

# Global Mass Beauty and Personal Care Products Market Growth 2025-2031

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## Abstracts

The global Mass Beauty and Personal Care Products market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Mass beauty and personal care products are categorized under a broad sphere of cost-effective beautification offerings. Not at affordable prices, mass beauty and personal care products directly appeal to the masses. Mass beauty and personal care products are commonly used in the daily routine of consumers to maintain their personal hygiene and improve their physical appearance.

Rising awareness about the benefits of using mass beauty and personal care products and their affordable availability are projected to create a whole lot of market opportunities for manufacturers. Market researchers forecast the global mass beauty and personal care products market to gather pace in its growth in the coming years.

LP Information, Inc. (LPI) ' newest research report, the "Mass Beauty and Personal Care Products Industry Forecast" looks at past sales and reviews total world Mass Beauty and Personal Care Products sales in 2024, providing a comprehensive analysis by region and market sector of projected Mass Beauty and Personal Care Products sales for 2025 through 2031. With Mass Beauty and Personal Care Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mass Beauty and Personal Care Products industry.

This Insight Report provides a comprehensive analysis of the global Mass Beauty and Personal Care Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mass Beauty and Personal Care Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mass Beauty and Personal Care Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mass Beauty and Personal Care Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mass Beauty and Personal Care Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Mass Beauty and Personal Care Products market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Color Cosmetics

Hair Care

Skin Care

Fragrances

Others

#### Segmentation by Application:

Supermarkets and Hypermarkets

Specialist Retailers

Independent Retailers

E-commerce

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

L'Oreal

Procter & Gamble

Unilever

Shiseido

Revlon

Beiersdorf

Mary Kay

Estee Lauder

Avon Products

Kao

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Mass Beauty and Personal Care Products market?

What factors are driving Mass Beauty and Personal Care Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mass Beauty and Personal Care Products market opportunities vary by end market size?

How does Mass Beauty and Personal Care Products break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Novelty Hair Color Annual Sales 2020-2031
  - 2.1.2 World Current & Future Analysis for Novelty Hair Color by Geographic Region, 2020, 2024 & 2031
  - 2.1.3 World Current & Future Analysis for Novelty Hair Color by Country/Region, 2020, 2024 & 2031
- 2.2 Novelty Hair Color Segment by Type
  - 2.2.1 Vibrant & Bright Colors
  - 2.2.2 Pastels & Muted Colors
  - 2.2.3 Dark & Metallic Colors
  - 2.2.4 Others
- 2.3 Novelty Hair Color Sales by Type
  - 2.3.1 Global Novelty Hair Color Sales Market Share by Type (2020-2025)
  - 2.3.2 Global Novelty Hair Color Revenue and Market Share by Type (2020-2025)
  - 2.3.3 Global Novelty Hair Color Sale Price by Type (2020-2025)
- 2.4 Novelty Hair Color Segment by Application
  - 2.4.1 Teenagers
  - 2.4.2 Adults
  - 2.4.3 Elders
- 2.5 Novelty Hair Color Sales by Application
  - 2.5.1 Global Novelty Hair Color Sale Market Share by Application (2020-2025)
  - 2.5.2 Global Novelty Hair Color Revenue and Market Share by Application (2020-2025)
  - 2.5.3 Global Novelty Hair Color Sale Price by Application (2020-2025)

### **3 GLOBAL BY COMPANY**

#### 3.1 Global Novelty Hair Color Breakdown Data by Company

3.1.1 Global Novelty Hair Color Annual Sales by Company (2020-2025)

3.1.2 Global Novelty Hair Color Sales Market Share by Company (2020-2025)

#### 3.2 Global Novelty Hair Color Annual Revenue by Company (2020-2025)

3.2.1 Global Novelty Hair Color Revenue by Company (2020-2025)

3.2.2 Global Novelty Hair Color Revenue Market Share by Company (2020-2025)

#### 3.3 Global Novelty Hair Color Sale Price by Company

#### 3.4 Key Manufacturers Novelty Hair Color Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Novelty Hair Color Product Location Distribution

3.4.2 Players Novelty Hair Color Products Offered

#### 3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

#### 3.6 New Products and Potential Entrants

#### 3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR NOVELTY HAIR COLOR BY GEOGRAPHIC REGION**

#### 4.1 World Historic Novelty Hair Color Market Size by Geographic Region (2020-2025)

4.1.1 Global Novelty Hair Color Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Novelty Hair Color Annual Revenue by Geographic Region (2020-2025)

