

Global Marine Handheld GPS Market Growth 2023-2029

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Abstracts

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According to our LPI (LP Information) latest study, the global Marine Handheld GPS market size was valued at US\$ million in 2022. With growing demand in downstream market and recovery from influence of COVID-19 and the Russia-Ukraine War, the Marine Handheld GPS is forecast to a readjusted size of US\$ million by 2029 with a CAGR of % during review period.

The research report highlights the growth potential of the global Marine Handheld GPS market. With recovery from influence of COVID-19 and the Russia-Ukraine War, Marine Handheld GPS are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Marine Handheld GPS. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Marine Handheld GPS market.

Marine handheld GPS refers to a portable electronic device specifically designed for navigation and positioning purposes in marine environments. This device utilizes signals from a network of satellites orbiting the Earth to determine its precise geographic location, as well as other important information such as speed, heading, altitude, and time.

Marine handheld GPS units are rugged and water-resistant to withstand the conditions of the maritime environment. They often come with features tailored for boaters, sailors, and marine enthusiasts, including nautical charts, waypoints, routes, tide information,

and points of interest related to navigation. Users can use these devices to accurately determine their position on the water, plan routes, and ensure safe navigation even in challenging conditions or remote areas.

These GPS units are particularly valuable for small boats, kayaks, and other watercraft where a dedicated onboard navigation system might not be available or necessary.

Key Features:

The report on Marine Handheld GPS market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Marine Handheld GPS market. It may include historical data, market segmentation by Type (e.g., With Radio Communication, With Coast Map), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Marine Handheld GPS market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Marine Handheld GPS market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Marine Handheld GPS industry. This include advancements in Marine Handheld GPS technology, Marine Handheld GPS new entrants, Marine Handheld GPS new investment, and other innovations that are shaping the future of Marine Handheld GPS.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Marine Handheld GPS market. It includes factors influencing customer ' purchasing decisions, preferences for Marine Handheld GPS product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Marine Handheld GPS market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Marine Handheld GPS market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Marine Handheld GPS market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Marine Handheld GPS industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Marine Handheld GPS market.

Market Segmentation:

Marine Handheld GPS market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

With Radio Communication

With Coast Map

Others

Segmentation by application

Marine Scientific Research

Maritime Transport

Offshore Engineering Construction

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

GARMIN

Standard Horizon

Lowrance

Magellan GPS

Memory Map

Icom

ACR Electronics

Key Questions Addressed in this Report

What is the 10-year outlook for the global Marine Handheld GPS market?

What factors are driving Marine Handheld GPS market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Marine Handheld GPS market opportunities vary by end market size?

How does Marine Handheld GPS break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Marine Handheld GPS Annual Sales 2018-2029
 - 2.1.2 World Current & Future Analysis for Marine Handheld GPS by Geographic Region, 2018, 2022 & 2029
 - 2.1.3 World Current & Future Analysis for Marine Handheld GPS by Country/Region, 2018, 2022 & 2029
- 2.2 Marine Handheld GPS Segment by Type
 - 2.2.1 With Radio Communication
 - 2.2.2 With Coast Map
 - 2.2.3 Others
- 2.3 Marine Handheld GPS Sales by Type
 - 2.3.1 Global Marine Handheld GPS Sales Market Share by Type (2018-2023)
 - 2.3.2 Global Marine Handheld GPS Revenue and Market Share by Type (2018-2023)
 - 2.3.3 Global Marine Handheld GPS Sale Price by Type (2018-2023)
- 2.4 Marine Handheld GPS Segment by Application
 - 2.4.1 Marine Scientific Research
 - 2.4.2 Maritime Transport
 - 2.4.3 Offshore Engineering Construction
 - 2.4.4 Others
- 2.5 Marine Handheld GPS Sales by Application
 - 2.5.1 Global Marine Handheld GPS Sale Market Share by Application (2018-2023)
 - 2.5.2 Global Marine Handheld GPS Revenue and Market Share by Application (2018-2023)
 - 2.5.3 Global Marine Handheld GPS Sale Price by Application (2018-2023)

