

Global Marketing Animation Production Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Animation is a method in which pictures are manipulated to appear as moving images. In traditional animation, images are drawn or painted by hand on transparent celluloid sheets to be photographed and exhibited on film. Today, most animations are made with computer-generated imagery (CGI). Computer animation can be very detailed 3D animation, while 2D computer animation can be used for stylistic reasons, low bandwidth or faster real-time renderings. Other common animation methods apply a stop motion technique to two and three-dimensional objects like paper cutouts, puppets or clay figures.

Animation is more pervasive than many people realize. Apart from short films, feature films, animated GIF's and other media dedicated to the display of moving images, animation is also heavily used for marketing and advertising. Animation is also prevalent in information technology interfaces.

LPI (LP Information)' newest research report, the "Marketing Animation Production Industry Forecast" looks at past sales and reviews total world Marketing Animation Production sales in 2022, providing a comprehensive analysis by region and market sector of projected Marketing Animation Production sales for 2023 through 2029. With Marketing Animation Production sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Marketing Animation Production industry.

This Insight Report provides a comprehensive analysis of the global Marketing Animation Production landscape and highlights key trends related to product

segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Marketing Animation Production portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Marketing Animation Production market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Marketing Animation Production and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Marketing Animation Production.

The global Marketing Animation Production market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Marketing Animation Production is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Marketing Animation Production is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Marketing Animation Production is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Marketing Animation Production players cover The Mill, BBDO, One Media Group, Allua Limited, Yum Yum Videos, Epipheo Studios, Sandwich Video, Demo Duck and Thinkmojo, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Marketing Animation Production market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

- Animated Commercials
- Animated Product Video
- Animated Explainer Videos
- Educational Animation
- Animated Tutorials
- Branded Video
- Animated Music Video
- Interactive Video Production
- Others

Segmentation by application

- Retail
- Manufacturing
- Education
- Finances
- HealthCare
- Music Industry
- Professional Services
- Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Mill

BBDO

One Media Group

Allua Limited

Yum Yum Videos

Epipheo Studios

Sandwich Video

Demo Duck

Thinkmojo

Explanify

Switch Video

Grumo Media

Wyzowl

Blink Tower

Industrial Light and Magic

Rodeo Fx

Legend 3D

Framestore

Cinesite

Moving Picture Company (MPC)

Weta Digital

Deluxe Entertainment

DNEG

Pinewood Studios

Sony Pictures Imageworks

Legendary

Digital Domain

Animal Logic

Rip Media Group

IGW

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Marketing Animation Production Market Size 2018-2029
 - 2.1.2 Marketing Animation Production Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Marketing Animation Production Segment by Type
 - 2.2.1 Animated Commercials
 - 2.2.2 Animated Product Video
 - 2.2.3 Animated Explainer Videos
 - 2.2.4 Educational Animation
 - 2.2.5 Animated Tutorials
 - 2.2.6 Branded Video
 - 2.2.7 Animated Music Video
 - 2.2.8 Interactive Video Production
 - 2.2.9 Others
- 2.3 Marketing Animation Production Market Size by Type
 - 2.3.1 Marketing Animation Production Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Marketing Animation Production Market Size Market Share by Type (2018-2023)
- 2.4 Marketing Animation Production Segment by Application
 - 2.4.1 Retail
 - 2.4.2 Manufacturing
 - 2.4.3 Education
 - 2.4.4 Finances

- 2.4.5 HealthCare
- 2.4.6 Music Industry
- 2.4.7 Professional Services
- 2.4.8 Others

2.5 Marketing Animation Production Market Size by Application

- 2.5.1 Marketing Animation Production Market Size CAGR by Application (2018 VS 2022 VS 2029)
- 2.5.2 Global Marketing Animation Production Market Size Market Share by Application (2018-2023)

3 MARKETING ANIMATION PRODUCTION MARKET SIZE BY PLAYER

3.1 Marketing Animation Production Market Size Market Share by Players

- 3.1.1 Global Marketing Animation Production Revenue by Players (2018-2023)
- 3.1.2 Global Marketing Animation Production Revenue Market Share by Players (2018-2023)