#### 4.2 World Historic Novelty Hair Color Market Size by Country/Region (2020-2025)

4.2.1 Global Novelty Hair Color Annual Sales by Country/Region (2020-2025)

4.2.2 Global Novelty Hair Color Annual Revenue by Country/Region (2020-2025)

#### 4.3 Americas Novelty Hair Color Sales Growth

#### 4.4 APAC Novelty Hair Color Sales Growth

#### 4.5 Europe Novelty Hair Color Sales Growth

#### 4.6 Middle East & Africa Novelty Hair Color Sales Growth

### **5 AMERICAS**

#### 5.1 Americas Novelty Hair Color Sales by Country

5.1.1 Americas Novelty Hair Color Sales by Country (2020-2025)

5.1.2 Americas Novelty Hair Color Revenue by Country (2020-2025)

- 5.2 Americas Novelty Hair Color Sales by Type (2020-2025)
- 5.3 Americas Novelty Hair Color Sales by Application (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Novelty Hair Color Sales by Region
  - 6.1.1 APAC Novelty Hair Color Sales by Region (2020-2025)
  - 6.1.2 APAC Novelty Hair Color Revenue by Region (2020-2025)
- 6.2 APAC Novelty Hair Color Sales by Type (2020-2025)
- 6.3 APAC Novelty Hair Color Sales by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Novelty Hair Color by Country
  - 7.1.1 Europe Novelty Hair Color Sales by Country (2020-2025)
  - 7.1.2 Europe Novelty Hair Color Revenue by Country (2020-2025)
- 7.2 Europe Novelty Hair Color Sales by Type (2020-2025)
- 7.3 Europe Novelty Hair Color Sales by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Novelty Hair Color by Country
  - 8.1.1 Middle East & Africa Novelty Hair Color Sales by Country (2020-2025)

- 8.1.2 Middle East & Africa Novelty Hair Color Revenue by Country (2020-2025)
- 8.2 Middle East & Africa Novelty Hair Color Sales by Type (2020-2025)
- 8.3 Middle East & Africa Novelty Hair Color Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Novelty Hair Color
- 10.3 Manufacturing Process Analysis of Novelty Hair Color
- 10.4 Industry Chain Structure of Novelty Hair Color

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Novelty Hair Color Distributors
- 11.3 Novelty Hair Color Customer

## **12 WORLD FORECAST REVIEW FOR NOVELTY HAIR COLOR BY GEOGRAPHIC REGION**

- 12.1 Global Novelty Hair Color Market Size Forecast by Region
  - 12.1.1 Global Novelty Hair Color Forecast by Region (2026-2031)
  - 12.1.2 Global Novelty Hair Color Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)

- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Novelty Hair Color Forecast by Type (2026-2031)
- 12.7 Global Novelty Hair Color Forecast by Application (2026-2031)

## **13 KEY PLAYERS ANALYSIS**

### 13.1 L'Oréal Group

- 13.1.1 L'Oréal Group Company Information
- 13.1.2 L'Oréal Group Novelty Hair Color Product Portfolios and Specifications
- 13.1.3 L'Oréal Group Novelty Hair Color Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.1.4 L'Oréal Group Main Business Overview
- 13.1.5 L'Oréal Group Latest Developments

### 13.2 Revlon, Inc.

- 13.2.1 Revlon, Inc. Company Information
- 13.2.2 Revlon, Inc. Novelty Hair Color Product Portfolios and Specifications
- 13.2.3 Revlon, Inc. Novelty Hair Color Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.2.4 Revlon, Inc. Main Business Overview
- 13.2.5 Revlon, Inc. Latest Developments

### 13.3 Shiseido Company

- 13.3.1 Shiseido Company Company Information
- 13.3.2 Shiseido Company Novelty Hair Color Product Portfolios and Specifications
- 13.3.3 Shiseido Company Novelty Hair Color Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.3.4 Shiseido Company Main Business Overview
- 13.3.5 Shiseido Company Latest Developments

### 13.4 Henkel AG & Co. KGaA

- 13.4.1 Henkel AG & Co. KGaA Company Information
- 13.4.2 Henkel AG & Co. KGaA Novelty Hair Color Product Portfolios and Specifications
- 13.4.3 Henkel AG & Co. KGaA Novelty Hair Color Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.4.4 Henkel AG & Co. KGaA Main Business Overview
- 13.4.5 Henkel AG & Co. KGaA Latest Developments

