

Global Manufacturing Business Intelligence Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Manufacturing Business Intelligence market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Manufacturing Business Intelligence (Manufacturing BI) is a tool and system that uses data mining, statistical analysis and data visualization to help manufacturing companies make decisions and optimize processes in production, supply chain, sales, marketing and customer service.

United States market for Manufacturing Business Intelligence is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Manufacturing Business Intelligence is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Manufacturing Business Intelligence is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Manufacturing Business Intelligence players cover ThoughtSpot, N-iX LTD, Wyn Enterprise, Genius ERP, Velvetech, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Manufacturing Business Intelligence Industry Forecast" looks at past sales and reviews total world Manufacturing Business Intelligence sales in 2025, providing a comprehensive analysis by region and market

sector of projected Manufacturing Business Intelligence sales for 2026 through 2032. With Manufacturing Business Intelligence sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Manufacturing Business Intelligence industry.

This Insight Report provides a comprehensive analysis of the global Manufacturing Business Intelligence landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Manufacturing Business Intelligence portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Manufacturing Business Intelligence market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Manufacturing Business Intelligence and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Manufacturing Business Intelligence.

This report presents a comprehensive overview, market shares, and growth opportunities of Manufacturing Business Intelligence market by product type, application, key players and key regions and countries.

Segmentation by Type:

Real-Time BI

Predictive BI

Big Data BI

Others

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ThoughtSpot

N-iX LTD

Wyn Enterprise

Genius ERP

Velvetech

IBM

Microsoft

Oracle

SAP

SAS Institute

Qlik

Alteryx

Board International

Altair

GoodData

MicroStrategy

Panorama Software

Tableau

Targit

Tibco Software

Itransition

Canvas Intelligence

Mojix

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Manufacturing Business Intelligence Market Size (2021-2032)
- 2.1.2 Manufacturing Business Intelligence Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Manufacturing Business Intelligence by Country/Region (2021, 2025 & 2032)

2.2 Manufacturing Business Intelligence Segment by Type

- 2.2.1 Real-Time BI
- 2.2.2 Predictive BI
- 2.2.3 Big Data BI
- 2.2.4 Others
- 2.2.5 Manufacturing Business Intelligence Market Size by Type
 - 2.2.5.1 Manufacturing Business Intelligence Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.5.2 Global Manufacturing Business Intelligence Market Size Market Share by Type (2021-2026)

2.3 Manufacturing Business Intelligence Segment by Application

- 2.3.1 Large Enterprises
- 2.3.2 SMEs
- 2.3.3 Manufacturing Business Intelligence Market Size by Application
 - 2.3.3.1 Manufacturing Business Intelligence Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.3.2 Global Manufacturing Business Intelligence Market Size Market Share by Application (2021-2026)

3 MANUFACTURING BUSINESS INTELLIGENCE MARKET SIZE BY PLAYER

3.1 Manufacturing Business Intelligence Market Size Market Share by Player

3.1.1 Global Manufacturing Business Intelligence Revenue by Player (2021-2026)

3.1.2 Global Manufacturing Business Intelligence Revenue Market Share by Player (2021-2026)

3.2 Global Manufacturing Business Intelligence Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 MANUFACTURING BUSINESS INTELLIGENCE BY REGION

4.1 Manufacturing Business Intelligence Market Size by Region (2021-2026)

4.2 Global Manufacturing Business Intelligence Annual Revenue by Country/Region (2021-2026)

4.3 Americas Manufacturing Business Intelligence Market Size Growth (2021-2026)

4.4 APAC Manufacturing Business Intelligence Market Size Growth (2021-2026)

4.5 Europe Manufacturing Business Intelligence Market Size Growth (2021-2026)

4.6 Middle East & Africa Manufacturing Business Intelligence Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Manufacturing Business Intelligence Market Size by Country (2021-2026)

5.2 Americas Manufacturing Business Intelligence Market Size by Type (2021-2026)

5.3 Americas Manufacturing Business Intelligence Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Manufacturing Business Intelligence Market Size by Region (2021-2026)

6.2 APAC Manufacturing Business Intelligence Market Size by Type (2021-2026)

6.3 APAC Manufacturing Business Intelligence Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Manufacturing Business Intelligence Market Size by Country (2021-2026)

7.2 Europe Manufacturing Business Intelligence Market Size by Type (2021-2026)

7.3 Europe Manufacturing Business Intelligence Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Manufacturing Business Intelligence by Region (2021-2026)