3.2 Global Marketing Animation Production Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

- 3.3.1 Competition Landscape Analysis
- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 MARKETING ANIMATION PRODUCTION BY REGIONS

4.1 Marketing Animation Production Market Size by Regions (2018-2023)

4.2 Americas Marketing Animation Production Market Size Growth (2018-2023)

4.3 APAC Marketing Animation Production Market Size Growth (2018-2023)

4.4 Europe Marketing Animation Production Market Size Growth (2018-2023)

4.5 Middle East & Africa Marketing Animation Production Market Size Growth (2018-2023)

5 AMERICAS

5.1 Americas Marketing Animation Production Market Size by Country (2018-2023)

5.2 Americas Marketing Animation Production Market Size by Type (2018-2023)

5.3 Americas Marketing Animation Production Market Size by Application (2018-2023)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Marketing Animation Production Market Size by Region (2018-2023)

6.2 APAC Marketing Animation Production Market Size by Type (2018-2023)

6.3 APAC Marketing Animation Production Market Size by Application (2018-2023)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Marketing Animation Production by Country (2018-2023)

7.2 Europe Marketing Animation Production Market Size by Type (2018-2023)

7.3 Europe Marketing Animation Production Market Size by Application (2018-2023)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Marketing Animation Production by Region (2018-2023)

8.2 Middle East & Africa Marketing Animation Production Market Size by Type (2018-2023)

8.3 Middle East & Africa Marketing Animation Production Market Size by Application (2018-2023)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL MARKETING ANIMATION PRODUCTION MARKET FORECAST

10.1 Global Marketing Animation Production Forecast by Regions (2024-2029)

10.1.1 Global Marketing Animation Production Forecast by Regions (2024-2029)

10.1.2 Americas Marketing Animation Production Forecast

10.1.3 APAC Marketing Animation Production Forecast

10.1.4 Europe Marketing Animation Production Forecast

10.1.5 Middle East & Africa Marketing Animation Production Forecast

10.2 Americas Marketing Animation Production Forecast by Country (2024-2029)

10.2.1 United States Marketing Animation Production Market Forecast

10.2.2 Canada Marketing Animation Production Market Forecast

10.2.3 Mexico Marketing Animation Production Market Forecast

10.2.4 Brazil Marketing Animation Production Market Forecast

10.3 APAC Marketing Animation Production Forecast by Region (2024-2029)

10.3.1 China Marketing Animation Production Market Forecast

10.3.2 Japan Marketing Animation Production Market Forecast

10.3.3 Korea Marketing Animation Production Market Forecast

10.3.4 Southeast Asia Marketing Animation Production Market Forecast

10.3.5 India Marketing Animation Production Market Forecast

10.3.6 Australia Marketing Animation Production Market Forecast

10.4 Europe Marketing Animation Production Forecast by Country (2024-2029)

10.4.1 Germany Marketing Animation Production Market Forecast

10.4.2 France Marketing Animation Production Market Forecast

10.4.3 UK Marketing Animation Production Market Forecast

10.4.4 Italy Marketing Animation Production Market Forecast

10.4.5 Russia Marketing Animation Production Market Forecast

10.5 Middle East & Africa Marketing Animation Production Forecast by Region (2024-2029)

10.5.1 Egypt Marketing Animation Production Market Forecast

10.5.2 South Africa Marketing Animation Production Market Forecast

10.5.3 Israel Marketing Animation Production Market Forecast

10.5.4 Turkey Marketing Animation Production Market Forecast

- 10.5.5 GCC Countries Marketing Animation Production Market Forecast
- 10.6 Global Marketing Animation Production Forecast by Type (2024-2029)
- 10.7 Global Marketing Animation Production Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

11.1 The Mill

- 11.1.1 The Mill Company Information
- 11.1.2 The Mill Marketing Animation Production Product Offered
- 11.1.3 The Mill Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
- 11.1.4 The Mill Main Business Overview
- 11.1.5 The Mill Latest Developments