### 13.5 Procter & Gamble Co.

- 13.5.1 Procter & Gamble Co. Company Information
- 13.5.2 Procter & Gamble Co. Novelty Hair Color Product Portfolios and Specifications
- 13.5.3 Procter & Gamble Co. Novelty Hair Color Sales, Revenue, Price and Gross

## Margin (2020-2025)

13.5.4 Procter & Gamble Co. Main Business Overview

13.5.5 Procter & Gamble Co. Latest Developments

## 13.6 Coty Inc.

13.6.1 Coty Inc. Company Information

13.6.2 Coty Inc. Novelty Hair Color Product Portfolios and Specifications

13.6.3 Coty Inc. Novelty Hair Color Sales, Revenue, Price and Gross Margin

## (2020-2025)

13.6.4 Coty Inc. Main Business Overview

13.6.5 Coty Inc. Latest Developments

## 13.7 Kao Corporation

13.7.1 Kao Corporation Company Information

13.7.2 Kao Corporation Novelty Hair Color Product Portfolios and Specifications

13.7.3 Kao Corporation Novelty Hair Color Sales, Revenue, Price and Gross Margin

## (2020-2025)

13.7.4 Kao Corporation Main Business Overview

13.7.5 Kao Corporation Latest Developments

## 13.8 Amorepacific Corporation

13.8.1 Amorepacific Corporation Company Information

13.8.2 Amorepacific Corporation Novelty Hair Color Product Portfolios and

## Specifications

13.8.3 Amorepacific Corporation Novelty Hair Color Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Amorepacific Corporation Main Business Overview

13.8.5 Amorepacific Corporation Latest Developments

## 13.9 Unilever

13.9.1 Unilever Company Information

13.9.2 Unilever Novelty Hair Color Product Portfolios and Specifications

13.9.3 Unilever Novelty Hair Color Sales, Revenue, Price and Gross Margin

## (2020-2025)

13.9.4 Unilever Main Business Overview

13.9.5 Unilever Latest Developments

## 13.10 Godrej

13.10.1 Godrej Company Information

13.10.2 Godrej Novelty Hair Color Product Portfolios and Specifications

13.10.3 Godrej Novelty Hair Color Sales, Revenue, Price and Gross Margin

## (2020-2025)

13.10.4 Godrej Main Business Overview

13.10.5 Godrej Latest Developments

### 13.11 Est?e Lauder

13.11.1 Est?e Lauder Company Information

13.11.2 Est?e Lauder Novelty Hair Color Product Portfolios and Specifications

13.11.3 Est?e Lauder Novelty Hair Color Sales, Revenue, Price and Gross Margin  
(2020-2025)

13.11.4 Est?e Lauder Main Business Overview

13.11.5 Est?e Lauder Latest Developments

### 13.12 Conair

13.12.1 Conair Company Information

13.12.2 Conair Novelty Hair Color Product Portfolios and Specifications

13.12.3 Conair Novelty Hair Color Sales, Revenue, Price and Gross Margin  
(2020-2025)

13.12.4 Conair Main Business Overview

13.12.5 Conair Latest Developments

### 13.13 HOYU

13.13.1 HOYU Company Information

13.13.2 HOYU Novelty Hair Color Product Portfolios and Specifications

13.13.3 HOYU Novelty Hair Color Sales, Revenue, Price and Gross Margin  
(2020-2025)

13.13.4 HOYU Main Business Overview

13.13.5 HOYU Latest Developments

### 13.14 Combe

13.14.1 Combe Company Information

13.14.2 Combe Novelty Hair Color Product Portfolios and Specifications

13.14.3 Combe Novelty Hair Color Sales, Revenue, Price and Gross Margin  
(2020-2025)

13.14.4 Combe Main Business Overview

13.14.5 Combe Latest Developments

### 13.15 Natura &Co

13.15.1 Natura &Co Company Information

13.15.2 Natura &Co Novelty Hair Color Product Portfolios and Specifications

13.15.3 Natura &Co Novelty Hair Color Sales, Revenue, Price and Gross Margin  
(2020-2025)

13.15.4 Natura &Co Main Business Overview

13.15.5 Natura &Co Latest Developments

### 13.16 SAVOL

13.16.1 SAVOL Company Information

13.16.2 SAVOL Novelty Hair Color Product Portfolios and Specifications

13.16.3 SAVOL Novelty Hair Color Sales, Revenue, Price and Gross Margin

(2020-2025)