3 GLOBAL MARINE HANDHELD GPS BY COMPANY

3.1 Global Marine Handheld GPS Breakdown Data by Company

3.1.1 Global Marine Handheld GPS Annual Sales by Company (2018-2023)

3.1.2 Global Marine Handheld GPS Sales Market Share by Company (2018-2023)

3.2 Global Marine Handheld GPS Annual Revenue by Company (2018-2023)

3.2.1 Global Marine Handheld GPS Revenue by Company (2018-2023)

3.2.2 Global Marine Handheld GPS Revenue Market Share by Company (2018-2023)

3.3 Global Marine Handheld GPS Sale Price by Company

3.4 Key Manufacturers Marine Handheld GPS Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Marine Handheld GPS Product Location Distribution

3.4.2 Players Marine Handheld GPS Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR MARINE HANDHELD GPS BY GEOGRAPHIC REGION

4.1 World Historic Marine Handheld GPS Market Size by Geographic Region (2018-2023)

4.1.1 Global Marine Handheld GPS Annual Sales by Geographic Region (2018-2023)

4.1.2 Global Marine Handheld GPS Annual Revenue by Geographic Region (2018-2023)

4.2 World Historic Marine Handheld GPS Market Size by Country/Region (2018-2023)

4.2.1 Global Marine Handheld GPS Annual Sales by Country/Region (2018-2023)

4.2.2 Global Marine Handheld GPS Annual Revenue by Country/Region (2018-2023)

4.3 Americas Marine Handheld GPS Sales Growth

4.4 APAC Marine Handheld GPS Sales Growth

4.5 Europe Marine Handheld GPS Sales Growth

4.6 Middle East & Africa Marine Handheld GPS Sales Growth

5 AMERICAS

5.1 Americas Marine Handheld GPS Sales by Country

- 5.1.1 Americas Marine Handheld GPS Sales by Country (2018-2023)
- 5.1.2 Americas Marine Handheld GPS Revenue by Country (2018-2023)
- 5.2 Americas Marine Handheld GPS Sales by Type
- 5.3 Americas Marine Handheld GPS Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Marine Handheld GPS Sales by Region
 - 6.1.1 APAC Marine Handheld GPS Sales by Region (2018-2023)
 - 6.1.2 APAC Marine Handheld GPS Revenue by Region (2018-2023)
- 6.2 APAC Marine Handheld GPS Sales by Type
- 6.3 APAC Marine Handheld GPS Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Marine Handheld GPS by Country
 - 7.1.1 Europe Marine Handheld GPS Sales by Country (2018-2023)
 - 7.1.2 Europe Marine Handheld GPS Revenue by Country (2018-2023)
- 7.2 Europe Marine Handheld GPS Sales by Type
- 7.3 Europe Marine Handheld GPS Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Marine Handheld GPS by Country

8.1.1 Middle East & Africa Marine Handheld GPS Sales by Country (2018-2023)

8.1.2 Middle East & Africa Marine Handheld GPS Revenue by Country (2018-2023)

8.2 Middle East & Africa Marine Handheld GPS Sales by Type

8.3 Middle East & Africa Marine Handheld GPS Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Marine Handheld GPS

10.3 Manufacturing Process Analysis of Marine Handheld GPS

10.4 Industry Chain Structure of Marine Handheld GPS

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Marine Handheld GPS Distributors

11.3 Marine Handheld GPS Customer

12 WORLD FORECAST REVIEW FOR MARINE HANDHELD GPS BY GEOGRAPHIC REGION

12.1 Global Marine Handheld GPS Market Size Forecast by Region

12.1.1 Global Marine Handheld GPS Forecast by Region (2024-2029)

12.1.2 Global Marine Handheld GPS Annual Revenue Forecast by Region (2024-2029)

- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Marine Handheld GPS Forecast by Type
- 12.7 Global Marine Handheld GPS Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 GARMIN

- 13.1.1 GARMIN Company Information
- 13.1.2 GARMIN Marine Handheld GPS Product Portfolios and Specifications
- 13.1.3 GARMIN Marine Handheld GPS Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.1.4 GARMIN Main Business Overview
- 13.1.5 GARMIN Latest Developments

