

Global Male Cosmetics Market Growth 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the "Male Cosmetics Industry Forecast" looks at past sales and reviews total world Male Cosmetics sales in 2022, providing a comprehensive analysis by region and market sector of projected Male Cosmetics sales for 2023 through 2029. With Male Cosmetics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Male Cosmetics industry.

This Insight Report provides a comprehensive analysis of the global Male Cosmetics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Male Cosmetics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Male Cosmetics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Male Cosmetics and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Male Cosmetics.

The global Male Cosmetics market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Male Cosmetics is estimated to increase from US\$ million in

2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Male Cosmetics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Male Cosmetics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Male Cosmetics players cover KAO, Shiseido, Beiersdorf, Clarins, L'Oreal Group, Unilever, Bulldog, Apivita and Ebenholz, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Male Cosmetics market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Shampoo

Perfume

Aftershave

Shaving Cream

Cleanser

Cream

Toner

Lip Balm

Other

Segmentation by application

Hair Cosmetics

Skin Cosmetics

Lip Cosmetics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

KAO

Shiseido

Beiersdorf

Clarins

L'Oreal Group

Unilever

Bulldog

Apivita

Ebenholz

Vichy

Avene

Homo Naturals

Key Questions Addressed in this Report

What is the 10-year outlook for the global Male Cosmetics market?

What factors are driving Male Cosmetics market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Male Cosmetics market opportunities vary by end market size?

How does Male Cosmetics break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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