13.16.4 SAVOL Main Business Overview

13.16.5 SAVOL Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Mass Beauty and Personal Care Products Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Mass Beauty and Personal Care Products Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Color Cosmetics
- Table 4. Major Players of Hair Care
- Table 5. Major Players of Skin Care
- Table 6. Major Players of Fragrances
- Table 7. Major Players of Others
- Table 8. Global Mass Beauty and Personal Care Products Sales by Type (2020-2025) & (K MT)
- Table 9. Global Mass Beauty and Personal Care Products Sales Market Share by Type (2020-2025)
- Table 10. Global Mass Beauty and Personal Care Products Revenue by Type (2020-2025) & (\$ million)
- Table 11. Global Mass Beauty and Personal Care Products Revenue Market Share by Type (2020-2025)
- Table 12. Global Mass Beauty and Personal Care Products Sale Price by Type (2020-2025) & (USD/MT)
- Table 13. Global Mass Beauty and Personal Care Products Sale by Application (2020-2025) & (K MT)
- Table 14. Global Mass Beauty and Personal Care Products Sale Market Share by Application (2020-2025)
- Table 15. Global Mass Beauty and Personal Care Products Revenue by Application (2020-2025) & (\$ million)
- Table 16. Global Mass Beauty and Personal Care Products Revenue Market Share by Application (2020-2025)
- Table 17. Global Mass Beauty and Personal Care Products Sale Price by Application (2020-2025) & (USD/MT)
- Table 18. Global Mass Beauty and Personal Care Products Sales by Company (2020-2025) & (K MT)
- Table 19. Global Mass Beauty and Personal Care Products Sales Market Share by Company (2020-2025)
- Table 20. Global Mass Beauty and Personal Care Products Revenue by Company (2020-2025) & (\$ millions)

Table 21. Global Mass Beauty and Personal Care Products Revenue Market Share by Company (2020-2025)

Table 22. Global Mass Beauty and Personal Care Products Sale Price by Company (2020-2025) & (USD/MT)

Table 23. Key Manufacturers Mass Beauty and Personal Care Products Producing Area Distribution and Sales Area

Table 24. Players Mass Beauty and Personal Care Products Products Offered

Table 25. Mass Beauty and Personal Care Products Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 26. New Products and Potential Entrants

Table 27. Market M&A Activity & Strategy

Table 28. Global Mass Beauty and Personal Care Products Sales by Geographic Region (2020-2025) & (K MT)

Table 29. Global Mass Beauty and Personal Care Products Sales Market Share Geographic Region (2020-2025)

Table 30. Global Mass Beauty and Personal Care Products Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 31. Global Mass Beauty and Personal Care Products Revenue Market Share by Geographic Region (2020-2025)

Table 32. Global Mass Beauty and Personal Care Products Sales by Country/Region (2020-2025) & (K MT)

Table 33. Global Mass Beauty and Personal Care Products Sales Market Share by Country/Region (2020-2025)

Table 34. Global Mass Beauty and Personal Care Products Revenue by Country/Region (2020-2025) & (\$ millions)

Table 35. Global Mass Beauty and Personal Care Products Revenue Market Share by Country/Region (2020-2025)

Table 36. Americas Mass Beauty and Personal Care Products Sales by Country (2020-2025) & (K MT)

Table 37. Americas Mass Beauty and Personal Care Products Sales Market Share by Country (2020-2025)

Table 38. Americas Mass Beauty and Personal Care Products Revenue by Country (2020-2025) & (\$ millions)

Table 39. Americas Mass Beauty and Personal Care Products Sales by Type (2020-2025) & (K MT)

Table 40. Americas Mass Beauty and Personal Care Products Sales by Application (2020-2025) & (K MT)

Table 41. APAC Mass Beauty and Personal Care Products Sales by Region (2020-2025) & (K MT)

Table 42. APAC Mass Beauty and Personal Care Products Sales Market Share by Region (2020-2025)

Table 43. APAC Mass Beauty and Personal Care Products Revenue by Region (2020-2025) & (\$ millions)

Table 44. APAC Mass Beauty and Personal Care Products Sales by Type (2020-2025) & (K MT)