13.2 Standard Horizon

- 13.2.1 Standard Horizon Company Information
- 13.2.2 Standard Horizon Marine Handheld GPS Product Portfolios and Specifications
- 13.2.3 Standard Horizon Marine Handheld GPS Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.2.4 Standard Horizon Main Business Overview
- 13.2.5 Standard Horizon Latest Developments

13.3 Lowrance

- 13.3.1 Lowrance Company Information
- 13.3.2 Lowrance Marine Handheld GPS Product Portfolios and Specifications
- 13.3.3 Lowrance Marine Handheld GPS Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.3.4 Lowrance Main Business Overview
- 13.3.5 Lowrance Latest Developments

13.4 Magellan GPS

- 13.4.1 Magellan GPS Company Information
- 13.4.2 Magellan GPS Marine Handheld GPS Product Portfolios and Specifications
- 13.4.3 Magellan GPS Marine Handheld GPS Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.4.4 Magellan GPS Main Business Overview
- 13.4.5 Magellan GPS Latest Developments

13.5 Memory Map

- 13.5.1 Memory Map Company Information

- 13.5.2 Memory Map Marine Handheld GPS Product Portfolios and Specifications
- 13.5.3 Memory Map Marine Handheld GPS Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.5.4 Memory Map Main Business Overview
- 13.5.5 Memory Map Latest Developments
- 13.6 Icom
 - 13.6.1 Icom Company Information
 - 13.6.2 Icom Marine Handheld GPS Product Portfolios and Specifications
 - 13.6.3 Icom Marine Handheld GPS Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.6.4 Icom Main Business Overview
 - 13.6.5 Icom Latest Developments
- 13.7 ACR Electronics
 - 13.7.1 ACR Electronics Company Information
 - 13.7.2 ACR Electronics Marine Handheld GPS Product Portfolios and Specifications
 - 13.7.3 ACR Electronics Marine Handheld GPS Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.7.4 ACR Electronics Main Business Overview
 - 13.7.5 ACR Electronics Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Marine Handheld GPS Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Table 2. Marine Handheld GPS Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)

Table 3. Major Players of With Radio Communication

Table 4. Major Players of With Coast Map

Table 5. Major Players of Others

Table 6. Global Marine Handheld GPS Sales by Type (2018-2023) & (K Units)

Table 7. Global Marine Handheld GPS Sales Market Share by Type (2018-2023)

Table 8. Global Marine Handheld GPS Revenue by Type (2018-2023) & (\$ million)

Table 9. Global Marine Handheld GPS Revenue Market Share by Type (2018-2023)

Table 10. Global Marine Handheld GPS Sale Price by Type (2018-2023) & (US\$/Unit)

Table 11. Global Marine Handheld GPS Sales by Application (2018-2023) & (K Units)

Table 12. Global Marine Handheld GPS Sales Market Share by Application (2018-2023)

Table 13. Global Marine Handheld GPS Revenue by Application (2018-2023)

Table 14. Global Marine Handheld GPS Revenue Market Share by Application (2018-2023)

Table 15. Global Marine Handheld GPS Sale Price by Application (2018-2023) & (US\$/Unit)

Table 16. Global Marine Handheld GPS Sales by Company (2018-2023) & (K Units)

Table 17. Global Marine Handheld GPS Sales Market Share by Company (2018-2023)

Table 18. Global Marine Handheld GPS Revenue by Company (2018-2023) (\$ Millions)

Table 19. Global Marine Handheld GPS Revenue Market Share by Company (2018-2023)

Table 20. Global Marine Handheld GPS Sale Price by Company (2018-2023) & (US\$/Unit)

Table 21. Key Manufacturers Marine Handheld GPS Producing Area Distribution and Sales Area

Table 22. Players Marine Handheld GPS Products Offered

Table 23. Marine Handheld GPS Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Marine Handheld GPS Sales by Geographic Region (2018-2023) & (K Units)

Table 27. Global Marine Handheld GPS Sales Market Share Geographic Region (2018-2023)

Table 28. Global Marine Handheld GPS Revenue by Geographic Region (2018-2023) & (\$ millions)

Table 29. Global Marine Handheld GPS Revenue Market Share by Geographic Region (2018-2023)

