

Global Masiroxavir Tablets Market Growth 2026-2032

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Abstracts

The global Masiroxavir Tablets market size is predicted to grow from US\$ 110 million in 2025 to US\$ 854 million in 2032; it is expected to grow at a CAGR of 37.3% from 2026 to 2032.

Baloxavir Marboxil Tablets is a new, oral, single-dose anti-influenza virus drug belonging to cap-dependent endonuclease inhibitors. It exerts its effect by inhibiting influenza virus gene replication, which can rapidly eliminate the virus, shorten the course of disease, and reduce infectivity. Clinically, it is mainly used for the treatment of influenza A and B in people aged 12 years and older. It features rapid onset, convenient administration, and good tolerability, and is currently a first-line targeted anti-influenza drug in clinical practice. In 2025, global production of Baloxavir Marboxil Tablets reached approximately 120 million tablets.

As a new-generation anti-influenza drug, Baloxavir Marboxil Tablets (Xofluza) has rapidly become an important player in the global anti-influenza market relying on its core advantages of single oral dose, rapid onset and high compliance. Its unique cap-dependent endonuclease inhibition mechanism can block virus proliferation at the early stage of replication and significantly shorten the course of disease and infectious period. In the Chinese market, the drug has achieved rapid growth since its approval in 2021, and its accessibility has been significantly improved through medical insurance access, occupying a mainstream position in the high-end anti-influenza segment. With the successive launch of domestic generic drugs and innovative drugs, market competition has intensified, and the market will present a tripartite pattern of imported original drugs, domestic generic drugs and domestic innovative drugs in the future. Meanwhile, drug resistance risk and medical insurance cost control will become key factors affecting its long-term market development.

LP Information, Inc. (LPI) ' newest research report, the ?Masiroxavir Tablets Industry

Forecast? looks at past sales and reviews total world Masiroxavir Tablets sales in 2025, providing a comprehensive analysis by region and market sector of projected Masiroxavir Tablets sales for 2026 through 2032. With Masiroxavir Tablets sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Masiroxavir Tablets industry.

This Insight Report provides a comprehensive analysis of the global Masiroxavir Tablets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Masiroxavir Tablets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Masiroxavir Tablets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Masiroxavir Tablets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Masiroxavir Tablets.

This report presents a comprehensive overview, market shares, and growth opportunities of Masiroxavir Tablets market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

20 mg per tablet

40 mg per tablet

Segmentation by Target Population:

Patients Aged 12 Years And Older With Influenza A

Patients Aged 12 Years And Older With Influenza B

Segmentation by Sales Channels:

Hospital

Retail

Online

Segmentation by Production Technology:

Innovator

Generic

Segmentation by Application:

Influenza A

Influenza B

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

Shionogi & Co.

Roche

Key Questions Addressed in this Report

What is the 10-year outlook for the global Masiroxavir Tablets market?

What factors are driving Masiroxavir Tablets market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Masiroxavir Tablets market opportunities vary by end market size?

How does Masiroxavir Tablets break out by Type, by Application?

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