11.2 BBDO

- 11.2.1 BBDO Company Information
- 11.2.2 BBDO Marketing Animation Production Product Offered
- 11.2.3 BBDO Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
- 11.2.4 BBDO Main Business Overview
- 11.2.5 BBDO Latest Developments

11.3 One Media Group

- 11.3.1 One Media Group Company Information
- 11.3.2 One Media Group Marketing Animation Production Product Offered
- 11.3.3 One Media Group Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
- 11.3.4 One Media Group Main Business Overview
- 11.3.5 One Media Group Latest Developments

11.4 Allua Limited

- 11.4.1 Allua Limited Company Information
- 11.4.2 Allua Limited Marketing Animation Production Product Offered
- 11.4.3 Allua Limited Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
- 11.4.4 Allua Limited Main Business Overview
- 11.4.5 Allua Limited Latest Developments

11.5 Yum Yum Videos

- 11.5.1 Yum Yum Videos Company Information
- 11.5.2 Yum Yum Videos Marketing Animation Production Product Offered
- 11.5.3 Yum Yum Videos Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)

- 11.5.4 Yum Yum Videos Main Business Overview
- 11.5.5 Yum Yum Videos Latest Developments
- 11.6 Epipheo Studios
 - 11.6.1 Epipheo Studios Company Information
 - 11.6.2 Epipheo Studios Marketing Animation Production Product Offered
 - 11.6.3 Epipheo Studios Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 Epipheo Studios Main Business Overview
 - 11.6.5 Epipheo Studios Latest Developments
- 11.7 Sandwich Video
 - 11.7.1 Sandwich Video Company Information
 - 11.7.2 Sandwich Video Marketing Animation Production Product Offered
 - 11.7.3 Sandwich Video Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.7.4 Sandwich Video Main Business Overview
 - 11.7.5 Sandwich Video Latest Developments
- 11.8 Demo Duck
 - 11.8.1 Demo Duck Company Information
 - 11.8.2 Demo Duck Marketing Animation Production Product Offered
 - 11.8.3 Demo Duck Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.8.4 Demo Duck Main Business Overview
 - 11.8.5 Demo Duck Latest Developments
- 11.9 Thinkmojo
 - 11.9.1 Thinkmojo Company Information
 - 11.9.2 Thinkmojo Marketing Animation Production Product Offered
 - 11.9.3 Thinkmojo Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.9.4 Thinkmojo Main Business Overview
 - 11.9.5 Thinkmojo Latest Developments
- 11.10 Explanify
 - 11.10.1 Explanify Company Information
 - 11.10.2 Explanify Marketing Animation Production Product Offered
 - 11.10.3 Explanify Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 Explanify Main Business Overview
 - 11.10.5 Explanify Latest Developments
- 11.11 Switch Video
 - 11.11.1 Switch Video Company Information

- 11.11.2 Switch Video Marketing Animation Production Product Offered
- 11.11.3 Switch Video Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
- 11.11.4 Switch Video Main Business Overview
- 11.11.5 Switch Video Latest Developments
- 11.12 Grumo Media
 - 11.12.1 Grumo Media Company Information
 - 11.12.2 Grumo Media Marketing Animation Production Product Offered
 - 11.12.3 Grumo Media Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 Grumo Media Main Business Overview
 - 11.12.5 Grumo Media Latest Developments
- 11.13 Wyzowl
 - 11.13.1 Wyzowl Company Information
 - 11.13.2 Wyzowl Marketing Animation Production Product Offered
 - 11.13.3 Wyzowl Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.13.4 Wyzowl Main Business Overview
 - 11.13.5 Wyzowl Latest Developments
- 11.14 Blink Tower
 - 11.14.1 Blink Tower Company Information
 - 11.14.2 Blink Tower Marketing Animation Production Product Offered
 - 11.14.3 Blink Tower Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.14.4 Blink Tower Main Business Overview
 - 11.14.5 Blink Tower Latest Developments
- 11.15 Industrial Light and Magic
 - 11.15.1 Industrial Light and Magic Company Information
 - 11.15.2 Industrial Light and Magic Marketing Animation Production Product Offered
 - 11.15.3 Industrial Light and Magic Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.15.4 Industrial Light and Magic Main Business Overview
 - 11.15.5 Industrial Light and Magic Latest Developments
- 11.16 Rodeo Fx
 - 11.16.1 Rodeo Fx Company Information
 - 11.16.2 Rodeo Fx Marketing Animation Production Product Offered
 - 11.16.3 Rodeo Fx Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.16.4 Rodeo Fx Main Business Overview