8.2 Middle East & Africa Manufacturing Business Intelligence Market Size by Type (2021-2026)

8.3 Middle East & Africa Manufacturing Business Intelligence Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL MANUFACTURING BUSINESS INTELLIGENCE MARKET FORECAST

10.1 Global Manufacturing Business Intelligence Forecast by Region (2027-2032)

10.1.1 Global Manufacturing Business Intelligence Forecast by Region (2027-2032)

10.1.2 Americas Manufacturing Business Intelligence Forecast

10.1.3 APAC Manufacturing Business Intelligence Forecast

10.1.4 Europe Manufacturing Business Intelligence Forecast

10.1.5 Middle East & Africa Manufacturing Business Intelligence Forecast

10.2 Americas Manufacturing Business Intelligence Forecast by Country (2027-2032)

10.2.1 United States Market Manufacturing Business Intelligence Forecast

10.2.2 Canada Market Manufacturing Business Intelligence Forecast

10.2.3 Mexico Market Manufacturing Business Intelligence Forecast

10.2.4 Brazil Market Manufacturing Business Intelligence Forecast

10.3 APAC Manufacturing Business Intelligence Forecast by Region (2027-2032)

10.3.1 China Manufacturing Business Intelligence Market Forecast

10.3.2 Japan Market Manufacturing Business Intelligence Forecast

10.3.3 Korea Market Manufacturing Business Intelligence Forecast

10.3.4 Southeast Asia Market Manufacturing Business Intelligence Forecast

10.3.5 India Market Manufacturing Business Intelligence Forecast

10.3.6 Australia Market Manufacturing Business Intelligence Forecast

10.4 Europe Manufacturing Business Intelligence Forecast by Country (2027-2032)

10.4.1 Germany Market Manufacturing Business Intelligence Forecast

10.4.2 France Market Manufacturing Business Intelligence Forecast

10.4.3 UK Market Manufacturing Business Intelligence Forecast

10.4.4 Italy Market Manufacturing Business Intelligence Forecast

10.4.5 Russia Market Manufacturing Business Intelligence Forecast

10.5 Middle East & Africa Manufacturing Business Intelligence Forecast by Region (2027-2032)

10.5.1 Egypt Market Manufacturing Business Intelligence Forecast

10.5.2 South Africa Market Manufacturing Business Intelligence Forecast

10.5.3 Israel Market Manufacturing Business Intelligence Forecast

10.5.4 Turkey Market Manufacturing Business Intelligence Forecast

10.6 Global Manufacturing Business Intelligence Forecast by Type (2027-2032)

10.7 Global Manufacturing Business Intelligence Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Manufacturing Business Intelligence Forecast

11 KEY PLAYERS ANALYSIS

11.1 ThoughtSpot

11.1.1 ThoughtSpot Company Information

11.1.2 ThoughtSpot Manufacturing Business Intelligence Product Offered

11.1.3 ThoughtSpot Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 ThoughtSpot Main Business Overview

11.1.5 ThoughtSpot Latest Developments

11.2 N-iX LTD

11.2.1 N-iX LTD Company Information

11.2.2 N-iX LTD Manufacturing Business Intelligence Product Offered

11.2.3 N-iX LTD Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 N-iX LTD Main Business Overview

11.2.5 N-iX LTD Latest Developments

11.3 Wyn Enterprise

11.3.1 Wyn Enterprise Company Information

11.3.2 Wyn Enterprise Manufacturing Business Intelligence Product Offered

11.3.3 Wyn Enterprise Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 Wyn Enterprise Main Business Overview

11.3.5 Wyn Enterprise Latest Developments

11.4 Genius ERP

11.4.1 Genius ERP Company Information

11.4.2 Genius ERP Manufacturing Business Intelligence Product Offered

11.4.3 Genius ERP Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Genius ERP Main Business Overview

11.4.5 Genius ERP Latest Developments

11.5 Velvetech

11.5.1 Velvetech Company Information

11.5.2 Velvetech Manufacturing Business Intelligence Product Offered

11.5.3 Velvetech Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Velvetech Main Business Overview

11.5.5 Velvetech Latest Developments

11.6 IBM

11.6.1 IBM Company Information

11.6.2 IBM Manufacturing Business Intelligence Product Offered

11.6.3 IBM Manufacturing Business Intelligence Revenue, Gross Margin and Market

Share (2021-2026)