Table 45. APAC Mass Beauty and Personal Care Products Sales by Application (2020-2025) & (K MT)

Table 46. Europe Mass Beauty and Personal Care Products Sales by Country (2020-2025) & (K MT)

Table 47. Europe Mass Beauty and Personal Care Products Revenue by Country (2020-2025) & (\$ millions)

Table 48. Europe Mass Beauty and Personal Care Products Sales by Type (2020-2025) & (K MT)

Table 49. Europe Mass Beauty and Personal Care Products Sales by Application (2020-2025) & (K MT)

Table 50. Middle East & Africa Mass Beauty and Personal Care Products Sales by Country (2020-2025) & (K MT)

Table 51. Middle East & Africa Mass Beauty and Personal Care Products Revenue Market Share by Country (2020-2025)

Table 52. Middle East & Africa Mass Beauty and Personal Care Products Sales by Type (2020-2025) & (K MT)

Table 53. Middle East & Africa Mass Beauty and Personal Care Products Sales by Application (2020-2025) & (K MT)

Table 54. Key Market Drivers & Growth Opportunities of Mass Beauty and Personal Care Products

Table 55. Key Market Challenges & Risks of Mass Beauty and Personal Care Products

Table 56. Key Industry Trends of Mass Beauty and Personal Care Products

Table 57. Mass Beauty and Personal Care Products Raw Material

Table 58. Key Suppliers of Raw Materials

Table 59. Mass Beauty and Personal Care Products Distributors List

Table 60. Mass Beauty and Personal Care Products Customer List

Table 61. Global Mass Beauty and Personal Care Products Sales Forecast by Region (2026-2031) & (K MT)

Table 62. Global Mass Beauty and Personal Care Products Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 63. Americas Mass Beauty and Personal Care Products Sales Forecast by Country (2026-2031) & (K MT)

Table 64. Americas Mass Beauty and Personal Care Products Annual Revenue

Forecast by Country (2026-2031) & (\$ millions)

Table 65. APAC Mass Beauty and Personal Care Products Sales Forecast by Region (2026-2031) & (K MT)

Table 66. APAC Mass Beauty and Personal Care Products Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 67. Europe Mass Beauty and Personal Care Products Sales Forecast by Country (2026-2031) & (K MT)

Table 68. Europe Mass Beauty and Personal Care Products Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 69. Middle East & Africa Mass Beauty and Personal Care Products Sales Forecast by Country (2026-2031) & (K MT)

Table 70. Middle East & Africa Mass Beauty and Personal Care Products Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 71. Global Mass Beauty and Personal Care Products Sales Forecast by Type (2026-2031) & (K MT)

Table 72. Global Mass Beauty and Personal Care Products Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 73. Global Mass Beauty and Personal Care Products Sales Forecast by Application (2026-2031) & (K MT)

Table 74. Global Mass Beauty and Personal Care Products Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 75. L'Oreal Basic Information, Mass Beauty and Personal Care Products Manufacturing Base, Sales Area and Its Competitors

Table 76. L'Oreal Mass Beauty and Personal Care Products Product Portfolios and Specifications

Table 77. L'Oreal Mass Beauty and Personal Care Products Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 78. L'Oreal Main Business

Table 79. L'Oreal Latest Developments

Table 80. Procter & Gamble Basic Information, Mass Beauty and Personal Care Products Manufacturing Base, Sales Area and Its Competitors

Table 81. Procter & Gamble Mass Beauty and Personal Care Products Product Portfolios and Specifications

Table 82. Procter & Gamble Mass Beauty and Personal Care Products Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 83. Procter & Gamble Main Business

Table 84. Procter & Gamble Latest Developments

Table 85. Unilever Basic Information, Mass Beauty and Personal Care Products Manufacturing Base, Sales Area and Its Competitors

Table 86. Unilever Mass Beauty and Personal Care Products Product Portfolios and Specifications

Table 87. Unilever Mass Beauty and Personal Care Products Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 88. Unilever Main Business

Table 89. Unilever Latest Developments

Table 90. Shiseido Basic Information, Mass Beauty and Personal Care Products Manufacturing Base, Sales Area and Its Competitors

Table 91. Shiseido Mass Beauty and Personal Care Products Product Portfolios and Specifications

Table 92. Shiseido Mass Beauty and Personal Care Products Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 93. Shiseido Main Business