Table 30. Global Marine Handheld GPS Sales by Country/Region (2018-2023) & (K Units)

Table 31. Global Marine Handheld GPS Sales Market Share by Country/Region (2018-2023)

Table 32. Global Marine Handheld GPS Revenue by Country/Region (2018-2023) & (\$ millions)

Table 33. Global Marine Handheld GPS Revenue Market Share by Country/Region (2018-2023)

Table 34. Americas Marine Handheld GPS Sales by Country (2018-2023) & (K Units)

Table 35. Americas Marine Handheld GPS Sales Market Share by Country (2018-2023)

Table 36. Americas Marine Handheld GPS Revenue by Country (2018-2023) & (\$ Millions)

Table 37. Americas Marine Handheld GPS Revenue Market Share by Country (2018-2023)

Table 38. Americas Marine Handheld GPS Sales by Type (2018-2023) & (K Units)

Table 39. Americas Marine Handheld GPS Sales by Application (2018-2023) & (K Units)

Table 40. APAC Marine Handheld GPS Sales by Region (2018-2023) & (K Units)

Table 41. APAC Marine Handheld GPS Sales Market Share by Region (2018-2023)

Table 42. APAC Marine Handheld GPS Revenue by Region (2018-2023) & (\$ Millions)

Table 43. APAC Marine Handheld GPS Revenue Market Share by Region (2018-2023)

Table 44. APAC Marine Handheld GPS Sales by Type (2018-2023) & (K Units)

Table 45. APAC Marine Handheld GPS Sales by Application (2018-2023) & (K Units)

Table 46. Europe Marine Handheld GPS Sales by Country (2018-2023) & (K Units)

Table 47. Europe Marine Handheld GPS Sales Market Share by Country (2018-2023)

Table 48. Europe Marine Handheld GPS Revenue by Country (2018-2023) & (\$ Millions)

Table 49. Europe Marine Handheld GPS Revenue Market Share by Country (2018-2023)

Table 50. Europe Marine Handheld GPS Sales by Type (2018-2023) & (K Units)

Table 51. Europe Marine Handheld GPS Sales by Application (2018-2023) & (K Units)

Table 52. Middle East & Africa Marine Handheld GPS Sales by Country (2018-2023) & (K Units)

Table 53. Middle East & Africa Marine Handheld GPS Sales Market Share by Country (2018-2023)

Table 54. Middle East & Africa Marine Handheld GPS Revenue by Country (2018-2023) & (\$ Millions)

Table 55. Middle East & Africa Marine Handheld GPS Revenue Market Share by Country (2018-2023)

Table 56. Middle East & Africa Marine Handheld GPS Sales by Type (2018-2023) & (K Units)

Table 57. Middle East & Africa Marine Handheld GPS Sales by Application (2018-2023) & (K Units)

Table 58. Key Market Drivers & Growth Opportunities of Marine Handheld GPS

Table 59. Key Market Challenges & Risks of Marine Handheld GPS

Table 60. Key Industry Trends of Marine Handheld GPS

Table 61. Marine Handheld GPS Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Marine Handheld GPS Distributors List

Table 64. Marine Handheld GPS Customer List

Table 65. Global Marine Handheld GPS Sales Forecast by Region (2024-2029) & (K Units)

Table 66. Global Marine Handheld GPS Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 67. Americas Marine Handheld GPS Sales Forecast by Country (2024-2029) & (K Units)

Table 68. Americas Marine Handheld GPS Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 69. APAC Marine Handheld GPS Sales Forecast by Region (2024-2029) & (K Units)

Table 70. APAC Marine Handheld GPS Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 71. Europe Marine Handheld GPS Sales Forecast by Country (2024-2029) & (K Units)

Table 72. Europe Marine Handheld GPS Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 73. Middle East & Africa Marine Handheld GPS Sales Forecast by Country (2024-2029) & (K Units)

Table 74. Middle East & Africa Marine Handheld GPS Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 75. Global Marine Handheld GPS Sales Forecast by Type (2024-2029) & (K Units)

Table 76. Global Marine Handheld GPS Revenue Forecast by Type (2024-2029) & (\$ Millions)

