

Global MAP and VSP Packaging Market Growth 2026-2032

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Abstracts

The global MAP and VSP Packaging market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Modified Atmosphere Packaging (MAP) and Vacuum Skin Packaging (VSP) are two distinct packaging technologies used in the food and consumer goods industries to extend the shelf life of products, enhance freshness, and improve overall packaging quality.

MAP is a packaging technique that involves altering the atmosphere inside a package to slow down the deterioration of perishable products. It typically involves removing oxygen and replacing it with a modified gas mixture that is conducive to product preservation. The package is then sealed to maintain the modified atmosphere.

VSP is a packaging method in which a product is placed on a special tray or backing, and a top film is applied and sealed tightly around the product. The air is then evacuated from the package, creating a vacuum inside and tightly adhering the film to the product's contours.

Sustainability: There is a growing trend in MAP and VSP Packaging towards more sustainable materials, such as recyclable or biodegradable packaging, and more eco-friendly gas mixtures.

Smart Packaging: Integration of smart packaging technologies, like sensors and indicators, to monitor the freshness and condition of products inside MAP and VSP containers.

Convenience: The development of user-friendly MAP and VSP packaging that allows consumers to easily open and reseal packages while maintaining the modified atmosphere.

LP Information, Inc. (LPI) ' newest research report, the “MAP and VSP Packaging Industry Forecast” looks at past sales and reviews total world MAP and VSP Packaging sales in 2025, providing a comprehensive analysis by region and market sector of projected MAP and VSP Packaging sales for 2026 through 2032. With MAP and VSP Packaging sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world MAP and VSP Packaging industry.

This Insight Report provides a comprehensive analysis of the global MAP and VSP Packaging landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on MAP and VSP Packaging portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global MAP and VSP Packaging market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for MAP and VSP Packaging and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global MAP and VSP Packaging.

This report presents a comprehensive overview, market shares, and growth opportunities of MAP and VSP Packaging market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

MAP Packaging

VSP Packaging

Segmentation by Application:

Meat and Poultry

Seafood

Dairy Products

Fresh Produce

Ready Meals

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sealed Air

Amcor

Winpak

Linpac Packaging

MULTIVAC

DuPont

G. Mondini

Schur Flexibles

Plastopil Hazorea

Quinn Packaging

Clondalkin Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global MAP and VSP Packaging market?

What factors are driving MAP and VSP Packaging market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do MAP and VSP Packaging market opportunities vary by end market size?

How does MAP and VSP Packaging break out by Type, by Application?

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