Massage Therapy Services

 Table 47. Key Market Challenges & Risks of Massage Therapy Services

 Table 48. Key Industry Trends of Massage Therapy Services

Table 49. Global Massage Therapy Services Market Size Forecast by Regions(2023-2028) & (\$ Millions)

Table 50. Global Massage Therapy Services Market Size Market Share Forecast by Regions (2023-2028)

Table 51. Global Massage Therapy Services Market Size Forecast by Type (2023-2028) & (\$ Millions)

Table 52. Global Massage Therapy Services Market Size Market Share Forecast by Type (2023-2028)

Table 53. Global Massage Therapy Services Market Size Forecast by Application (2023-2028) & (\$ Millions)

Table 54. Global Massage Therapy Services Market Size Market Share Forecast by Application (2023-2028)

Table 55. Spavia Details, Company Type, Massage Therapy Services Area Served and Its Competitors

Table 56. Spavia Massage Therapy Services Product Offered

Table 57. Spavia Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 58. Spavia Main Business

Table 59. Spavia Latest Developments

Table 60. LaVida Massage Details, Company Type, Massage Therapy Services Area Served and Its Competitors

Table 61. LaVida Massage Massage Therapy Services Product Offered

Table 62. LaVida Massage Main Business

Table 63. LaVida Massage Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022)

 Table 64. LaVida Massage Latest Developments

Table 65. InterContinental Hotels Group plc Details, Company Type, Massage TherapyServices Area Served and Its Competitors

Table 66. InterContinental Hotels Group plc Massage Therapy Services Product Offered



Table 67. InterContinental Hotels Group plc Main Business Table 68. InterContinental Hotels Group plc Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022) Table 69. InterContinental Hotels Group plc Latest Developments Table 70. Massage Envy Details, Company Type, Massage Therapy Services Area Served and Its Competitors Table 71. Massage Envy Massage Therapy Services Product Offered Table 72. Massage Envy Main Business Table 73. Massage Envy Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022) Table 74. Massage Envy Latest Developments Table 75. Hand and Stone Massage and Facial Spa Details, Company Type, Massage Therapy Services Area Served and Its Competitors Table 76. Hand and Stone Massage and Facial Spa Massage Therapy Services Product Offered Table 77. Hand and Stone Massage and Facial Spa Main Business Table 78. Hand and Stone Massage and Facial Spa Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022) Table 79. Hand and Stone Massage and Facial Spa Latest Developments Table 80. Elements Massage Details, Company Type, Massage Therapy Services Area Served and Its Competitors Table 81. Elements Massage Massage Therapy Services Product Offered Table 82. Elements Massage Main Business Table 83. Elements Massage Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022) Table 84. Elements Massage Latest Developments Table 85. Massage Heights Details, Company Type, Massage Therapy Services Area Served and Its Competitors Table 86. Massage Heights Massage Therapy Services Product Offered Table 87. Massage Heights Main Business Table 88. Massage Heights Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022) Table 89. Massage Heights Latest Developments Table 90. The Woodhouse Day Spa Details, Company Type, Massage Therapy Services Area Served and Its Competitors Table 91. The Woodhouse Day Spa Massage Therapy Services Product Offered Table 92. The Woodhouse Day Spa Main Business Table 93. The Woodhouse Day Spa Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022)



Table 94. The Woodhouse Day Spa Latest Developments Table 95. MassageLuXe Details, Company Type, Massage Therapy Services Area Served and Its Competitors Table 96. MassageLuXe Massage Therapy Services Product Offered Table 97. MassageLuXe Main Business Table 98. MassageLuXe Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022) Table 99. MassageLuXe Latest Developments Table 100. Iyara Day Spa Details, Company Type, Massage Therapy Services Area Served and Its Competitors Table 101. Iyara Day Spa Massage Therapy Services Product Offered Table 102. Iyara Day Spa Main Business Table 103. Iyara Day Spa Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022) Table 104. Iyara Day Spa Latest Developments Table 105. Action Sport Physio Details, Company Type, Massage Therapy Services Area Served and Its Competitors Table 106. Action Sport Physio Massage Therapy Services Product Offered Table 107. Action Sport Physio Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022) Table 108. Action Sport Physio Main Business Table 109. Action Sport Physio Latest Developments Table 110. Tranquility Spa Details, Company Type, Massage Therapy Services Area Served and Its Competitors Table 111. Tranquility Spa Massage Therapy Services Product Offered Table 112. Tranquility Spa Main Business Table 113. Tranquility Spa Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022) Table 114. Tranquility Spa Latest Developments Table 115. Deep Tissue Healing Details, Company Type, Massage Therapy Services Area Served and Its Competitors Table 116. Deep Tissue Healing Massage Therapy Services Product Offered Table 117. Deep Tissue Healing Main Business Table 118. Deep Tissue Healing Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022) Table 119. Deep Tissue Healing Latest Developments Table 120. Lifecare Details, Company Type, Massage Therapy Services Area Served and Its Competitors

Table 121. Lifecare Massage Therapy Services Product Offered



Table 122. Lifecare Main Business

Table 123. Lifecare Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 124. Lifecare Latest Developments

Table 125. Ash Salon Details, Company Type, Massage Therapy Services Area Served and Its Competitors

Table 126. Ash Salon Massage Therapy Services Product Offered

Table 127. Ash Salon Main Business

Table 128. Ash Salon Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 129. Ash Salon Latest Developments