11.6.4 IBM Main Business Overview

11.6.5 IBM Latest Developments

11.7 Microsoft

11.7.1 Microsoft Company Information

11.7.2 Microsoft Manufacturing Business Intelligence Product Offered

11.7.3 Microsoft Manufacturing Business Intelligence Revenue, Gross Margin and

Market Share (2021-2026)

11.7.4 Microsoft Main Business Overview

11.7.5 Microsoft Latest Developments

11.8 Oracle

11.8.1 Oracle Company Information

11.8.2 Oracle Manufacturing Business Intelligence Product Offered

11.8.3 Oracle Manufacturing Business Intelligence Revenue, Gross Margin and Market

Share (2021-2026)

11.8.4 Oracle Main Business Overview

11.8.5 Oracle Latest Developments

11.9 SAP

11.9.1 SAP Company Information

11.9.2 SAP Manufacturing Business Intelligence Product Offered

11.9.3 SAP Manufacturing Business Intelligence Revenue, Gross Margin and Market

Share (2021-2026)

11.9.4 SAP Main Business Overview

11.9.5 SAP Latest Developments

11.10 SAS Institute

11.10.1 SAS Institute Company Information

11.10.2 SAS Institute Manufacturing Business Intelligence Product Offered

11.10.3 SAS Institute Manufacturing Business Intelligence Revenue, Gross Margin

and Market Share (2021-2026)

11.10.4 SAS Institute Main Business Overview

11.10.5 SAS Institute Latest Developments

11.11 Qlik

11.11.1 Qlik Company Information

11.11.2 Qlik Manufacturing Business Intelligence Product Offered

11.11.3 Qlik Manufacturing Business Intelligence Revenue, Gross Margin and Market

Share (2021-2026)

11.11.4 Qlik Main Business Overview

11.11.5 Qlik Latest Developments

11.12 Alteryx

- 11.12.1 Alteryx Company Information
- 11.12.2 Alteryx Manufacturing Business Intelligence Product Offered
- 11.12.3 Alteryx Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)
- 11.12.4 Alteryx Main Business Overview
- 11.12.5 Alteryx Latest Developments
- 11.13 Board International
 - 11.13.1 Board International Company Information
 - 11.13.2 Board International Manufacturing Business Intelligence Product Offered
 - 11.13.3 Board International Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Board International Main Business Overview
 - 11.13.5 Board International Latest Developments
- 11.14 Altair
 - 11.14.1 Altair Company Information
 - 11.14.2 Altair Manufacturing Business Intelligence Product Offered
 - 11.14.3 Altair Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Altair Main Business Overview
 - 11.14.5 Altair Latest Developments
- 11.15 GoodData
 - 11.15.1 GoodData Company Information
 - 11.15.2 GoodData Manufacturing Business Intelligence Product Offered
 - 11.15.3 GoodData Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 GoodData Main Business Overview
 - 11.15.5 GoodData Latest Developments
- 11.16 MicroStrategy
 - 11.16.1 MicroStrategy Company Information
 - 11.16.2 MicroStrategy Manufacturing Business Intelligence Product Offered
 - 11.16.3 MicroStrategy Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 MicroStrategy Main Business Overview
 - 11.16.5 MicroStrategy Latest Developments
- 11.17 Panorama Software
 - 11.17.1 Panorama Software Company Information
 - 11.17.2 Panorama Software Manufacturing Business Intelligence Product Offered
 - 11.17.3 Panorama Software Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)

- 11.17.4 Panorama Software Main Business Overview
- 11.17.5 Panorama Software Latest Developments
- 11.18 Tableau
 - 11.18.1 Tableau Company Information
 - 11.18.2 Tableau Manufacturing Business Intelligence Product Offered
 - 11.18.3 Tableau Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Tableau Main Business Overview
 - 11.18.5 Tableau Latest Developments
- 11.19 Targit
 - 11.19.1 Targit Company Information
 - 11.19.2 Targit Manufacturing Business Intelligence Product Offered
 - 11.19.3 Targit Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 Targit Main Business Overview
 - 11.19.5 Targit Latest Developments
- 11.20 Tibco Software
 - 11.20.1 Tibco Software Company Information
 - 11.20.2 Tibco Software Manufacturing Business Intelligence Product Offered
 - 11.20.3 Tibco Software Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)
 - 11.20.4 Tibco Software Main Business Overview
 - 11.20.5 Tibco Software Latest Developments
- 11.21 Itransition
 - 11.21.1 Itransition Company Information
 - 11.21.2 Itransition Manufacturing Business Intelligence Product Offered
 - 11.21.3 Itransition Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)
 - 11.21.4 Itransition Main Business Overview
 - 11.21.5 Itransition Latest Developments
- 11.22 Canvas Intelligence
 - 11.22.1 Canvas Intelligence Company Information
 - 11.22.2 Canvas Intelligence Manufacturing Business Intelligence Product Offered
 - 11.22.3 Canvas Intelligence Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)
 - 11.22.4 Canvas Intelligence Main Business Overview
 - 11.22.5 Canvas Intelligence Latest Developments
- 11.23 Mojix
 - 11.23.1 Mojix Company Information

