

# Global Market Analytics Service Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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Marketing analytics services provide businesses with a variety of data and data analysis to aid them in making marketing decisions.

LPI (LP Information)' newest research report, the "Market Analytics Service Industry Forecast" looks at past sales and reviews total world Market Analytics Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Market Analytics Service sales for 2023 through 2029. With Market Analytics Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Market Analytics Service industry.

This Insight Report provides a comprehensive analysis of the global Market Analytics Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Market Analytics Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Market Analytics Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Market Analytics Service and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Market Analytics Service.

The global Market Analytics Service market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Market Analytics Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Market Analytics Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Market Analytics Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Market Analytics Service players cover Direct Online Marketing, Dun & Bradstreet, ClearPivot, Competiscan, Deloitte, Fathom, Nielsen, 6C Marketing and Discovery Data, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Market Analytics Service market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Online Service

Offline Service

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Direct Online Marketing

Dun & Bradstreet

ClearPivot

Competiscan

Deloitte

Fathom

Nielsen

6C Marketing

Discovery Data

Kai Analytics and Survey Research

Metrixa

Packed Data Services

WebMechanix



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