Table 94. Shiseido Latest Developments

Table 95. Revlon Basic Information, Mass Beauty and Personal Care Products Manufacturing Base, Sales Area and Its Competitors

Table 96. Revlon Mass Beauty and Personal Care Products Product Portfolios and Specifications

Table 97. Revlon Mass Beauty and Personal Care Products Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 98. Revlon Main Business

Table 99. Revlon Latest Developments

Table 100. Beiersdorf Basic Information, Mass Beauty and Personal Care Products Manufacturing Base, Sales Area and Its Competitors

Table 101. Beiersdorf Mass Beauty and Personal Care Products Product Portfolios and Specifications

Table 102. Beiersdorf Mass Beauty and Personal Care Products Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 103. Beiersdorf Main Business

Table 104. Beiersdorf Latest Developments

Table 105. Mary Kay Basic Information, Mass Beauty and Personal Care Products Manufacturing Base, Sales Area and Its Competitors

Table 106. Mary Kay Mass Beauty and Personal Care Products Product Portfolios and Specifications

Table 107. Mary Kay Mass Beauty and Personal Care Products Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 108. Mary Kay Main Business

Table 109. Mary Kay Latest Developments

Table 110. Estee Lauder Basic Information, Mass Beauty and Personal Care Products

Manufacturing Base, Sales Area and Its Competitors

Table 111. Estee Lauder Mass Beauty and Personal Care Products Product Portfolios and Specifications

Table 112. Estee Lauder Mass Beauty and Personal Care Products Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 113. Estee Lauder Main Business

Table 114. Estee Lauder Latest Developments

Table 115. Avon Products Basic Information, Mass Beauty and Personal Care Products Manufacturing Base, Sales Area and Its Competitors

Table 116. Avon Products Mass Beauty and Personal Care Products Product Portfolios and Specifications

Table 117. Avon Products Mass Beauty and Personal Care Products Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 118. Avon Products Main Business

Table 119. Avon Products Latest Developments

Table 120. Kao Basic Information, Mass Beauty and Personal Care Products Manufacturing Base, Sales Area and Its Competitors

Table 121. Kao Mass Beauty and Personal Care Products Product Portfolios and Specifications

Table 122. Kao Mass Beauty and Personal Care Products Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 123. Kao Main Business

Table 124. Kao Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Mass Beauty and Personal Care Products
- Figure 2. Mass Beauty and Personal Care Products Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Mass Beauty and Personal Care Products Sales Growth Rate 2020-2031 (K MT)
- Figure 7. Global Mass Beauty and Personal Care Products Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Mass Beauty and Personal Care Products Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Mass Beauty and Personal Care Products Sales Market Share by Country/Region (2024)
- Figure 10. Mass Beauty and Personal Care Products Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Color Cosmetics
- Figure 12. Product Picture of Hair Care
- Figure 13. Product Picture of Skin Care
- Figure 14. Product Picture of Fragrances
- Figure 15. Product Picture of Others
- Figure 16. Global Mass Beauty and Personal Care Products Sales Market Share by Type in 2025
- Figure 17. Global Mass Beauty and Personal Care Products Revenue Market Share by Type (2020-2025)
- Figure 18. Mass Beauty and Personal Care Products Consumed in Supermarkets and Hypermarkets
- Figure 19. Global Mass Beauty and Personal Care Products Market: Supermarkets and Hypermarkets (2020-2025) & (K MT)
- Figure 20. Mass Beauty and Personal Care Products Consumed in Specialist Retailers
- Figure 21. Global Mass Beauty and Personal Care Products Market: Specialist Retailers (2020-2025) & (K MT)
- Figure 22. Mass Beauty and Personal Care Products Consumed in Independent Retailers
- Figure 23. Global Mass Beauty and Personal Care Products Market: Independent Retailers (2020-2025) & (K MT)