11.23.2 Mojix Manufacturing Business Intelligence Product Offered

11.23.3 Mojix Manufacturing Business Intelligence Revenue, Gross Margin and Market Share (2021-2026)

11.23.4 Mojix Main Business Overview

11.23.5 Mojix Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Manufacturing Business Intelligence Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Manufacturing Business Intelligence Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Real-Time BI

Table 4. Major Players of Predictive BI

Table 5. Major Players of Big Data BI

Table 6. Major Players of Others

Table 7. Manufacturing Business Intelligence Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 8. Global Manufacturing Business Intelligence Market Size by Type (2021-2026) & (\$ millions)

Table 9. Global Manufacturing Business Intelligence Market Size Market Share by Type (2021-2026)

Table 10. Manufacturing Business Intelligence Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 11. Global Manufacturing Business Intelligence Market Size by Application (2021-2026) & (\$ millions)

Table 12. Global Manufacturing Business Intelligence Market Size Market Share by Application (2021-2026)

Table 13. Global Manufacturing Business Intelligence Revenue by Player (2021-2026) & (\$ millions)

Table 14. Global Manufacturing Business Intelligence Revenue Market Share by Player (2021-2026)

Table 15. Manufacturing Business Intelligence Key Players Head office and Products Offered

Table 16. Manufacturing Business Intelligence Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 17. New Products and Potential Entrants

Table 18. Mergers & Acquisitions, Expansion

Table 19. Global Manufacturing Business Intelligence Market Size by Region (2021-2026) & (\$ millions)

Table 20. Global Manufacturing Business Intelligence Market Size Market Share by Region (2021-2026)

Table 21. Global Manufacturing Business Intelligence Revenue by Country/Region

(2021-2026) & (\$ millions)

Table 22. Global Manufacturing Business Intelligence Revenue Market Share by Country/Region (2021-2026)

Table 23. Americas Manufacturing Business Intelligence Market Size by Country (2021-2026) & (\$ millions)

Table 24. Americas Manufacturing Business Intelligence Market Size Market Share by Country (2021-2026)

Table 25. Americas Manufacturing Business Intelligence Market Size by Type (2021-2026) & (\$ millions)

Table 26. Americas Manufacturing Business Intelligence Market Size Market Share by Type (2021-2026)

Table 27. Americas Manufacturing Business Intelligence Market Size by Application (2021-2026) & (\$ millions)

Table 28. Americas Manufacturing Business Intelligence Market Size Market Share by Application (2021-2026)

Table 29. APAC Manufacturing Business Intelligence Market Size by Region (2021-2026) & (\$ millions)

Table 30. APAC Manufacturing Business Intelligence Market Size Market Share by Region (2021-2026)

Table 31. APAC Manufacturing Business Intelligence Market Size by Type (2021-2026) & (\$ millions)

Table 32. APAC Manufacturing Business Intelligence Market Size by Application (2021-2026) & (\$ millions)

Table 33. Europe Manufacturing Business Intelligence Market Size by Country (2021-2026) & (\$ millions)

Table 34. Europe Manufacturing Business Intelligence Market Size Market Share by Country (2021-2026)

Table 35. Europe Manufacturing Business Intelligence Market Size by Type (2021-2026) & (\$ millions)

Table 36. Europe Manufacturing Business Intelligence Market Size by Application (2021-2026) & (\$ millions)

Table 37. Middle East & Africa Manufacturing Business Intelligence Market Size by Region (2021-2026) & (\$ millions)

Table 38. Middle East & Africa Manufacturing Business Intelligence Market Size by Type (2021-2026) & (\$ millions)

Table 39. Middle East & Africa Manufacturing Business Intelligence Market Size by Application (2021-2026) & (\$ millions)

Table 40. Key Market Drivers & Growth Opportunities of Manufacturing Business Intelligence