Table 77. Global Marine Handheld GPS Sales Forecast by Application (2024-2029) & (K Units)

Table 78. Global Marine Handheld GPS Revenue Forecast by Application (2024-2029) & (\$ Millions)

Table 79. GARMIN Basic Information, Marine Handheld GPS Manufacturing Base, Sales Area and Its Competitors

Table 80. GARMIN Marine Handheld GPS Product Portfolios and Specifications

Table 81. GARMIN Marine Handheld GPS Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 82. GARMIN Main Business

Table 83. GARMIN Latest Developments

Table 84. Standard Horizon Basic Information, Marine Handheld GPS Manufacturing Base, Sales Area and Its Competitors

Table 85. Standard Horizon Marine Handheld GPS Product Portfolios and Specifications

Table 86. Standard Horizon Marine Handheld GPS Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 87. Standard Horizon Main Business

Table 88. Standard Horizon Latest Developments

Table 89. Lowrance Basic Information, Marine Handheld GPS Manufacturing Base, Sales Area and Its Competitors

Table 90. Lowrance Marine Handheld GPS Product Portfolios and Specifications

Table 91. Lowrance Marine Handheld GPS Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 92. Lowrance Main Business

Table 93. Lowrance Latest Developments

Table 94. Magellan GPS Basic Information, Marine Handheld GPS Manufacturing Base, Sales Area and Its Competitors

Table 95. Magellan GPS Marine Handheld GPS Product Portfolios and Specifications

Table 96. Magellan GPS Marine Handheld GPS Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 97. Magellan GPS Main Business

Table 98. Magellan GPS Latest Developments

Table 99. Memory Map Basic Information, Marine Handheld GPS Manufacturing Base, Sales Area and Its Competitors

Table 100. Memory Map Marine Handheld GPS Product Portfolios and Specifications

Table 101. Memory Map Marine Handheld GPS Sales (K Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 102. Memory Map Main Business

Table 103. Memory Map Latest Developments

Table 104. Icom Basic Information, Marine Handheld GPS Manufacturing Base, Sales Area and Its Competitors

Table 105. Icom Marine Handheld GPS Product Portfolios and Specifications

Table 106. Icom Marine Handheld GPS Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 107. Icom Main Business

Table 108. Icom Latest Developments

Table 109. ACR Electronics Basic Information, Marine Handheld GPS Manufacturing Base, Sales Area and Its Competitors

Table 110. ACR Electronics Marine Handheld GPS Product Portfolios and Specifications

Table 111. ACR Electronics Marine Handheld GPS Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 112. ACR Electronics Main Business

Table 113. ACR Electronics Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Marine Handheld GPS
- Figure 2. Marine Handheld GPS Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Marine Handheld GPS Sales Growth Rate 2018-2029 (K Units)
- Figure 7. Global Marine Handheld GPS Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Marine Handheld GPS Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of With Radio Communication
- Figure 10. Product Picture of With Coast Map
- Figure 11. Product Picture of Others
- Figure 12. Global Marine Handheld GPS Sales Market Share by Type in 2022
- Figure 13. Global Marine Handheld GPS Revenue Market Share by Type (2018-2023)
- Figure 14. Marine Handheld GPS Consumed in Marine Scientific Research
- Figure 15. Global Marine Handheld GPS Market: Marine Scientific Research (2018-2023) & (K Units)
- Figure 16. Marine Handheld GPS Consumed in Maritime Transport
- Figure 17. Global Marine Handheld GPS Market: Maritime Transport (2018-2023) & (K Units)
- Figure 18. Marine Handheld GPS Consumed in Offshore Engineering Construction
- Figure 19. Global Marine Handheld GPS Market: Offshore Engineering Construction (2018-2023) & (K Units)
- Figure 20. Marine Handheld GPS Consumed in Others
- Figure 21. Global Marine Handheld GPS Market: Others (2018-2023) & (K Units)
- Figure 22. Global Marine Handheld GPS Sales Market Share by Application (2022)
- Figure 23. Global Marine Handheld GPS Revenue Market Share by Application in 2022
- Figure 24. Marine Handheld GPS Sales Market by Company in 2022 (K Units)
- Figure 25. Global Marine Handheld GPS Sales Market Share by Company in 2022
- Figure 26. Marine Handheld GPS Revenue Market by Company in 2022 (\$ Million)
- Figure 27. Global Marine Handheld GPS Revenue Market Share by Company in 2022
- Figure 28. Global Marine Handheld GPS Sales Market Share by Geographic Region (2018-2023)
- Figure 29. Global Marine Handheld GPS Revenue Market Share by Geographic Region in 2022
- Figure 30. Americas Marine Handheld GPS Sales 2018-2023 (K Units)