- Figure 24. Mass Beauty and Personal Care Products Consumed in E-commerce
- Figure 25. Global Mass Beauty and Personal Care Products Market: E-commerce (2020-2025) & (K MT)
- Figure 26. Global Mass Beauty and Personal Care Products Sale Market Share by Application (2024)
- Figure 27. Global Mass Beauty and Personal Care Products Revenue Market Share by Application in 2025
- Figure 28. Mass Beauty and Personal Care Products Sales by Company in 2025 (K MT)
- Figure 29. Global Mass Beauty and Personal Care Products Sales Market Share by Company in 2025
- Figure 30. Mass Beauty and Personal Care Products Revenue by Company in 2025 (\$ millions)
- Figure 31. Global Mass Beauty and Personal Care Products Revenue Market Share by Company in 2025
- Figure 32. Global Mass Beauty and Personal Care Products Sales Market Share by Geographic Region (2020-2025)
- Figure 33. Global Mass Beauty and Personal Care Products Revenue Market Share by Geographic Region in 2025
- Figure 34. Americas Mass Beauty and Personal Care Products Sales 2020-2025 (K MT)
- Figure 35. Americas Mass Beauty and Personal Care Products Revenue 2020-2025 (\$ millions)
- Figure 36. APAC Mass Beauty and Personal Care Products Sales 2020-2025 (K MT)
- Figure 37. APAC Mass Beauty and Personal Care Products Revenue 2020-2025 (\$ millions)
- Figure 38. Europe Mass Beauty and Personal Care Products Sales 2020-2025 (K MT)
- Figure 39. Europe Mass Beauty and Personal Care Products Revenue 2020-2025 (\$ millions)
- Figure 40. Middle East & Africa Mass Beauty and Personal Care Products Sales 2020-2025 (K MT)
- Figure 41. Middle East & Africa Mass Beauty and Personal Care Products Revenue 2020-2025 (\$ millions)
- Figure 42. Americas Mass Beauty and Personal Care Products Sales Market Share by Country in 2025
- Figure 43. Americas Mass Beauty and Personal Care Products Revenue Market Share by Country (2020-2025)
- Figure 44. Americas Mass Beauty and Personal Care Products Sales Market Share by Type (2020-2025)
- Figure 45. Americas Mass Beauty and Personal Care Products Sales Market Share by

Application (2020-2025)

Figure 46. United States Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 47. Canada Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 48. Mexico Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 49. Brazil Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 50. APAC Mass Beauty and Personal Care Products Sales Market Share by Region in 2025

Figure 51. APAC Mass Beauty and Personal Care Products Revenue Market Share by Region (2020-2025)

Figure 52. APAC Mass Beauty and Personal Care Products Sales Market Share by Type (2020-2025)

Figure 53. APAC Mass Beauty and Personal Care Products Sales Market Share by Application (2020-2025)

Figure 54. China Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 55. Japan Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 56. South Korea Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 57. Southeast Asia Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 58. India Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 59. Australia Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 60. China Taiwan Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 61. Europe Mass Beauty and Personal Care Products Sales Market Share by Country in 2025

Figure 62. Europe Mass Beauty and Personal Care Products Revenue Market Share by Country (2020-2025)

Figure 63. Europe Mass Beauty and Personal Care Products Sales Market Share by Type (2020-2025)

Figure 64. Europe Mass Beauty and Personal Care Products Sales Market Share by Application (2020-2025)

Figure 65. Germany Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 66. France Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 67. UK Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 68. Italy Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 69. Russia Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 70. Middle East & Africa Mass Beauty and Personal Care Products Sales Market Share by Country (2020-2025)

Figure 71. Middle East & Africa Mass Beauty and Personal Care Products Sales Market Share by Type (2020-2025)

Figure 72. Middle East & Africa Mass Beauty and Personal Care Products Sales Market Share by Application (2020-2025)

Figure 73. Egypt Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 74. South Africa Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 75. Israel Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 76. Turkey Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 77. GCC Countries Mass Beauty and Personal Care Products Revenue Growth 2020-2025 (\$ millions)

Figure 78. Manufacturing Cost Structure Analysis of Mass Beauty and Personal Care Products in 2025

Figure 79. Manufacturing Process Analysis of Mass Beauty and Personal Care Products

Figure 80. Industry Chain Structure of Mass Beauty and Personal Care Products

Figure 81. Channels of Distribution

Figure 82. Global Mass Beauty and Personal Care Products Sales Market Forecast by Region (2026-2031)

Figure 83. Global Mass Beauty and Personal Care Products Revenue Market Share Forecast by Region (2026-2031)

Figure 84. Global Mass Beauty and Personal Care Products Sales Market Share Forecast by Type (2026-2031)

Figure 85. Global Mass Beauty and Personal Care Products Revenue Market Share

Forecast by Type (2026-2031)

Figure 86. Global Mass Beauty and Personal Care Products Sales Market Share

Forecast by Application (2026-2031)

Figure 87. Global Mass Beauty and Personal Care Products Revenue Market Share

Forecast by Application (2026-2031)

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