Table 130. DePasquale The Spa Details, Company Type, Massage Therapy Services Area Served and Its Competitors

Table 131. DePasquale The Spa Massage Therapy Services Product Offered

Table 132. DePasquale The Spa Main Business

Table 133. DePasquale The Spa Massage Therapy Services Revenue (\$ million),

Gross Margin and Market Share (2020-2022)

Table 134. DePasquale The Spa Latest Developments

Table 135. Wecasa Details, Company Type, Massage Therapy Services Area Served and Its Competitors

Table 136. Wecasa Massage Therapy Services Product Offered

Table 137. Wecasa Main Business

Table 138. Wecasa Massage Therapy Services Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 139. Wecasa Latest Developments

Table 140. Lenox Massage & Spa Details, Company Type, Massage Therapy ServicesArea Served and Its Competitors

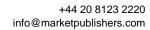
 Table 141. Lenox Massage & Spa Massage Therapy Services Product Offered

Table 142. Lenox Massage & Spa Main Business

Table 143. Lenox Massage & Spa Massage Therapy Services Revenue (\$ million),

Gross Margin and Market Share (2020-2022)

Table 144. Lenox Massage & Spa Latest Developments





List Of Figures

LIST OF FIGURES

LIST OF FIGURES

- Figure 1. Massage Therapy Services Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Massage Therapy Services Market Size Growth Rate 2017-2028 (\$ Millions)
- Figure 6. Global Massage Therapy Services Market Size Market Share by Type in 2021
- Figure 7. Massage Therapy Services in Massage Parlour
- Figure 8. Global Massage Therapy Services Market: Massage Parlour (2017-2022) & (\$ Millions)
- Figure 9. Massage Therapy Services in Hospital/Clinics
- Figure 10. Global Massage Therapy Services Market: Hospital/Clinics (2017-2022) & (\$ Millions)
- Figure 11. Massage Therapy Services in Resorts/Hotels
- Figure 12. Global Massage Therapy Services Market: Resorts/Hotels (2017-2022) & (\$ Millions)
- Figure 13. Global Massage Therapy Services Market Size Market Share by Application in 2021
- Figure 14. Global Massage Therapy Services Revenue Market Share by Player in 2021
- Figure 15. Global Massage Therapy Services Market Size Market Share by Regions (2017-2022)
- Figure 16. Americas Massage Therapy Services Market Size 2017-2022 (\$ Millions)
- Figure 17. APAC Massage Therapy Services Market Size 2017-2022 (\$ Millions)
- Figure 18. Europe Massage Therapy Services Market Size 2017-2022 (\$ Millions)
- Figure 19. Middle East & Africa Massage Therapy Services Market Size 2017-2022 (\$ Millions)
- Figure 20. Americas Massage Therapy Services Value Market Share by Country in 2021
- Figure 21. Americas Massage Therapy Services Consumption Market Share by Type in 2021
- Figure 22. Americas Massage Therapy Services Market Size Market Share by Application in 2021



Figure 23. United States Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 24. Canada Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 25. Mexico Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 26. Brazil Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 27. APAC Massage Therapy Services Market Size Market Share by Region in 2021 Figure 28. APAC Massage Therapy Services Market Size Market Share by Application in 2021 Figure 29. China Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 30. Japan Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 31. Korea Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 32. Southeast Asia Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 33. India Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 34. Australia Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 35. Europe Massage Therapy Services Market Size Market Share by Country in 2021 Figure 36. Europe Massage Therapy Services Market Size Market Share by Type in 2021 Figure 37. Europe Massage Therapy Services Market Size Market Share by Application in 2021 Figure 38. Germany Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 39. France Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 40. UK Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 41. Italy Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 42. Russia Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions) Figure 43. Middle East & Africa Massage Therapy Services Market Size Market Share by Region in 2021 Figure 44. Middle East & Africa Massage Therapy Services Market Size Market Share



by Type in 2021

Figure 45. Middle East & Africa Massage Therapy Services Market Size Market Share by Application in 2021

Figure 46. Egypt Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions)

Figure 47. South Africa Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions)

Figure 48. Israel Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions)

Figure 49. Turkey Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions)

Figure 50. GCC Country Massage Therapy Services Market Size Growth 2017-2022 (\$ Millions)

Figure 51. Americas Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 52. APAC Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 53. Europe Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 54. Middle East & Africa Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 55. United States Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 56. Canada Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 57. Mexico Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 58. Brazil Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 59. China Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 60. Japan Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 61. Korea Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 62. Southeast Asia Massage Therapy Services Market Size 2023-2028 (\$ Millions)

- Figure 63. India Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 64. Australia Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 65. Germany Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 66. France Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 67. UK Massage Therapy Services Market Size 2023-2028 (\$ Millions)

- Figure 68. Italy Massage Therapy Services Market Size 2023-2028 (\$ Millions)
- Figure 69. Russia Massage Therapy Services Market Size 2023-2028 (\$ Millions)
- Figure 70. Spain Massage Therapy Services Market Size 2023-2028 (\$ Millions)
- Figure 71. Egypt Massage Therapy Services Market Size 2023-2028 (\$ Millions)
- Figure 72. South Africa Massage Therapy Services Market Size 2023-2028 (\$ Millions)
- Figure 73. Israel Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 74. Turkey Massage Therapy Services Market Size 2023-2028 (\$ Millions)

Figure 75. GCC Countries Massage Therapy Services Market Size 2023-2028 (\$ Millions)



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