Table 41. Key Market Challenges & Risks of Manufacturing Business Intelligence

Table 42. Key Industry Trends of Manufacturing Business Intelligence

Table 43. Global Manufacturing Business Intelligence Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 44. Global Manufacturing Business Intelligence Market Size Market Share Forecast by Region (2027-2032)

Table 45. Global Manufacturing Business Intelligence Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 46. Global Manufacturing Business Intelligence Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 47. ThoughtSpot Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 48. ThoughtSpot Manufacturing Business Intelligence Product Offered

Table 49. ThoughtSpot Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 50. ThoughtSpot Main Business

Table 51. ThoughtSpot Latest Developments

Table 52. N-iX LTD Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 53. N-iX LTD Manufacturing Business Intelligence Product Offered

Table 54. N-iX LTD Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 55. N-iX LTD Main Business

Table 56. N-iX LTD Latest Developments

Table 57. Wyn Enterprise Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 58. Wyn Enterprise Manufacturing Business Intelligence Product Offered

Table 59. Wyn Enterprise Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 60. Wyn Enterprise Main Business

Table 61. Wyn Enterprise Latest Developments

Table 62. Genius ERP Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 63. Genius ERP Manufacturing Business Intelligence Product Offered

Table 64. Genius ERP Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 65. Genius ERP Main Business

Table 66. Genius ERP Latest Developments

Table 67. Velvettech Details, Company Type, Manufacturing Business Intelligence Area

Served and Its Competitors

Table 68. Velvetech Manufacturing Business Intelligence Product Offered

Table 69. Velvetech Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 70. Velvetech Main Business

Table 71. Velvetech Latest Developments

Table 72. IBM Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 73. IBM Manufacturing Business Intelligence Product Offered

Table 74. IBM Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 75. IBM Main Business

Table 76. IBM Latest Developments

Table 77. Microsoft Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 78. Microsoft Manufacturing Business Intelligence Product Offered

Table 79. Microsoft Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 80. Microsoft Main Business

Table 81. Microsoft Latest Developments

Table 82. Oracle Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 83. Oracle Manufacturing Business Intelligence Product Offered

Table 84. Oracle Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 85. Oracle Main Business

Table 86. Oracle Latest Developments

Table 87. SAP Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 88. SAP Manufacturing Business Intelligence Product Offered

Table 89. SAP Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 90. SAP Main Business

Table 91. SAP Latest Developments

Table 92. SAS Institute Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 93. SAS Institute Manufacturing Business Intelligence Product Offered

Table 94. SAS Institute Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 95. SAS Institute Main Business

Table 96. SAS Institute Latest Developments

Table 97. Qlik Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 98. Qlik Manufacturing Business Intelligence Product Offered

Table 99. Qlik Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 100. Qlik Main Business

Table 101. Qlik Latest Developments

Table 102. Alteryx Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 103. Alteryx Manufacturing Business Intelligence Product Offered

Table 104. Alteryx Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 105. Alteryx Main Business

Table 106. Alteryx Latest Developments

Table 107. Board International Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 108. Board International Manufacturing Business Intelligence Product Offered

Table 109. Board International Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 110. Board International Main Business

Table 111. Board International Latest Developments

Table 112. Altair Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 113. Altair Manufacturing Business Intelligence Product Offered

Table 114. Altair Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 115. Altair Main Business

Table 116. Altair Latest Developments

Table 117. GoodData Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 118. GoodData Manufacturing Business Intelligence Product Offered

Table 119. GoodData Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 120. GoodData Main Business

Table 121. GoodData Latest Developments

Table 122. MicroStrategy Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 123. MicroStrategy Manufacturing Business Intelligence Product Offered
Table 124. MicroStrategy Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 125. MicroStrategy Main Business
Table 126. MicroStrategy Latest Developments
Table 127. Panorama Software Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors
Table 128. Panorama Software Manufacturing Business Intelligence Product Offered
Table 129. Panorama Software Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 130. Panorama Software Main Business
Table 131. Panorama Software Latest Developments
Table 132. Tableau Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors
Table 133. Tableau Manufacturing Business Intelligence Product Offered
Table 134. Tableau Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 135. Tableau Main Business
Table 136. Tableau Latest Developments
Table 137. Targit Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors
Table 138. Targit Manufacturing Business Intelligence Product Offered
Table 139. Targit Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 140. Targit Main Business
Table 141. Targit Latest Developments
Table 142. Tibco Software Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors
Table 143. Tibco Software Manufacturing Business Intelligence Product Offered
Table 144. Tibco Software Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 145. Tibco Software Main Business
Table 146. Tibco Software Latest Developments
Table 147. Itransition Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors
Table 148. Itransition Manufacturing Business Intelligence Product Offered
Table 149. Itransition Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 150. Itransition Main Business