- 11.16.5 Rodeo Fx Latest Developments
- 11.17 Legend 3D
 - 11.17.1 Legend 3D Company Information
 - 11.17.2 Legend 3D Marketing Animation Production Product Offered
 - 11.17.3 Legend 3D Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.17.4 Legend 3D Main Business Overview
 - 11.17.5 Legend 3D Latest Developments
- 11.18 Framestore
 - 11.18.1 Framestore Company Information
 - 11.18.2 Framestore Marketing Animation Production Product Offered
 - 11.18.3 Framestore Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.18.4 Framestore Main Business Overview
 - 11.18.5 Framestore Latest Developments
- 11.19 Cinesite
 - 11.19.1 Cinesite Company Information
 - 11.19.2 Cinesite Marketing Animation Production Product Offered
 - 11.19.3 Cinesite Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.19.4 Cinesite Main Business Overview
 - 11.19.5 Cinesite Latest Developments
- 11.20 Moving Picture Company (MPC)
 - 11.20.1 Moving Picture Company (MPC) Company Information
 - 11.20.2 Moving Picture Company (MPC) Marketing Animation Production Product Offered
 - 11.20.3 Moving Picture Company (MPC) Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.20.4 Moving Picture Company (MPC) Main Business Overview
 - 11.20.5 Moving Picture Company (MPC) Latest Developments
- 11.21 Weta Digital
 - 11.21.1 Weta Digital Company Information
 - 11.21.2 Weta Digital Marketing Animation Production Product Offered
 - 11.21.3 Weta Digital Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.21.4 Weta Digital Main Business Overview
 - 11.21.5 Weta Digital Latest Developments
- 11.22 Deluxe Entertainment
 - 11.22.1 Deluxe Entertainment Company Information

- 11.22.2 Deluxe Entertainment Marketing Animation Production Product Offered
- 11.22.3 Deluxe Entertainment Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
- 11.22.4 Deluxe Entertainment Main Business Overview
- 11.22.5 Deluxe Entertainment Latest Developments
- 11.23 DNEG
 - 11.23.1 DNEG Company Information
 - 11.23.2 DNEG Marketing Animation Production Product Offered
 - 11.23.3 DNEG Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.23.4 DNEG Main Business Overview
 - 11.23.5 DNEG Latest Developments
- 11.24 Pinewood Studios
 - 11.24.1 Pinewood Studios Company Information
 - 11.24.2 Pinewood Studios Marketing Animation Production Product Offered
 - 11.24.3 Pinewood Studios Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.24.4 Pinewood Studios Main Business Overview
 - 11.24.5 Pinewood Studios Latest Developments
- 11.25 Sony Pictures Imageworks
 - 11.25.1 Sony Pictures Imageworks Company Information
 - 11.25.2 Sony Pictures Imageworks Marketing Animation Production Product Offered
 - 11.25.3 Sony Pictures Imageworks Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.25.4 Sony Pictures Imageworks Main Business Overview
 - 11.25.5 Sony Pictures Imageworks Latest Developments
- 11.26 Legendary
 - 11.26.1 Legendary Company Information
 - 11.26.2 Legendary Marketing Animation Production Product Offered
 - 11.26.3 Legendary Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.26.4 Legendary Main Business Overview
 - 11.26.5 Legendary Latest Developments
- 11.27 Digital Domain
 - 11.27.1 Digital Domain Company Information
 - 11.27.2 Digital Domain Marketing Animation Production Product Offered
 - 11.27.3 Digital Domain Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)
 - 11.27.4 Digital Domain Main Business Overview