- Figure 31. Americas Marine Handheld GPS Revenue 2018-2023 (\$ Millions)
- Figure 32. APAC Marine Handheld GPS Sales 2018-2023 (K Units)
- Figure 33. APAC Marine Handheld GPS Revenue 2018-2023 (\$ Millions)
- Figure 34. Europe Marine Handheld GPS Sales 2018-2023 (K Units)
- Figure 35. Europe Marine Handheld GPS Revenue 2018-2023 (\$ Millions)
- Figure 36. Middle East & Africa Marine Handheld GPS Sales 2018-2023 (K Units)
- Figure 37. Middle East & Africa Marine Handheld GPS Revenue 2018-2023 (\$ Millions)
- Figure 38. Americas Marine Handheld GPS Sales Market Share by Country in 2022
- Figure 39. Americas Marine Handheld GPS Revenue Market Share by Country in 2022
- Figure 40. Americas Marine Handheld GPS Sales Market Share by Type (2018-2023)
- Figure 41. Americas Marine Handheld GPS Sales Market Share by Application (2018-2023)
- Figure 42. United States Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 43. Canada Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 44. Mexico Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 45. Brazil Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 46. APAC Marine Handheld GPS Sales Market Share by Region in 2022
- Figure 47. APAC Marine Handheld GPS Revenue Market Share by Regions in 2022
- Figure 48. APAC Marine Handheld GPS Sales Market Share by Type (2018-2023)
- Figure 49. APAC Marine Handheld GPS Sales Market Share by Application (2018-2023)
- Figure 50. China Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 51. Japan Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 52. South Korea Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 53. Southeast Asia Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 54. India Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 55. Australia Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 56. China Taiwan Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 57. Europe Marine Handheld GPS Sales Market Share by Country in 2022
- Figure 58. Europe Marine Handheld GPS Revenue Market Share by Country in 2022
- Figure 59. Europe Marine Handheld GPS Sales Market Share by Type (2018-2023)
- Figure 60. Europe Marine Handheld GPS Sales Market Share by Application (2018-2023)
- Figure 61. Germany Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 62. France Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 63. UK Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)

- Figure 64. Italy Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 65. Russia Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 66. Middle East & Africa Marine Handheld GPS Sales Market Share by Country in 2022
- Figure 67. Middle East & Africa Marine Handheld GPS Revenue Market Share by Country in 2022
- Figure 68. Middle East & Africa Marine Handheld GPS Sales Market Share by Type (2018-2023)
- Figure 69. Middle East & Africa Marine Handheld GPS Sales Market Share by Application (2018-2023)
- Figure 70. Egypt Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 71. South Africa Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 72. Israel Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 73. Turkey Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 74. GCC Country Marine Handheld GPS Revenue Growth 2018-2023 (\$ Millions)
- Figure 75. Manufacturing Cost Structure Analysis of Marine Handheld GPS in 2022
- Figure 76. Manufacturing Process Analysis of Marine Handheld GPS
- Figure 77. Industry Chain Structure of Marine Handheld GPS
- Figure 78. Channels of Distribution
- Figure 79. Global Marine Handheld GPS Sales Market Forecast by Region (2024-2029)
- Figure 80. Global Marine Handheld GPS Revenue Market Share Forecast by Region (2024-2029)
- Figure 81. Global Marine Handheld GPS Sales Market Share Forecast by Type (2024-2029)
- Figure 82. Global Marine Handheld GPS Revenue Market Share Forecast by Type (2024-2029)
- Figure 83. Global Marine Handheld GPS Sales Market Share Forecast by Application (2024-2029)
- Figure 84. Global Marine Handheld GPS Revenue Market Share Forecast by Application (2024-2029)

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