Table 151. Itransition Latest Developments

Table 152. Canvas Intelligence Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 153. Canvas Intelligence Manufacturing Business Intelligence Product Offered

Table 154. Canvas Intelligence Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 155. Canvas Intelligence Main Business

Table 156. Canvas Intelligence Latest Developments

Table 157. Mojix Details, Company Type, Manufacturing Business Intelligence Area Served and Its Competitors

Table 158. Mojix Manufacturing Business Intelligence Product Offered

Table 159. Mojix Manufacturing Business Intelligence Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 160. Mojix Main Business

Table 161. Mojix Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Manufacturing Business Intelligence Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Manufacturing Business Intelligence Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Manufacturing Business Intelligence Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Manufacturing Business Intelligence Sales Market Share by Country/Region (2025)

Figure 8. Manufacturing Business Intelligence Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Manufacturing Business Intelligence Market Size Market Share by Type in 2025

Figure 10. Manufacturing Business Intelligence in Large Enterprises

Figure 11. Global Manufacturing Business Intelligence Market: Large Enterprises (2021-2026) & (\$ millions)

Figure 12. Manufacturing Business Intelligence in SMEs

Figure 13. Global Manufacturing Business Intelligence Market: SMEs (2021-2026) & (\$ millions)

Figure 14. Global Manufacturing Business Intelligence Market Size Market Share by Application in 2025

Figure 15. Global Manufacturing Business Intelligence Revenue Market Share by Player in 2025

Figure 16. Global Manufacturing Business Intelligence Market Size Market Share by Region (2021-2026)

Figure 17. Americas Manufacturing Business Intelligence Market Size 2021-2026 (\$ millions)

Figure 18. APAC Manufacturing Business Intelligence Market Size 2021-2026 (\$ millions)

Figure 19. Europe Manufacturing Business Intelligence Market Size 2021-2026 (\$ millions)

Figure 20. Middle East & Africa Manufacturing Business Intelligence Market Size 2021-2026 (\$ millions)

Figure 21. Americas Manufacturing Business Intelligence Value Market Share by

Country in 2025

Figure 22. United States Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 23. Canada Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 24. Mexico Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 25. Brazil Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 26. APAC Manufacturing Business Intelligence Market Size Market Share by Region in 2025

Figure 27. APAC Manufacturing Business Intelligence Market Size Market Share by Type (2021-2026)

Figure 28. APAC Manufacturing Business Intelligence Market Size Market Share by Application (2021-2026)

Figure 29. China Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 30. Japan Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 31. South Korea Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 32. Southeast Asia Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 33. India Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 34. Australia Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 35. Europe Manufacturing Business Intelligence Market Size Market Share by Country in 2025

Figure 36. Europe Manufacturing Business Intelligence Market Size Market Share by Type (2021-2026)

Figure 37. Europe Manufacturing Business Intelligence Market Size Market Share by Application (2021-2026)

Figure 38. Germany Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 39. France Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 40. UK Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 41. Italy Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 42. Russia Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Manufacturing Business Intelligence Market Size Market Share by Region (2021-2026)

Figure 44. Middle East & Africa Manufacturing Business Intelligence Market Size Market Share by Type (2021-2026)

Figure 45. Middle East & Africa Manufacturing Business Intelligence Market Size Market Share by Application (2021-2026)

Figure 46. Egypt Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 47. South Africa Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 48. Israel Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 49. Turkey Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 50. GCC Countries Manufacturing Business Intelligence Market Size Growth 2021-2026 (\$ millions)

Figure 51. Americas Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 52. APAC Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 53. Europe Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 54. Middle East & Africa Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 55. United States Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 56. Canada Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 57. Mexico Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 58. Brazil Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 59. China Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 60. Japan Manufacturing Business Intelligence Market Size 2027-2032 (\$

millions)

Figure 61. Korea Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 62. Southeast Asia Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 63. India Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 64. Australia Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 65. Germany Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 66. France Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 67. UK Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 68. Italy Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 69. Russia Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 70. Egypt Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 71. South Africa Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 72. Israel Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 73. Turkey Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

Figure 74. Global Manufacturing Business Intelligence Market Size Market Share Forecast by Type (2027-2032)

Figure 75. Global Manufacturing Business Intelligence Market Size Market Share Forecast by Application (2027-2032)

Figure 76. GCC Countries Manufacturing Business Intelligence Market Size 2027-2032 (\$ millions)

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