11.27.5 Digital Domain Latest Developments

11.28 Animal Logic

11.28.1 Animal Logic Company Information

11.28.2 Animal Logic Marketing Animation Production Product Offered

11.28.3 Animal Logic Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)

11.28.4 Animal Logic Main Business Overview

11.28.5 Animal Logic Latest Developments

11.29 Rip Media Group

11.29.1 Rip Media Group Company Information

11.29.2 Rip Media Group Marketing Animation Production Product Offered

11.29.3 Rip Media Group Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)

11.29.4 Rip Media Group Main Business Overview

11.29.5 Rip Media Group Latest Developments

11.30 IGW

11.30.1 IGW Company Information

11.30.2 IGW Marketing Animation Production Product Offered

11.30.3 IGW Marketing Animation Production Revenue, Gross Margin and Market Share (2018-2023)

11.30.4 IGW Main Business Overview

11.30.5 IGW Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Marketing Animation Production Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 2. Major Players of Animated Commercials
- Table 3. Major Players of Animated Product Video
- Table 4. Major Players of Animated Explainer Videos
- Table 5. Major Players of Educational Animation
- Table 6. Major Players of Animated Tutorials
- Table 7. Major Players of Branded Video
- Table 8. Major Players of Animated Music Video
- Table 9. Major Players of Interactive Video Production
- Table 10. Major Players of Others
- Table 11. Marketing Animation Production Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 12. Global Marketing Animation Production Market Size by Type (2018-2023) & (\$ Millions)
- Table 13. Global Marketing Animation Production Market Size Market Share by Type (2018-2023)
- Table 14. Marketing Animation Production Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 15. Global Marketing Animation Production Market Size by Application (2018-2023) & (\$ Millions)
- Table 16. Global Marketing Animation Production Market Size Market Share by Application (2018-2023)
- Table 17. Global Marketing Animation Production Revenue by Players (2018-2023) & (\$ Millions)
- Table 18. Global Marketing Animation Production Revenue Market Share by Player (2018-2023)
- Table 19. Marketing Animation Production Key Players Head office and Products Offered
- Table 20. Marketing Animation Production Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- Table 21. New Products and Potential Entrants
- Table 22. Mergers & Acquisitions, Expansion
- Table 23. Global Marketing Animation Production Market Size by Regions 2018-2023 & (\$ Millions)

Table 24. Global Marketing Animation Production Market Size Market Share by Regions (2018-2023)

Table 25. Global Marketing Animation Production Revenue by Country/Region (2018-2023) & (\$ millions)

Table 26. Global Marketing Animation Production Revenue Market Share by Country/Region (2018-2023)

Table 27. Americas Marketing Animation Production Market Size by Country (2018-2023) & (\$ Millions)

Table 28. Americas Marketing Animation Production Market Size Market Share by Country (2018-2023)

Table 29. Americas Marketing Animation Production Market Size by Type (2018-2023) & (\$ Millions)

Table 30. Americas Marketing Animation Production Market Size Market Share by Type (2018-2023)

Table 31. Americas Marketing Animation Production Market Size by Application (2018-2023) & (\$ Millions)

Table 32. Americas Marketing Animation Production Market Size Market Share by Application (2018-2023)

Table 33. APAC Marketing Animation Production Market Size by Region (2018-2023) & (\$ Millions)

Table 34. APAC Marketing Animation Production Market Size Market Share by Region (2018-2023)

Table 35. APAC Marketing Animation Production Market Size by Type (2018-2023) & (\$ Millions)

Table 36. APAC Marketing Animation Production Market Size Market Share by Type (2018-2023)

Table 37. APAC Marketing Animation Production Market Size by Application (2018-2023) & (\$ Millions)

Table 38. APAC Marketing Animation Production Market Size Market Share by Application (2018-2023)

Table 39. Europe Marketing Animation Production Market Size by Country (2018-2023) & (\$ Millions)

Table 40. Europe Marketing Animation Production Market Size Market Share by Country (2018-2023)

Table 41. Europe Marketing Animation Production Market Size by Type (2018-2023) & (\$ Millions)

Table 42. Europe Marketing Animation Production Market Size Market Share by Type (2018-2023)

Table 43. Europe Marketing Animation Production Market Size by Application

(2018-2023) & (\$ Millions)

Table 44. Europe Marketing Animation Production Market Size Market Share by Application (2018-2023)

