

# Global Marketing Automation Tools Market Growth (Status and Outlook) 2023-2029

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## **Abstracts**

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Marketing automation tools is an advanced platform designed to help marketers capture leads, nurture them further down the funnel, and analyze lead behavior and campaign performance. No longer experimental technology, marketing automation tools are now an essential resource for B2C and B2B marketing and sales departments looking to grow their business.

LPI (LP Information)' newest research report, the "Marketing Automation Tools Industry Forecast" looks at past sales and reviews total world Marketing Automation Tools sales in 2022, providing a comprehensive analysis by region and market sector of projected Marketing Automation Tools sales for 2023 through 2029. With Marketing Automation Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Marketing Automation Tools industry.

This Insight Report provides a comprehensive analysis of the global Marketing Automation Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Marketing Automation Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Marketing Automation Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Marketing Automation Tools and breaks down the forecast by type, by application, geography, and market size to highlight emerging



pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Marketing Automation Tools.

The global Marketing Automation Tools market size is projected to grow from US\$ 3221.4 million in 2022 to US\$ 9193.8 million in 2029; it is expected to grow at a CAGR of 16.2% from 2023 to 2029.

United States market for Marketing Automation Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Marketing Automation Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Marketing Automation Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Marketing Automation Tools players cover Act-On Software, Adobe Systems, Aprimo, Cognizant, ETrigue, GreenRope, Hatchbuck, HubSpot and IBM, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Marketing Automation Tools market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Campaign Management

**Email Marketing** 

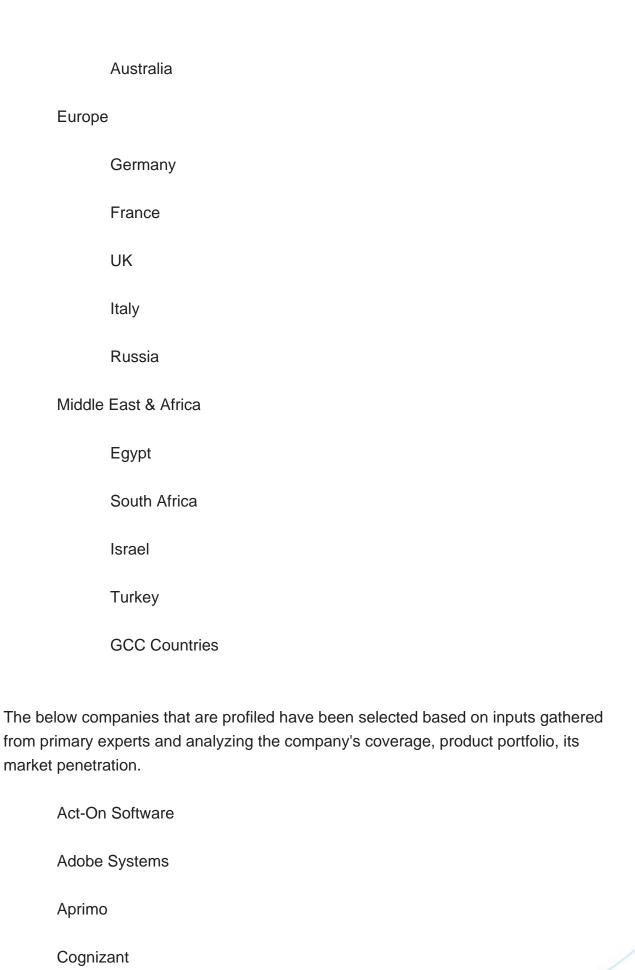
Mobile Application

Inbound Marketing



	Lead N	Nurturing and Lead Scoring	
	Report	ting and Analytics	
	Social	Media Marketing	
	Others		
Segme	entation	by application	
	Large I	Enterprise	
	SMB		
This re	eport als	so splits the market by region:	
	Americ	cas	
		United States	
		Canada	
		Mexico	
		Brazil	
	APAC		
		China	
		Japan	
		Korea	
		Southeast Asia	
		India	







ET	Trigue		
Gre	reenRope		
Hat	atchbuck		
Hul	ubSpot		
IBN	M		
ICo	contact		
Infu	fusionsoft		
Lea	eadSquared		
Ма	arcomCentral		
Ма	arketo		
Ora	racle		
Sal	alesforce		
Sal	alesfusion		
SA	ALESmanago		
SA	ΑP		
SA	AS Institute		
Sha	narpSpring		



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