

Global Marketing Video Production Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The definition of video marketing: using video to promote or market your brand, product or service. A strong marketing campaign incorporates video into the mix. Customer testimonials, videos from live events, how-to videos, explainer videos, corporate training videos, viral (entertainment) videos, etc.

LPI (LP Information)' newest research report, the “Marketing Video Production Industry Forecast” looks at past sales and reviews total world Marketing Video Production sales in 2022, providing a comprehensive analysis by region and market sector of projected Marketing Video Production sales for 2023 through 2029. With Marketing Video Production sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Marketing Video Production industry.

This Insight Report provides a comprehensive analysis of the global Marketing Video Production landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Marketing Video Production portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Marketing Video Production market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Marketing Video Production and breaks down the forecast by type, by application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Marketing Video Production.

The global Marketing Video Production market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Marketing Video Production is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Marketing Video Production is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Marketing Video Production is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Marketing Video Production players cover WPP Group, Omnicom Group, Publicis Group, Interpublic Group, Dentsu, The Mill, BBDO, One Media Group and Allua Limited, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Marketing Video Production market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Social Media Videos

Content Marketing Videos

Conversion Videos

Others

Segmentation by application

Retail

Manufacturing

Education

Finances

HealthCare

Music Industry

Professional Services

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

WPP Group

Omnicom Group

Publicis Group

Interpublic Group

Dentsu

The Mill

BBDO

One Media Group

Allua Limited

Yum Yum Videos

Epipheo Studios

Sandwich Video

Demo Duck

Thinkmojo

Explanify

Switch Video

Grumo Media

Wyzowl

Blink Tower

Industrial Light and Magic

Rodeo Fx

Legend 3D

Framestore

Cinesite

Moving Picture Company (MPC)

Weta Digital

Deluxe Entertainment

DNEG

Pinewood Studios

Sony Pictures Imageworks

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