Table 45. Middle East & Africa Marketing Animation Production Market Size by Region (2018-2023) & (\$ Millions)

Table 46. Middle East & Africa Marketing Animation Production Market Size Market Share by Region (2018-2023)

Table 47. Middle East & Africa Marketing Animation Production Market Size by Type (2018-2023) & (\$ Millions)

Table 48. Middle East & Africa Marketing Animation Production Market Size Market Share by Type (2018-2023)

Table 49. Middle East & Africa Marketing Animation Production Market Size by Application (2018-2023) & (\$ Millions)

Table 50. Middle East & Africa Marketing Animation Production Market Size Market Share by Application (2018-2023)

Table 51. Key Market Drivers & Growth Opportunities of Marketing Animation Production

Table 52. Key Market Challenges & Risks of Marketing Animation Production

Table 53. Key Industry Trends of Marketing Animation Production

Table 54. Global Marketing Animation Production Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 55. Global Marketing Animation Production Market Size Market Share Forecast by Regions (2024-2029)

Table 56. Global Marketing Animation Production Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 57. Global Marketing Animation Production Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 58. The Mill Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 59. The Mill Marketing Animation Production Product Offered

Table 60. The Mill Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 61. The Mill Main Business

Table 62. The Mill Latest Developments

Table 63. BBDO Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 64. BBDO Marketing Animation Production Product Offered

Table 65. BBDO Main Business

Table 66. BBDO Marketing Animation Production Revenue (\$ million), Gross Margin

and Market Share (2018-2023)

Table 67. BBDO Latest Developments

Table 68. One Media Group Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 69. One Media Group Marketing Animation Production Product Offered

Table 70. One Media Group Main Business

Table 71. One Media Group Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 72. One Media Group Latest Developments

Table 73. Allua Limited Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 74. Allua Limited Marketing Animation Production Product Offered

Table 75. Allua Limited Main Business

Table 76. Allua Limited Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 77. Allua Limited Latest Developments

Table 78. Yum Yum Videos Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 79. Yum Yum Videos Marketing Animation Production Product Offered

Table 80. Yum Yum Videos Main Business

Table 81. Yum Yum Videos Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 82. Yum Yum Videos Latest Developments

Table 83. Epipheo Studios Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 84. Epipheo Studios Marketing Animation Production Product Offered

Table 85. Epipheo Studios Main Business

Table 86. Epipheo Studios Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 87. Epipheo Studios Latest Developments

Table 88. Sandwich Video Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 89. Sandwich Video Marketing Animation Production Product Offered

Table 90. Sandwich Video Main Business

Table 91. Sandwich Video Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 92. Sandwich Video Latest Developments

Table 93. Demo Duck Details, Company Type, Marketing Animation Production Area Served and Its Competitors

- Table 94. Demo Duck Marketing Animation Production Product Offered
- Table 95. Demo Duck Main Business
- Table 96. Demo Duck Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 97. Demo Duck Latest Developments
- Table 98. Thinkmojo Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 99. Thinkmojo Marketing Animation Production Product Offered
- Table 100. Thinkmojo Main Business
- Table 101. Thinkmojo Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 102. Thinkmojo Latest Developments
- Table 103. Explainify Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 104. Explainify Marketing Animation Production Product Offered
- Table 105. Explainify Main Business
- Table 106. Explainify Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 107. Explainify Latest Developments
- Table 108. Switch Video Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 109. Switch Video Marketing Animation Production Product Offered
- Table 110. Switch Video Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 111. Switch Video Main Business
- Table 112. Switch Video Latest Developments
- Table 113. Grumo Media Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 114. Grumo Media Marketing Animation Production Product Offered
- Table 115. Grumo Media Main Business
- Table 116. Grumo Media Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 117. Grumo Media Latest Developments
- Table 118. Wyzowl Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 119. Wyzowl Marketing Animation Production Product Offered
- Table 120. Wyzowl Main Business
- Table 121. Wyzowl Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 122. Wyzowl Latest Developments

Table 123. Blink Tower Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 124. Blink Tower Marketing Animation Production Product Offered

Table 125. Blink Tower Main Business

Table 126. Blink Tower Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 127. Blink Tower Latest Developments

Table 128. Industrial Light and Magic Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 129. Industrial Light and Magic Marketing Animation Production Product Offered

Table 130. Industrial Light and Magic Main Business

Table 131. Industrial Light and Magic Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 132. Industrial Light and Magic Latest Developments

Table 133. Rodeo Fx Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 134. Rodeo Fx Marketing Animation Production Product Offered

Table 135. Rodeo Fx Main Business

Table 136. Rodeo Fx Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 137. Rodeo Fx Latest Developments

Table 138. Legend 3D Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 139. Legend 3D Marketing Animation Production Product Offered

Table 140. Legend 3D Main Business

Table 141. Legend 3D Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 142. Legend 3D Latest Developments

Table 143. Framestore Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 144. Framestore Marketing Animation Production Product Offered

Table 145. Framestore Main Business

Table 146. Framestore Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 147. Framestore Latest Developments

Table 148. Cinesite Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 149. Cinesite Marketing Animation Production Product Offered

Table 150. Cinesite Main Business

Table 151. Cinesite Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 152. Cinesite Latest Developments

Table 153. Moving Picture Company (MPC) Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 154. Moving Picture Company (MPC) Marketing Animation Production Product Offered

Table 155. Moving Picture Company (MPC) Main Business

Table 156. Moving Picture Company (MPC) Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 157. Moving Picture Company (MPC) Latest Developments

Table 158. Weta Digital Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 159. Weta Digital Marketing Animation Production Product Offered

Table 160. Weta Digital Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 161. Weta Digital Main Business

Table 162. Weta Digital Latest Developments

Table 163. Deluxe Entertainment Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 164. Deluxe Entertainment Marketing Animation Production Product Offered

Table 165. Deluxe Entertainment Main Business

Table 166. Deluxe Entertainment Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 167. Deluxe Entertainment Latest Developments

Table 168. DNEG Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 169. DNEG Marketing Animation Production Product Offered

Table 170. DNEG Main Business

Table 171. DNEG Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 172. DNEG Latest Developments

Table 173. Pinewood Studios Details, Company Type, Marketing Animation Production Area Served and Its Competitors

Table 174. Pinewood Studios Marketing Animation Production Product Offered

Table 175. Pinewood Studios Main Business

Table 176. Pinewood Studios Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

- Table 177. Pinewood Studios Latest Developments
- Table 178. Sony Pictures Imageworks Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 179. Sony Pictures Imageworks Marketing Animation Production Product Offered
- Table 180. Sony Pictures Imageworks Main Business
- Table 181. Sony Pictures Imageworks Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 182. Sony Pictures Imageworks Latest Developments
- Table 183. Legendary Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 184. Legendary Marketing Animation Production Product Offered
- Table 185. Legendary Main Business
- Table 186. Legendary Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 187. Legendary Latest Developments
- Table 188. Digital Domain Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 189. Digital Domain Marketing Animation Production Product Offered
- Table 190. Digital Domain Main Business
- Table 191. Digital Domain Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 192. Digital Domain Latest Developments
- Table 193. Animal Logic Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 194. Animal Logic Marketing Animation Production Product Offered
- Table 195. Animal Logic Main Business
- Table 196. Animal Logic Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 197. Animal Logic Latest Developments
- Table 198. Rip Media Group Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 199. Rip Media Group Marketing Animation Production Product Offered
- Table 200. Rip Media Group Main Business
- Table 201. Rip Media Group Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 202. Rip Media Group Latest Developments
- Table 203. IGW Details, Company Type, Marketing Animation Production Area Served and Its Competitors
- Table 204. IGW Marketing Animation Production Product Offered

Table 205. IGW Main Business

Table 206. IGW Marketing Animation Production Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 207. IGW Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Marketing Animation Production Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Marketing Animation Production Market Size Growth Rate 2018-2029
(\$ Millions)

Figure 6. Marketing Animation Production Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. Marketing Animation Production Sales Market Share by Country/Region (2022)

Figure 8. Marketing Animation Production Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global Marketing Animation Production Market Size Market Share by Type in 2022

Figure 10. Marketing Animation Production in Retail

Figure 11. Global Marketing Animation Production Market: Retail (2018-2023) & (\$ Millions)

Figure 12. Marketing Animation Production in Manufacturing

Figure 13. Global Marketing Animation Production Market: Manufacturing (2018-2023) & (\$ Millions)

Figure 14. Marketing Animation Production in Education

Figure 15. Global Marketing Animation Production Market: Education (2018-2023) & (\$ Millions)

Figure 16. Marketing Animation Production in Finances

Figure 17. Global Marketing Animation Production Market: Finances (2018-2023) & (\$ Millions)

Figure 18. Marketing Animation Production in HealthCare

Figure 19. Global Marketing Animation Production Market: HealthCare (2018-2023) & (\$ Millions)

Figure 20. Marketing Animation Production in Music Industry

Figure 21. Global Marketing Animation Production Market: Music Industry (2018-2023) & (\$ Millions)

Figure 22. Marketing Animation Production in Professional Services

Figure 23. Global Marketing Animation Production Market: Professional Services (2018-2023) & (\$ Millions)

Figure 24. Marketing Animation Production in Others

Figure 25. Global Marketing Animation Production Market: Others (2018-2023) & (\$ Millions)

Figure 26. Global Marketing Animation Production Market Size Market Share by Application in 2022

Figure 27. Global Marketing Animation Production Revenue Market Share by Player in 2022

Figure 28. Global Marketing Animation Production Market Size Market Share by Regions (2018-2023)

Figure 29. Americas Marketing Animation Production Market Size 2018-2023 (\$ Millions)

Figure 30. APAC Marketing Animation Production Market Size 2018-2023 (\$ Millions)

Figure 31. Europe Marketing Animation Production Market Size 2018-2023 (\$ Millions)

Figure 32. Middle East & Africa Marketing Animation Production Market Size 2018-2023 (\$ Millions)

Figure 33. Americas Marketing Animation Production Value Market Share by Country in 2022

Figure 34. United States Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Canada Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 36. Mexico Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 37. Brazil Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 38. APAC Marketing Animation Production Market Size Market Share by Region in 2022

Figure 39. APAC Marketing Animation Production Market Size Market Share by Type in 2022

Figure 40. APAC Marketing Animation Production Market Size Market Share by Application in 2022

Figure 41. China Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 42. Japan Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Korea Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 44. Southeast Asia Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 45. India Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 46. Australia Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 47. Europe Marketing Animation Production Market Size Market Share by Country in 2022

Figure 48. Europe Marketing Animation Production Market Size Market Share by Type (2018-2023)

Figure 49. Europe Marketing Animation Production Market Size Market Share by Application (2018-2023)

Figure 50. Germany Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 51. France Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 52. UK Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 53. Italy Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 54. Russia Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 55. Middle East & Africa Marketing Animation Production Market Size Market Share by Region (2018-2023)

Figure 56. Middle East & Africa Marketing Animation Production Market Size Market Share by Type (2018-2023)

Figure 57. Middle East & Africa Marketing Animation Production Market Size Market Share by Application (2018-2023)

Figure 58. Egypt Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 59. South Africa Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 60. Israel Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 61. Turkey Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 62. GCC Country Marketing Animation Production Market Size Growth 2018-2023 (\$ Millions)

Figure 63. Americas Marketing Animation Production Market Size 2024-2029 (\$ Millions)

Figure 64. APAC Marketing Animation Production Market Size 2024-2029 (\$ Millions)

- Figure 65. Europe Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 66. Middle East & Africa Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 67. United States Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 68. Canada Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 69. Mexico Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 70. Brazil Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 71. China Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 72. Japan Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 73. Korea Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 74. Southeast Asia Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 75. India Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 76. Australia Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 77. Germany Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 78. France Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 79. UK Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 80. Italy Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 81. Russia Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 82. Spain Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 83. Egypt Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 84. South Africa Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 85. Israel Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 86. Turkey Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 87. GCC Countries Marketing Animation Production Market Size 2024-2029 (\$ Millions)
- Figure 88. Global Marketing Animation Production Market Size Market Share Forecast by Type (2024-2029)
- Figure 89. Global Marketing Animation Production Market Size Market Share Forecast by Application (2024-2029)

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